

### Q3-2021 RESULTS CONFERENCE CALL

November 4<sup>th</sup>, 2021 | 9AM Eastern



### Q3-2021 | Cautionary Statement



Southport, Halifax

This presentation may contain forward-looking statements with respect to Killam Apartment REIT and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Killam Apartment REIT discussed herein could differ materially from those expressed or implied by such statements. Such statements are gualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, risks and uncertainties relating to the COVID-19 pandemic, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's annual information form. Killam's Management's Discussion and Analysis for the three and nine months ended September 30, 2021, and other securities regulatory filings. The cautionary statements qualify all forwardlooking statements attributable to Killam Apartment REIT and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date to which this presentation refers, and the parties have no obligation to update such statements.





#### **Grow Same Property NOI**

- 2021 Target: >2%, subject to COVID-19 related restrictions being lifted by Q3-2021.
- \*\*Revised in Q3-2021: >4.0%
- YTD 2021 Performance: 5.0%

#### **Expand the Portfolio Through Acquisitions**

- 2021 Target: Acquire a minimum of \$100M.
- YTD 2021 Performance: Acquired \$390M in acquisitions YTD-2021.

#### **Diversify Geographically**

- 2021 Target: Earn >32% of 2021 NOI outside Atlantic Canada.
- YTD 2021 Performance: Killam is on track to exceed this target with 33% of NOI generated outside Atlantic Canada year-to-date.

#### **Develop High-Quality Properties**

- 2021 Target: Complete 166 units (two buildings) and break ground on two additional developments (>150 units).
- YTD 2021 Performance: 10 Harley was completed in Q1. The Kay was originally expected to be completed in Q4-2021 and is now expected to be completed by March 2022.

#### **Strengthen the Balance Sheet**

- 2021 Target: Maintain debt as a % of assets ratio below 47%.
- YTD 2021 Performance: 44.1% as of September 30, 2021.

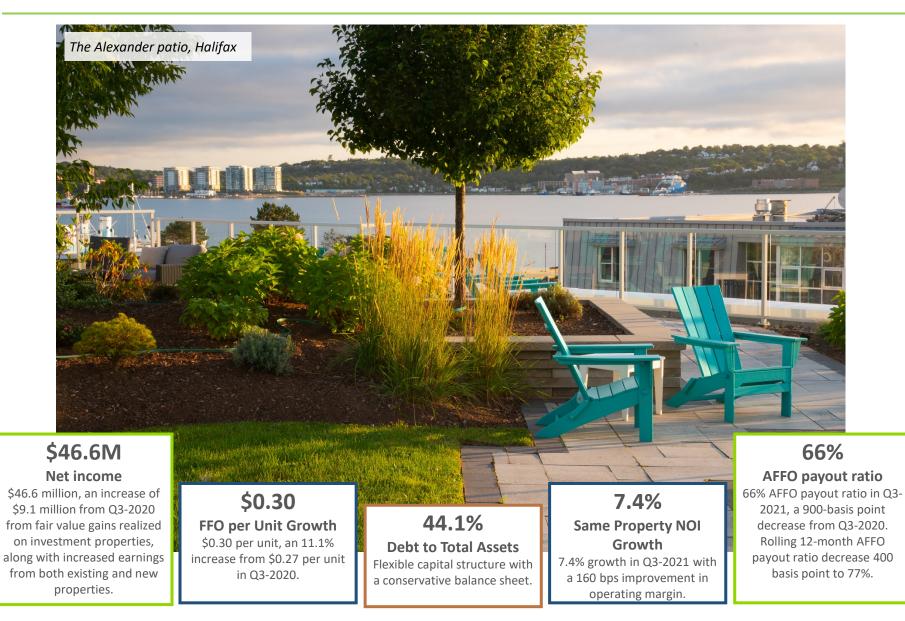
#### **Improve Sustainability**

- 2021 Target: Minimum \$5M investment in energy initiatives to reduce Killam's carbon footprint.
- YTD 2021 Performance: Year-to-date Killam has invested \$3.2 million on energy projects. Despite supply-chain delays, Killam is forecasting \$5.0 million by the end of the year.

### Q3-2021 | Financial Highlights



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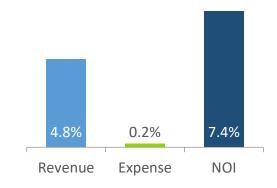


Strong FFO and Same Property NOI Growth due to rental rate growth, improved occupancy and modest expense growth.

