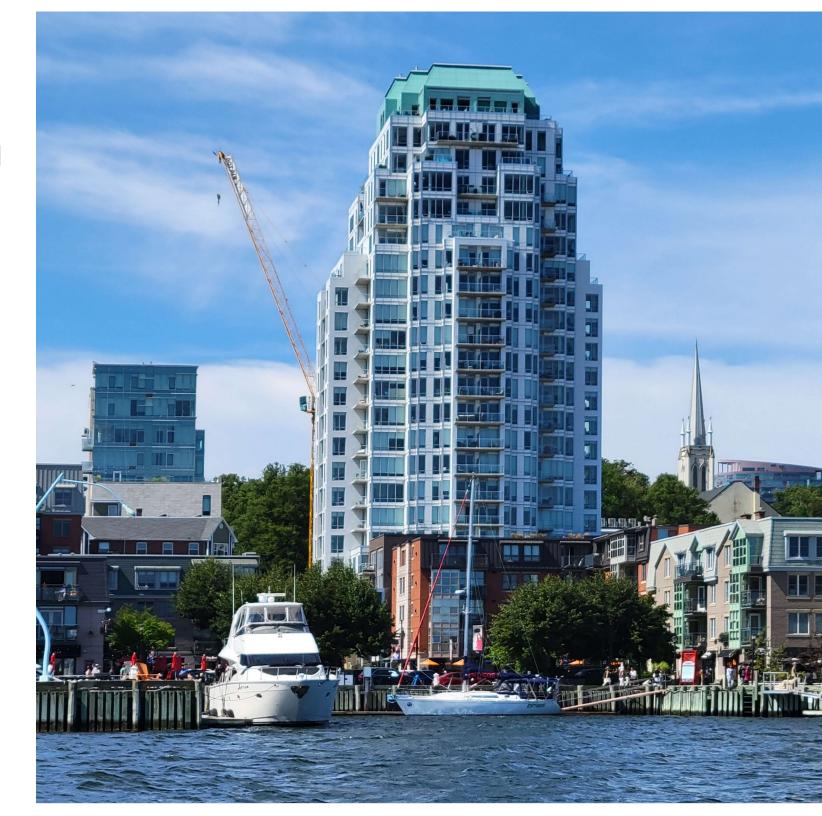
# INVESTOR PRESENTATION

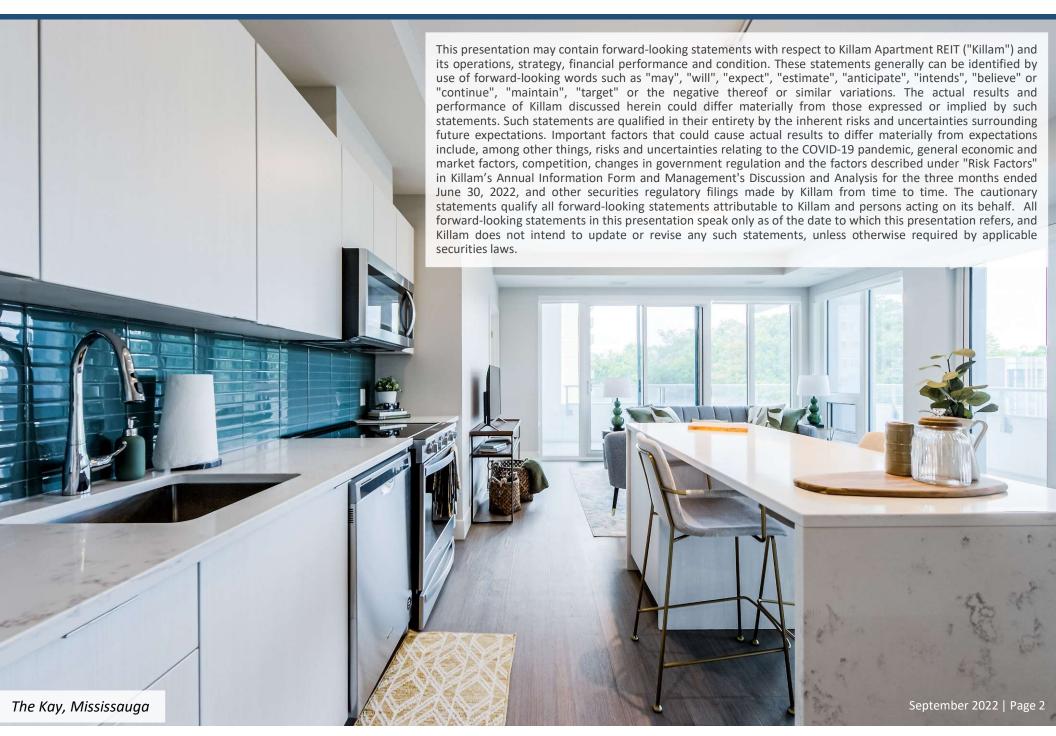
September 2022





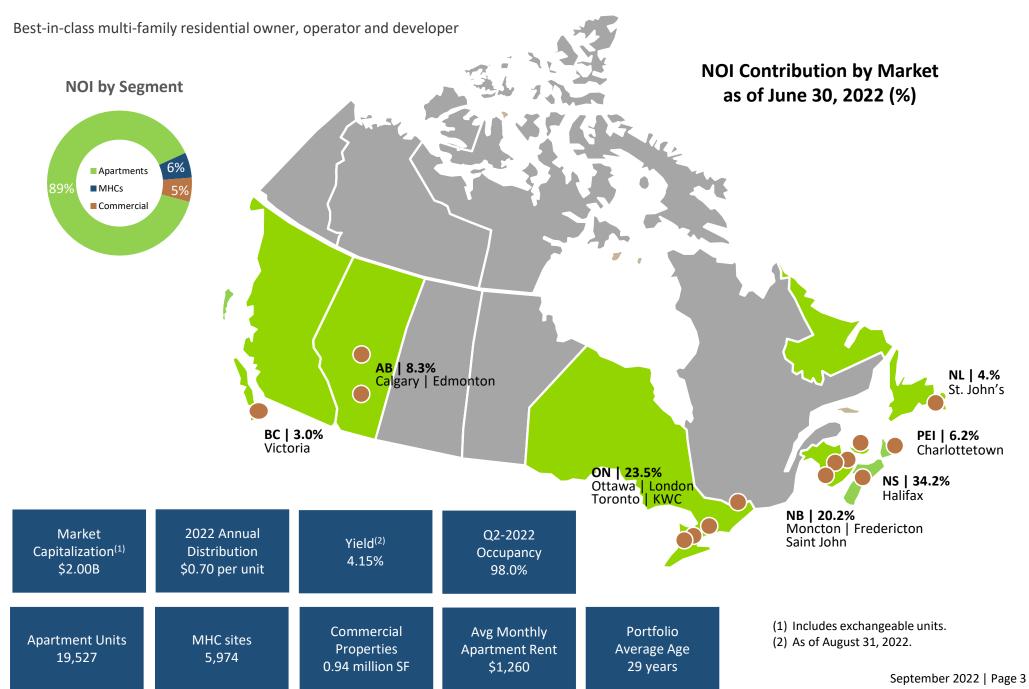
### **CAUTIONARY STATEMENT**





### **PORTFOLIO STATISTICS**





# WHY INVEST IN KILLAM



	Solid Operating Performance	Growing the portfolio and expanding geographically through accretive acquisitions, growing FFO, AFFO and NAV per unit
	High Quality Portfolio	One of Canada's highest-quality and youngest apartment portfolios with 32% of NOI generated from apartments built in the last 10 years
	Experienced Developer	\$1.7 billion development pipeline to support future growth
	Strong Balance Sheet	Conservative balance sheet with capital flexibility
## · · · · · · · · · · · · · · · · · ·	Technology & Data Driven Decisions	Revenue growth and operating efficiency opportunities
* <b> </b>	Commitment to ESG	Continued progress on sustainability and ESG practices
	Increasing Distributions	5-years of increasing distributions and declining payout ratios
	Engaged Team	Experienced management team with broad knowledge of Killam's core markets September 2022   Page 4

September 2022 | Page 4

# **LONG-TERM GROWTH STRATEGY**



Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:







Increase earnings from existing portfolio

Expand the portfolio and diversify geographically through accretive acquisitions, targeting newer properties

Develop high-quality properties in Killam's core markets

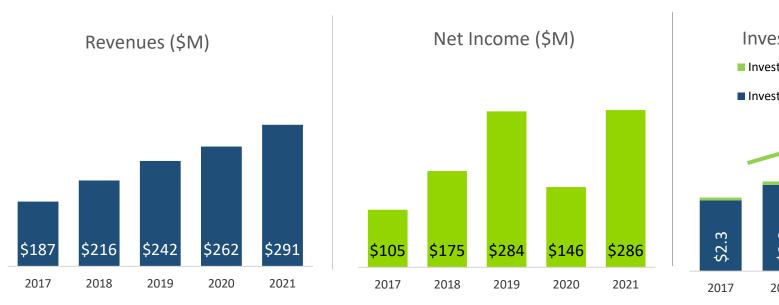
# **2022 STRATEGIC TARGETS**



Grow	Grow Same Property NOI  •2022 Target: 2.0% - 3.0%  •2022 Performance to-date: Achieved 4.8% and expecting to exceed our target for the year.
Expand	Expand the Portfolio through Acquisitions  •2022 Target: Acquire a minimum of \$150M.  •2022 Performance to-date: \$119 million, million with acquisitions in Halifax, Waterloo, Guelph, Victoria and Courtenay.
