

Q2-2021 RESULTS CONFERENCE CALL

August 5th, 2021 | 9AM Eastern



Q2-2021 | Cautionary Statement



This presentation may contain forwardlooking statements with respect to Killam Apartment REIT and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "anticipate", "estimate", "intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Killam Apartment REIT discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, risks and uncertainties relating to the COVID-19 pandemic, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's annual information form, Killam's Management's Discussion and Analysis for the three and six months ended June 30, 2021, and other securities regulatory filings. The cautionary statements qualify forward-looking all statements attributable to Killam Apartment REIT and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date to which this presentation refers, and the parties have no obligation to update such statements.





Grow Same Property NOI

- 2021 Target: >2%, subject to COVID-19 related restrictions being lifted by Q3-2021.
- **Revised in Q2-2021: >3.5%
- YTD 2021 Performance: 3.6%

Expand the Portfolio Through Acquisitions

- 2021 Target: Acquire a minimum of \$100M.
- YTD 2021 Performance: Acquired \$271M in acquisitions in YTD-2021.

Diversify Geographically

- 2021 Target: Earn >32% of 2021 NOI outside Atlantic Canada.
- YTD 2021 Performance: Killam is on track to meet this target.

Develop High-Quality Properties

- 2021 Target: Complete 166 units (two buildings) and break ground on two additional developments (>150 units).
- YTD 2021 Performance: Killam is on track to meet this target.

Strengthen the Balance Sheet

- 2021 Target: Maintain debt as a % of assets ratio below 47%.
- YTD 2021 Performance: 44.5% as of June 30, 2021.

Improve Sustainability

- 2021 Target: Minimum \$5M investment in energy initiatives to reduce Killam's carbon footprint.
- YTD 2021 Performance: Year-to-date Killam has invested \$0.7 million on energy projects and has an additional \$3.4 million in approved projects that are expected to be completed early in the second half of the year.







Strong FFO and Same Property NOI Growth due to rental rate growth, improved occupancy and modest expense growth.



Q2 FFO & AFFO Per Unit

Same Property Portfolio Performance For the three months ended June 30, 2021



Same Property Portfolio Performance For the six months ended June 30, 2021





Apt Same Property Avg Rental Rate Increase



Apt Same Property Occupancy⁽¹⁾



Apt Same Property Incentive Offerings⁽²⁾





Commercial Same Property Net Revenue Growth



Net Consolidated Revenue Growth of 4.0% in Q2-2021

- Apt rental rate growth of 3.1%
- Apt occupancy increase of 20 bps
- Apt incentive offerings in only select markets
- MHC seasonal revenue growth of 20.3%
- Commercial occupancy increases and reduction of bad debt and tenant abatements.



Revenue growth through unit repositions to meet market demand to optimize NOI growth and investment returns.



YTD-2021 Actuals

- 287 unit repositions
- 13% ROI
- \$25k avg investment

2021 Program

- **550** unit repositions
- ~\$14-16M investment
- ~\$1.8-2.0M annualized revenue





Total Opportunity

- 5,500 unit repositions
- ~\$140-165M investment
- ~\$18-21M annualized revenue growth

Based on a 4.75% cap rate this investment would increase the NAV by ~\$260M.



Increased operating expenses and a modest increase in heating fuel and utility expenses for Q2. This was partially offset by property tax expense savings to generate a 3.3% increase in Q2-2021.

- General Operating expenses have increased compared to Q2-2020 due to higher R&M costs in 2021 with less COVID-19 restrictions.
- Utility and fuel expenses were relatively flat with reduced consumption from energy efficiency projects offset energy pricing increases.



Same Property Expense by Category (\$M)











Increasing value of investment properties with conservative debt metrics.



Q2-2021 | Focusing on Long-Term Growth Drivers





Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:



Q2-2021 | Portfolio Acquisition in Kitchener-Waterloo







Heritage Place | Kitchener 160 units | Avg 1,084 SF | 100% occupied Avg Mth Rent \$1,197 per unit (\$1.10/SF)

Q2-2021 | Portfolio Acquisition in Kitchener-Waterloo



Northfield Gardens | Waterloo 274 units | Avg 800 SF | 100% occupied Avg Mth Rent \$1,195 per unit (\$1.49/SF)



TIN **Ridgeway & Somerset | Kitchener** 214 units | Avg 740 SF | 99% occupied Avg Mth Rent \$1,169 per unit (\$1.58/SF) 15

Q2-2021 | Portfolio Acquisition in Kitchener-Waterloo



KWC region is a **strong economic hub** that will continue to be a main driver of growth for Killam.



