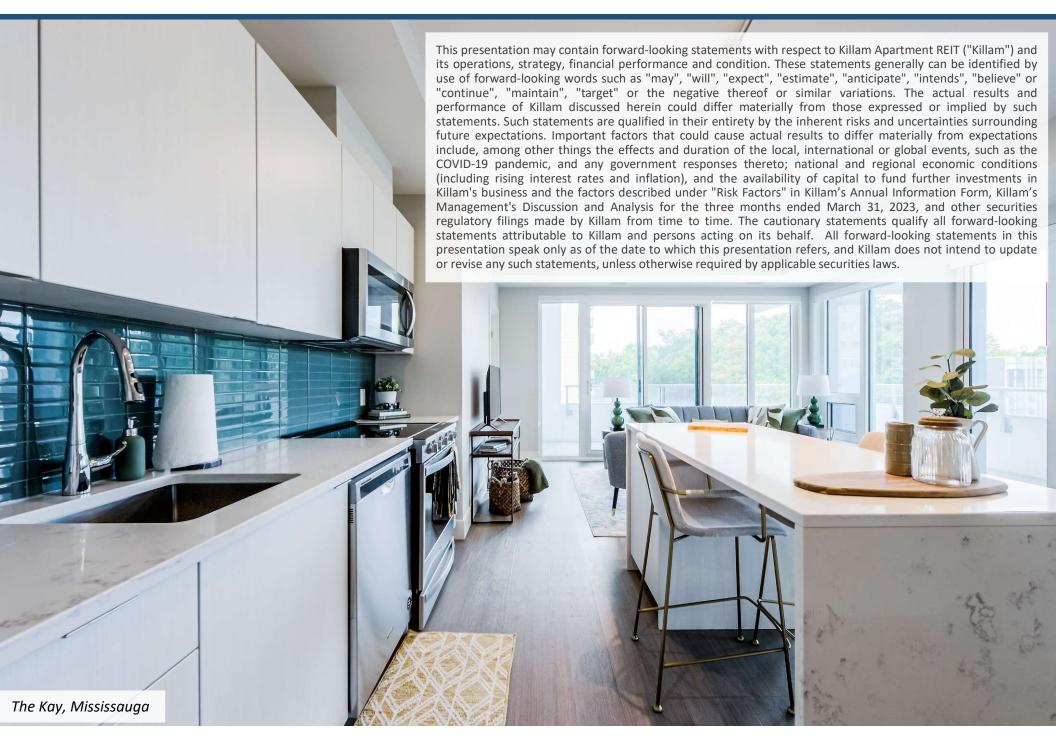


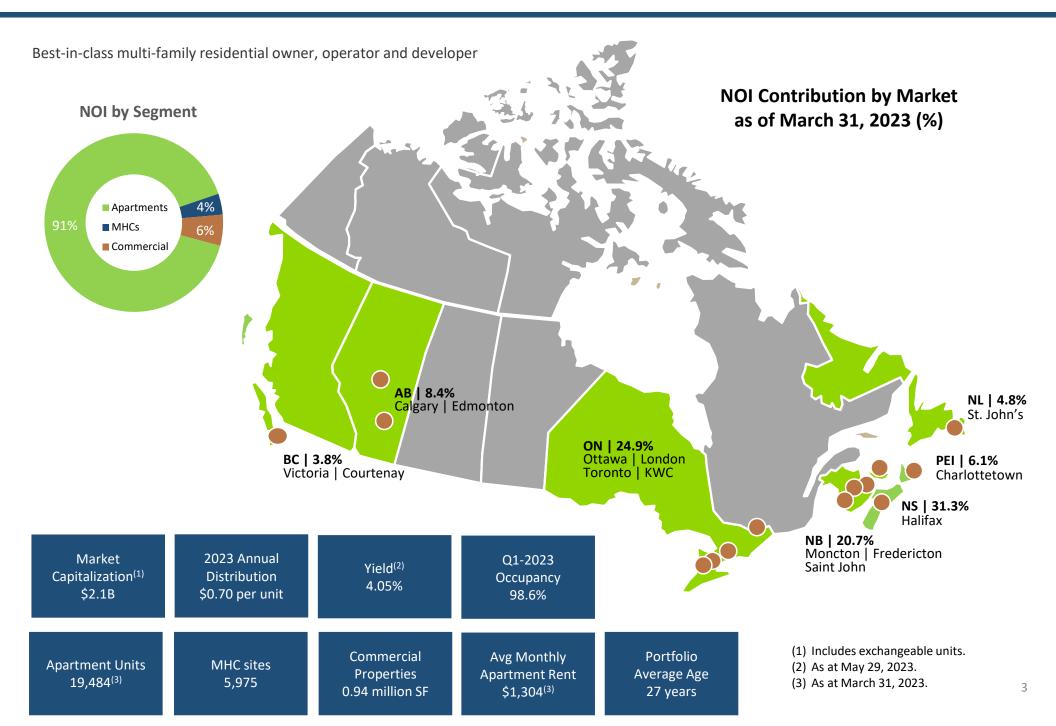
#### **CAUTIONARY STATEMENT**





## **PORTFOLIO STATISTICS**





# WHY INVEST IN KILLAM



	Solid Operating Performance	Growing the portfolio and expanding geographically through accretive acquisitions, growing FFO, AFFO and NAV per unit
	High Quality Portfolio	One of Canada's highest-quality and youngest apartment portfolios with 33% of NOI generated from apartments built in the last 10 years
	Experienced Developer	\$1.7 billion development pipeline to support future growth
	Strong Balance Sheet	Conservative balance sheet with capital flexibility
## · · · · · · · · · · · · · · · · · ·	Technology & Data Driven Decisions	Revenue growth and operating efficiency opportunities
* <b> </b>	Commitment to ESG	Continued progress on sustainability and ESG practices
	Increasing Distributions	Increasing distributions and declining payout ratios
	Engaged Team	Experienced management team with broad knowledge of Killam's core markets

## **LONG-TERM GROWTH STRATEGY**





### **2023 STRATEGY TARGETS**



Target: Average 3.0%-5.0%

Killam achieved 6.3% same property NOI growth in Q1. Based on results achieved to date, Killam expects same property NOI growth in 2023 to exceed 5.0%.



