

Q1-2021 RESULTS CONFERENCE CALL

May 6th, 2021 | 9AM Eastern



Q1-2021 | Cautionary Statement



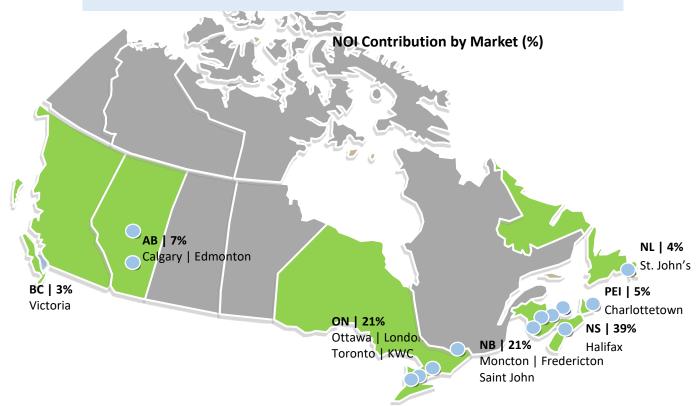
This presentation may contain forward-looking statements with respect to Killam Apartment REIT and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Killam Apartment REIT discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, risks and uncertainties relating to the COVID-19 pandemic, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's annual information form, Killam's Management's Discussion and Analysis for the three months ended March 31, 2021, and other securities regulatory filings. The cautionary statements qualify all forward-looking statements attributable to Killam Apartment REIT and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date to which this presentation refers, and the parties have no obligation to update such statements.



Q1-2021 | Focusing on Long-Term Growth Drivers



Best-in-class multi-family residential owner, operator and developer



Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:

Increase earnings from existing portfolio.

Expand the portfolio and diversify geographically through accretive acquisitions, targeting newer properties.

Develop highquality properties in Killam's core markets.

Q1-2021 | Strategic Targets





Grow Same Property NOI

- 2021 Target: >2%, subject to COVID-19 related restrictions being lifted by Q3-2021.
- YTD 2021 Performance: 3.1%



Develop High-Quality Properties

- 2021 Target: Complete 166 units (two buildings) and break ground on two additional developments (>150 units).
- YTD 2021 Performance: Killam is on track to meet this target.



Expand the Portfolio Through Acquisitions

- 2021 Target: Acquire a minimum of \$100M.
- YTD 2021 Performance: Acquired \$65M in acquisitions in Q1-2021.



Strengthen the Balance Sheet

- 2021 Target: Maintain debt as a % of assets ratio below 47%.
- YTD 2021 Performance: 45.5% as of March 31, 2021.



Diversify Geographically

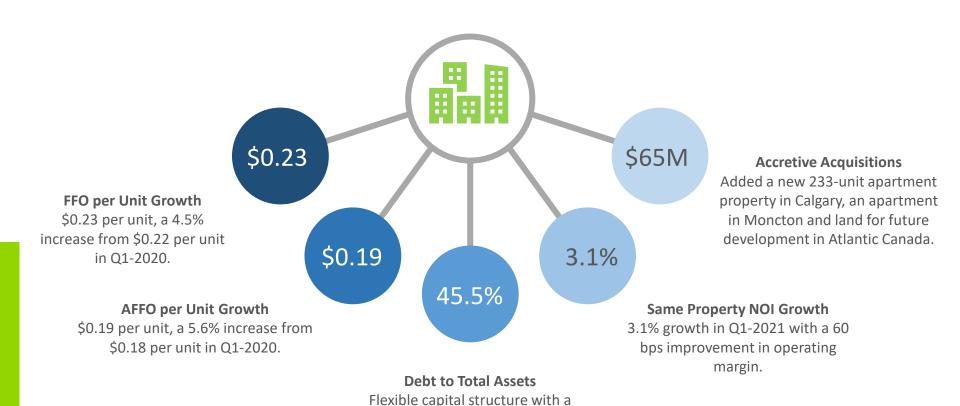
- 2021 Target: Earn >32% of 2021 NOI outside Atlantic Canada.
- YTD 2021 Performance: Killam is on track to meet this target.