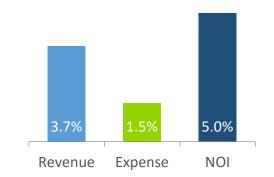


### Q3 FFO & AFFO Per Unit

### Same Property Portfolio Performance For the three months ended Sept 30, 2021



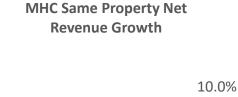
Same Property Portfolio Performance For the nine months ended Sept 30, 2021



## Q3-2021 | Financial Highlights

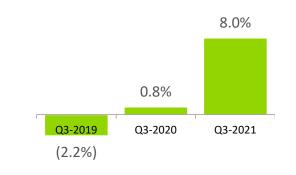
Killam APARTMENT REIT







### Commercial Same Property Net Revenue Growth

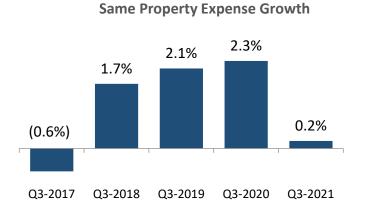


# Net Consolidated Same Property Revenue Growth of 4.8% in Q3-2021

- Apt rental rate growth of 3.4%
- Apt occupancy increase of 90 bps
- Apt incentive offerings in select markets
- Seasonal revenue growth of 17.3% drove MHC revenue growth to 10.0%
- Commercial revenue growth of 8.0% with increased occupancy and reduction of bad debt and tenant abatements



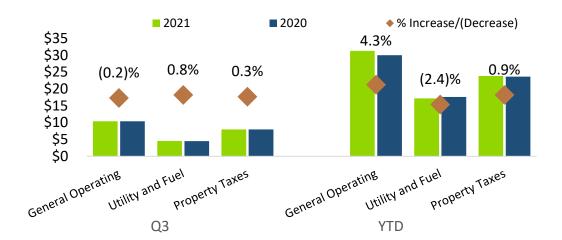
Total operating expenses were comparable quarter over quarter. Actively appealing tax assessments, and the continuous investment into energy efficiency initiatives helped to mitigate rising cost pressures.



65.0% 65.4% 64.5% Q3-2017 Q3-2018 Q3-2019 Q3-2020 Q3-2021

#### Same Property Operating Margin

Same Property Expense by Category (\$M)



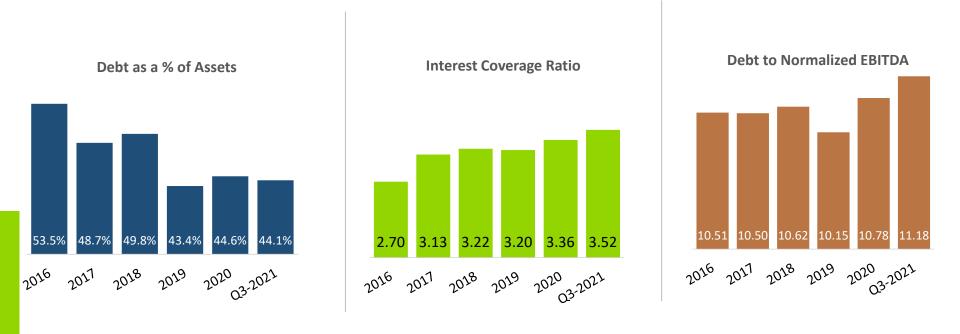




## Q3-2021 | Financial Highlights

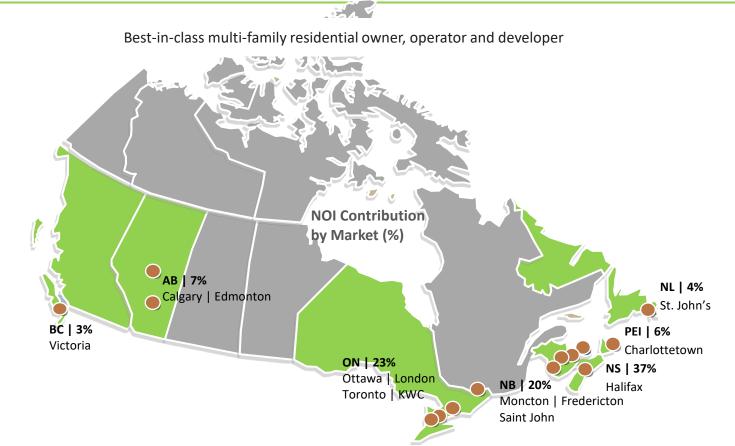


Increasing value of investment properties with conservative debt metrics.