Target: Sell a minimum of \$100 million of non-core assets.

Year-to-date Killam has completed \$82 million of dispositions. Killam has additional dispositions planned for the remainder of 2023 and expects to exceed its 2023 capital recycling target of \$100 million.



Target: Earn at least 36% of 2023 NOI outside of Atlantic Canada.

Killam generated 37.1% of NOI outside Atlantic Canada during Q1.



Target: Complete construction of two development projects and break ground on one additional project in 2023.

Killam is on track to meet this target; The Governor, a 12-unit building in Halifax, NS, and Civic 66, a 169-unit building in Kitchener, ON, are expected to be completed in Q2-2023.



Target: Reduce debt as a percentage of total assets to below 45%.

Killam's debt as a percentage of total assets was 44.6% as at March 31, 2023.



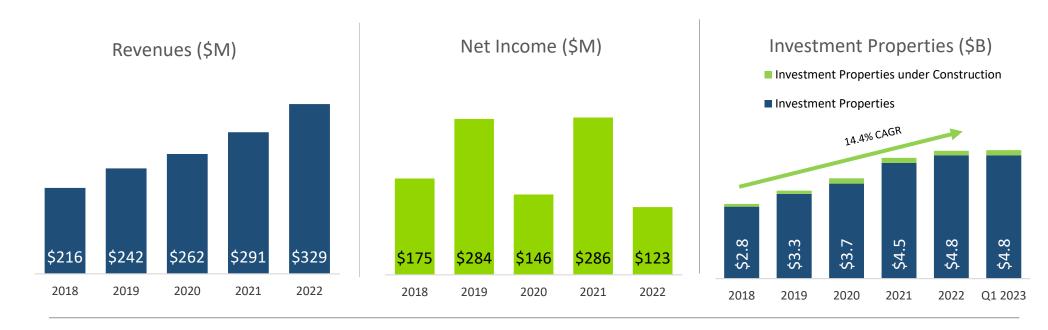
Target: Invest a minimum of \$8.0 million in energy initiatives in 2023.

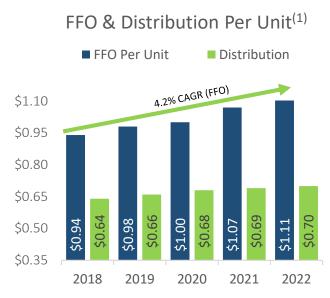
Killam invested \$1.2 million in energy-efficiency projects in Q1.

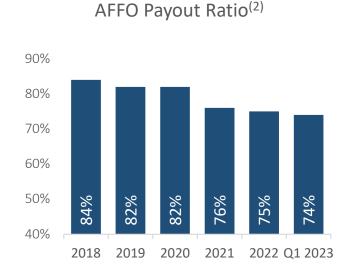


### PROVEN RECORD OF STRONG GROWTH









<sup>(1)</sup> FFO per unit is a non-IFRS financial ratio. For a full description and reconciliation of non-IFRS measures, see slide 45 and page 25 of Killam's Management Discussion and Analysis for the period ended March 31, 2023.

<sup>(2)</sup> AFFO per unit and AFFO payout ratio are non-IFRS ratios. For a full description and reconciliation of non-IFRS measures, see slide 45 and page 26 of Killam's Management Discussion and Analysis for the period ended March 31, 2023.

## **CAPITAL ALLOCATION**





#### **DEVELOPMENT**

Invest in developing high-quality energy efficient assets.

#### **ACQUISITIONS**

Acquire high-quality multi-residential assets.

#### JV INVESTMENT

Invest in joint development opportunities to maximize growth potential.

#### **DISPOSITIONS**

Dispose of select properties to provide capital to strengthen balance sheet and acquire newer/higher earning assets.

#### **INTENSIFICATION**

Intensifying existing assets with multi-residential developments.

#### **NOI ENHANCING CAPEX**

Invest in energy-efficiency initiatives, suite renovations and building upgrades.

## FFO & AFFO PER UNIT GROWTH



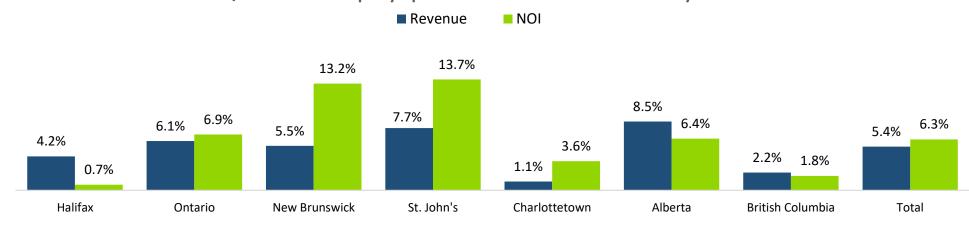


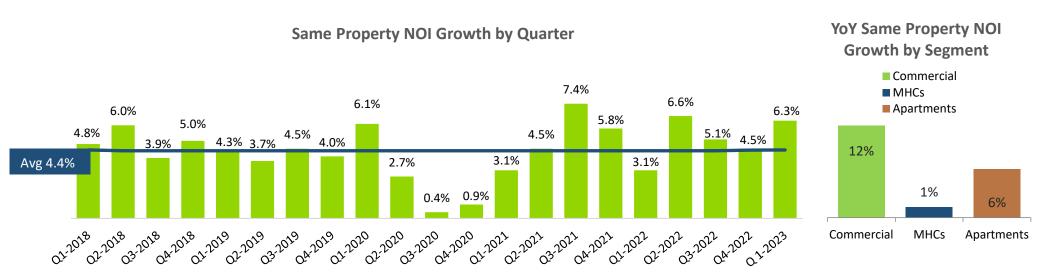
## **CONSISTENT GROWTH FROM EXISTING PORTFOLIO**



