

# INVESTOR PRESENTATION

June 2021



### **Cautionary Statement**

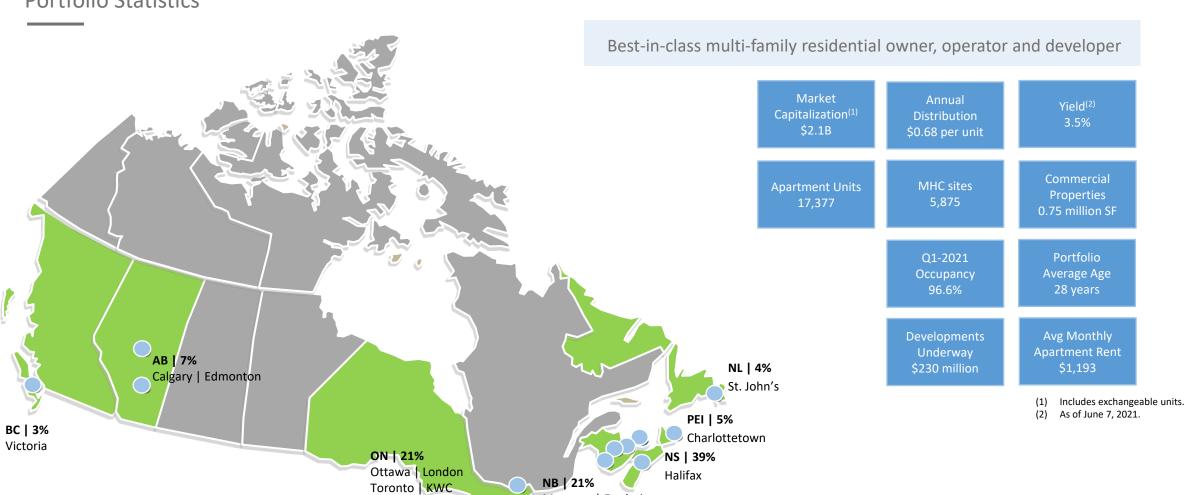
This presentation may contain forward-looking statements with respect to Killam Apartment REIT and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Killam Apartment REIT discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, risks and uncertainties relating to the COVID-19 pandemic, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's annual information form, Killam's Management's Discussion and Analysis for the three months ended March 31, 2021, and other securities regulatory filings. The cautionary statements qualify all forward-looking statements attributable to Killam Apartment REIT and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date to which this presentation refers, and the parties have no obligation to update such statements.





### Portfolio Statistics

**NOI Contribution by Market (%)** 



Moncton | Fredericton

Saint John

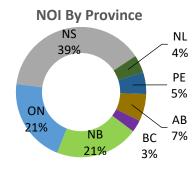


### **Portfolio Statistics**

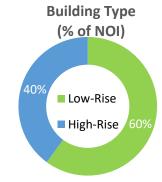
Apartme	ent Portfolio	)	
	Units	Number of Properties	% of Total NOI <sup>(1)</sup>
Nova Scotia	Offics	Properties	NOI.
Halifax	5,813	65	34.3%
Sydney	139	2	0.7%
-   -	5,952	67	35.0%
New Brunswick			
Moncton	2,097	37	9.1%
Fredericton	1,529	23	7.2%
Saint John	1,202	14	3.8%
Miramichi	96	1	0.4%
	4,924	75	20.5%
Ontario			
Ottawa	1,216	9	6.5%
London	523	5	3.3%
Cambridge-GTA	818	6	7.0%
	2,557	20	16.8%
Newfoundland & Labrador			
St. John's	915	12	3.8%
Grand Falls	148	2	0.4%
	1,063	14	4.2%
Prince Edward Island			
Charlottetown	1,135	22	4.3%
Summerside	86	2	0.3%
	1,221	24	4.6%
Alberta			
Edmonton	579	4	3.7%
Calgary	764	4	3.1%
	1,343	8	6.8%
British Columbia			
Victoria	317	2	3.0%
Total Apartments	17,377	210	90.9%

Manufactured Home Community Portfolio					
Number of % of To					
	Sites	Communities	NOI <sup>(1</sup>		
Nova Scotia	2,749	17	2.8%		
Ontario	2,284	17	1.3%		
New Brunswick <sup>(2)</sup>	672	3	(0.1%)		
Newfoundland &					
Labrador	170	2	0.2%		
Total MHCs	5,875	39	4.2%		
Commercial Portfolio					
Соі	mmercial Portf	olio			
Cor	mmercial Portf Square	<b>olio</b> Number of	% of Tota		
Сог					
Coi Nova Scotia	Square	Number of	NOI <sup>(1</sup>		
	Square Footage	Number of Properties	% of Tota NOI <sup>(1</sup> 0.8% 2.9%		
Nova Scotia	Square Footage 219,000	Number of Properties 5	NOI <sup>(1</sup> 0.8% 2.9%		
Nova Scotia Ontario	Square Footage 219,000 306,000	Number of Properties 5	NOI <sup>(1</sup> 0.8% 2.9% 0.9%		
Nova Scotia Ontario Prince Edward Island	Square Footage 219,000 306,000 192,000	Number of Properties 5 1	NOI <sup>(1</sup> 0.8%		

- (1) % of total NOI for the three months ended March 31, 2021.
- Killam's NB MHCs are seasonal operations, which typically commence in mid-May.









### Long-term Strategy to Grow FFO & NAV

### Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:



Increase earnings from existing portfolio.



Expand the portfolio and diversify geographically through accretive acquisitions, targeting newer properties.



