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## INVESTOR PRESENTATION

November 2023

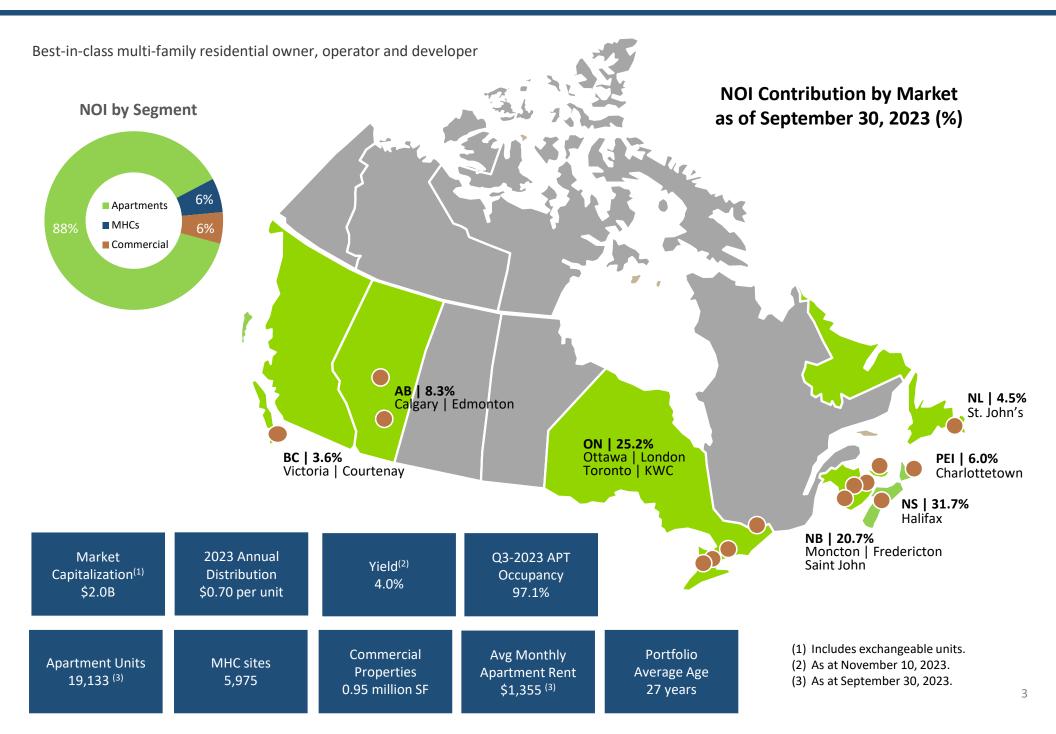
### **CAUTIONARY STATEMENT**



This presentation may contain forward-looking statements with respect to Killam Apartment REIT ("Killam") and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue", "maintain", "target" or the negative thereof or similar variations. The actual results and performance of Killam discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things the effects, duration and government responses to the COVID-19 pandemic and other international events, and the effectiveness of measures intended to mitigate impacts thereof; competition; global, national and regional economic conditions including inflationary pressures; and the availability of capital to fund further investments in Killam's business and the factors described under "Risk Factors" in Killam's Annual Information Form, Killam's Management's Discussion and Analysis for the three and nine months ended September 30, 2023, and other securities regulatory filings made by Killam from time to time. The cautionary statements qualify all forward-looking statements attributable to Killam and persons acting on its behalf. All forward-looking statements in this presentation speak only as of the date to which this presentation refers, and Killam does not intend to update or revise any such statements, unless otherwise required by applicable securities laws.

### **PORTFOLIO STATISTICS**





### WHY INVEST IN KILLAM



Solid Operating Performance	Growing the portfolio and expanding geographically through accretive acquisitions and developments, growing FFO, AFFO and NAV per unit
High Quality Portfolio	One of Canada's highest-quality and youngest apartment portfolios with 34% of NOI generated from apartments built in the last 10 years
Experienced Developer	4,000+ units in development pipeline to support future growth
Strong Balance Sheet	Conservative balance sheet with capital flexibility
Technology & Data Driven Decisions	Revenue growth and operating efficiency opportunities
Commitment to ESG	Continued progress on sustainability and ESG practices
Improving Distributions	Focus on responsibly improving distributions and payout ratios
Engaged Team	Experienced management team with broad knowledge of Killam's core markets 4

### LONG-TERM GROWTH STRATEGY



Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:

Increase earnings from existing portfolio

Expand the portfolio and diversify geographically through accretive acquisitions, targeting newer properties

Develop highquality properties in Killam's core markets

### **2023 STRATEGY TARGETS**



#### Target: Average 3.0%–5.0%

Killam achieved same property NOI growth of 7.5% for the nine months ended September 30, 2023. Based on the results achieved to date in 2023, Killam expects same property NOI growth in 2023 to exceed the top end of its target and has increased its target to over 7.0%.



Target: Sell a minimum of \$100 million of non-core assets.

Year-to-date, Killam has completed five dispositions totalling 580 units, for a combined sale price of \$97.0 million. On October 5, 2023, Killam completed the disposition of a 96-unit building located in Miramichi, NB, for gross proceeds of \$11.0 million. Following the completion of this disposition, Killam has exceeded its capital recycling target of \$100.0 million for the year.



#### Target: Earn at least 36% of 2023 NOI outside of Atlantic Canada.

Killam is on track to exceed this target, with 37.2% of NOI generated outside Atlantic Canada as of September 30, 2023. The completion and lease-up of Civic 66 and planned dispositions in Eastern Canada will further increase NOI generated outside Atlantic Canada during the remainder of the year.