Diversify	Diversify Geographically  •2022 Target: Earn >35% of 2022 NOI outside Atlantic Canada.  •2022 Performance to-date: 35% of Q2-2022 NOI earned outside Atlantic Canada, on track to meet target.
Develop	<ul> <li>Develop High-Quality Properties</li> <li>2022 Target: Complete four developments and break ground on two additional developments.</li> <li>2022 Performance to-date: Three developments completed and a fourth expected to be completed in Q4 2022. Broke ground on a 139-unit development in Waterloo in Q2 2022.</li> </ul>
Strengthen	Strengthen the Balance Sheet  •2022 Target: Maintain debt as a % of assets ratio below 45%.  •2022 Performance to-date: 44.3% as at June 30, 2022.
Improve	Improve Sustainability  •2022 Target: Invest a minimum \$8.0M in energy initiatives to reduce Killam's carbon footprint.  •2022 Performance to-date: Invested \$2.9 million in Q2-2022 and over 50% of its 2022 energy projects are committed.

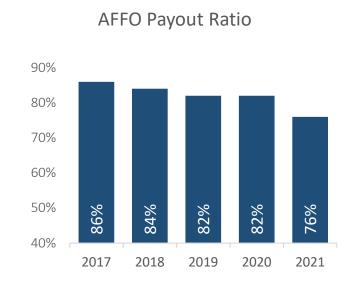
### PROVEN RECORD OF STRONG GROWTH











### **CAPITAL ALLOCATION**





### **DEVELOPMENT**

Invest in developing high-quality energy efficient assets.

### **ACQUISITIONS**

Acquire high-quality multi-residential assets.

#### JV INVESTMENT

Invest in joint development opportunities to maximize growth potential.

#### **DISPOSITIONS**

Dispose of select properties to provide capital to acquire newer/higher earning assets.

### **INTENSIFICATION**

Intensifying existing assets with multi-residential developments.

### **NOI ENHANCING CAPEX**

Invest in energy-efficiency initiatives, suite renovations and building upgrades.

# Q2-2022 | FFO & AFFO PER UNIT GROWTH

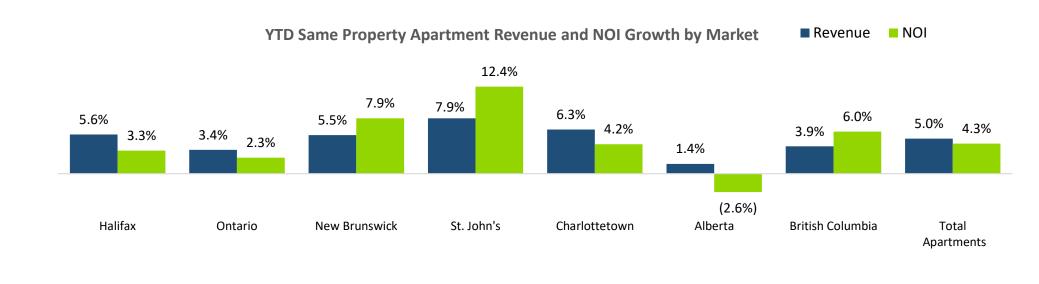


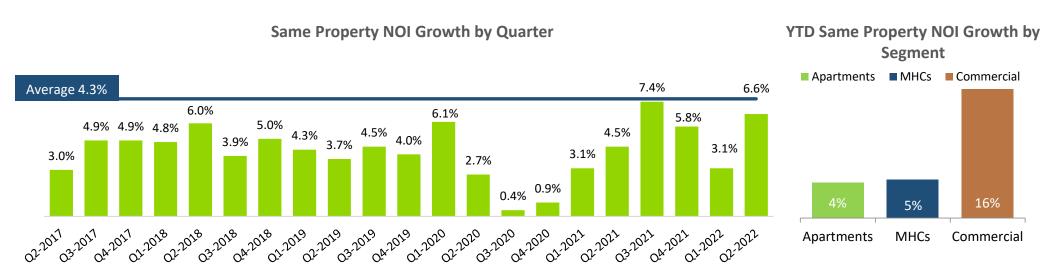


## **CONSISTENT GROWTH FROM EXISTING PORTFOLIO**



Strength in the **Atlantic provinces** and **British Columbia** drove strong revenue and net operating income for the first half of 2022.