Develop high-quality properties in Killam's core markets.



### Why Invest in Killam

#### **Solid Operating Performance**

Growing the portfolio and expanding geographically through accretive acquisitions, growing FFO, AFFO and NAV per unit.



### **Technology & Data Driven Decisions**

Revenue growth and operating efficiency opportunities.



One of Canada's highest-quality and youngest apartment portfolios with 36% of NOI generated from apartments built in the last 10 years.



#### Commitment to ESG

Continued progress on sustainability and ESG practices.



\$1.0 billion development pipeline to support future growth.



### Increasing Distributions

4-years of increasing distributions and declining payout ratios



Conservative balance sheet with capital flexibility.



Experienced management team with broad knowledge of Killam's core markets.

**Engaged Team** 

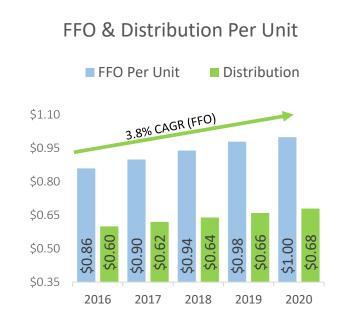


Positioned for long-term success



### Proven Record of Strong Growth









### Accretive Capital Allocation



Invest in developing high-quality energy efficient assets.



Intensifying existing assets with multiresidential developments.



Invest in joint development opportunities to maximize growth potential.



Invest in energy-efficiency initiatives, suite upgrades and building upgrades.



Acquire high-quality multi-residential assets.



Dispose of select properties to provide capital to acquire newer/higher earning assets.



### 2021 Strategic Targets



#### **Grow Same Property NOI**

- 2021 Target: >2%, subject to COVID-19 related restrictions being lifted by Q3-2021.
- YTD 2021 Performance: 3.1%.



#### **Develop High-Quality Properties**

- 2021 Target: Complete 166 units (two buildings) and break ground on two additional developments (>150 units).
- YTD 2021 Performance: Killam is on track to meet this target.



#### **Expand the Portfolio Through Acquisitions**

- 2021 Target: Acquire a minimum of \$100M.
- YTD 2021 Performance: Acquired \$65M in acquisitions in Q1-2021.



### **Strengthen the Balance Sheet**

- 2021 Target: Maintain debt as a % of assets ratio below 47%.
- YTD 2021 Performance: 45.5% as of March 31, 2021.



#### **Diversify Geographically**

- 2021 Target: Earn >32% of 2021 NOI outside Atlantic Canada.
- YTD 2021 Performance: Killam is on track to meet this target.



#### **Improve Sustainability**

- 2021 Target: Minimum \$5M investment in energy initiatives to reduce Killam's carbon footprint.
- YTD 2021 Performance: The installation of solar panels has been completed at two buildings and is underway at an additional 10 buildings within the portfolio.

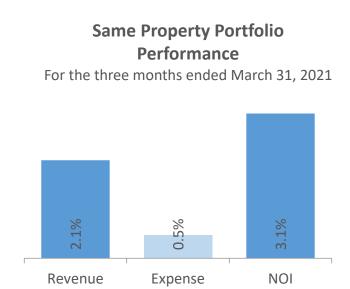


### Q1-2021 | Financial Highlights

#### **Strong FFO and Same Property NOI Growth**

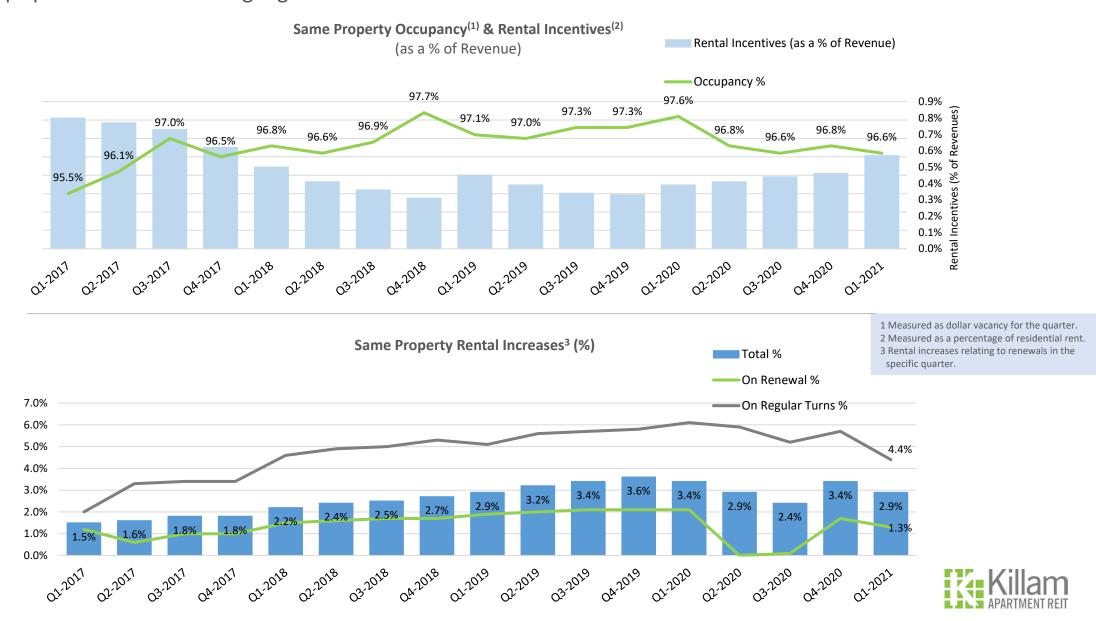
- Generated FFO per unit of \$0.23, a 4.5% increase from Q1-2020.
- Produced AFFO per unit of \$0.19, a 5.6% increase from Q1-2020.
- Strong rental rate growth of 3.3%, partially offset by a 100 bps decrease in occupancy.
- Modest expense growth, resulting in 3.1% NOI growth and 60 bps increase in operating margin.