Improve Sustainability

- 2021 Target: Minimum \$5M investment in energy initiatives to reduce Killam's carbon footprint.
- YTD 2021 Performance: The installation of solar panels has been completed at two buildings and is underway at an additional 10 buildings within the portfolio.





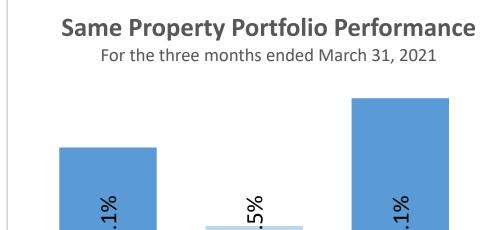
conservative balance sheet.



Strong FFO and Same Property NOI Growth

- Generated FFO per unit of \$0.23, a 4.5% increase from Q1-2020.
- Produced AFFO per unit of \$0.19, a 5.6% increase from Q1-2020.
- Strong rental rate growth of 3.3%, partially offset by a 100 bps decrease in occupancy.
- Modest expense growth, resulting in 3.1% NOI growth and 60 bps increase in operating margin.

Q1 FFO & AFFO Per Unit Q1-2021 Q1-2020 61.0 81.0 FFO AFFO



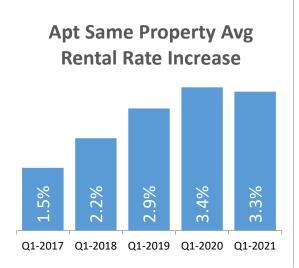
Expense

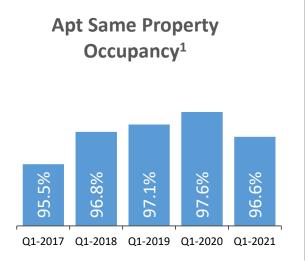
Revenue

NOI

Q1-2021 | Apartment Financial Highlights









- 1 Measured as dollar vacancy for the year.
- 2 Measured as a percentage of residential rent.

Net Revenue Growth of 2.1%

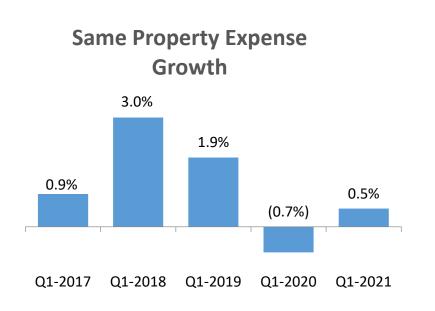
- Rental rate growth of 3.3%
- Occupancy declined 100 bps
- Modest incentive offerings in only select markets

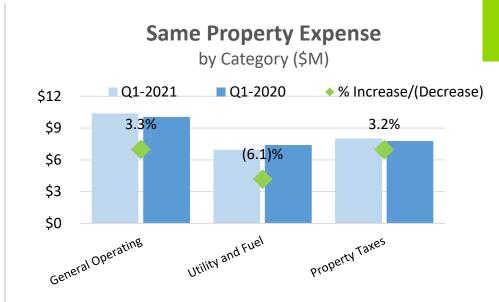


Lower heating fuel and utility expenses partially offset property tax increases and operating costs to record a modest 0.5% increase in Q1-2021.

Utility and fuel expenses decreased due to:

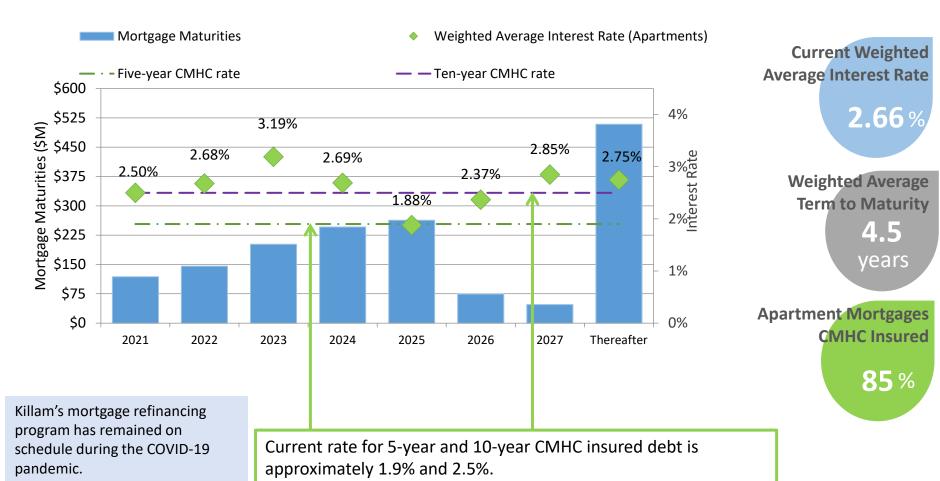
- Reduced consumption from energy efficiency projects
- Decreases in natural gas pricing across Killam's two largest regions
- Decrease in the inclusion of unit electricity as part of the monthly rent





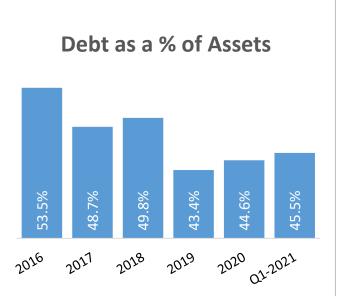


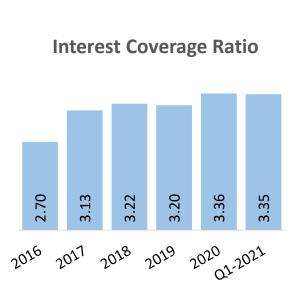
Apartment Mortgage Maturities by Year As at March 31, 2021

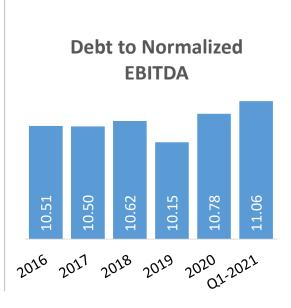




Increasing value of investment properties with conservative debt metrics.



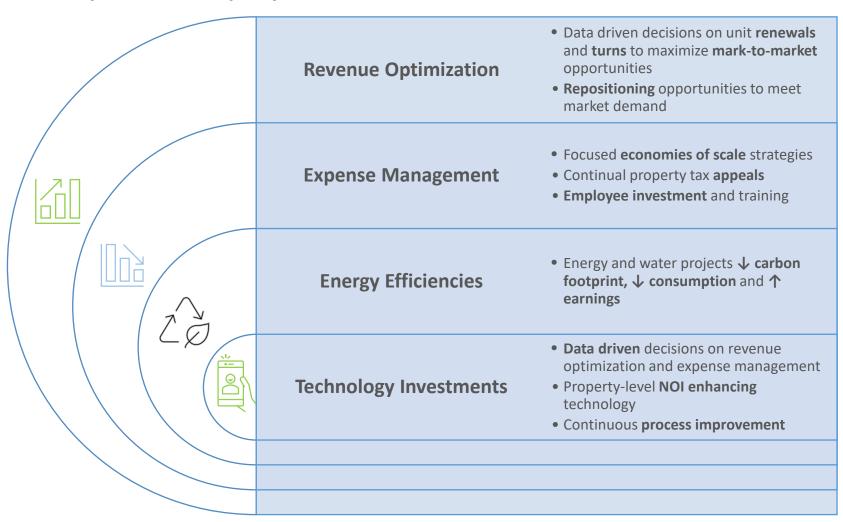




Q1-2021 | Growing our Existing Portfolio



Roadmap to Same Property NOI Growth



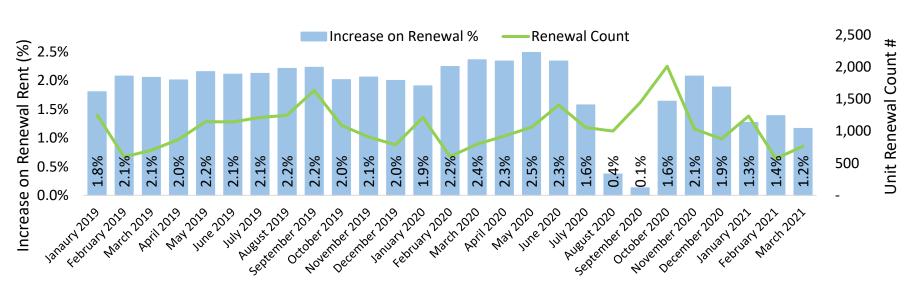


renewals in the specific quarter.