## **REVENUE OPTIMIZATION**





#### **Suite Repositioning Program**

#### **2022 PROGRAM**

- **600** suite repositions
- ~\$15-18M investment
- ~\$2.0-2.3M annualized revenue growth

Based on a 4.4% cap rate this investment would increase the NAV by ~\$325M.

### YTD 2022 ACTUALS

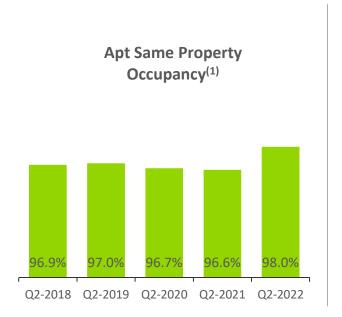
- **310** suite repositions
- **13**% ROI
- \$29k avg investment

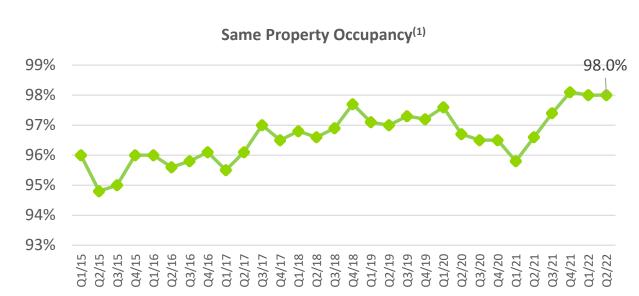
#### **TOTAL OPPORTUNITY**

- **5,500** suite repositions
- ~\$138-165M investment
- ~\$18-21M annualized revenue

## STRONG OCCUPANCY ACROSS APARTMENT PORTFOLIO





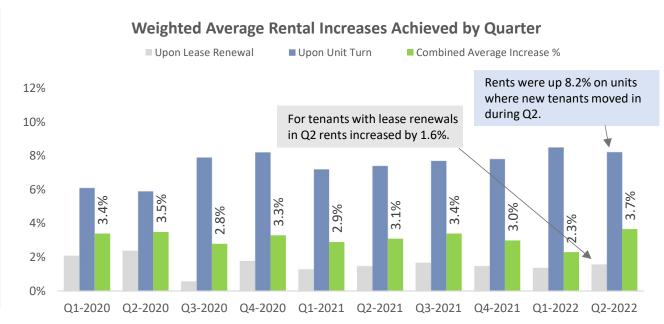




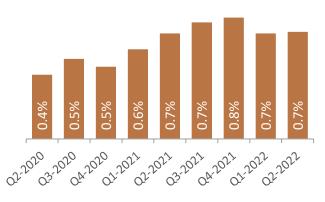
### **GROWING MARKET RENTS**







# **Apt Same Property Incentive Offerings**<sup>(2)</sup>



(2) Measured as a percentage of residential rent.



#### Net Consolidated Same Property Revenue Growth of 5.2% in Q2-2022

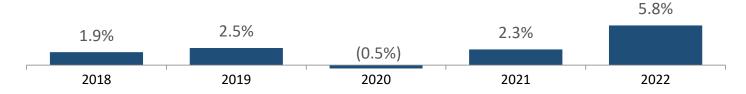
- Apt rental rate growth of 3.3%
- Apt occupancy increase of 140 bps from Q2-2021
- MHC revenue growth of 7.3%, including 15.5% for seasonal resorts
- Commercial revenue growth of 9.8% with increased occupancy

### **FUEL COSTS DRIVING EXPENSE GROWTH IN 2022**



Total same property operating expenses were up 5.8% year-to-date in 2022. The increase was driven by higher natural gas prices across our core markets which increased our utility and fuel expenses by 15.9%.

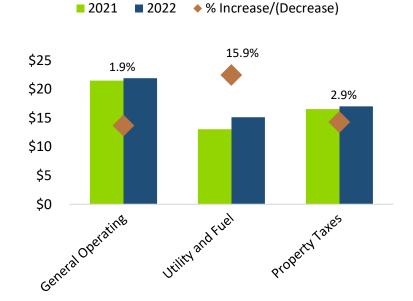
# Same Property Expense Growth For the six months ended June 30<sup>th</sup>



#### **EXPENSE MANAGEMENT**

- Focused economies of scale strategies and process improvement
- Energy and water efficiency investments
- Risk management plan
- Continual property tax appeals
- Employee investment and training
- Property-level NOI enhancing technology

# Same Property Expense by Category (\$M) For the six months ended June 30<sup>th</sup>

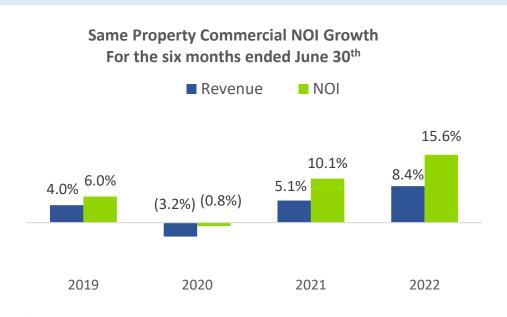


# 2022 | COMMERCIAL



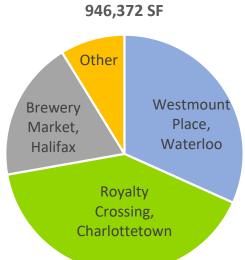
We are seeing strong demand for our commercial assets, leading to healthy rental spreads on renewals and new leasing activity.

Commercial occupancy reached 93% in Q2-2022 compared to 90% in Q2-2021.









**Commercial Portfolio** 

# 2022 | MANUFACTURED HOME COMMUNITIES (MHC)





# Seasonal Resorts Revenue Q2 (\$ thousands)



Strong growth in revenue from Killam's nine seasonal resort communities, including 15.5% increase in revenue for the three months ended June 30, 2022. Gains are being realized from both seasonal sites and short-term sites.









#### **Apartment Mortgage Maturities by Year**

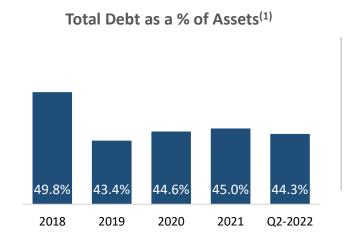
As at June 30, 2022

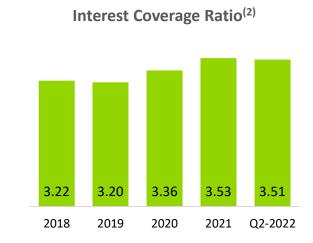


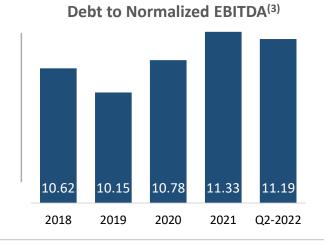
### STRONG BALANCE SHEET



Increasing value of investment properties with conservative debt metrics.