Market Value ~\$250 million

Market Value~\$455 million

~950 Unit (Westmount Ph2-5) to be delivered in phases from 2025 to 2028.

Q2-2021 | Acquisition in Charlottetown





Charlottetown Mall

- \$10.1 million (Additional 25% acquired)
- Ownership: 75% Killam/25% PEI operator*
- Closed June 1, 2021
- 352,000 SF enclosed mall; 32 acres
- 60,000 SF vacant space
- Opportunities with local and diverse leasing, development and improved operating efficiencies.

*Killam's former joint venture partner, RioCan REIT, sold their 50% interest to Killam and a local PEI real estate operator.

38 Pasadena | St. John's

- 40 units
- Avg Mth Rent \$860 per unit
- 100% occupied
- \$4.2 million
- Closed: June 8, 2021









NOI Generated Outside Atlantic Canada









Nolan Hill | 233 units | Calgary, AB



10 Harley | 38 units | Charlottetown, PE





Nolan Hill Leasing Activity (as of July 28, 2021)

1 2 3 4 5 6 7 8 Month from Opening Date (Jan 2021)

10 Harley Leasing Activity (as of July 28, 2021)



Month from Opening Date (March 2021)

2021 has shown strong leasing activity at the three new development properties, with 347 of the 349 units leased (99%).





Nolan Hill | 233 units | Calgary, AB



10 Harley | 38 units | Charlottetown, PE



These newly completed developments contributed \$0.3 million to FFO in Q2-2021 with further FFO growth throughout the remainder of 2021 once fully leased in Q3-2021.

Operating Margin % (Stabilized)



Annual NOI Contribution in \$ millions (Stabilized)

\$4.2



Q2-2021 | Development Progress











With Shorefront, Harley and Nolan Hill now open, Killam currently has five developments underway, which will add an additional 497 units to Killam's portfolio by the end of 2022. This current pipeline has a construction cost of ~\$237 million and will contribute to FFO per unit growth starting in 2022-2024.





(1) Represents Killam's 50% ownership



THE KAY, 128-unit development broke ground in Q3-2019 and is expected to be completed in Q4-2021.

Key Statistics	
Number of units	128
Start date	Q3-2019
Est. completion date	Q4-2021
Project budget (\$M)	\$57.0
Cost per unit	\$445,000
Expected yield	4.5%-4.75%
Expected cap-rate	3.5%
Avg unit size	748 SF
Avg rent	\$2.98 per SF





Q2-2021 | Development Activity - Ottawa

THE LATITUDE, 209-unit development

Progress shots as of June 2021



Key Statistics	
Number of units	209
Start date	Q2-2019
Estimated completion date	Q1-2022
Project budget (\$M) ⁽¹⁾	\$43.5
Cost per unit	\$416,000
Expected yield	4.4%-4.6%
Expected value cap-rate	3.5%
Average unit size	803 SF
Average rent	\$2,085 (\$2.60/SF)

(1) Killam's 50% interest.

metered water, geothermal heating and cooling

GREEN FEATURES: Sub-

Q2-2021 | Development Activity - Ottawa



LUMA – 168-unit development in Ottawa 50/50 with RioCan REIT.



Key Statistics

Number of units	168
Estimated completion date	Q2-2022
Project budget (\$M) ⁽¹⁾	44.3
Cost per unit	\$527,000
Expected yield	4.0%-4.25%
Avg rent	\$2.90 per SF
Avg unit size	748 SF
(4) (4)	





(1) Killam's 50% interest.



CIVIC 66 – 169-unit development in Kitchener that broke ground in Q3-2020 and is expected to be completed by Q4-2022.

Key Statistics	
Number of units	169
Start date	Q3-2020
Est. completion date	Q4-2022
Project budget (\$M)	\$69.7
Cost per unit	\$412,000
Expected yield	4.75%-5.0%
Avg unit size	780 SF
Avg rent	\$2.77 per SF







THE GOVERNOR - 12 luxury units and 3,500 square foot ground floor commercial development in downtown Halifax.

Key Statistics	
Number of units	12
Start date	Q1-2021
Est. completion date	Q3-2022
Project budget (\$M)	\$22
Expected yield	4.25%-4.75%
Avg unit size	2,350 SF +(330 SF terrace)
Avg rent	\$3.30 per SF







THE GOVERNOR, 12-unit development broke ground in early 2021 and is expected to be completed in Q3-2022.