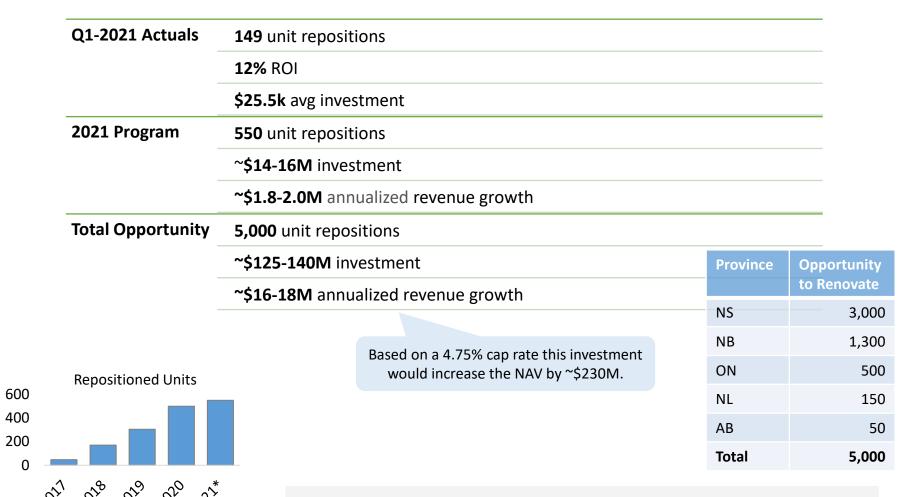
Increases on Renewing Rents (%)



Q1-2021 | Revenue - Renovations



Revenue growth through unit repositions to meet market demand to optimize NOI growth and investment returns.

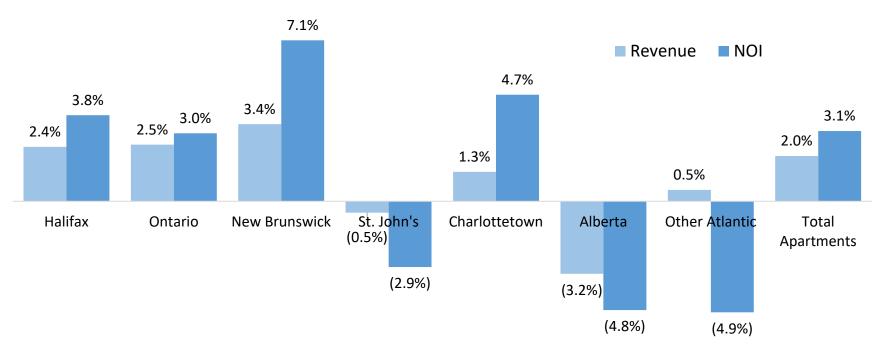


Q1-2021 | Growing our Existing Portfolio



Strength in the Maritime provinces drove strong revenue and net operating income in Q1.

Q1-2021 Same Property Apartment Growth by Market



Q1-2021 | Killam's Commitment to ESG





ENVIRONMENTAL

11 properties, which will generate **880 MWh** of renewable energy (1) annually.

Implemented a **GREEN CLEANING** policy for procurement and use throughout its properties.

Completed a INDEPENDENT REVIEW of 2020 GHG Emissions Inventory.



Achieved an **84%** employee satisfaction score.

Achieved an **87%** resident satisfaction score.

Partnered with

CCDI, the Canadian

Centre for Diversify

and Inclusion.

Donated over \$375,000 in cash, in-kind gifts and

Trustee donations to support organization across Canada.