#### **Sources of Liquidity**

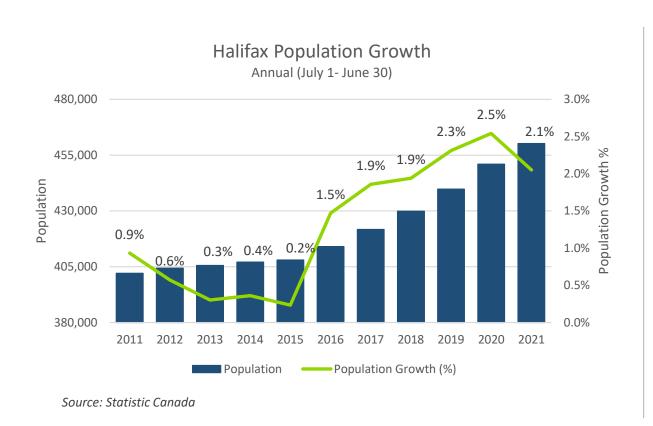
- \$80 million in estimated upfinancing over the next 18 months.
- \$90 million of additional capital through credit facilities
- ❖ \$70 million of unencumbered assets

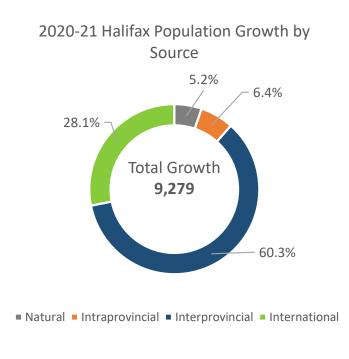
- (1) Total debt as a percentage of total assets is a capital management financial measure. For a full description of total debt as a percentage of total assets, see slide 43.
- (2) Interest coverage ratio is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 43 and page 26 of Killam's Management Discussion and Analysis for the three and six months ended June 30, 2022.
- (3) Debt to normalized EBITDA is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 43 and page 30 of Killam's Management Discussion and Analysis for the three and six months ended June 30, 2022.

### HALIFAX POPULATION GROWTH



- Vacancy at historic lows in Halifax as demand for housing outpaces new rental supply.
- Halifax's accelerated growth has been driven by immigration and urbanization with strong economic growth, with 3.5% GDP growth in 2021 and estimating 1.9% GDP growth for 2022<sup>(1)</sup>.



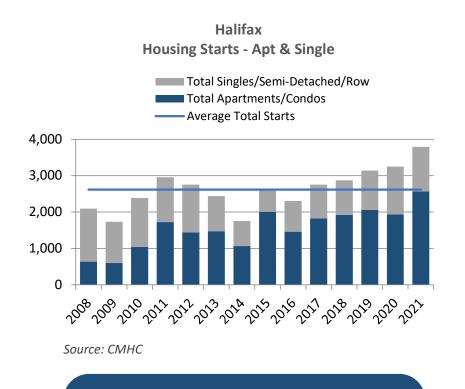


Source: Statistic Canada

### HALIFAX HOUSING FUNDAMENTALS



New supply has been absorbed by population growth from immigration, migration, and shift in apartment rental demand.



Total housing starts have averaged 2,600 dwellings over the past decade, however the portion of multi-family units has increased from 1/3 to 2/3 of starts.



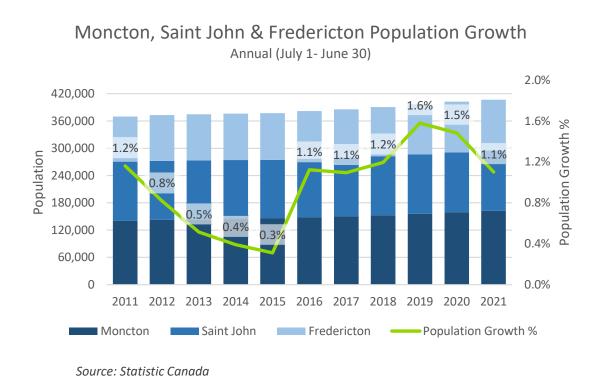
Halifax as demand for housing

outpaces new rental supply.

## **NEW BRUNSWICK POPULATION GROWTH**



• New Brunswick's outlook is positive, with GDP growth of 3.4% in 2021 and estimating 2.0% in 2022<sup>(1)</sup>. This growth is expected to remain strong given demand for lumber and energy exports, housing, and tourism services.

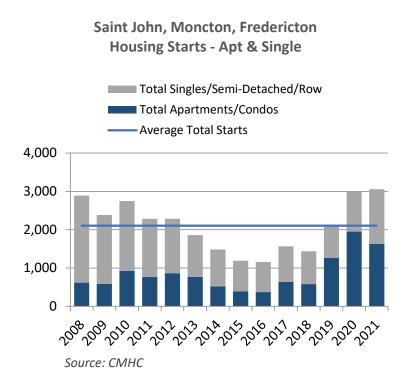




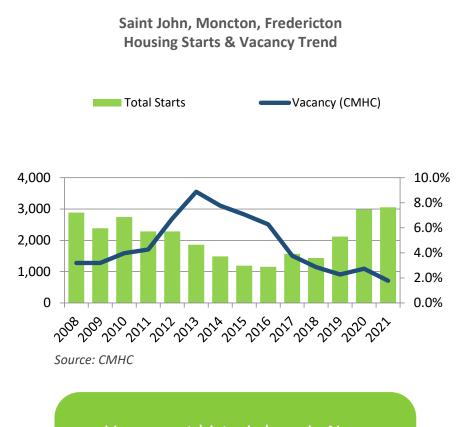
### **NEW BRUNSWICK HOUSING FUNDAMENTALS**



New supply has been absorbed by population growth from immigration, migration, and shift in apartment rental demand.



Total housing starts have averaged 2,100 dwellings over the past decade, however the portion of multi-family units has increased from 1/4 to 1/2 of starts.



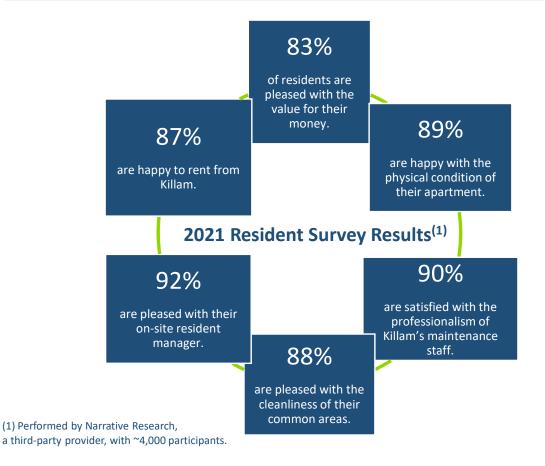
Vacancy at historic lows in New Brunswick region as demand for housing outpaces new rental supply.

