

**Q2-2020 RESULTS CONFERENCE CALL**Aug 6, 2020 | 9AM EASTERN





#### KILLAM APARTMENT REIT



#### **Cautionary Statement**

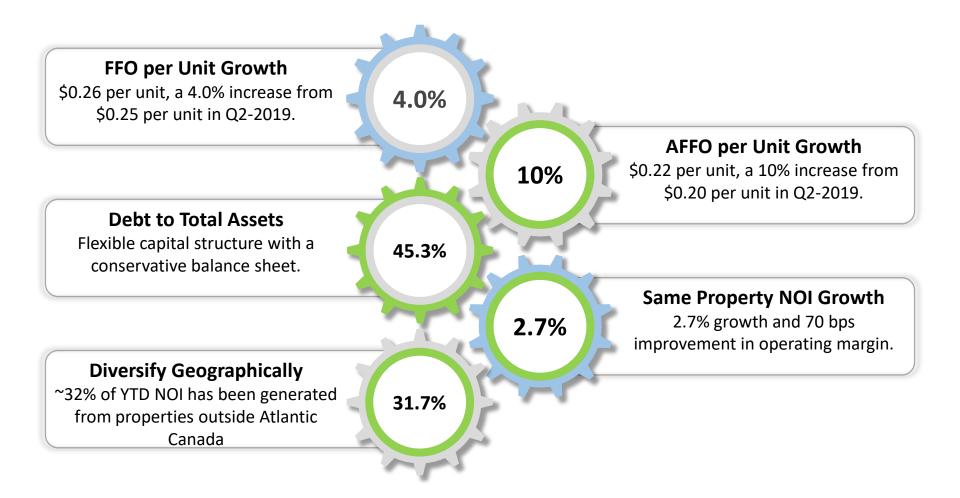


This presentation may contain forward-looking statements with respect to Killam Apartment REIT and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Killam Apartment REIT discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, risks and uncertainties relating to the COVID-19 pandemic, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's annual information form and other securities regulatory filings. The cautionary statements qualify all forward-looking statements attributable to Killam Apartment REIT and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date to which this presentation refers, and the parties have no obligation to update such statements.

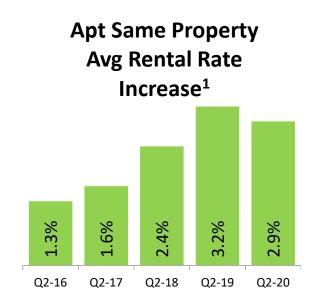


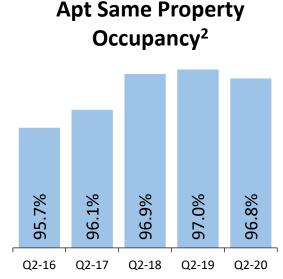
### Q2-2020 | Highlights

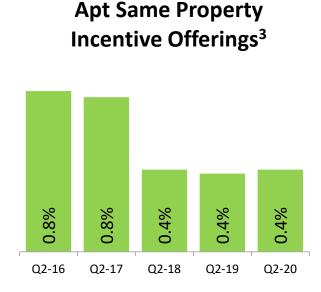




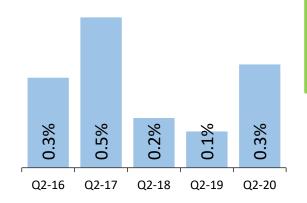








# Apt Bad Debt Expense<sup>3</sup>



#### **Net Revenue Growth of 2.2%**

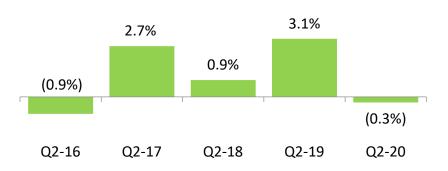
- Rental rate growth of 2.9%; contractual rent growth was
   3.5% before waiving renewal increases during Q2
- Occupancy declined 20 bps
- Modest incentive offerings in only select markets
- 1 Killam's average rent growth as at June 2020 compared to June 2019 was reduced by approximately \$0.2 million due to Killam waiving the collection of renewal rental increases in the second quarter. Without the waiving of rental increases, same property average rent growth for Q2-2020 would be 3.5%, based on contractual rates.
- 2 Measured as dollar vacancy for the quarter.
- 3 Measured as a percentage of residential rent.