Supported affordable housing with more than **750** SUBSIDIZED units through community partnerships.

Completed second annual **GRESB** submission, achieving a **32% INCREASE** from our initial score and a **GREEN STAR RATING**.

Reported ESG disclosure in accordance with **GRI**,

SASB & TCFD reporting standards.

Formed a **DIVERSITY & INCLUSION** Committee to assess and make improvements to Killam's current practices and policies.

Developed Longer Term SUSTAINABILITY Targets.



(1) Equivalent to GHG emission from 72 homes' energy use for one year.

Q1-2021 | Killam's ESG Medium Term Targets



Killam has committed to ambitious but realistic ESG targets to work towards in the medium-term. These goals aim to **mitigate Killam's carbon footprint**, maintain good corporate citizenship and **create long-term value** for its stakeholders.



ENVIRONMENTAL

- Reduce GHG emissions by 15%⁽¹⁾ by 2030.
- Produce a minimum of 10% of electricity⁽²⁾ through renewable energy sources by 2025.
- Pursue building certifications across a minimum of 20% of Killam's portfolio by 2025.



SOCIAL

- Increase employee volunteer hours by 25% by 2025.
- Increase current number of affordable housing units by 20% by 2025.
- Maintain resident satisfaction score above 85% annually.



GOVERNANCE

- Continue to participate in GRESB survey annually, targeting a minimum increase of 5% each year to reach GRESB 4 Star ranking by 2025 and continue to expand ESG disclosures.
- Increase the diversity of employees, including a 25% increased representation of employees who identify as racialized, as persons with a disability, and as LGBT2Q+ by 2025.

Killam's 2020 ESG report can be found on Killam's website at killamreit.com/esg

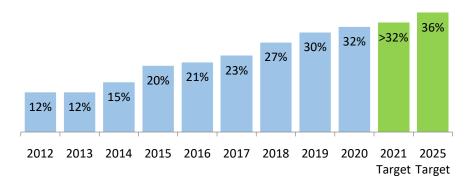


- (1) Scope 1 and 2 emissions from 2020 levels.
- (2) Operational controlled electricity.





NOI Generated Outside Atlantic Canada



Q1-2021 | Acquisitions in Calgary & Moncton





Description:

Northwest Calgary; new development

233 units; 84 one bdrms, 107 two bdrs and 42 three bdrms

- 78 units at 70% of market rates, avg. \$1,001 per unit (\$1.22/SF)
- 155 units at market, avg. \$1,421 per unit (\$1.73/SF)

Acquisition Details:

\$49.5 million (\$231k per unit)*

4.5% capitalization rate

75% leased

Closed: January 21, 2021

54 ASSOMPTION BLVD | 23 units



Description:

Downtown Moncton; built in 2004

23 units; 15 one bdrm and 8 two bdrm units

Average rent – \$1,369/month (\$1.43 per SF)

Acquisition Details:

\$5.6 million

4.2% capitalization rate

100% occupied

Closed: February 1, 2021

Q1-2021 | Strong Leasing of Developments



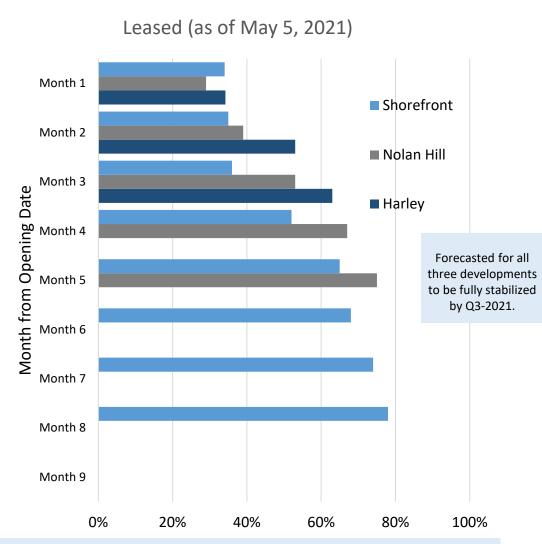




Nolan Hill | 233 units | Calgary, AB







2021 has shown strong leasing activity at the three new development properties, with 259 of the 349 units leased (69%).