### AFFORDABILITY AND VALUE DELIVERY



#### Killam delivers affordable, safe, clean and high-quality housing to our residents across Canada:

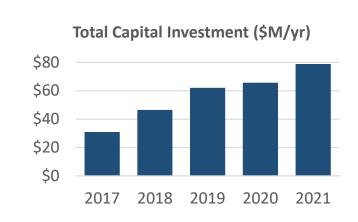
- ❖ 42% of Killam's portfolio rents for less than \$1,100 per month.
- Average rent is \$1.44 per SF across the portfolio.
- \* Killam supports affordable housing with more than 850 subsidized suites through community & government partnerships.
- Killam's average rent in each market is well below the 30% threshold of median household income for that specific market (the affordability threshold per CMHC).
- Ensure we provide our residents with exceptional service, and they are happy with their Killam home.

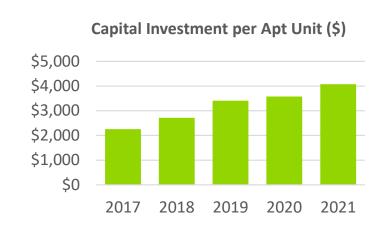


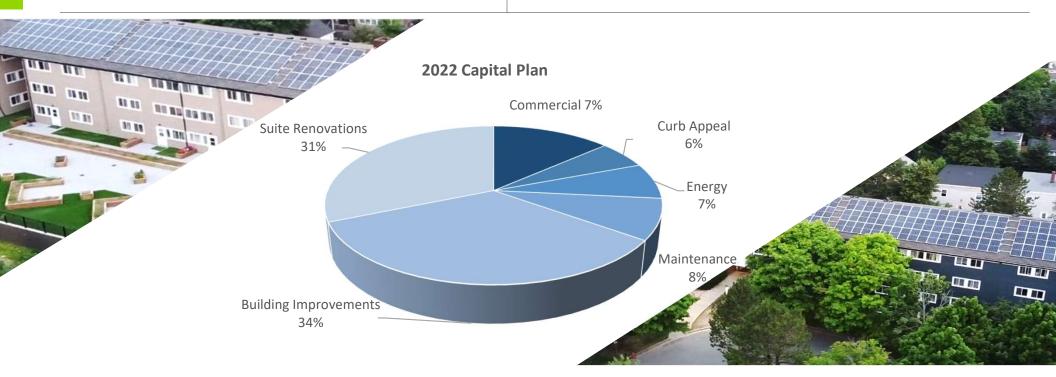
Region	Killam's Avg Rent as a % of Median Household Income
Halifax	20.1%
Ottawa	23.7%
London	23.5%
Kitchener	20.4%
New Brunswick	18.5%
Prince Edward Island	18.1%
St. John's	14.7%
Calgary	15.4%
Edmonton	18.0%
Victoria	26.0%

## **CAPITAL INVESTMENT**









## **COMMITMENT TO GREEN**





#### Increasing earnings from operations through energy efficiency.

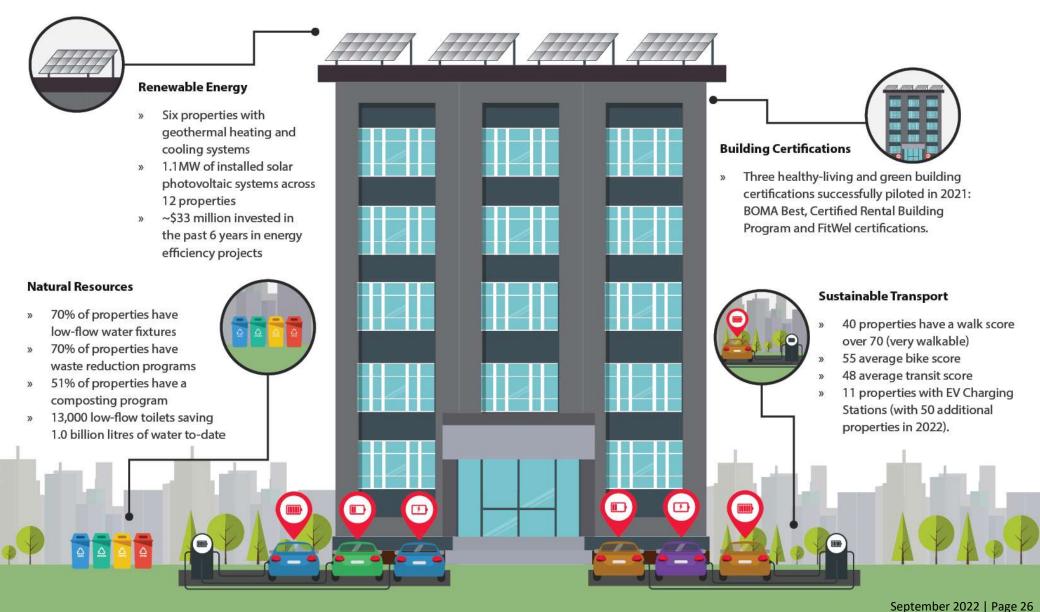
Includes increasing the installations of photovoltaic solar panels, smart metering, decreasing peak electric demand, water conservation projects and heating efficiencies at Killam's existing properties.



### **SUSTAINABLE COMMUNITIES**



Killam works towards minimizing its impact on the environment by investing in sustainable solutions, renovations, and technologies.



# **COMMITMENT TO GREEN | LONG-TERM TARGETS**





#### **Environmental**



#### LONG-TERM TARGETS

- Reduce GHG emissions by 15%<sup>(1)</sup> by 2030.
- Produce a minimum of 10% of electricity<sup>(2)</sup> consumed by portfolio through renewable energy sources by 2025.
- Pursue building certifications across a minimum of 20% of Killam's portfolio by 2025.

#### Social



#### **LONG-TERM TARGETS**

- Increase employee volunteer hours by 25% by 2025.
- Increase number of affordable housing suites by 20% by 2025.
- Maintain resident satisfaction score above 85%, annually.

#### Governance



#### LONG-TERM TARGETS

- Continue to participate in GRESB<sup>(3)</sup> survey annually, targeting a minimum increase of 5% each year to reach GRESB 4 Star ranking by 2025, and continue to expand ESG disclosure.
- Increase the diversity of employees, including a 25% increased representation of employees who identify as racialized, as persons with a disability, and as LGBTQ2+ by 2025.

- (1) Scope 1 and 2 emissions from 2020 levels.
- (2) Operational controlled electricity.
- (3) GRESB is a mission-driven and investor-led organization that provides actionable and transparent ESG data to financial markets.