### Q3-2021 | Long-Term Growth Strategy





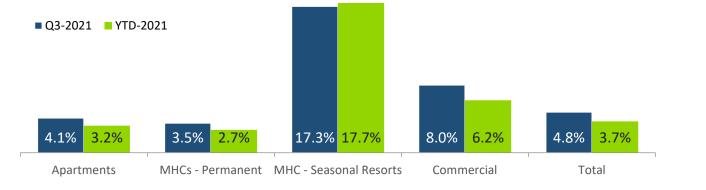
Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:



### Q3-2021 | Revenue – By Segment



All property segments are contributing to the strong revenue growth year-to-date 2021; specifically the demand for apartments across the country, the rebound of the seasonal parks and strong commercial leasing.



#### Q3 & YTD 2021 Revenue Growth by Segment

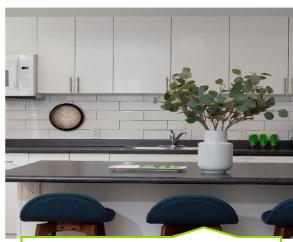


#### **Q3** Commercial Leasing





Revenue growth through unit repositions to meet market demand and optimize NOI growth and investment returns.



YTD-2021 Actuals

- 446 unit repositions
- 13% ROI
- \$26k avg investment



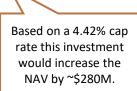
2021 Program

- 550 unit repositions
- ~\$14-16M investment
- ~\$1.8-2.0M annualized revenue



### **Total Opportunity**

- 5,500 unit repositions
- ~\$140-165M investment
- ~\$18-21M annualized revenue growth





Killam delivers affordable, safe, clean and high-quality housing to our residents across Canada.

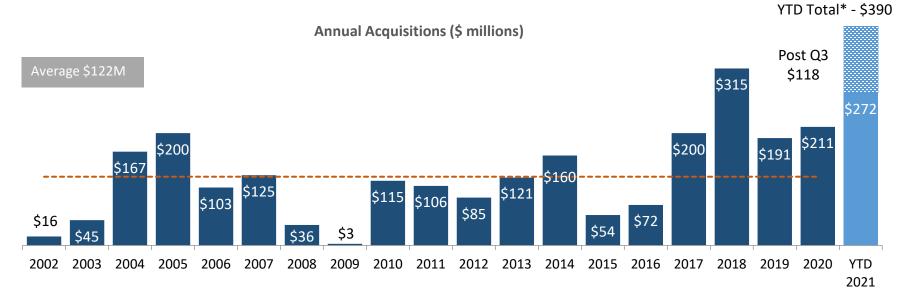
- 35% of Killam's portfolio rents for less than \$1,000 per month.
- Average rent is \$1.44 per SF across the portfolio.
- Killam supports affordable housing with more than 850 subsidized units through community & government partnerships.



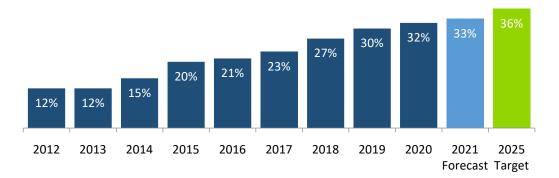
Region	Killam's Avg Rent as a % of Median Household Income <sup>(1)</sup>
Halifax	19.9%
Ottawa	23.7%
London	23.4%
Kitchener	20.1%
New Brunswick	17.9%
Prince Edward Island	18.0%
St. John's	14.7%
Calgary	15.4%
Edmonton	17.8%
Victoria	25.9%

(1) Per CMHC Housing Market Information Portal - Median Household Income (Before Taxes), 2019