# Lower heating fuel and energy expenses drove expense savings in Q2 and YTD 2020.

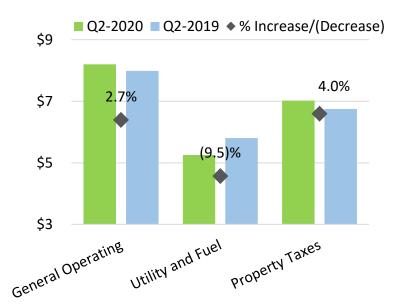
- Invested in energy and water conservation initiatives.
- Reduced consumption due to mild winter.
- Lower natural gas and heating oil prices.
- Maximizing economies of scale.
- Successfully appealing property tax assessments.

#### **Same Property Expense Growth**



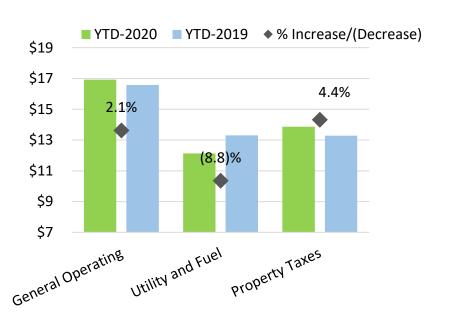
#### **Q2 Same Property Expense**

by Category (\$M)



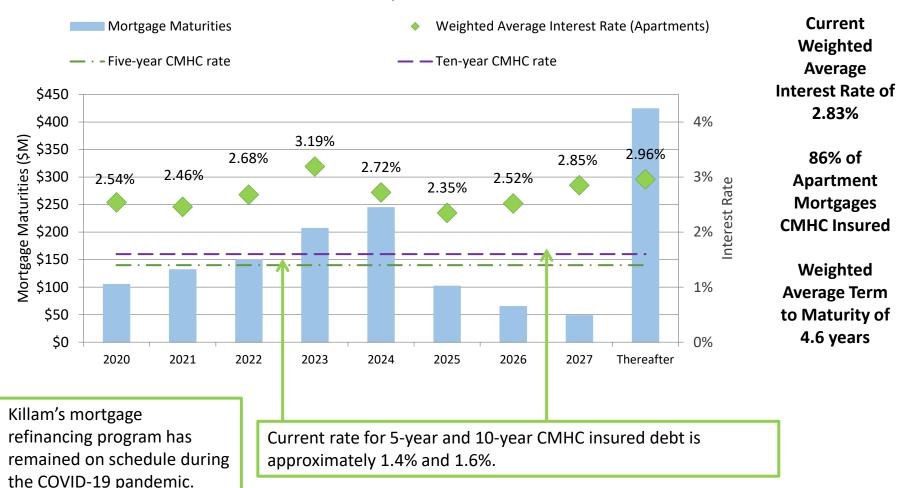
#### YTD-2020 Same Property Expense

by Category (\$M)



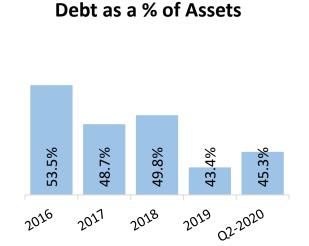


# Apartment Mortgage Maturities by Year As at June 30, 2020





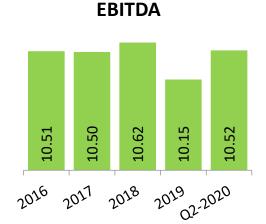
Increasing value of investment properties with conservative debt metrics.







**Interest Coverage Ratio** 



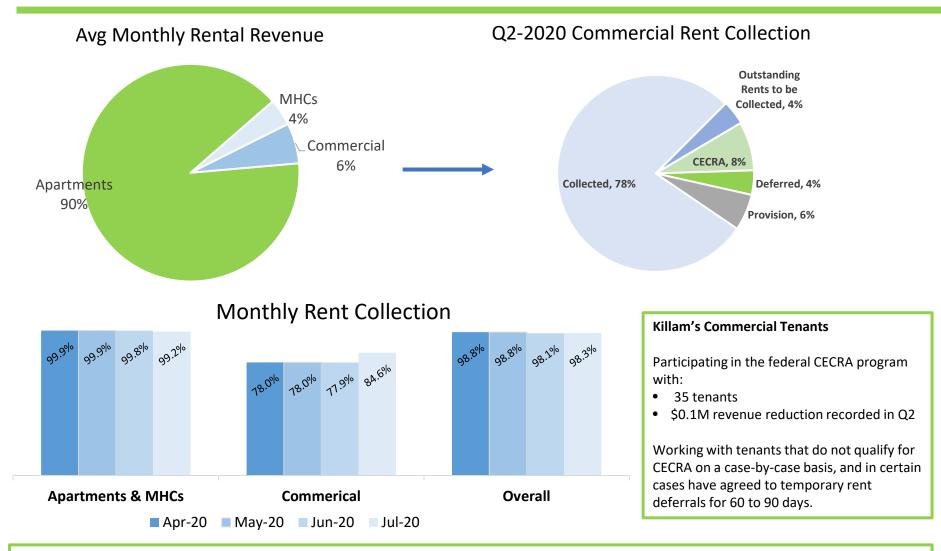
**Debt to Normalized** 



**Weighted Average Apartment** 

### Q2-2020 | Rent Collection Impact of COVID-19





Killam continues to diligently work on all arrears and seeking rent deferrals arrangements with commercial and residential tenants on a case-by-case basis.