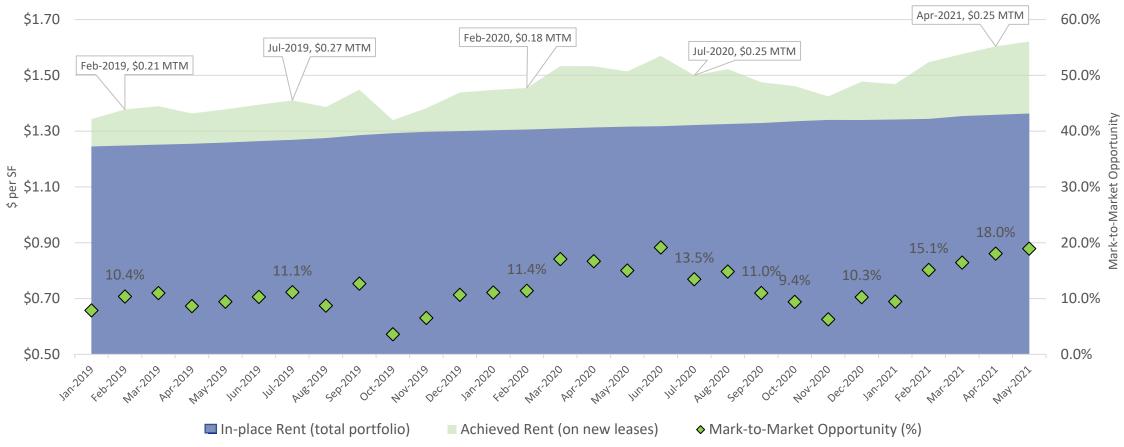
### Q1-2021 | Apartment Financial Highlights



### Q1-2021 | Apartment Mark-to-Market Potential

Killam tracks the average monthly rent per square foot (SF) achieved on turnover compared to the average per SF rent in place for the portfolio, by region and on a property-by-property basis. This graphs highlights the spread between the SF rates achieved on turns vs. the average SF rents across Killam's same property apartment portfolio for new leases since January 2019.

#### Total Same Property Market vs. In-place Rent (per square foot)

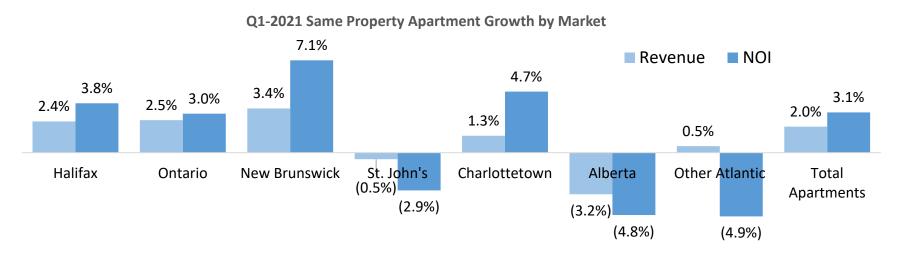


The market rent opportunity has remained strong through out the pandemic with a current ~\$0.25 per SF (or 18%) differential between market and in-place rents across Killam's apartment portfolio.

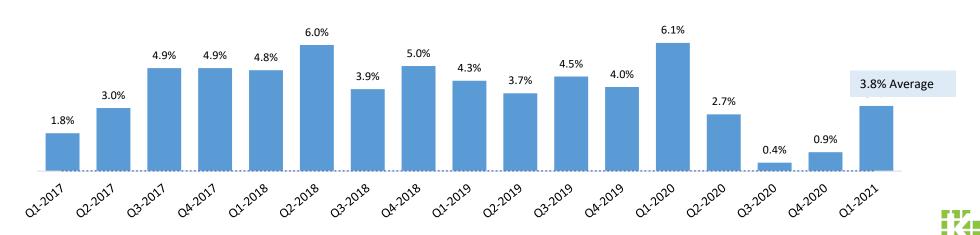


### Q1-2021 | Consistent Strong Growth from Existing Portfolio

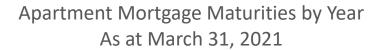
Strength in the Maritime provinces drove strong revenue and net operating income in Q1.