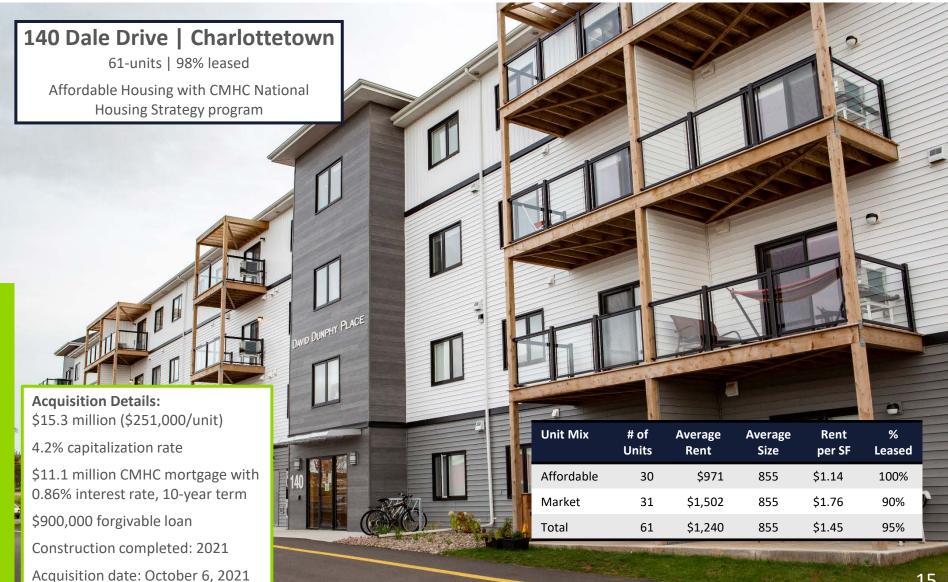


**NOI Generated Outside Atlantic Canada** 



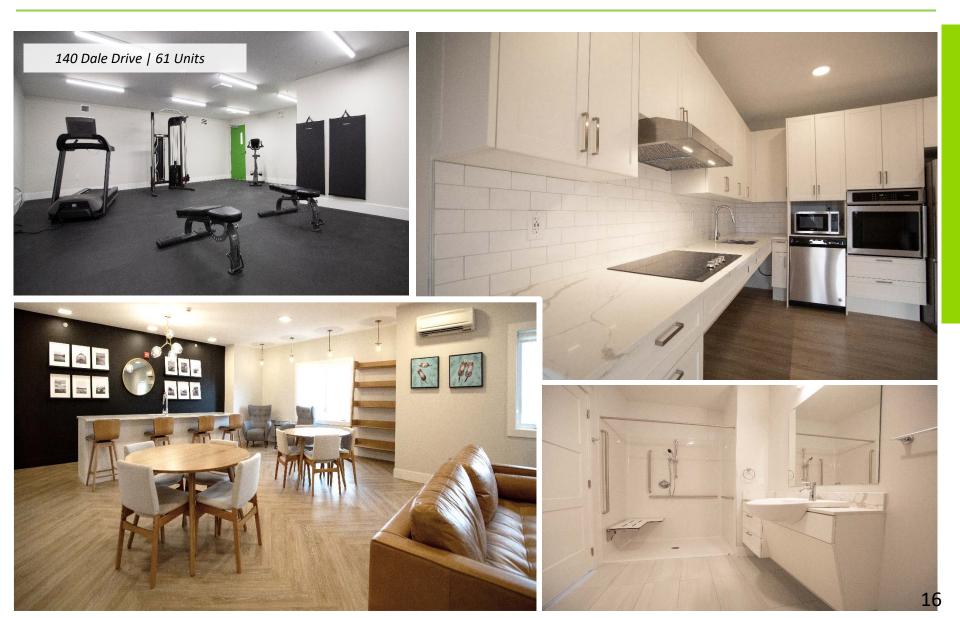
## Q3-2021 | Acquisition in Charlottetown, PE