## Q2-2020 | Focusing on Long-term Growth Drivers



#### Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:



Increase earnings from existing portfolio.



Expand the portfolio and diversify geographically through accretive acquisitions, targeting newer properties.



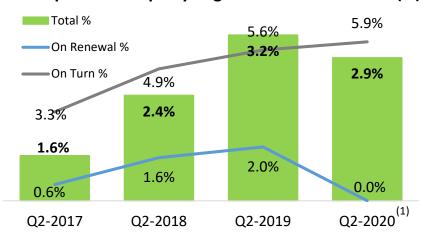
Develop high-quality properties in Killam's core markets.

### Q2-2020 | Revenue Drivers – Long-term Strength



With strong occupancy levels, rental rate growth through repositioning units and achieving market rents upon turn is a key focus for Killam.

#### **Apt Same Property Avg Rental Rate Increases (%)**



Short-term Limitations	Longer-term Opportunities
<ul> <li>Suspension of rental increases</li> </ul>	<ul> <li>Renovation program well established</li> </ul>
<ul> <li>Experiencing lower turnover</li> </ul>	<ul> <li>Expect demand to exceed supply</li> </ul>
<ul> <li>Demand drivers have slowed</li> </ul>	<ul> <li>Expect mark-to- market opportunities</li> </ul>

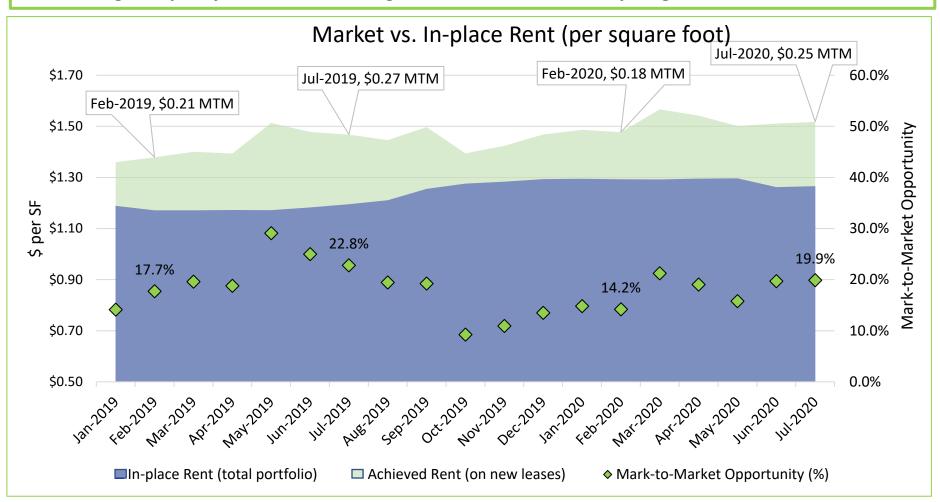


(1) Killam waived the collection of rental increases on renewals in Q2-2020, resulting in a reduction of same property revenue of approximately \$150k. Without the waiving of increases, same property rent growth on renewals would have been 2.4% and same property average rental rate increases for Q2-2020 would be 3.5%, based on contractual rates.

#### Q2-2020 | Revenue Drivers – Current Market



With strong occupancy levels, rental rate growth on turnover is a key longer-term focus for Killam.