Overall, same property NOI grew by 6.3% and Killam's operating margin expanded by 50 bps for the three months ended March 31, 2023

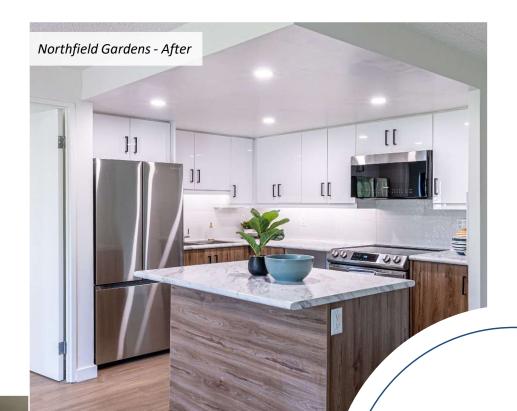






## **REVENUE OPTIMIZATION**





## 2023 Program

**450** suite repositions

**~\$15M** investment

~\$2.5M annualized revenue growth

# **Total Opportunity**

5,500 suite repositions~\$180-190M investment~\$28M annualized revenue

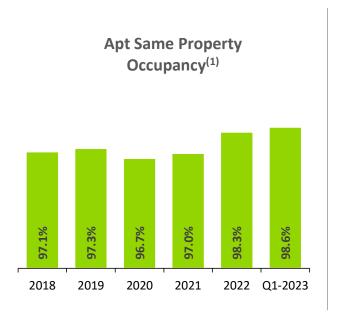
107

suites

repositioned in Q1-2023

## STRONG OCCUPANCY ACROSS APARTMENT PORTFOLIO





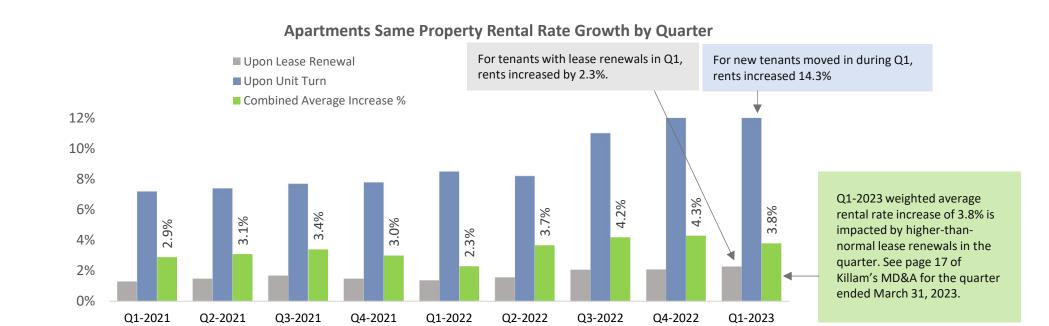




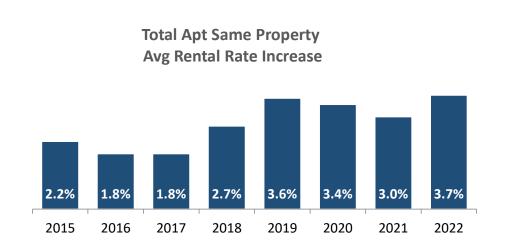


#### **GROWING MARKET RENTS**









### **2023 RENT CONTROL BY PROVINCE**



Province <sup>(1)</sup>	<b>Apartments</b> 2023	<b>MHCs</b> 2023
British Columbia	2.0%	2.0%
Ontario <sup>(2)</sup>	2.5%	1.2%
Nova Scotia <sup>(3)</sup>	2.0%	2.2%
Prince Edward Island	0%	1.0%
New Brunswick	None	3.8%
Newfoundland	None	None
Alberta	None	None
Manitoba	0%	None
Saskatchewan	None	None
Quebec <sup>(4)</sup>	Note 4	Note 4

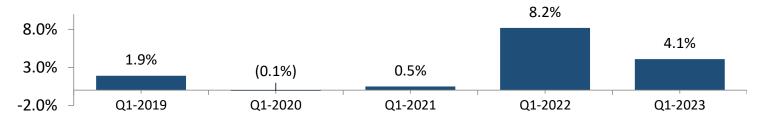
- (1) The listed provinces only have <u>rent control on renewals</u> (current tenants) and rents can move to market on new leasing, except for Prince Edward Island (PEI). Rent control in PEI is at the unit-level.
- (2) The Ontario government announced a 2.5% 2023 Allowable Guideline Increase (AGI) for lease renewals (for pre-2018 rentals). Rent control does not apply to new construction in Ontario completed after November 25, 2018.
- (3) The Government of Nova Scotia has placed a temporary 2.0% cap of rental increases for existing tenants. The rent cap will remain in place until December 31, 2023. The Government has announced that the restricted increase on lease renewals will increase to 5.0% for 2024 and 2025. The province does not currently have legislated rent control.
- (4) In Quebec, landlords may set rent increases as they see fit; however, each year, the Tribunal Administratif du Logement of Quebec calculates a **recommended** basic increase. For 2023, the advised percentages are 2.3% for an unheated dwelling, 2.8% when heated by electricity, 4.5% when heated by gas, and 7.3% when heated by oil.