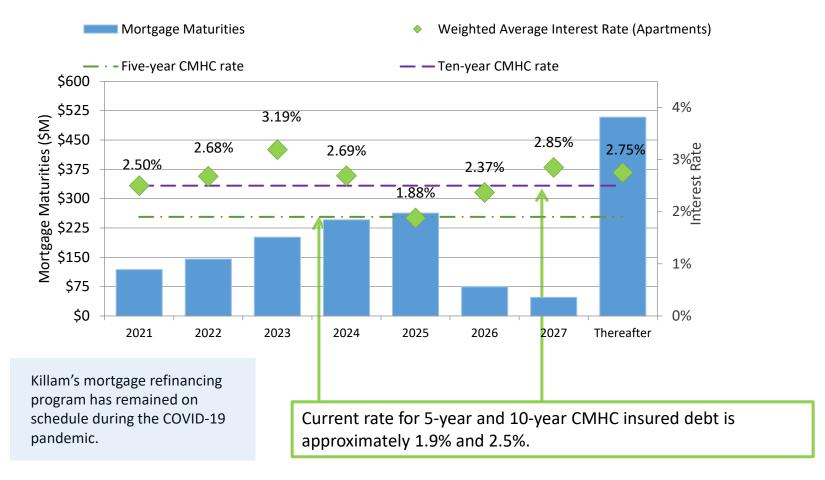


#### Same Property NOI Growth by Quarter



### Mortgage Financing and Renewals





**Current Weighted Average Interest Rate** 

2.66%

Weighted Average
Term to Maturity

**4.5** years

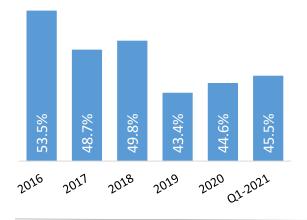
Apartment Mortgages CMHC Insured

**85**%



### Strong Balance Sheet

#### Debt as a % of Assets



Increasing value of investment properties with conservative debt metrics.

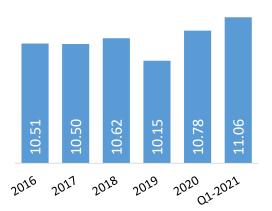
#### Sources of Liquidity (as of May 5/21)

- \$45 million in estimated upfinancing on 2021 mortgage renewals
- \$95 million of additional capital through its credit facilities
- \$75 million of unencumbered assets

### **Interest Coverage Ratio**



# Debt to Normalized EBITDA



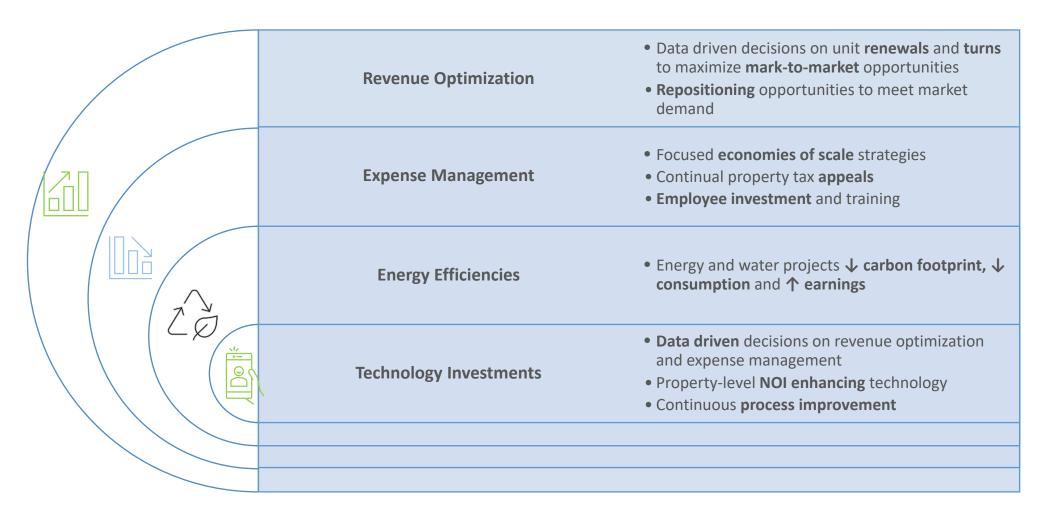
### Weighted Average Apartment Effective Cap-Rates





### Increasing Earnings from Existing Portfolio

#### **Roadmap to Same Property NOI Growth**





### Revenue – Renovations

**Revenue growth** through unit repositions to meet market demand.

#### Q1-2021 Actuals

- **149** unit repositions
- 12% ROI
- \$25.5k avg investment

#### 2021 Program

- **550** unit repositions
- ~\$14-16M investment
- ~\$1.8-2.0M annualized revenue growth

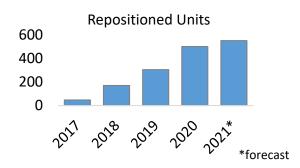
### **Total Opportunity**

- **5,000** unit repositions
- ~\$125-140M investment
- ~\$16-18M annualized revenue growth

Province	Opportunity to Renovate
NS	3,000
NB	1,300
ON	500
NL	150
AB	50
Total	5,000

Based on a 4.75% cap rate this investment would increase the NAV by ~\$230M.







### Affordability and Value Delivery

- Killam's average rent varies between 15% 25% of the median household income in each of its regions, well below the CMHC maximum threshold of 30% for affordability.
- 50% of Killam's portfolio rents for \$1,100 per month, or less.
- Average rent is \$1.42 per SF across the portfolio.
- Supports affordable housing with more than 825 subsidized units through community partnerships.
- Actively involved as part of the solution. Example: Secured debt through CMHC's Rental Construction Financing initiative (RCFi) program with the Nolan Hill acquisition in Jan 2021.
  - 78 of the 233 units are at 70% of market rents.

Region	Killam's Rent as a % of Median Household Income <sup>(1)</sup>
Halifax	20.3%
Ottawa	24.8%
London	25.0%
Cambridge	23.7%
Moncton	18.1%
Fredericton	18.8%
Saint John	15.5%
Charlottetown	19.2%
St. John's	15.1%
Calgary	15.2%
Edmonton	18.7%

(1) Per CMHC Housing Market Information Portal - Median Household Income (Before Taxes), 2016



Killam delivers affordable, safe, clean and highquality housing to our residents across Canada.



### **Embracing Technology**

Killam's online functionality is providing considerable benefits during this period of social distancing. Leasing agents, maintenance employees and all property management functions can be done virtually to deliver high-quality service to residents and prospective residents.