# **COMMITMENT TO GREEN | 2021 PERFORMANCE**





#### **2021 PERFORMANCE**

- Invested \$8.2M in energy efficiency projects.
- Achieved 5.6% reduction in like-for-like energy consumption.
- Reduced greenhouse gas intensity (tCO2e per SF) by 8.6%.
- Completed nine solar photovoltaic installs, which will produce ~1,000 MWh of annual renewable energy.
- Achieved building certifications on eight properties (927 units).
- Recognized as one of Canada's Greenest Employers.
- Completed an independent review of its 2021 energy consumption and greenhouse gas inventory.

#### **2021 PERFORMANCE**

- Supported affordable housing with more than 850 subsidized units through community partnerships.
- Achieved an 84% employee satisfaction score.
- Partnered with the Canadian Centre for Diversity and Inclusion to complete its biannual diversity survey.
- Increased employee volunteer time by 20% from 2019.
- Added 108 units to its supported affordable housing portfolio.
- Achieved an 86% resident satisfaction score.

#### **2021 PERFORMANCE**

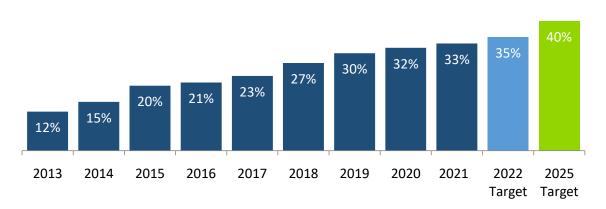
- Improved GRESG score by 6% in 2021, in addition to 40% since initial participation.
- Reported under TCFD framework and aligned with SASB and GRI standards.
- Conducted an extensive stakeholder engagement process to review its ESG materiality.
- Aligned Killam's strategy and targets with two additional UN Sustainable Development goals: Gender Equality and Climate Action.
- Earned a GRESB Public Disclosure survey rating of "A".

# **ACCRETIVE ACQUISITIONS**





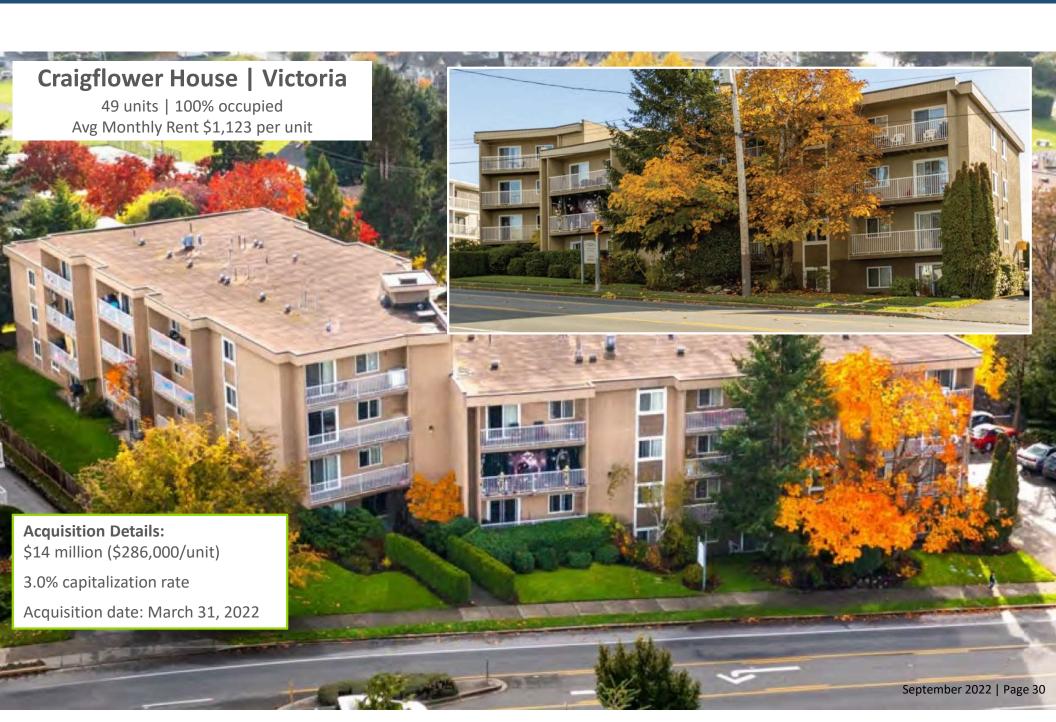
#### **NOI Generated Outside Atlantic Canada**



35% of Killam's NOI for the first 6 months of 2022 was generated outside of Atlantic Canada. Killam expects this percentage to increase to over 36% for the 12 months ended December 31, 2022.