#### **FUEL COSTS DRIVING EXPENSE GROWTH**



Despite total same property operating expenses up 4.1% in Q1-2023 as a result of higher utility and fuel expenses; following a strong Q1, Killam has increased its 2023 NOI target to exceed 5% (from 3%-5%).

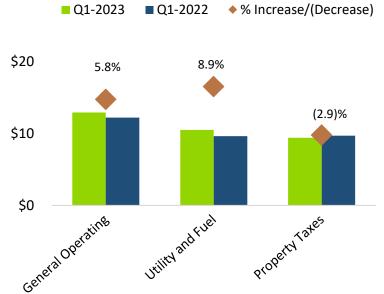
#### Same Property Expense Growth



#### **EXPENSE MANAGEMENT**

- Energy and water efficiency investments
- · Employee investment and training
- Focused economies of scale strategies and process improvement
- · Risk management plan
- Property-level NOI enhancing technology
- Targeted property tax appeals

#### Same Property Expense by Category (\$M)





#### **Apartment Mortgage Maturities by Year**

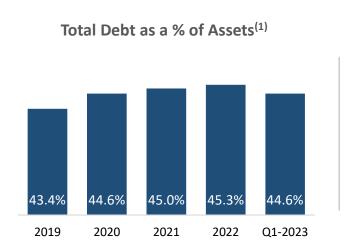
As at March 31, 2023

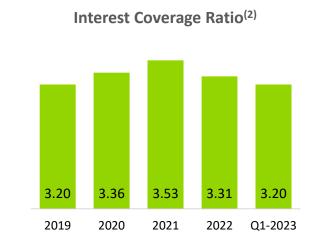


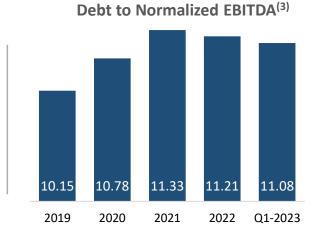
#### STRONG BALANCE SHEET



Increasing value of investment properties with conservative debt metrics.









#### Sources of Liquidity at Q1-2023

- \$70 million in estimated upfinancing over the next 15 months.
- \$120 million of additional capital through credit facilities.
- ❖ \$70 million of unencumbered assets.

- (1) Total debt as a percentage of total assets is a capital management financial measure. For a full description of total debt as a percentage of total assets, see slide 41.
- (2) Interest coverage ratio is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 41 and page 28 of Killam's Management Discussion and Analysis for the three months ended March 31, 2023.
- (3) Debt to normalized EBITDA is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 41 and page 29 of Killam's Management Discussion and Analysis for the three months ended March 31, 2023.

## **COMMERCIAL**



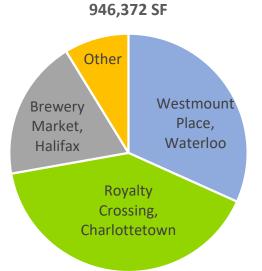
Total commercial occupancy increased 270 bps in Q1-2023 to 95.1%.

Killam's commercial property portfolio contributed \$2.9 million, or 5.6% of Killam's total NOI for the three months ended March 31, 2023.





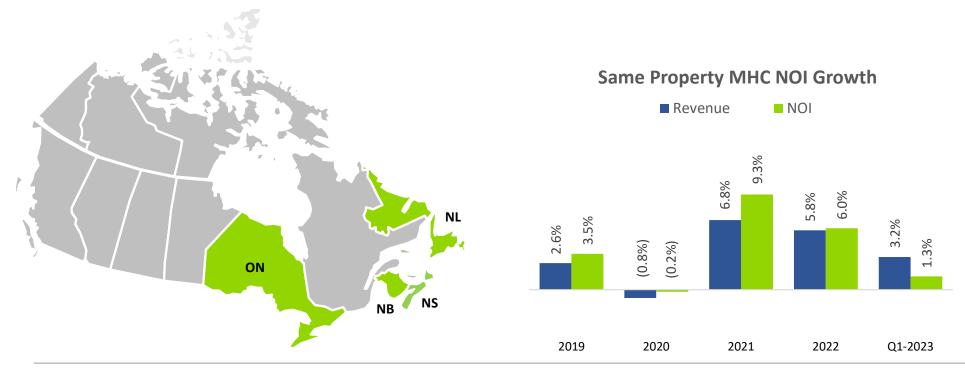




**Commercial Portfolio** 

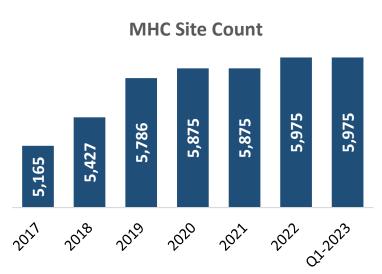
# MANUFACTURED HOME COMMUNITIES (MHC)







Camper's City, New Brunswick

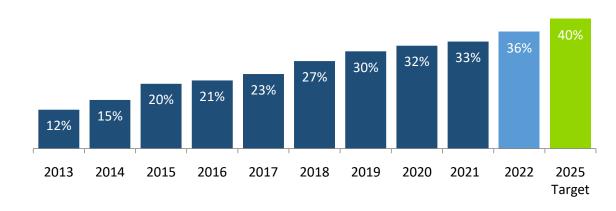


## **ACCRETIVE ACQUISITIONS**



In 2022, **35.8%** of Killam's NOI was generated **outside of Atlantic Canada**.