Along with maximizing the functionality of its current suite of products, Killam is focused on its business intelligence platform to expand the use of data analytics to drive leasing decisions, optimize rental growth and maximize returns.



### Capital Investment



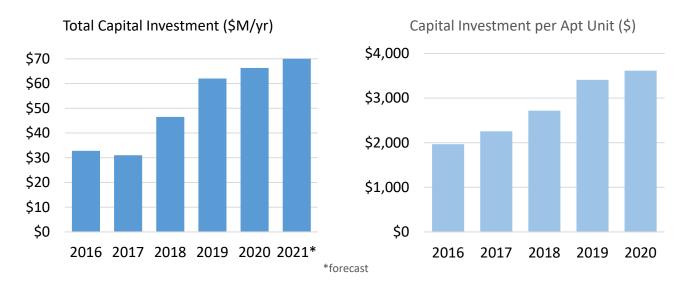




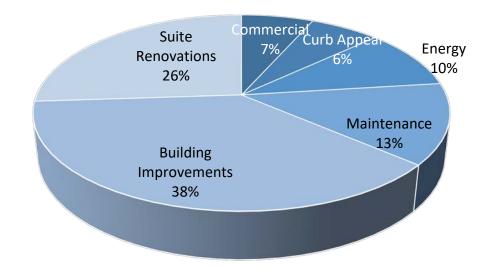




### Capital Investment



2021 Capital Plan





2021 Energy Plan
\$5.9 Million planned;
94 projects
\$0.9 Million potential annualized savings
6.5 year average payback



### Killam's Green Commitment

#### Increasing earnings from operations through energy efficiency.

Includes increasing the installations of photovoltaic solar panels, smart metering, decreasing peak electric demand, water conservation projects and heating efficiencies at Killam's existing properties.









Killam continues to build on its current successes to make its buildings more sustainable and resilient to the impacts of climate change.

#### **Longer-term Targets**

- Reduce GHG emissions by 15%<sup>(1)</sup> by 2030.
- Produce a minimum of 10% of electricity<sup>(2)</sup> through renewable energy sources by 2025.
- (1) Scope 1 & 2 emissions from 2020 levels.
- (2) Operational controlled electricity.



### Killam's 2020 ESG Highlights



Installed SOLAR PV PANELS at 11 properties, generating 880 MWh of renewable energy<sup>(1)</sup> annually.

Implemented a GREEN CLEANING policy for procurement and use throughout its properties.

Completed a INDEPENDENT REVIEW of 2020 GHG Emissions Inventory.



Achieved an **84%** employee satisfaction score.

Achieved an **87%** resident satisfaction score.

Partnered with **CCDI**, the Canadian Centre for Diversify and Inclusion.

Donated over \$375,000 in cash, in-kind gifts and Trustee donations to support organization across Canada.

Supported affordable housing with more than **750 SUBSIDIZED** units through community partnerships.



Completed second annual GRESB submission, achieving a 32% INCREASE from our initial score and a GREEN STAR RATING.

Reported ESG disclosure in accordance with **GRI**, **SASB** 

& TCFD reporting standards.

Formed a **DIVERSITY & INCLUSION** Committee to assess and make improvements to Killam's current practices and policies.

Developed Longer Term SUSTAINABILITY Targets.

(1) Equivalent to GHG emission from 72 homes' energy use for one year.



### Killam's ESG Targets

Killam has committed to ambitious but realistic ESG targets to work towards in the medium-term. These goals aim to **mitigate Killam's carbon footprint**, maintain good corporate citizenship and **create long-term value** for its stakeholders.



#### **ENVIRONMENTAL**

- Reduce GHG emissions by 15%<sup>(1)</sup> by 2030.
- Produce a minimum of 10% of electricity<sup>(2)</sup> through renewable energy sources by 2025.
- Pursue building certifications across a minimum of 20% of Killam's portfolio by 2025.



#### **SOCIAL**

- Increase employee volunteer hours by 25% by 2025.
- Increase current number of affordable housing units by 20% by 2025.
- Maintain resident satisfaction score above 85% annually.



#### **GOVERNANCE**

- Continue to participate in GRESB survey annually, targeting a minimum increase of 5% each year to reach GRESB 4 Star ranking by 2025 and continue to expand ESG disclosures.
- Increase the diversity of employees, including a 25% increased representation of employees who identify as racialized, as persons with a disability, and as LGBT2Q+ by 2025.

Killam's 2020 ESG report can be found on Killam's website at killamreit.com/esg



- (1) Scope 1 and 2 emissions from 2020 levels.
- (2) Operational controlled electricity.

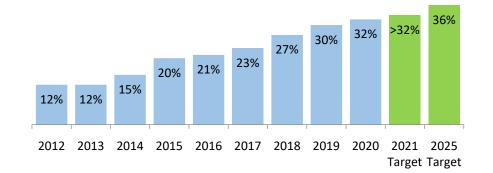


### Expand Portfolio Through Accretive Acquisitions

Expanding the portfolio and diversifying geographically through accretive acquisitions, with an emphasis on newer properties.