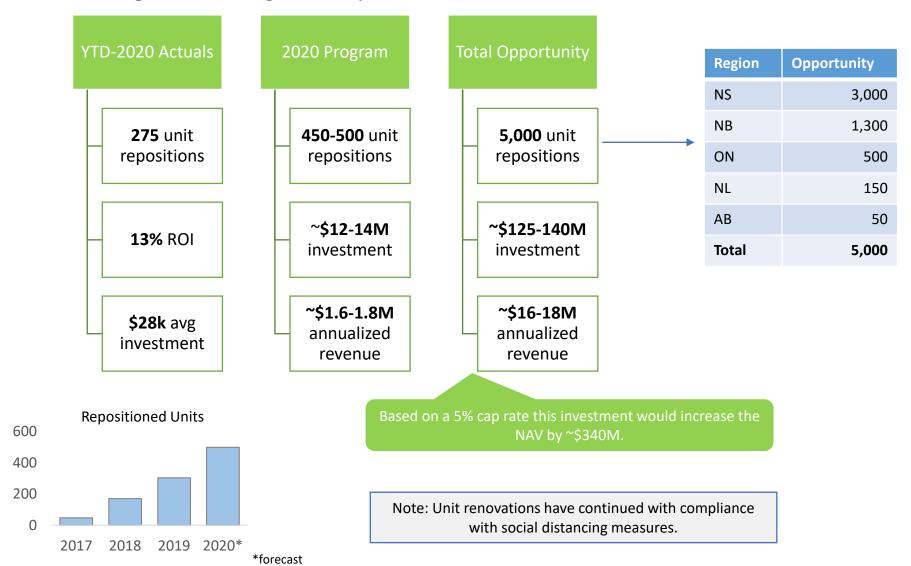


The market rent opportunity has remained strong through July 2020 with a ~\$0.25 per SF (or 20%) differential between market and in-place rents across Killam's apartment portfolio.

#### Q2-2020 | Revenues Drivers - Renovations



**Revenue growth** through unit repositions to meet market demand.



#### Q2-2020 | Expense Management





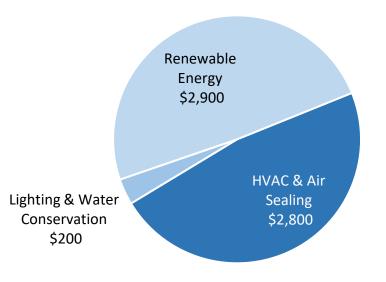
Includes photovoltaic solar panels, water conservation projects and heating efficiencies.

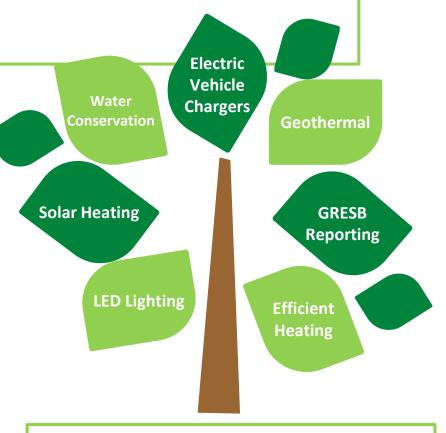
\$5.8 Million planned for 2020; 87 projects

**\$0.65 Million** potential annualized savings

**8 year** average payback

2020 Planned Energy Efficiency Investments (\$000's)





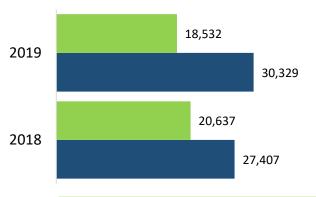
Killam continues to build on its current successes to make its buildings **more sustainable** and **resilient** to the impacts of climate change.

### Q2-2020 | Killam's Green Commitment

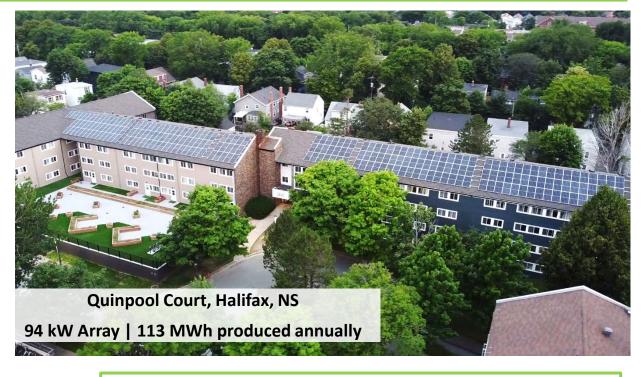




# Killam-managed GHG Emissions (tCO2e)\*



Killam's GHG emission sources include: electricity, natural gas, propane, oil and steam.