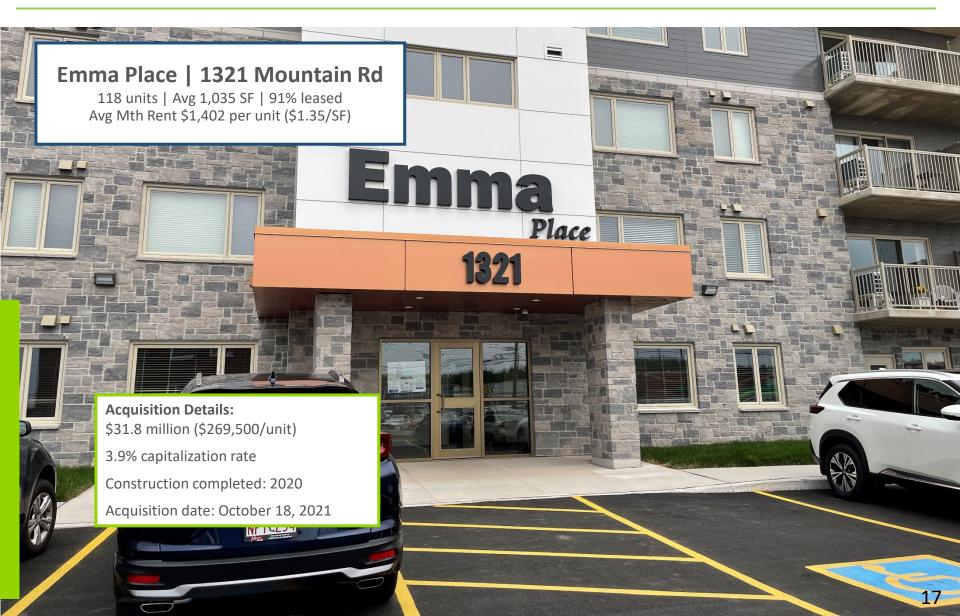


## Q3-2021 | Acquisition in Charlottetown, PE



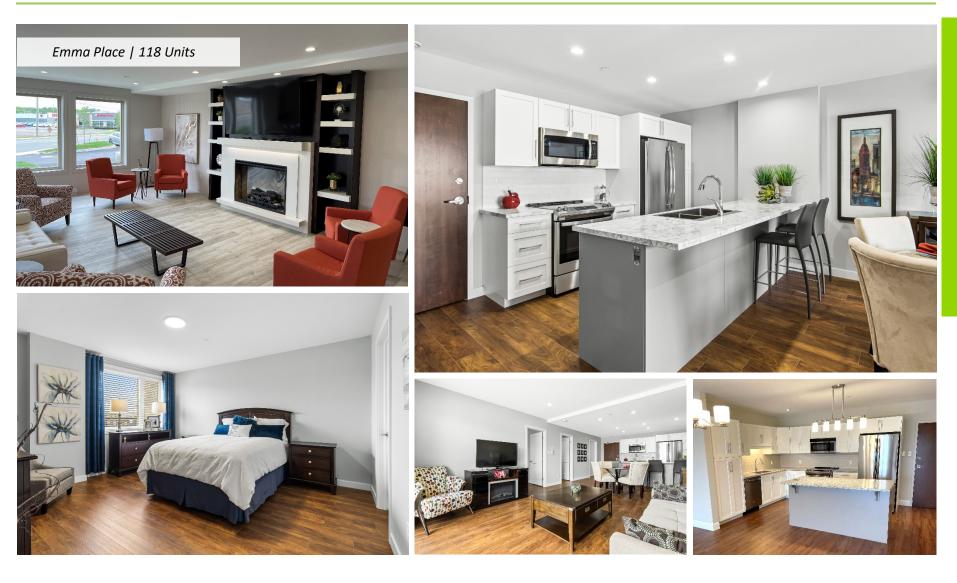






## Q3-2021 | Acquisition in Moncton, NB





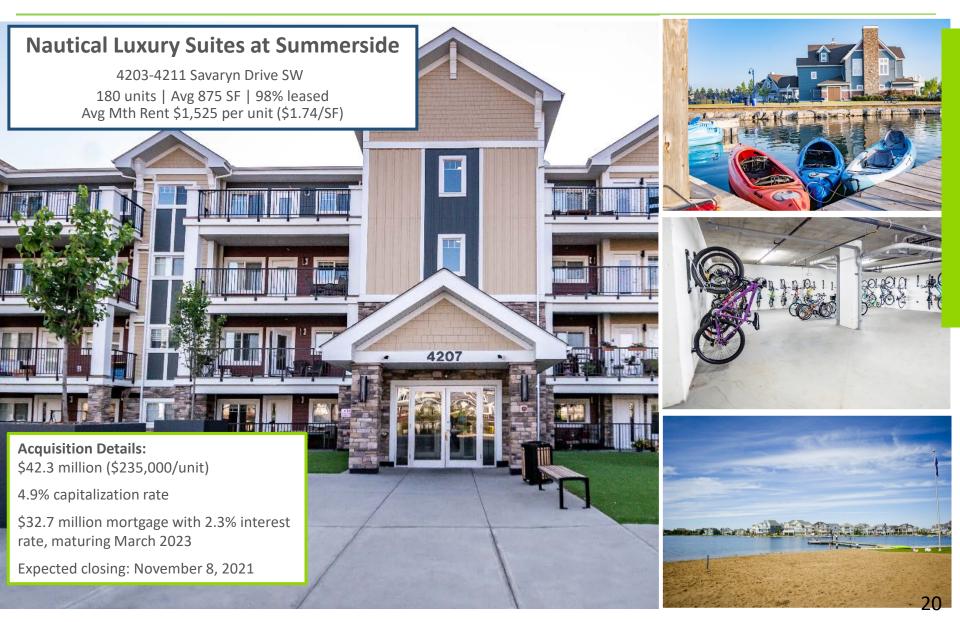


### Heritage Valley Central | 11823 22<sup>nd</sup> Ave.

123 units | Avg 842 SF | 90% leased Avg Mth Rent \$1,507 per unit (\$1.79/SF)

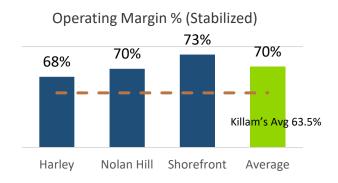
Acquisition Details: \$28.9 million (\$235,000/unit) 4.7% capitalization rate Construction completed: 2019 Acquisition Date: October 28, 2021







All three newly completed developments were fully leased by mid-2021. They contributed \$0.9 million to FFO in YTD-2021 and are expected to contribute over \$3.0 million of FFO on an annualized basis.