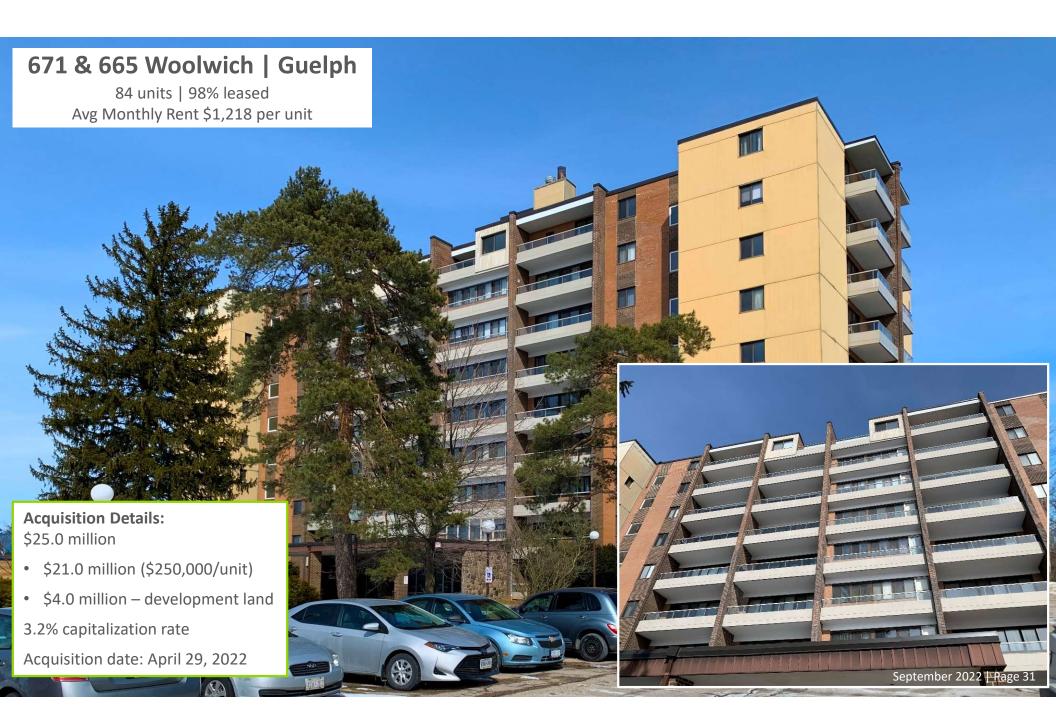
# 2022 ACQUISITIONS | VICTORIA, BC





# 2022 ACQUISITIONS | GUELPH, ON





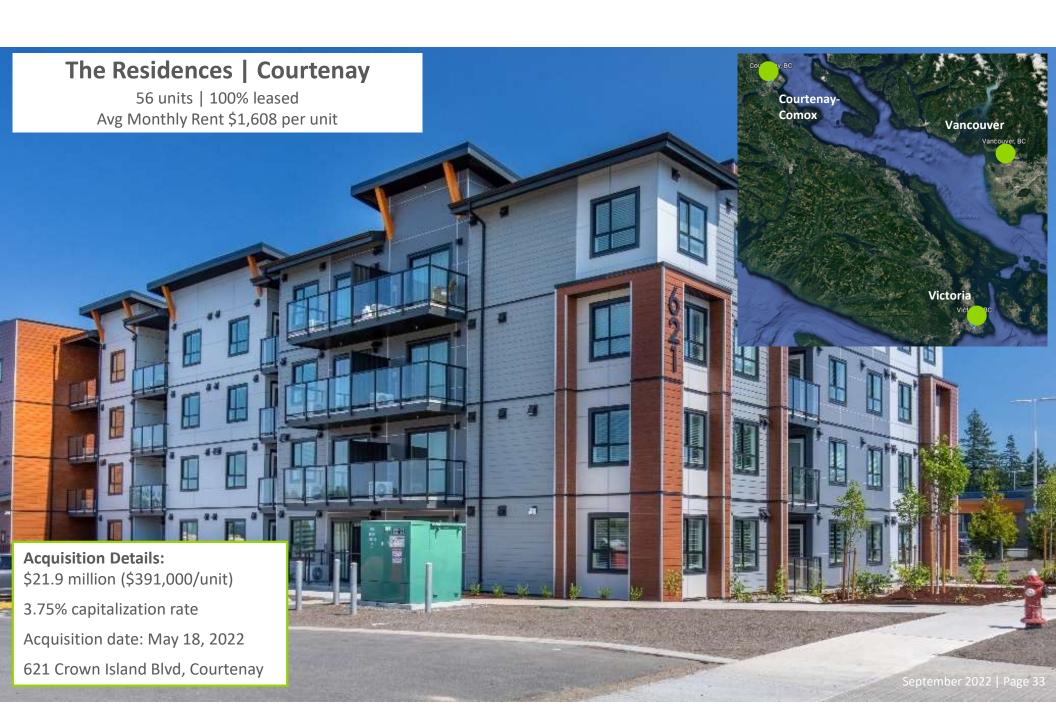
# 2022 ACQUISITIONS | COURTENAY, BC





# 2022 ACQUISITIONS | COURTENAY, BC





# 2022 | STRONG DEVELOPMENT LEASING





The above three developments are leasing ahead of expectations. They are forecasted to contributed \$2.7 million to NOI in 2022 and over \$5.5 million of NOI on an annualized basis.



# 2022 | STRONG DEVELOPMENT LEASING





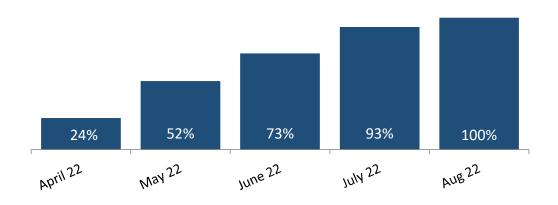








### **The Kay Leasing Activity**





# **2022 | DEVELOPMENT PROGRESS**



Killam currently has three developments underway, which will add an additional 320 new high-quality suites to Killam's portfolio in the next three years. (1)







Governor   12 units Halifax		Civic 66   169 units Kitchener	The Carrick   139 units Waterloo	
Cost	\$24M	\$70M	\$84M	(1)
Expected Completion Date	Q4-2022	Q1-2023	2024	

<sup>(1)</sup> In addition, Killam has a 10% interest in the second phase (234 units) of the Nolan Hill development in Calgary, AB, which broke ground during the fourth quarter of 2021 and is expected to be completed in 2023. Killam has a \$65.0 million commitment in place to purchase the remaining 90% interest of the second phase, following completion of construction and the achievement of certain conditions.

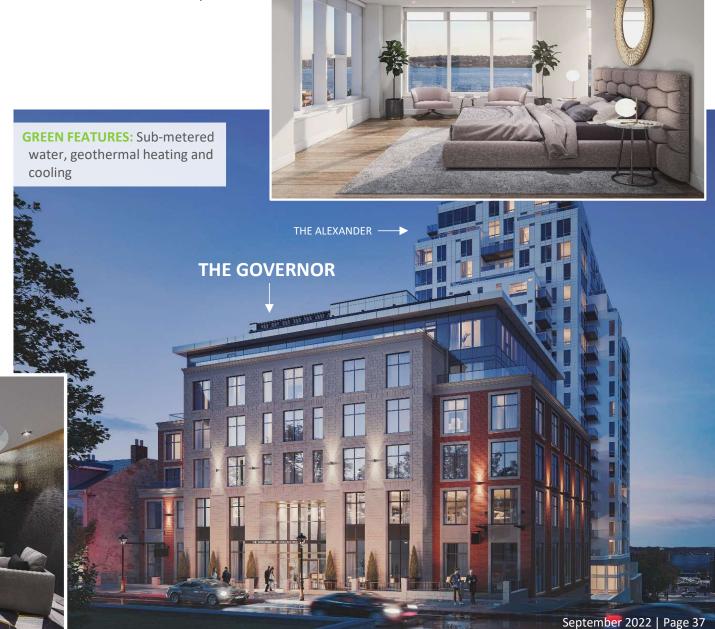
# 2022 | DEVELOPMENT ACTIVITY – HALIFAX



#### THE GOVERNOR

Luxury suites adjacent to existing properties; The Alexander & Brewery Market

Key Statistics	
Number of units	12
Start date	Q1-2021
Est. completion date	Q4-2022
Project budget (\$M)	\$24.3
Expected yield	4.00%-4.50%
Expected value cap-rate	3.5%
Avg unit size	2,350 SF +(330 SF terrace)
Avg rent	\$3.30 per SF



# 2022 | DEVELOPMENT ACTIVITY - HALIFAX











# 2022 | DEVELOPMENT ACTIVITY - KITCHENER



### **CIVIC 66**

169-unit development in Kitchener that broke ground in Q3-2020 and is expected to be completed by Q1-2023.