#### **NOI** Generated Outside Atlantic Canada





### Expand Portfolio Through Accretive Acquisitions

		Property	Location	Acquisition Date	Ownership Interest (%)	Property Type	Purchase Price <sup>(1)</sup> (\$000's)
1	Q1	Nolan Hill <sup>(2)</sup>	Calgary, AB	Jan 21, 2021	100%	Apartment	49,500
2	Q1	54 Assomption	Moncton, NB	Feb 1, 2021	100%	Apartment	5,600
3	Q1	Various property/land Halifax & Charlottetow	'n	Jan 2021	100%	Dev Land	10,200
4	Q2	Charlottetown Mall (25%) (3)	Charlottetown, PE	June 1, 2021	100%	Commercial	10,125
5	Q2	38 Pasadena	St. John's, NL	June 8, 2021	100%	Apartment	4,200
6	Q2	Kitchener/Waterloo Portfolio <sup>(4)</sup>	Kitchener/Waterloo	Jun 30, 2021	100%	Apartment	190,500
		Total YTD 2021 Acquisitions					\$270,125

- (1) Purchase price does not include transaction costs.
- (2) Killam invested \$4.8M for a 10% interest in this development in 2018. \$49.5M represents the remaining 90% ownership. Per unit cost includes total Killam costs of \$54.3M. Based on the purchase price of \$55M, or a 100% interest, Killam recorded a fair value gain of \$0.7 million on its 10% interest.
- (3) Purchase price is for an additional 25% interest. Killam's total ownership in this property is 75%.
- (4) Expected to close June 30, 2021.



### 2021 | Acquisitions in Calgary and Moncton



#### **Description:**

Northwest Calgary; new development

233 units; 84 one bdrms, 107 two bdrs and 42 three bdrms

- 78 units at 70% of market rates, avg. \$1,001 per unit (\$1.22/SF)
- 155 units at market, avg. \$1,421 per unit (\$1.73/SF)

#### **Acquisition Details:**

\$49.5 million (\$231k per unit)\*

4.5% capitalization rate

75% leased

Closed: January 21, 2021

### 54 ASSOMPTION BLVD | 23 units



#### **Description:**

Downtown Moncton; built in 2004

23 units; 15 one bdrm and 8 two bdrm units

Average rent – \$1,369/month (\$1.43 per SF)

#### **Acquisition Details:**

\$5.6 million

4.2% capitalization rate

100% occupied

Closed: February 1, 2021



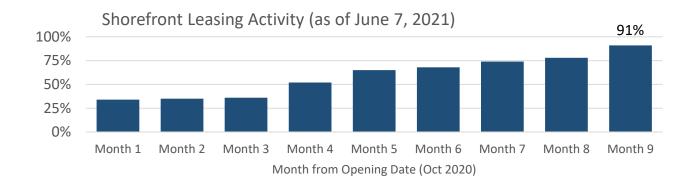
### Strong Leasing of Developments

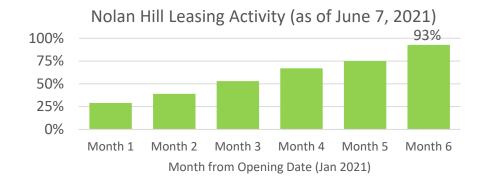


Nolan Hill | 233 units | Calgary, AB









10 Harley Leasing Activity (as of June 7, 2021)



2021 has shown strong leasing activity at the three new development properties, with 317 of the 349 units leased (91%) to date.

Forecasted for all three developments to be fully stabilized by Q3-2021.



### **Develop High-Quality Properties**

Approximately \$300 million of developments completed.

























### **Develop High-Quality Properties**







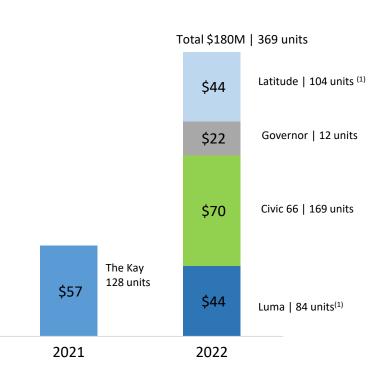


With Shorefront, Harley and Nolan Hill now open, Killam currently has five developments underway, which will add an additional 497 units to Killam's portfolio by the end of 2022. This current pipeline has a construction cost of ~\$237 million and will contribute to FFO per unit growth in 2022-2024.



(1) Represents Killam's 50% ownership

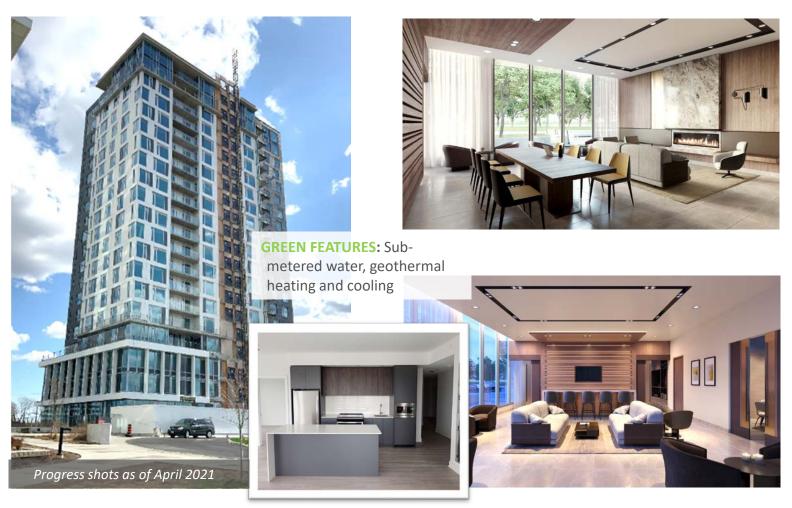
#### Developments - Scheduled Completion 2021-2022 \$millions





### **Development Activity - Ottawa**

**LATITUDE** 209-unit second phase of the Gloucester City Centre development, is expected to be completed in Q1-2022.



Key Statistics	
Number of units	209
Start date	Q2-2019
Estimated completion date	Q1-2022
Project budget (\$M) <sup>(1)</sup>	\$43.5
Cost per unit	\$416,000
Expected yield	4.4%-4.6%
Expected value cap-rate	3.5%
Average unit size	803 SF
Average rent	\$2,085 (\$2.60/SF)

(1) Killam's 50% interest.