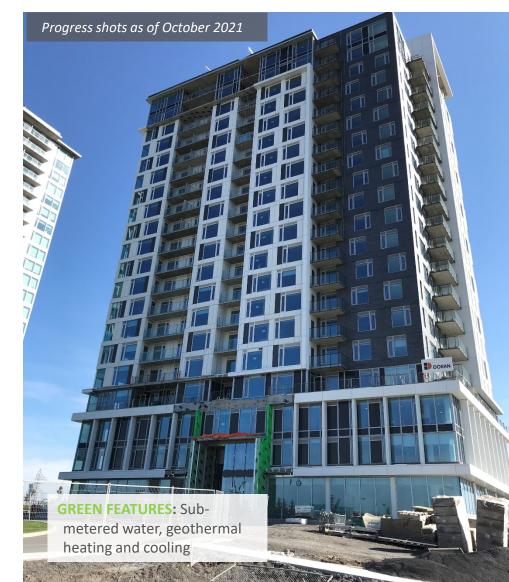
With Shorefront, Harley and Nolan Hill now open, Killam currently has five developments underway, which will add an additional 497 units to Killam's portfolio by the end of 2022. This current pipeline has a construction cost of ~\$239 million and is expected to start contributing to FFO per unit growth in 2022.



### Q3-2021 | Development Activity - Ottawa



**THE LATITUDE,** 209-unit development is the second phase of the Gloucester City Centre development in Ottawa (50% interest).





Key Statistics	
Number of units	209
Start date	Q2-2019
Estimated completion date	Jan 2022
Project budget (\$M) <sup>(1)</sup>	\$43.5
Cost per unit	\$416,000
Expected yield	4.4%-4.6%
Expected value cap-rate	3.5%
Average unit size	803 SF
Average rent	\$2,085 (\$2.60/SF)

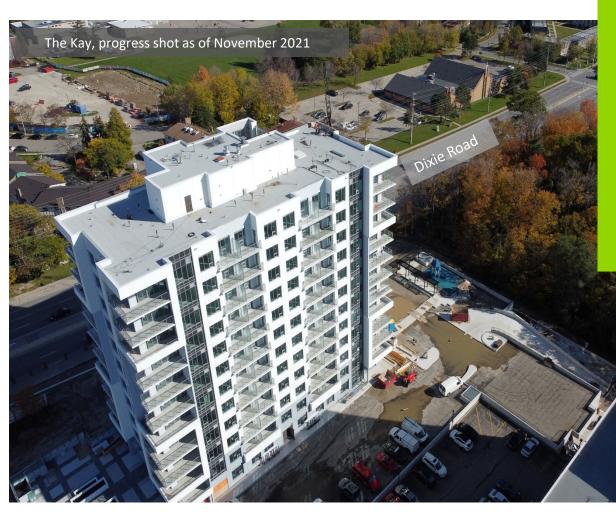
(1) Killam's 50% interest.



**THE KAY,** 128-unit development in Mississauga that broke ground in Q3-2019 and is expected to be completed by March 2022.

Key Statistics	
Number of units	128
Start date	Q3-2019
Est. completion date	March 2022
Project budget (\$M)	\$57.0
Cost per unit	\$445,000
Expected yield	4.5%-4.75%
Expected cap-rate	3.5%
Avg unit size	748 SF
Avg rent	\$2.98 per SF





### Q3-2021 | Development Activity - Ottawa



LUMA - 168-unit development in Ottawa that is expected to be completed in early 2022. (50% interest)





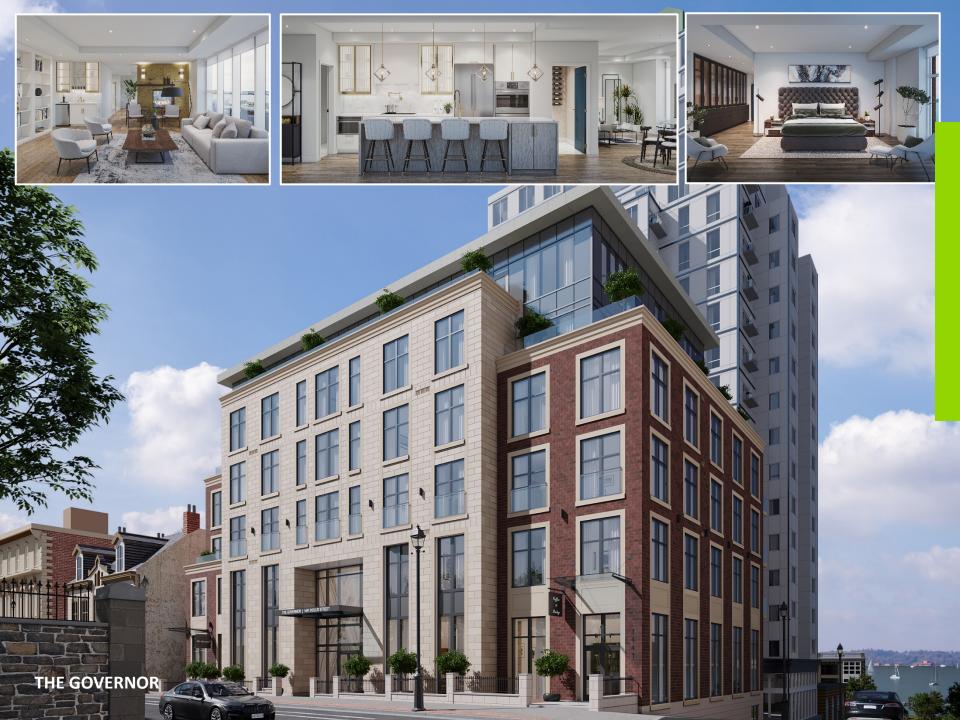
**THE GOVERNOR** - 12 luxury units and 3,500 square foot ground floor commercial development in downtown Halifax.