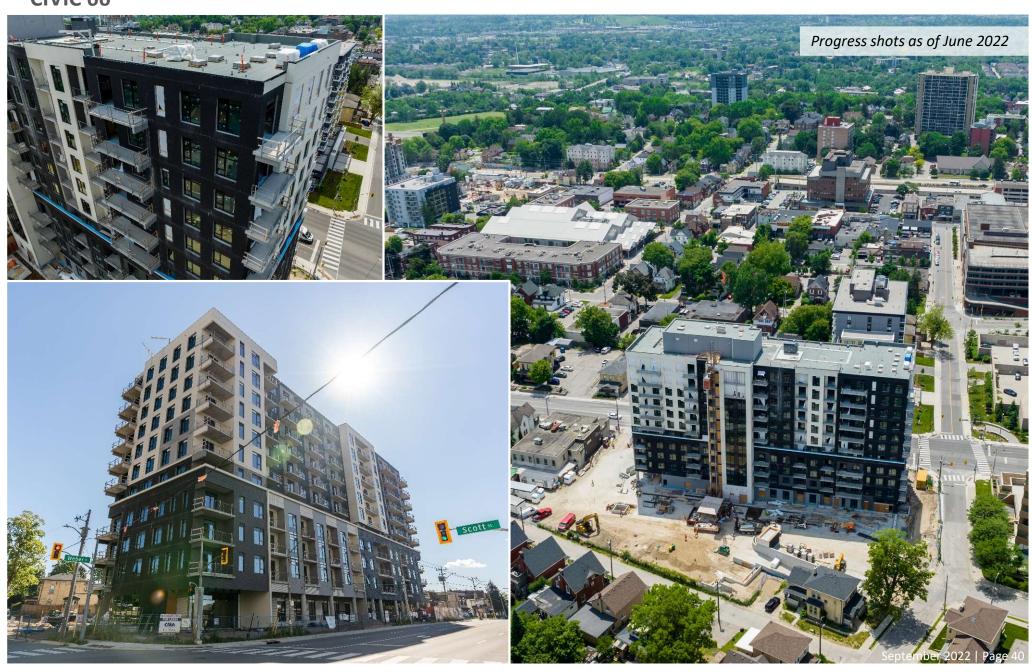
Key Statistics	
Number of units	169
Start date	Q3-2020
Est. completion date	Q1-2023
Project budget (\$M)	\$69.7
Cost per unit	\$412,000
Expected yield	4.75%-5.00%
Expected value cap-rate	3.5%
Avg unit size	780 SF
Avg rent	\$2.77 per SF



# 2022 | DEVELOPMENT PROGRESS - KITCHENER



**CIVIC 66** 



# 2022 | DEVELOPMENT ACTIVITY – WATERLOO



WESTMOUNT PHASE 1 (The Carrick) – Broke ground on the 139-unit development in Waterloo in Q2-2022.



Key Statistics	
Number of units	139
Start date	Q2-2022
Est. completion date	2024
Project budget (\$M)	\$83.5
Cost per unit	\$601,000
Expected yield	4.00%-4.25%
Expected value cap-rate	3.99%
Avg unit size	870 SF
Avg rent	\$2.90 - \$3.00 per SF



# HIGH QUALITY DEVELOPMENTS COMPLETED



More than \$400 million of developments completed.





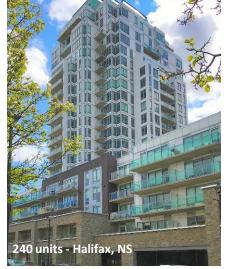
























### **NON-IFRS MEASURES**



Management believes the following non-IFRS financial measures, ratios and supplementary information are relevant measures of the ability of Killam to earn revenue and to evaluate Killam's financial performance. Non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

#### Non-IFRS Financial Measures

- Funds from operations (FFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. FFO, and applicable per unit amounts, are calculated by Killam as net income adjusted for fair value gains (losses), interest expense related to exchangeable units, gains (losses) on disposition, deferred tax expense (recovery), unrealized gains (losses) on derivative liability, internal commercial leasing costs, depreciation on an owner-occupied building, interest expense related to lease liabilities, and non-controlling interest. FFO is calculated in accordance with the REALPAC definition.
- Adjusted funds from operations (AFFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. AFFO, and applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for maintenance capital expenditures ("capex") (a three-year rolling historical average capital investment to maintain and sustain Killam's properties), commercial leasing costs and straight-line commercial rents. AFFO is calculated in accordance with the REALPAC definition. Management considers AFFO an earnings metric.
- Adjusted earnings before interest, tax, depreciation and amortization ("adjusted EBITDA") is calculated by Killam as net income before fair value adjustments, gains (losses) on disposition, income taxes, interest, depreciation and amortization.
- Normalized adjusted EBITDA is calculated by Killam as adjusted EBITDA that has been normalized for a full year of stabilized earnings from recently completed acquisitions and developments, on a forward-looking basis.
- Net debt is a non-IFRS measure used by Management in the computation of debt to normalized adjusted EBITDA. Net debt is calculated as the sum of mortgages and loans payable, credit facilities and construction loans (total debt) reduced by the cash balances at the end of the period. The most directly comparable IFRS measure to net debt is debt.
- Non-IFRS Ratios
- · Interest coverage is calculated by dividing adjusted EBITDA by mortgage, loan and construction loan interest and interest on credit facilities.
- Per unit calculations are calculated using the applicable non-IFRS financial measures noted above, i.e., FFO, AFFO and/or ACFO, divided by the basic or diluted number of units outstanding at the end of the relevant period.
- Payout ratios are calculated using the distribution rate for the period divided by the applicable per unit amount, i.e., AFFO and/or ACFO.
- Debt to normalized adjusted EBITDA is calculated by dividing net debt by normalized adjusted EBITDA.

#### **Supplementary Financial Measures**

- Same property NOI is a supplementary financial measure defined as NOI for stabilized properties that Killam has owned for equivalent periods in 2022 and 2021. Same property results represent 90.5% of the fair value of Killam's investment property portfolio as at March 31, 2022. Excluded from same property results in 2022 are acquisitions, dispositions and developments completed in 2021 and 2022, and non-stabilized commercial properties linked to development projects.
- Same property average rent is calculated by taking a weighted average of the total residential rent for the last month of the reporting period, divided by the relevant number of the units per region for stabilized properties that Killam has owned for equivalent periods in 2022 and 2021. For total residential rents, rents for occupied units are based on contracted rent, and rents for vacant units are based on estimated market rents if the units were occupied.

#### **Capital Management Financial Measure**

Total debt as a percentage of total assets is a capital management financial measure and is calculated by dividing total debt by total assets, excluding right-of-use assets.

See the Q1-2022 Management's Discussion and Analysis for further details on these non-IFRS measures and, where applicable, reconciliations to the most directly comparable IFRS measure.

# INVESTOR PRESENTATION

September 2022