### Development Activity - Mississauga

THE KAY, 128-unit development broke ground in Q3-2019 and is expected to be completed in early 2022.



Key Statistics	
Number of units	128
Start date	Q3-2019
Est. completion date	Q4-2021
Project budget (\$M)	\$57.0
Cost per unit	\$445,000
Expected yield	4.75%-5.0%
Expected value cap-rate	3.5%
Avg unit size	748 SF
Avg rent	\$2.98 per SF



#### **GREEN FEATURES:**

Sub-metered water, geothermal heating and cooling



### Development Activity - Ottawa

**LUMA** – 168-unit development in Ottawa 50/50 with RioCan REIT.







Key Statistics	
Number of units	168
Estimated completion date	Q2-2022
Project budget (\$M) <sup>(1)</sup>	\$44.3
Cost per unit	\$527,000
Expected yield	4.0%-4.25%
Avg rent	\$2.90 per SF
Avg unit size	748 SF

(1) Killam's 50% interest.





### Development Activity - Kitchener

**CIVIC 66 –** 169-unit development in Kitchener that broke ground in Q3-2020 and is expected to be completed by Q4-2022.





Key Statistics	
Number of units	169
Start date	Q3-2020
Est. completion date	Q4-2022
Project budget (\$M)	\$69.7
Cost per unit	\$412,000
Expected yield	4.75%-5.0%
Avg unit size	780 SF
Avg rent	\$2.77 per SF





**GREEN FEATURES:** Sub-metered water, geothermal heating and cooling



### Development Activity - Halifax

**THE GOVERNOR** - 12 luxury units and 3,500 square foot ground floor commercial development adjacent The Alexander in downtown Halifax, NS.



Key Statistics	
Number of units	12
Start date	Q1-2021
Est. completion date	Q3-2022
Project budget (\$M)	\$21.5
Expected yield	4.5%-4.75%
Avg unit size	2,350 SF +(330 SF terrace)
Avg rent	\$3.30 per SF



### Development Pipeline - ~\$1.0 billion

Future Development Opportunities						
		Killam's	Potential #		Est Year of	
Property	Location	Interest	of Units <sup>(1)</sup>	Status	Completion	
Developments expected to start in 2021	_					
Westmount Place (Phase 1)	Waterloo, ON	100%	140	In design and approval process	2024	
Developments expected to start in 2022-	2026					
Carlton East & West	Halifax, NS	100%	140	In design	2024	
Stratford Land	Charlottetown, PE	100%	175	In design	2024	
Sherwood Crossing	Charlottetown, PE	100%	325	In design	2025	
Hollis Street	Halifax	100%	90	In design	2025	
Gloucester City Centre (Phase 3-4)	Ottawa, ON	50%	200	In design	2025	
Westmount Place (Phase 2-5)	Waterloo, ON	100%	908	In design	2028	
Additional future development projects	Additional future development projects					
Gloucester City Centre (Phase 5)	Ottawa, ON	50%	100	Future development	TBD	
Kanata Lakes	Ottawa, ON	50%	40	Future development	TBD	
St. George Street	Moncton, NB	100%	60	Future development	TBD	
15 Haviland Street	Charlottetown, PE	100%	60-90	Future development	TBD	
Christie Point	Victoria, BC	100%	312	Future development	TBD	
Medical Arts	Halifax, NS	100%	200	Future development	TBD	
Topsail Road	St. John's, NL	100%	225	Future development	TBD	
Block 4	St. John's, NL	100%	80	Future development	TBD	
Total Development Opportunities <sup>(2)</sup> 3,055						

~ 55% of Killam's development pipeline is outside Atlantic Canada. Killam targets yields of 4.5% to 5.0% on development, 50–150 bps higher than the expected cap-rate value on completion. Building out the \$1.0 billion pipeline at a 100 bps spread would create approximately \$250 million in NAV growth for unitholders.



<sup>(1)</sup> Represents Killam's interest/# of units in the potential development.

<sup>(2)</sup> In addition, Killam has a 10% interest in the remaining three phases of Nolan Hill, totaling another 596 units.

#### Non-IFRS Measures

#### **Non-IFRS Measures**

Management believes these non-IFRS financial measures are relevant measures of the ability of the REIT to earn revenue and to evaluate Killam's financial performance. The non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