#### **2020 Solar Array Projects**

- 11 Solar array installs at various properties in NS & PEI
- \$1.3M Investment
- 800 Mega Watts hours (MWh) annually
- ~\$150k Annual expense savings
- 11% Average ROI

\*GHG emissions were reviewed by an independent third-party

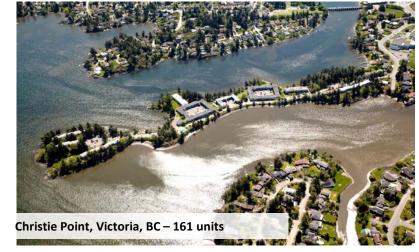
# Q2-2020 | Acquisitions



	Property	Location	Acquisition Date	Ownership Interest (%)	Property Type	Purchase Price <sup>(1)</sup> (\$M)
1	Christie Point	Victoria, BC	Jan 15, 2020	100%	Apartment	\$54,000
2	9 Carrington	Halifax, NS	Jan 31, 2020	100%	Apartment	8,800
3	Domaine Parlee	Shediac, NB	Mar 23, 2020	100%	MHC	3,950
4	1323-1325 Hollis	Halifax, NS	Mar 31, 2020	100%	Apartment	3,700
5	Total Q1 Acquisitions					\$70,450
6	Belmont Crossing	Langford, BC	April 30, 2020	100%	Apartment	60,000
7	Total Q2-YTD Acquisitions					\$130,450

(1) Purchase price does not include transaction costs.





### Q2-2020 Acquisitions | Langford, BC



#### **Description:**

156 units

2 apartment buildings with 1 and 2 bedroom 4.4% capitalization rate units

Average rent – \$1,868/month (\$2.61/sf)

#### **Acquisition Details:**

\$60 million

90% leased

Closed: April 30, 2020



Langford, BC

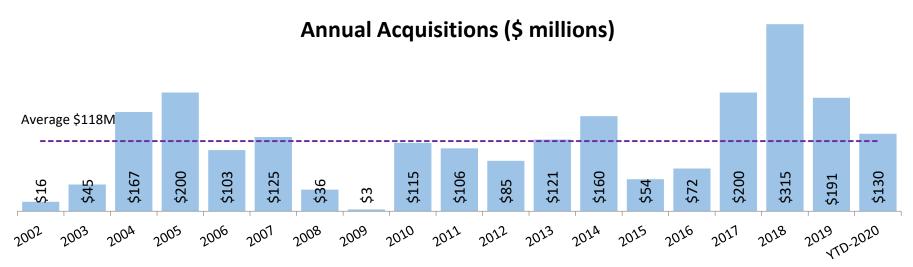




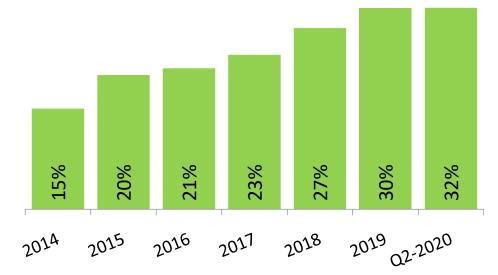


### Q2-2020 | Acquisitions





#### **NOI Generated Outside Atlantic Canada**



Killam continues to expand the portfolio and diversify geographically through accretive acquisitions, targeting newer properties.

### Q2-2020 | Developments Completed

















Value today - \$348M Cost to build - \$278M **Gain - \$70M (25%)** 









Approximately \$280 million in completed developments.

### Q2-2020 | Develop High Quality Properties



#### Developing high-quality properties in core markets.

- Over \$600 million (~2,000 units) of developments completed or underway.
- Experienced in-house architect and engineers.
- Extensive development experience with \$280 million (1,024 units) in 10 development projects completed in 2013-2019.

The current pipeline of developments has an expected yield of approximately 5%, contributing to FFO per unit growth in 2021 – 2023.



<sup>(1)</sup> Killam's 50% ownership

<sup>(2)</sup> Killam's 10% ownership. Killam will acquire the remaining 90% interest of this 233-unit building upon completion.

#### Q2-2020 | 2020 Development Projects











developments underway, plus a 10% interest in a Calgary project, for a total of 624 apartment units at a total cost of ~\$250 million and an expected yield of ~5%.







(1) Represents Killam's 50% ownership

### Q2-2020 | Development Activity, Charlottetown



#### **Shorefront** anticipates opening in September 2020.

Key Statistics	
Number of units	78
Start date	Q4-2018
Estimated completion date	Sept-2020
Project budget (\$M)	\$22.0
Cost per unit	\$282,000
Expected yield	5.25-5.5%
Expected value	4.75-5.0%



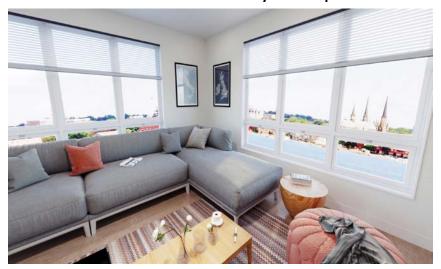


## Q2-2020 | Development Activity, Charlottetown



Shorefront is scheduled for completion in September 2020 and is currently 25% pre-leased.