#### **NOI** Generated Outside Atlantic Canada

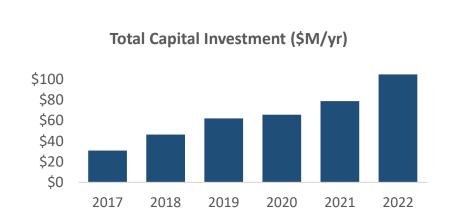


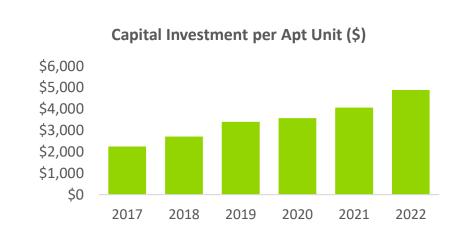
#### **Annual Acquisitions (\$ millions)**

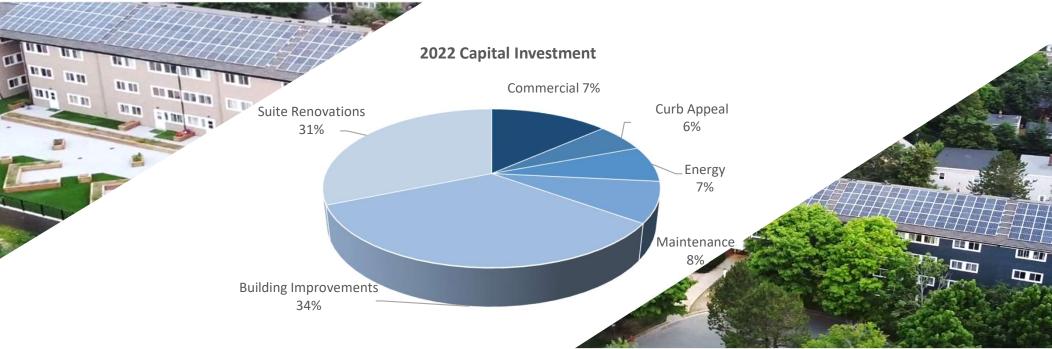


## **CAPITAL INVESTMENT**









## **CAPITAL PROJECTS**



# **Quinpool Towers, Halifax**





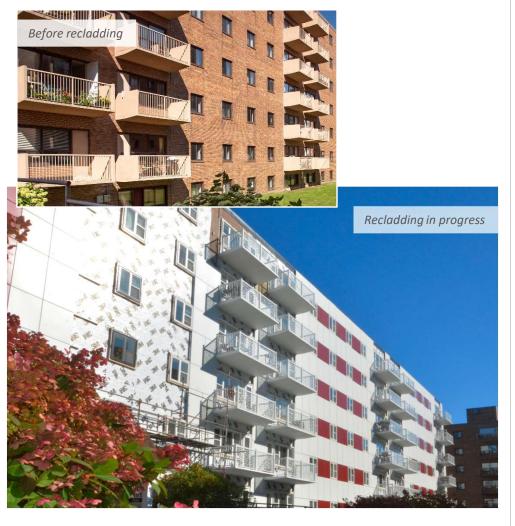




## **CAPITAL PROJECTS**



# **Brentwood, Halifax**



# Belvedere, Charlottetown



# HIGH QUALITY DEVELOPMENTS COMPLETED



More than \$450 million of developments completed.































## STRONG LEASING OF NEW DEVELOPMENTS









208 suites | January 2022

128 suites | April 2022

168 suites | June 2022

In 2023, these developments are expected to contribute approximately \$5.7 million to NOI and \$1.1 million to FFO.

## STRONG DEVELOPMENT LEASING



#### **THE KAY**

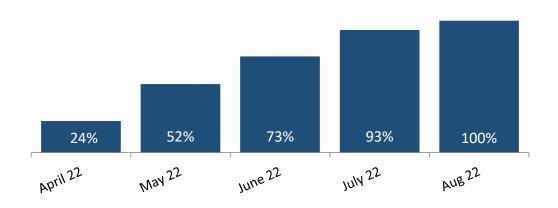








#### **The Kay Leasing Activity**





## STRONG DEVELOPMENT LEASING

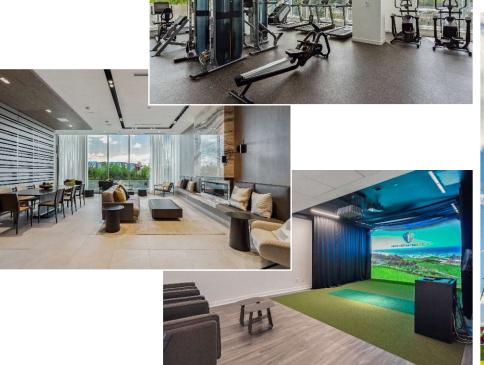


#### **LATITUDE**



Avg Rent: \$3.05/ft<sup>2</sup>

Geothermal heating and cooling **17,500** ft<sup>2</sup> of amenity space

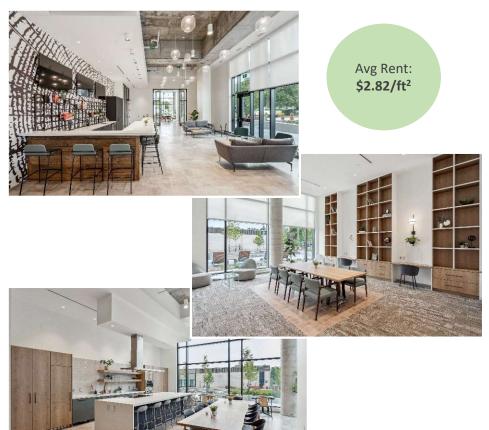




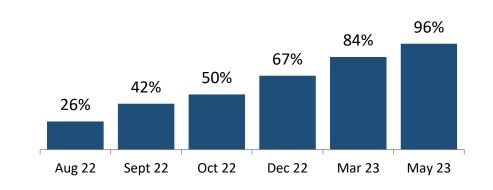
## STRONG DEVELOPMENT LEASING



#### **LUMA**



#### **Luma Leasing Activity**





## **DEVELOPMENT PROGRESS**



Killam currently has three developments underway, which will add an additional 320 new high-quality suites to Killam's portfolio in the next two years. (1)