Q1-2021 | Development Progress











With Shorefront, Harley and Nolan Hill now open, Killam currently has five developments underway, which will add an additional 497 units to Killam's portfolio by the end of 2022. This current pipeline has a construction cost of ~\$237 million and will contribute to FFO per unit growth in 2022-2024.



Developments - Scheduled Completion 2021-2022 \$millions \$200 Total \$180M | 369 units \$160 Latitude | 104 units (1) \$44 Governor | 12 units \$22 \$120 \$80 \$70 Civic 66 | 169 units The Kay | 128 \$40 units \$57 \$44 Luma | 84 units⁽¹⁾ \$-

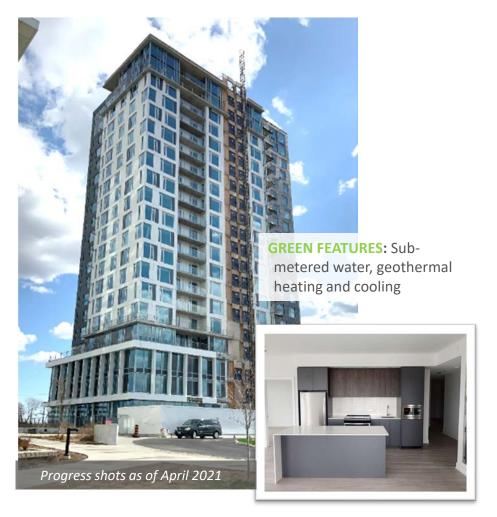
2022

2021

Q1-2021 | Development Activity - Ottawa



LATITUDE 209-unit second phase of the Gloucester City Centre development, is expected to be completed in Q1-2022.





Key Statistics			
Number of units	209		
Start date	Q2-2019		
Estimated completion date	Q1-2022		
Project budget (\$M) ⁽¹⁾	\$43.5		
Cost per unit	\$416,000		
Expected yield	4.4%-4.6%		
Expected value cap-rate	3.5%		
Average unit size	803 SF		
Average rent	\$2,085 (\$2.60/SF)		
(1) Killam's 50% interest.			

Q1-2021 | Development Activity - Mississauga



THE KAY, 128-unit development broke ground in Q3-2019 and is expected to be completed in Q4-2021.





Number of units	128
Start date	Q3-2019
Est. completion date	Q4-2021
Project budget (\$M)	\$57.0
Cost per unit	\$445,000
Expected yield	4.75%-5.0%
Expected value cap-rate	3.5%
Avg unit size	748 SF
Avg rent	\$2.98 per SF

Q1-2021 | Development Activity - Ottawa



LUMA – 168-unit development in Ottawa 50/50 with RioCan REIT.



Number of units	168	
Estimated completion date	Q2-2022	
Project budget (\$M) ⁽¹⁾	\$44.3	
Cost per unit	\$527,000	
Expected yield	4.0%-4.25%	
Avg rent	\$2.90 per SF	
Avg unit size	748 SF	
(1) Killam's 50% interest.		





Q1-2021 | Development Activity - Kitchener



CIVIC 66 – 169-unit development in Kitchener that broke ground in Q3-2020 and is expected to be completed by Q4-2022.

169
Q3-2020
Q4-2022
\$69.7
\$412,000
4.75%-5.0%
780 SF
\$2.77 per SF





Q1-2021 | Development Activity - Halifax



THE GOVERNOR - 12 luxury units and 3,500 square foot ground floor commercial development adjacent The Alexander in downtown Halifax, NS.