### Q2-2020 | Development Activity, Charlottetown



#### **10 Harley Street** – 38-unit redevelopment in Charlottetown.



<b>Key Statistics</b>	
Number of units	38
Start date	Q3-2019
Estimated completion date	Feb-2021
Project budget (\$M)	\$10.4
Cost per unit	\$274,000
Expected yield	5.0-5.25%
Expected value	4.75-5.0%



Original building was three storeys and 29 units.

10 Harley

- Rebuild has increased the size to four storeys and 38 units.
- Insurance proceeds from the loss are covering a portion of the reconstruction costs.

## Q2-2020 | Development Activity, Calgary



Killam has a 10% interest in a 233-unit development project, **Nolan Hill**, in Calgary. Killam has a commitment to acquire the remaining 90% interest upon completion in Q1-2021.

<b>Key Statistics</b>	
Number of units	233
Start date	Q4-2019
Estimated completion/purchase date	Q1-2021
Project budget (\$M)*	\$4.4M \$190,000/unit
Purchase Price	\$55.0M \$236,000/unit

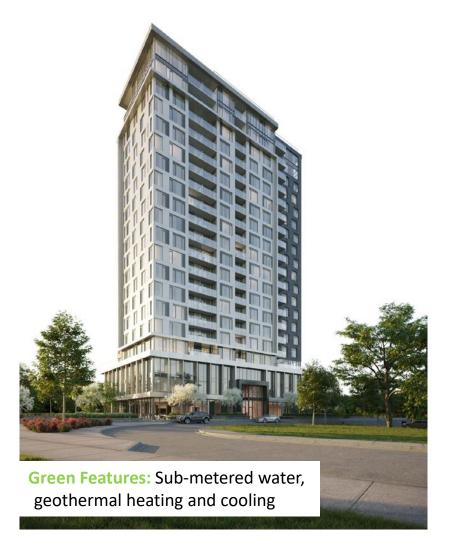




### Q2-2020 | Development Activity, Ottawa



**Latitude** (Phase II of Gloucester City Centre)





Number of units	209
Start date	Q2-2019
Estimated completion date	Q4-2021
Project budget (\$M)*	\$42.0
Cost per unit	\$402,000
Expected yield	4.75-5.0%
Expected value cap-rate	4.0%
Average unit size	803 SF
Average rent	\$2,085 (\$2.60/sf)

<sup>\*</sup> Killam's 50% interest.

# Q2-2020 | Development Activity, Ottawa



**Latitude**, the second phase of the Gloucester City Centre development, is expected to be completed in late-2021.



### Q2-2020 | Development Activity, Mississauga



#### **The Kay** development broke ground in Q3-2019.

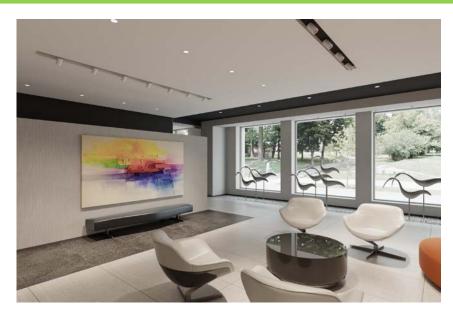
Key Statistics	
Number of units	128
Start date	Q3-2019
Estimated completion date	Q1-2022
Project budget (\$M)	\$57.0
Cost per unit	\$445,500
Expected yield	4.75-5.0%
Expected value cap-rate	3.5%