Governor | 12 units Halifax

Civic 66 | 169 units Kitchener

The Carrick | 139 units Waterloo

Cost

\$24M	\$70M	\$84M	(1)
Q2-2023	Q2-2023	Q1-2025	

<sup>(1)</sup> In addition, Killam has a 10% interest in the second phase (234 units) of the Nolan Hill development in Calgary, AB, which broke ground during the fourth quarter of 2021 and is expected to be completed in 2023. Killam has a \$65.0 million commitment in place to purchase the property following completion of construction and the achievement of certain conditions.

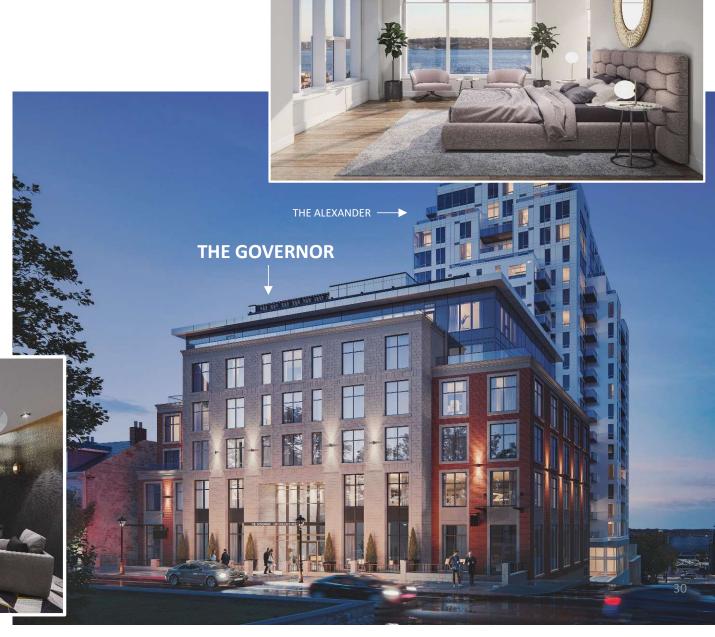
# 2022 | DEVELOPMENT ACTIVITY – HALIFAX



#### **THE GOVERNOR**

Luxury suites adjacent to existing properties; The Alexander & Brewery Market

Key Statistics	
Number of units	12
Start date	Q1-2021
Est. completion date	Q2-2023
Project budget (\$M)	\$24.3
Expected yield	4.00%-4.25%
Expected value cap-rate	3.50%
Avg unit size	2,350 SF +(330 SF terrace)
Avg rent	\$3.30 per SF



# 2022 | DEVELOPMENT ACTIVITY - HALIFAX















# 2022 | DEVELOPMENT PROGRESS - KITCHENER









#### **Green features:**

- Sub-metered water
- PV solar panels
- Air-to-Water heat pumps
- Geothermal heating & cooling

Key Statistics	
Number of units	169
Start date	Q3-2020
Est. completion date	Q2-2023
Project budget (\$M)	\$69.7
Cost per unit	\$412,000
Expected yield	4.75%-5.00%
Expected value cap-rate	3.50%
Avg unit size	780 SF
Avg rent	\$2.95 per SF

# 2022 | DEVELOPMENT ACTIVITY – WATERLOO



WESTMOUNT PHASE 1 (The Carrick) – Broke ground on the 139-unit development in Waterloo in Q2-2022.

To		

	- AM - 2				
	Key Statistics				
	Number of units	139			
1	Start date	Q2-2022			
4	Est. completion date	Q1-2025			
	Project budget (\$M)	\$83.5			
	Cost per unit	\$601,000			
100	Expected yield	4.00%-4.25%			
	Expected value cap-rate	3.50%			
	Avg unit size	870 SF			
	Avg rent	\$3.00 - \$3.25 per SF			



# 2022 | DISPOSITION ACTIVITY



Killam is focused on identifying dispositions that will maximize value for our Unitholders and strengthen our balance sheet.

These strategic dispositions are accretive to both NAV and FFO per unit and enhances capital flexibility.