Key Statistics	
Number of units	12
Start date	Q1-2021
Est. completion date	Q3-2022
Project budget (\$M)	\$21.5
Expected yield	4.5%-4.75%
Avg unit size	2,350 SF +(330 SF terrace)
Avg rent	\$3.30 per SF



Q1-2021 | Development Pipeline - ~\$1.0 billion



Future Development Opportunities								
		Killam's	Potential #		Est Year of			
Property	Location	Interest	of Units ⁽¹⁾	Status	Completion			
Developments expected to start in 202	<u>1</u>							
Westmount Place (Phase 1)	Waterloo, ON	100%	140	In design and approval process	2024			
Developments expected to start in 202	<u>2-2026</u>							
Carlton East & West	Halifax, NS	100%	140	In design	2024			
Stratford Land	Charlottetown, PE	100%	175	In design	2024			
Sherwood Crossing	Charlottetown, PE	100%	325	In design	2025			
Hollis Street	Halifax	100%	90	In design	2025			
Gloucester City Centre (Phase 3-4)	Ottawa, ON	50%	200	In design	2025			
Westmount Place (Phase 2-5)	Waterloo, ON	100%	908	In design	2028			
Additional future development projects								
Gloucester City Centre (Phase 5)	Ottawa, ON	50%	100	Future development	TBD			
Kanata Lakes	Ottawa, ON	50%	40	Future development	TBD			
St. George Street	Moncton, NB	100%	60	Future development	TBD			
15 Haviland Street	Charlottetown, PE	100%	60-90	Future development	TBD			
Christie Point	Victoria, BC	100%	312	Future development	TBD			
Medical Arts	Halifax, NS	100%	200	Future development	TBD			
Topsail Road	St. John's, NL	100%	225	Future development	TBD			
Block 4	St. John's, NL	100%	80	Future development	TBD			

⁽¹⁾ Represents Killam's interest/# of units in the potential development.

⁽²⁾ In addition, Killam has a 10% interest in the remaining three phases of Nolan Hill, totaling another 596 units.

 $^{^{\}sim}$ 55% of Killam's development pipeline is outside Atlantic Canada. Killam targets yields of 4.5% to 5.0% on development, 50–150 bps higher than the expected cap-rate value on completion. Building out the \$1.0 billion pipeline at a 100 bps spread would create approximately \$250 million in NAV growth for unitholders.

Non-IFRS Measures



Non-IFRS Measures

Management believes these non-IFRS financial measures are relevant measures of the ability of the REIT to earn revenue and to evaluate Killam's financial performance. The non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

- Funds from operations ("FFO"), and applicable per unit amounts, are calculated by Killam as net income adjusted for depreciation on an owner-occupied building, fair value gains (losses), interest expense related to exchangeable units, gains (losses) on disposition, deferred tax expense (recovery), unrealized gains (losses) on derivative liability, internal commercial leasing costs, interest expense related to lease liabilities, insurance proceeds, and non-controlling interest. FFO are calculated in accordance with the REALPAC definition, except for the adjustment of insurance proceeds as REALPAC does not address this adjustment.
- Adjusted funds from operations ("AFFO"), and applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for
 maintenance capital expenditures ("capex") (a three-year rolling historical average capital spend to maintain and sustain Killam's properties), commercial
 leasing costs and straight-line commercial rents. AFFO are calculated in accordance with the REALPAC definition. Management considers AFFO an earnings
 metric.
- Same property results in relation to Killam are revenues and property operating expenses for stabilized properties that Killam has owned for equivalent periods in 2021 and 2020. Same property results represent 90.3% of the fair value of Killam's investment property portfolio as at March 31, 2021. Excluded from same property results in 2021 are acquisitions, dispositions and developments completed in 2020 and 2021, non-stabilized commercial properties linked to development projects, and other adjustments to normalize for revenue or expense items that relate to prior periods or are not operational.
- Interest coverage is calculated by dividing earnings before interest, tax, depreciation and amortization ("EBITDA") by interest expense, adjusted for interest expense related to exchangeable units.
- Debt service coverage is calculated by dividing EBITDA by interest expense, less interest expense related to exchangeable units, and principal mortgage repayments.
- Debt to normalized EBITDA is calculated by dividing interest-bearing debt (net of cash) by EBITDA that has been adjusted for a full year of stabilized earnings from recently completed acquisitions and developments.

See the Q1-2021 Management's Discussion and Analysis for further details on these non-IFRS measures and, where applicable, reconciliations to the most directly comparable IFRS measure.

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