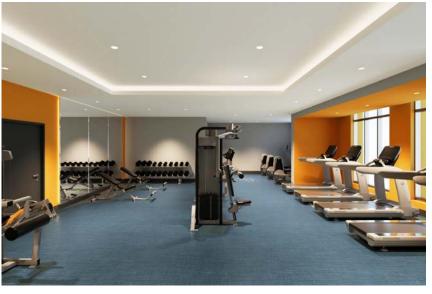




# Q2-2020 | Development Activity, Mississauga





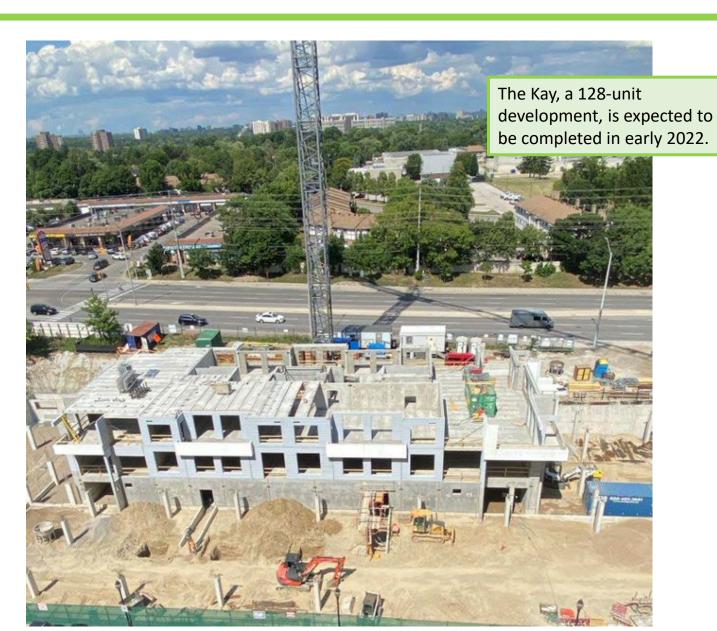






# Q2-2020 | Development Activity, Mississauga





## Q2-2020 | Development Activity, Ottawa



#### Luma – 168-unit development in Ottawa 50/50 with Riocan REIT.



168
Q3-2019
Q1-2022
\$44.3
\$527,000
4.0-4.25%
\$2.90 per SF
748 SF





\* Killam's 50% interest.

# Q2-2020 | Development Activity, Kitchener



#### Civic 66 – 169-unit development in Kitchener that broke ground in July 2020.

<b>Key Statistics</b>	
Number of units	169
Start date	Q3-2020
Estimated completion date	Q3-2022
Project budget (\$M)	\$69.7
Cost per unit	\$412,000
Expected yield	4.75-5.0%
Avg unit size (SF)	780 SF





### Q2-2020 | Development Pipeline - ~\$850 million



Future Development Opportunities					
Property	Location	Killam's Interest	Potential # of Units <sup>(1)</sup>	Status	Est Year of Completion
Developments expected to start in the i	next 24 months (2)				
The Governor	Halifax, NS	100%	12	In design and approval process	2023
Westmount Place (Phase 1)	Waterloo, ON	100%	114	In design and approval process	2023
Developments expected to start in 2022	<u>2-2026</u>				
Carlton Terrace	Halifax, NS	100%	104	In design	2024
Carlton Houses	Halifax, NS	100%	80	In design	2024
Gloucester City Centre (Phase 3-4)	Ottawa, ON	50%	200	In design	2025
Westmount Place (Phase 2-5)	Waterloo, ON	100%	908	In design	2028
Additional future development projects					
Gloucester City Centre (Phase 5)	Ottawa, ON	50%	100	In design	TBD
Kanata Lakes	Ottawa, ON	50%	40	In design	TBD
Christie Point	Victoria, BC	100%	312	Future development	TBD
Medical Arts	Halifax, NS	100%	200	Future development	TBD
Topsail Road	St. John's, NL	100%	225	Future development	TBD
Block 4	St. John's, NL	100%	80	Future development	TBD
Total Development Opportunities			2,375		

<sup>(1)</sup> Represents Killam's interest/# of units in the potential development units.

<sup>(2)</sup> Management is reevaluating the timing of development plans originally expected to start in 2020 in response to COVID-19.

 $<sup>^{\</sup>sim}$  70% of Killam's development pipeline is outside Atlantic Canada. Killam targets yields of 4.75% to 5.5% on development, 50–150 bps higher than the expected cap-rate value on completion. Building out the \$850 million pipeline at a 100 bps spread would create approximately \$200 million in NAV growth for unitholders.

#### Non-IFRS Measures



#### **Non-IFRS Measures**

Management believes these non-IFRS financial measures are relevant measures of the ability of the REIT to earn revenue and to evaluate Killam's financial performance. The non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

- Funds from operations ("FFO"), and applicable per unit amounts, are calculated by Killam as net income adjusted for depreciation on an owner-occupied building, fair value gains (losses), interest expense related to exchangeable units, gains (losses) on disposition, deferred tax expense (recovery), unrealized gains (losses) on derivative liability, internal commercial leasing costs, interest expense related to lease liabilities, insurance proceeds and non-controlling interest. FFO are calculated in accordance with the REALpac definition, except for the adjustment of insurance proceeds as REALpac does not address this adjustment.
- Adjusted funds from operations ("AFFO"), and applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for maintenance capital expenditures ("capex") (a three-year rolling historical average capital spend to maintain and sustain Killam's properties), commercial leasing costs and straight-line commercial rents. AFFO are calculated in accordance with the REALpac definition. Management considers AFFO an earnings metric.
- Same property results in relation to Killam are revenues and property operating expenses for stabilized properties that Killam has owned for equivalent periods in 2020 and 2019. Same property results represent 89% of the fair value of Killam's investment property portfolio as at June 30, 2020. Excluded from same property results in 2020 are acquisitions, dispositions and developments completed in 2019 and 2020, non-stabilized commercial properties linked to development projects, and other adjustments to normalize for revenue or expense items that relate to prior periods or are not operational.
- Interest coverage is calculated by dividing earnings before interest, tax, depreciation and amortization ("EBITDA") by interest expense, adjusted for interest expense related to exchangeable units.
- Debt service coverage is calculated by dividing EBITDA by interest expense, less interest expense related to exchangeable units, and principal mortgage repayments.
- Debt to normalized EBITDA is calculated by dividing interest-bearing debt (net of cash) by EBITDA that has been adjusted for a full year of stabilized earnings from recently completed acquisitions and developments.