## 2023 Target

To recycle **\$100-150 million** of non-core assets

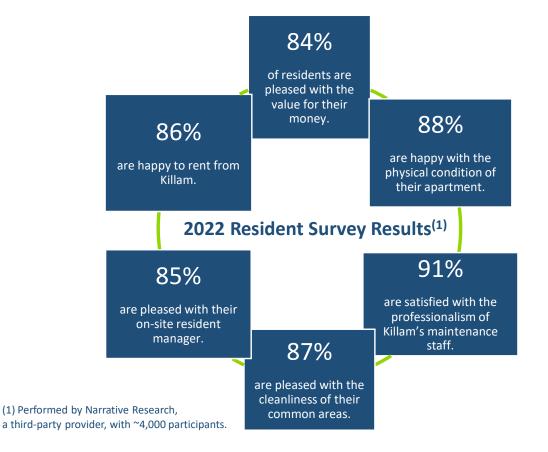
Property	Location	Disposition Date	Property Type	Units	Sale Price
266 Bronson Ave	Ottawa, ON	March 17, 2023	Apartment	43	\$9,800
The James	Halifax, NS	April 21, 2023	Apartment	108	\$33,000
Browns & University	Charlottetown, PEI	May 12, 2023	Apartment	122	\$21,320
Kristin Way	Ottawa, ON	May 16, 2023	Apartment	102	\$17,850
				Year-to-date	\$81,970

#### AFFORDABILITY AND VALUE DELIVERY



#### Killam delivers affordable, safe, clean and high-quality housing to our residents across Canada:

- ❖ 52% of Killam's portfolio rents for less than \$1,200 per month.
- ❖ Average rent is \$1.44 per SF across the portfolio.
- Killam supports affordable housing with more than 1,100 suites protected as long-term affordable units through community & government partnerships and programs.
- 64% of Killam's portfolio meets CMHC's affordability threshold (monthly rents less than 30% local median household income).
- \* Killam's portfolio offers affordable units across all regions, with majority of regions' avg rent less than CMHC's affordability threshold.
- Ensure we provide our residents with exceptional service, and they are happy with their Killam home.



Region	Killam's Avg Rent as a % of Median Household Income
Halifax	20.1%
Ottawa	23.7%
London	23.5%
Kitchener	20.4%
New Brunswick	18.5%
Prince Edward Island	18.1%
St. John's	14.7%
Calgary	15.4%
Edmonton	18.0%
Victoria	26.0%

## **COMMITMENT TO GREEN**











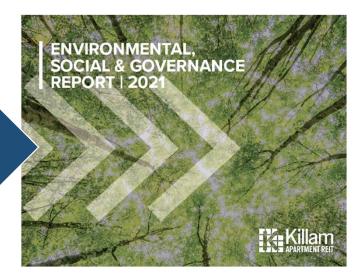




#### Increasing earnings from operations through energy efficiency.

Includes increasing the installations of photovoltaic solar panels, smart metering, decreasing peak electric demand, water conservation projects and heating efficiencies at Killam's existing properties.

Visit Killam's 2021 ESG report killamreit.com/esg



## **COMMITMENT TO GREEN**





- ✓ Killam earned a green, three-star designation for the 2022 GRESB real estate assessment.
- ✓ Killam achieved a **15**% score improvement from its 2021 rating.
- ✓ Killam has also maintained its GRESB Public Disclosure survey rating of "A".

# Geothermal Systems

Installed at 6 properties

# Level II EV Chargers

370 chargers across 24 properties

# PV Solar Panels

18 installations to date

# Committed to Affordability

Over 1,000 units with a long-term affordability commitment

# Building Certifications

Over 2,400 units certified







### **SOLAR**



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As of January 2023, a total of 18 online projects with 1,781 MWh of annual production – equivalent to the average annual consumption of ~171 single family homes



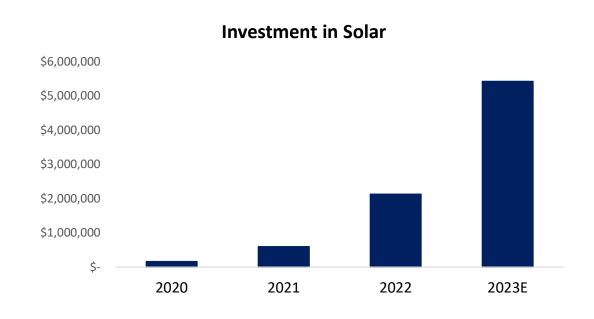
\$3.3M total capital invested in solar to date



8% estimated ROI in Year 1 based on expected annual production



Four projects online for more than one year have produced approximately 93.75% of expected electricity

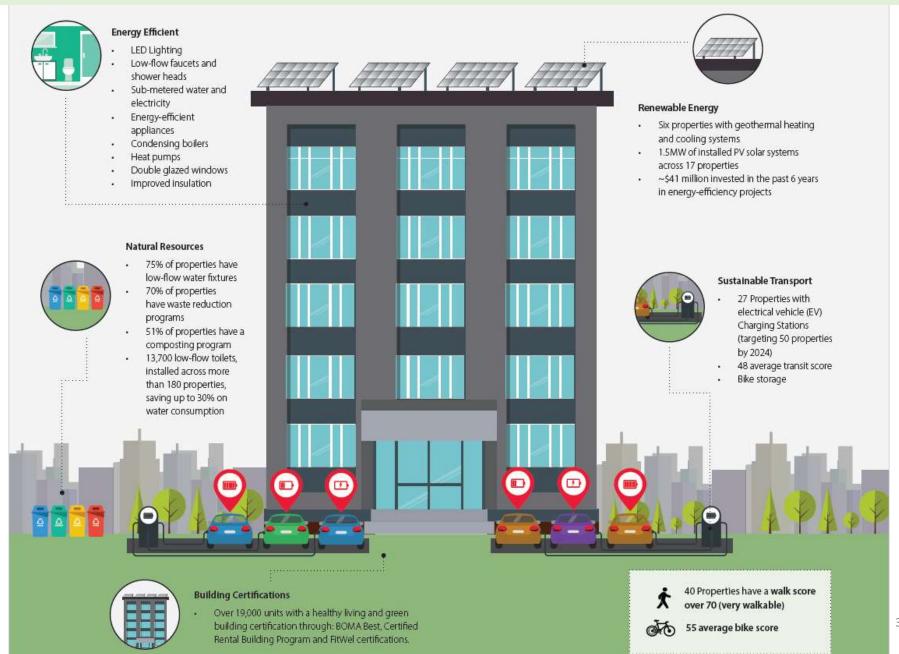


By the end of 2023, Killam is targeting to achieve 5% electricity consumption offset through renewables

## **SUSTAINABLE COMMUNITIES**



Killam works towards minimizing its impact on the environment by investing in sustainable solutions, renovations, and technologies.