Key Statistics	
Number of units	12
Start date	Q1-2021
Est. completion date	Q3-2022
Project budget (\$M)	\$22.8
Expected yield	4.25%-4.75%
Expected value cap-rate	3.5%
Avg unit size	2,350 SF +(330 SF terrace)
Avg rent	\$3.30 per SF











CIVIC 66 – 169-unit development in Kitchener that broke ground in Q3-2020 and is expected to be completed by Q4-2022.

Key Statistics	
Number of units	169
Start date	Q3-2020
Est. completion date	Q4-2022
Project budget (\$M)	\$69.7
Cost per unit	\$412,000
Expected yield	4.75%-5.0%
Expected value cap-rate	3.5%
Avg unit size	780 SF
Avg rent	\$2.77 per SF
	1



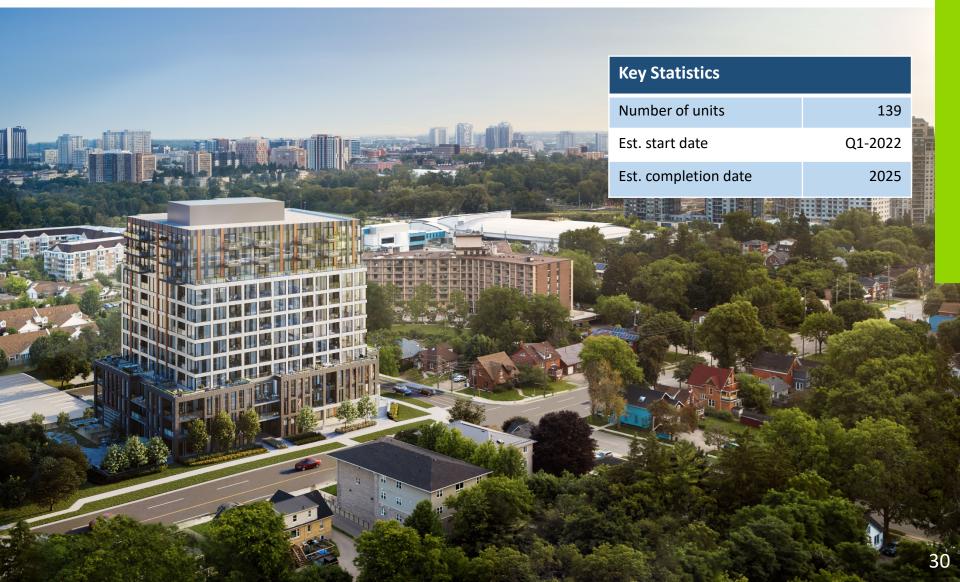




## Q3-2021 | Future Development Activity – Westmount Phase 1



**WESTMOUNT PHASE 1** – Expect to break ground on the 139-unit development in Waterloo in Q1-2022.



## Q3-2021 | Future Development Activity - Halifax



**EVENTIDE & AURORA –** Expect to break ground on the two building, 120-unit development in Halifax in early 2022.





	Future Deve	elopment C	<b>Opportunitie</b> :	5	
Property	Location	Killam's Interest	Potential # of Units <sup>(1)</sup>	Status	Est Year of Completion
Developments expected to start in 202	2				
Nolan Hill (Phase 2) <sup>(2)</sup>	Calgary, AB	10%	234	Detailed design, preparing submission	n 2023
				As-of-right permit submission	
Westmount Place (Phase 1)	Waterloo, ON	100%	139	completed	2024
Eventide & Aurora	Halifax, NS	100%	120	Final planning approval pending	2025
Developments expected to start in 202	<u>3-2027</u>				
Stratford Land	Charlottetown, PE	100%	100	In design	2025
Sherwood Crossing	Charlottetown, PE	100%	325	In design	2025
Medical Arts	Halifax, NS	100%	200	Concept design	2025
Westmount Place (Phase 2)	Waterloo, ON	100%	150	In design	2026
Hollis Street	Halifax, NS	100%	100	Concept design	2026
Gloucester City Centre (Phase 3)	Ottawa, ON	50%	200	In design	2026
Additional future development projects	S				
Nolan Hill (Phase 3-4) <sup>(2)</sup>	- Calgary, AB	10%	362	Future development	TBD
Christie Point	Victoria, BC	100%	312	Development agreement in place	TBD
Gloucester City Centre (Phase 4-5)	Ottawa, ON	50%	400	Future development	TBD
Westmount Place (Phase 3-5)	Waterloo, ON	100%	800	Future development	TBD
Kanata Lakes	Ottawa, ON	50%	80	Future development	TBD
St. George Street	Moncton, NB	100%	60	Future development	TBD
15 Haviland Street	Charlottetown, PE	100%	60-90	Future development	TBD
Topsail Road	St. John's, NL	100%	225	Future development	TBD
Block 4	St. John's, NL	100%	80	Future development	TBD
<b>Fotal Development Opportunities</b>		·	3,962		·

(1) Represents total number of units in the potential development.

(2) Killam has a 10% interest in the remaining three phases of Nolan Hill development in Calgary, AB, which Killam expects to purchase upon completion of each phase.



Management believes these non-IFRS financial measures, ratios and supplementary information are relevant measures of the ability of the REIT to earn revenue and to evaluate Killam's financial performance. The non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

#### **Non-IFRS Financial Measures**

- Funds from operations (FFO) is a non-GAAP financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. FFO, and