See the Q2-2020 Management's Discussion and Analysis for further details on these non-IFRS measures and, where applicable, reconciliations to the most directly comparable IFRS measure.

# Q2-2020 Appendices





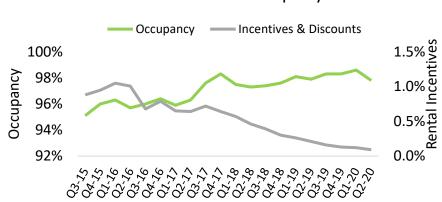
### Q2-2020 Apt Performance | By Region



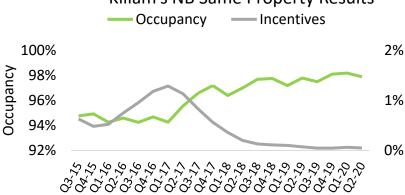
Nova Scoti Q2-2020	a
% of NOI	34.3%
Units	5,814
Rental Rate Growth	3.5%
Incentives/Discounts	0.09% (↓11 bps)
Occupancy	97.8% (↓10 bps)
NOI Growth	5.6%

New Brunswick Q2-2020	
% of NOI	19.0%
Units	4,631
Rental Rate Growth	3.5%
Incentives/Discounts	0.05% (↓2 bps)
Occupancy	97.9% (个10 bps)
NOI Growth	5.9%

#### Killam's Halifax Same Property Results



#### Killam's NB Same Property Results



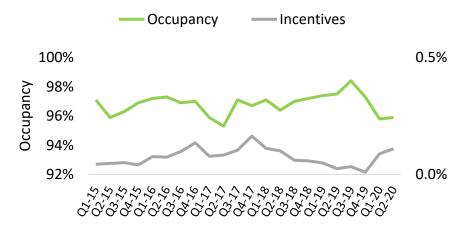
### Q2-2020 Apt Performance | By Region



Ontario Q2-2020		
% of NOI	16.9%	
Units	2,557	
Rental Rate Growth	3.2%	
Incentives/Discounts	0.11% (个5 bps)	
Occupancy	95.9% (↓150 bps)	
NOI Growth	(2.1)%	

Alberta Q2-2020		
% of NOI	7.3%	
Units	1,110	
Rental Rate Growth	0.7%	
Incentives/Discounts	3.0% (↓70 bps)	
Occupancy	94.6% (个390 bps)	
NOI Growth	4.8%	

#### Killam's Ontario Same Property Results



#### Killam's Alberta Same Property Results ---- Incentives & Discounts Occupancy



Rental Incentives

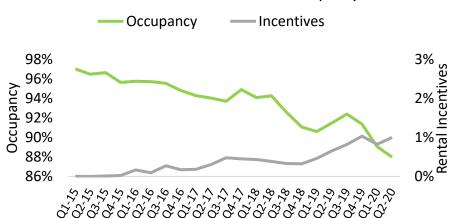
#### Q2-2020 Apt Performance | By Region



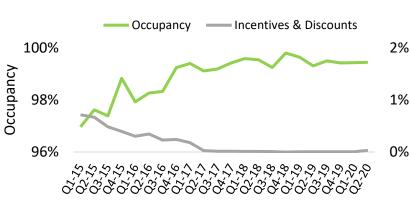
Newfoundland Q2-2020		
% of NOI	4.3%	
Units	1,063	
Rental Rate Growth	1.2%	
Incentives/Discounts	1.0% (个35 bps)	
Occupancy	88.0% (√350 bps)	
NOI Growth	(8.3)%	

PEI Q2-2020		
% of NOI	4.7%	
Units	1,072	
Rental Rate Growth	1.4%	
Incentives/Discounts	0.03% (个3 bps)	
Occupancy	99.4% (个20 bps)	
NOI Growth	4.0%	

#### Killam's Newfoundland Same Property Results



#### Killam's PEI Same Property Results



Rental Incentives



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