Q2-2021 | Development Activity - Halifax





Q2-2021 | Development Activity - Halifax







WESTMOUNT PHASE 1 – Expect to break down on the 139-unit development in Waterloo in Q4-2021.





Future Development Opportunities							
Property	Location	Killam's Interest	Potential # of Units ⁽¹⁾	Status	Est Year of Completion		
Developments expected to start in 202	1						
Nolan Hill (Phase 2) ⁽²⁾	Calgary, AB	10%	234	Detailed design, preparing submission	n 2024		
Westmount Place (Phase 1)	Waterloo, ON	100%	139	Conditional approval	2024		
Developments expected to start in 2022	<u>2-2026</u>						
Carlton East & West	Halifax, NS	100%	140	Submitted for approval	2024		
Stratford Land	Charlottetown, PE	100%	175	In design	2024		
Sherwood Crossing	Charlottetown, PE	100%	325	In design	2025		
Medical Arts	Halifax, NS	100%	200	Concept design	2025		
Hollis Street	Halifax, NS	100%	100	In design	2025		
Gloucester City Centre (Phase 3)	Ottawa, ON	50%	200	In design	2025		
Westmount Place (Phase 2)	Waterloo, ON	100%	150	In design	2028		
Additional future development projects	5						
Nolan Hill (Phase 3-4) ⁽²⁾	Calgary, AB	10%	468	Future development	TBD		
Christie Point	Victoria, BC	100%	312	Development agreement in place	TBD		
Gloucester City Centre (Phase 4-5)	Ottawa, ON	50%	400	Future development	TBD		
Westmount Place (Phase 3-5)	Waterloo, ON	100%	800	Future development	TBD		
Kanata Lakes	Ottawa, ON	50%	80	Future development	TBD		
St. George Street	Moncton, NB	100%	60	Future development	TBD		
15 Haviland Street	Charlottetown, PE	100%	60-90	Future development	TBD		
Topsail Road	St. John's, NL	100%	225	Future development	TBD		
Block 4	St. John's, NL	100%	80	Future development	TBD		
Fotal Development Opportunities			4,163				

(1) Represents total number of units in the potential development.

(2) Killam has a 10% interest in the remaining three phases of Nolan Hill development in Calgary, AB, which Killam expects to purchase upon completion of each phase.



Non-IFRS Measures

Management believes these non-IFRS financial measures are relevant measures of the ability of the REIT to earn revenue and to evaluate Killam's financial performance. The non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

- Funds from operations ("FFO"), and applicable per unit amounts, are calculated by Killam as net income adjusted for depreciation on an owner-occupied building, fair value gains (losses), interest expense related to exchangeable units, gains (losses) on disposition, deferred tax expense (recovery), unrealized gains (losses) on derivative liability, internal commercial leasing costs, interest expense related to lease liabilities, insurance proceeds, and non-controlling interest. FFO are calculated in accordance with the REALPAC definition, except for the adjustment of insurance proceeds as REALPAC does not address this adjustment.
- Adjusted funds from operations ("AFFO"), and applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for maintenance capital expenditures ("capex") (a three-year rolling historical average capital spend to maintain and sustain Killam's properties), commercial leasing costs and straight-line commercial rents. AFFO are calculated in accordance with the REALPAC definition. Management considers AFFO an earnings metric.
- Same property results in relation to Killam are revenues and property operating expenses for stabilized properties that Killam has owned for equivalent periods in 2021 and 2020. For Killam's commercial portfolio same property NOI is presented on a cash basis, as it excludes straight line rent. Same property results represent 87.4% of the fair value of Killam's investment property portfolio as at June 30, 2021. Excluded from same property results in 2021 are acquisitions, dispositions and developments completed in 2020 and 2021, non-stabilized commercial properties linked to development projects, and other adjustments to normalize for revenue or expense items that relate to prior periods or are not operational.
- Interest coverage is calculated by dividing earnings before interest, tax, depreciation and amortization ("EBITDA") by interest expense, adjusted for interest expense related to exchangeable units.
- Debt service coverage is calculated by dividing EBITDA by interest expense, less interest expense related to exchangeable units, and principal mortgage repayments.
- Debt to normalized EBITDA is calculated by dividing interest-bearing debt (net of cash) by EBITDA that has been adjusted for a full year of stabilized earnings from recently completed acquisitions and developments.

See the Q2-2021 Management's Discussion and Analysis for further details on these non-IFRS measures and, where applicable, reconciliations to the most directly comparable IFRS measure.

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