  applicable per unit amounts, are calculated by Killam as net income adjusted for depreciation on an owner-occupied building, fair value gains (losses), interest expense related to exchangeable
  units, gains (losses) on disposition, deferred tax expense (recovery), unrealized gains (losses) on derivative liability, internal commercial leasing costs, interest expense related to lease liabilities,
  and non-controlling interest. FFO is calculated in accordance with the REALPAC definition.
- Adjusted funds from operations (AFFO) is a non-GAAP financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. AFFO, and applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for maintenance capital expenditures ("capex") (a three-year rolling historical average capital spend to maintain and sustain Killam's properties), commercial leasing costs and straight-line commercial rents. AFFO is calculated in accordance with the REALPAC definition. Management considers AFFO an earnings metric.
- Adjusted earnings before interest, tax, depreciation and amortization (adjusted EBITDA) is calculated by Killam as income before fair value adjustments, gains (losses) on disposition, income taxes, interest, depreciation and amortization.
- Normalized Adjusted EBITDA is calculated by Killam as adjusted EBITDA that has been normalized for a full year of stabilized earnings from recently completed acquisitions and developments, on a forward-looking basis.

#### **Non-IFRS Ratios**

- Interest coverage is calculated by dividing adjusted EBITDA by interest expense, less interest expense related to exchangeable units.
- Per unit calculations are calculated using the applicable non-IFRS financial measures noted above, i.e., FFO, AFFO and/or ACFO, divided by the basic or diluted number of units outstanding.
- Payout ratios are calculated using the distribution rate for the period divided by the applicable per unit amount i.e., AFFO and/or ACFO.
- Debt to normalized adjusted EBITDA is calculated by dividing interest-bearing debt (net of cash) by adjusted EBITDA that has further been adjusted for a full year of stabilized earnings from recently completed acquisitions and developments, on a forward-looking basis.

#### **Supplementary Financial Measures**

- Same property results in relation to Killam are revenues and property operating expenses for stabilized properties that Killam has owned for equivalent periods in 2021 and 2020. Same property results represent 86.9% of the fair value of Killam's investment property portfolio as at September 30, 2021. Excluded from same property results in 2021 are acquisitions, dispositions and developments completed in 2020 and 2021, and non-stabilized commercial properties linked to development projects.
- Same property average rent is calculated by taking a weighted average of the total residential rent for the months of the quarter ending divided by the number of the units per region for stabilized properties that Killam has owned for equivalent periods in 2021 and 2020. For total residential rents, rents for occupied units are contracted rent and rents for vacant units are estimated market rent.

#### **Capital Management Financial Measure**

Debt to total assets is calculated by dividing total interest-bearing debt (net of cash) by total assets, excluding right-of-use assets.

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