- Funds from operations ("FFO"), and applicable per unit amounts, are calculated by Killam as net income adjusted for depreciation on an owner-occupied building, fair value gains (losses), interest expense related to exchangeable units, gains (losses) on disposition, deferred tax expense (recovery), unrealized gains (losses) on derivative liability, internal commercial leasing costs, interest expense related to lease liabilities, insurance proceeds, and non-controlling interest. FFO are calculated in accordance with the REALPAC definition, except for the adjustment of insurance proceeds as REALPAC does not address this adjustment.
- Adjusted funds from operations ("AFFO"), and applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for maintenance capital expenditures ("capex") (a three-year rolling historical average capital spend to maintain and sustain Killam's properties), commercial leasing costs and straight-line commercial rents. AFFO are calculated in accordance with the REALPAC definition. Management considers AFFO an earnings metric.
- Same property results in relation to Killam are revenues and property operating expenses for stabilized properties that Killam has owned for equivalent periods in 2021 and 2020. Same property results represent 90.3% of the fair value of Killam's investment property portfolio as at March 31, 2021. Excluded from same property results in 2021 are acquisitions, dispositions and developments completed in 2020 and 2021, non-stabilized commercial properties linked to development projects, and other adjustments to normalize for revenue or expense items that relate to prior periods or are not operational.
- Interest coverage is calculated by dividing earnings before interest, tax, depreciation and amortization ("EBITDA") by interest expense, adjusted for interest expense related to exchangeable units.
- Debt service coverage is calculated by dividing EBITDA by interest expense, less interest expense related to exchangeable units, and principal mortgage repayments.
- Debt to normalized EBITDA is calculated by dividing interest-bearing debt (net of cash) by EBITDA that has been adjusted for a full year of stabilized earnings from recently completed acquisitions and developments.

See the Q1-2021 Management's Discussion and Analysis for further details on these non-IFRS measures and, where applicable, reconciliations to the most directly comparable IFRS measure.



## **APPENDIX**

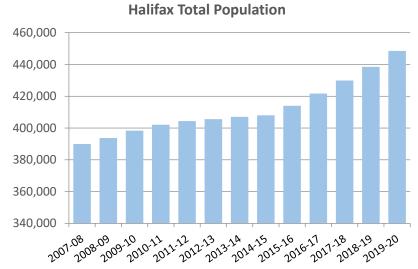
Core Market Update



### Halifax – 39% of NOI

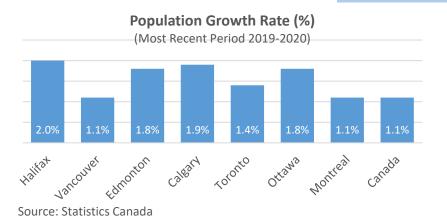
From June 2017 – June 2020, more than 27,000 new permanent residents have settled in Halifax.

### **Halifax Population Growth** Annually from July 1 – June 30 10,000 9,000 8,000 7,000 6,000 5,000 4,000 3,000 2,000 1,000 2012-13 13 2013-14 2015-16 2015-16 2016-17 2018 2018-19 20 Source: Statistics Canada



Source: Statistics Canada

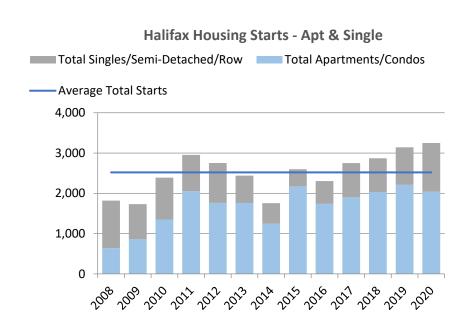
Per Statistics Canada's latest population estimates, Halifax's population is forecasted to increase by 1.4% for the 12 months ended June 30, 2021.





### Halifax – 39% of NOI

New supply has been absorbed by population growth from immigration, migration and demographics.



Total housing starts have averaged 2,500 dwellings over the past decade – however the portion of multi-family units has increased from 1/3 to 2/3 of starts.

#### **Halifax Housing Starts & Vacancy Trend**



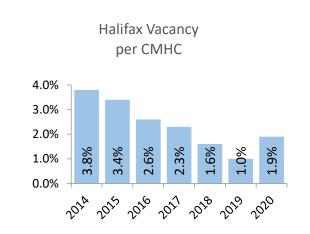
Vacancy at historic lows in Halifax as demand for housing outpaces new rental supply.



### Halifax – 39% of NOI

#### **Current Market Conditions**

- Despite COVID-19 pandemic, demand for housing remains strong as population growth from immigration, intraprovincial migration and demographics continues to outpace new supply.
- Aging population that are downsizing and switching to rental.
- Vacancy up 90 bps to 1.9% is the lowest across Canada's major markets.
- Job growth and declining unemployment rates have been key to net migration in the past four years.



#### CMHC Market Stats<sup>1</sup>

52,913 Rental Units

1.9% Vacancy

4.1% ↑ in Average Rent

3,249 Starts in 2020

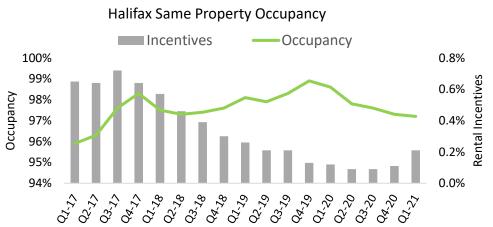
2,776 Completions in 2020

5,724 Under Construction

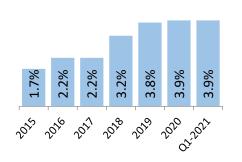
\$1,170 Average Rent

<sup>1</sup> CMHC 2020 Rental Market Report, Fall 2020 Housing Market Outlook and Housing Portal.

#### Killam's Same Property Performance



#### Halifax Same Property Rental Increases



#### Halifax Same Property Revenue Growth







# INVESTOR PRESENTATION

June 2021

### **Contact Information**

Philip Fraser President & Chief Executive Officer 902-453-4536 pfraser@killamreit.com

Robert Richardson, FCPA, FCA Executive Vice President 902-442-9001 rrichardson@killamreit.com Dale Noseworthy, CPA, CA, CFA Chief Financial Officer 902-442-0388 dnoseworthy@killamreit.com

Nancy Alexander, CPA, CA VP, Investor Relations & Sustainability 902-442-0374 nalexander@killamreit.com