### **LONG-TERM TARGETS**







#### Long-Term Targets

- Reduce GHG emissions 15% by 2030.<sup>(1)</sup>
- Reduce carbon intensity 15% by 2030.<sup>(1)</sup>
- Produce a minimum of 10% of electricity<sup>(2)</sup>
  consumed by its portfolio through
  renewable energy sources by 2025.
- Pursue green building health and operating certifications across a minimum of 20% of Killam's portfolio by 2025.
- Invest a minimum of \$50M in energyefficiency projects by 2030.
- Establish science-based GHG emissions reduction target(s) by 2024<sup>(3)</sup>.

Social



#### Long-Term Targets

- Commit to \$3M in community donations by 2030. <sup>(4) (5)</sup>
- Increase the number of units with an affordability commitment.
- Maintain resident satisfaction score above 85% annually.
- Maintain employee satisfaction score above 80% annually.

#### Governance



#### Long-Term Targets

- Continue to participate in the GRESB<sup>(6)</sup>
  survey annually, targeting a minimum
  increase of 5% each year to reach a GRESB
  4-star ranking by 2025, and to continue to
  expand ESG disclosure.
- Increase the diversity of employees by 2025, including a 25% increased representation of employees who identify as racialized, Disabled, and as LGBTQ2+.<sup>(1)</sup>

- (1) From 2020 levels.
- (2) Operational controlled electricity.
- (3) We anticipate establishing science-based GHG emissions reduction target(s) by Q4 2024; however, receiving official Science-Based Targets initiatives (SBTI) approval for those targets may occur in early 2025.
- (4) For the period January 1, 2023, to December 31, 2030.
- (5) Community donations calculated as the sum of the market value of suite donations, employee volunteer hours, cash donations, and trustee donations.
- (6) GRESB is a mission-driven and investor-led organization that provides actionable and transparent ESG data to financial markets.

#### **NON-IFRS MEASURES**



Management believes the following non-IFRS financial measures, ratios and supplementary information are relevant measures of the ability of Killam to earn revenue and to evaluate Killam's financial performance. Non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

#### **Non-IFRS Financial Measures**

- Funds from operations (FFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. FFO, and applicable per unit amounts, are calculated by Killam as net income adjusted for fair value gains (losses), interest expense related to exchangeable units, gains (losses) on disposition, deferred tax expense (recovery), unrealized gains (losses) on derivative liability, internal commercial leasing costs, depreciation on an owner-occupied building, interest expense related to lease liabilities, and non-controlling interest. FFO is calculated in accordance with the REALPAC definition.
- Adjusted funds from operations (AFFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. AFFO, and applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for maintenance capital expenditures ("capex") (a three-year rolling historical average capital investment to maintain and sustain Killam's properties), commercial leasing costs and straight-line commercial rents. AFFO is calculated in accordance with the REALPAC definition. Management considers AFFO an earnings metric.
- Adjusted earnings before interest, tax, depreciation and amortization ("adjusted EBITDA") is calculated by Killam as net income before fair value adjustments, gains (losses) on disposition, income taxes, interest, depreciation and amortization.
- Normalized adjusted EBITDA is calculated by Killam as adjusted EBITDA that has been normalized for a full year of stabilized earnings from recently completed acquisitions and developments, on a forward-looking basis.
- Net debt is a non-IFRS measure used by Management in the computation of debt to normalized adjusted EBITDA. Net debt is calculated as the sum of mortgages and loans payable, credit facilities and construction loans (total debt) reduced by the cash balances at the end of the period. The most directly comparable IFRS measure to net debt is debt.
- Non-IFRS Ratios
- Interest coverage is calculated by dividing adjusted EBITDA by mortgage, loan and construction loan interest and interest on credit facilities.
- Per unit calculations are calculated using the applicable non-IFRS financial measures noted above, i.e., FFO, AFFO and/or ACFO, divided by the basic or diluted number of units outstanding at the end of the relevant period.
- · Payout ratios are calculated using the distribution rate for the period divided by the applicable per unit amount, i.e., AFFO and/or ACFO.
- · Debt to normalized adjusted EBITDA is calculated by dividing net debt by normalized adjusted EBITDA.

#### **Supplementary Financial Measures**

- Same property NOI is a supplementary financial measure defined as NOI for stabilized properties that Killam has owned for equivalent periods in 2022 and 2021. Same property results represent 95.6% of the fair value of Killam's investment property portfolio as at March 31, 2023. Excluded from same property results in 2023 are acquisitions, dispositions and developments completed in 2022 and 2023, and non-stabilized commercial properties linked to development projects.
- Same property average rent is calculated by taking a weighted average of the total residential rent for the last month of the reporting period, divided by the relevant number of the units per region for stabilized properties that Killam has owned for equivalent periods in 2023 and 2022. For total residential rents, rents for occupied units are based on contracted rent, and rents for vacant units are based on estimated market rents if the units were occupied.

#### **Capital Management Financial Measure**

Total debt as a percentage of total assets is a capital management financial measure and is calculated by dividing total debt by total assets, excluding right-of-use assets.

See the three months ended March 31, 2023 Management's Discussion and Analysis for further details on these non-IFRS measures and, where applicable, reconciliations to the most directly comparable IFRS measure.

41