Target: Complete construction of two development projects and break ground on one additional project in 2023.

Killam is on track to meet this target; The Governor, a 12-unit building located in Halifax, NS, and Civic 66, a 169-unit building located in Kitchener, ON, both reached substantial completion in July 2023.



Target: Reduce debt as a percentage of total assets to below 45%.

Debt as a percentage of total assets was 42.8% as at September 30, 2023 (December 31, 2022 – 45.3%).



Target: Invest a minimum of \$8.0 million in energy initiatives in 2023.

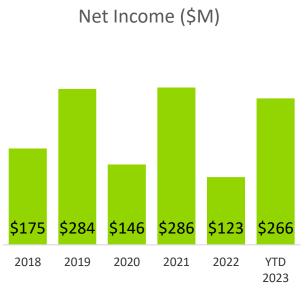
Killam has invested \$6.5 million in energy initiatives year-to-date, including new boilers, window replacements, building upgrades including new cladding and insulation and the installation of EV chargers at various buildings across the portfolio.



## **PROVEN RECORD OF STRONG GROWTH**



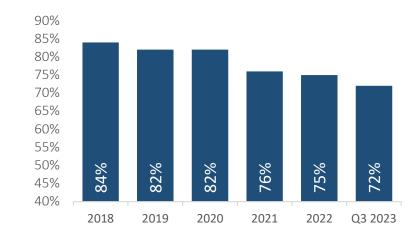




Investment Properties (\$B) Investment Properties under Construction Investment Properties 12.3% CAGR \$3.3 \$4.5 \$4.8 \$5.0 \$3.7  $\infty$ \$2. Q3 2023 2018 2019 2020 2021 2022

FFO & Distribution Per Unit<sup>(1)</sup> Distribution FFO Per Unit 4.2% CAGR (FFO) \$1.20 \$1.05 \$0.90 \$0.75 \$0.60 \$0.45 \$0.64 \$0.66 \$0.69 \$0.70 \$1.00 70 \$0.98 68 \$1.07 \$0.30 .94 \$1.11 \$0.87 ŚŌ. ŝ0. ŞÖ. \$0.15 \$0.00 2018 2019 2020 2021 2022 YTD 2023

AFFO Payout Ratio<sup>(2)</sup>



(1) FFO per unit is a non-IFRS financial ratio. For a full description and reconciliation of non-IFRS measures, see slide 45 and page 28 of Killam's Management Discussion and Analysis for the period ended September 30, 2023.

(2) AFFO per unit and AFFO payout ratio are non-IFRS ratios. For a full description and reconciliation of non-IFRS measures, see slide 45 and page 28 of Killam's Management Discussion and Analysis for the period ended September 30, 2023.

### **CAPITAL ALLOCATION**



#### DEVELOPMENT

Invest in developing high-quality energy efficient assets.

#### **ACQUISITIONS**

Acquire high-quality multi-residential assets.

#### **JV INVESTMENT**

Invest in joint development opportunities to maximize growth potential.

#### DISPOSITIONS

Dispose of select properties to provide capital to strengthen balance sheet and acquire newer/higher earning assets.

#### **INTENSIFICATION**

Intensifying existing assets with multi-residential developments.

#### **NOI ENHANCING CAPEX**

Invest in energy-efficiency initiatives, suite renovations and building upgrades.

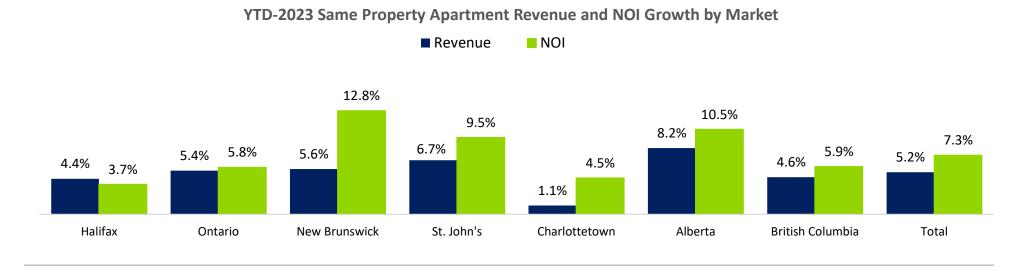
### **FFO & AFFO PER UNIT GROWTH**







Killam achieved total same property NOI growth of 8.1% in Q3-2023, its 38<sup>th</sup> consecutive quarter of positive NOI growth.



Same Property Total NOI Growth by Quarter



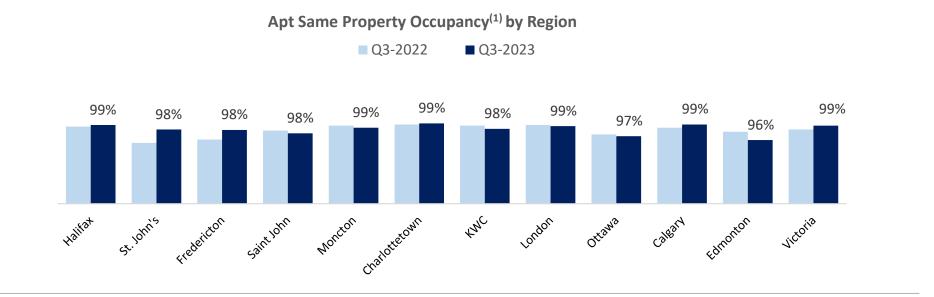


### **REVENUE OPTIMIZATION**

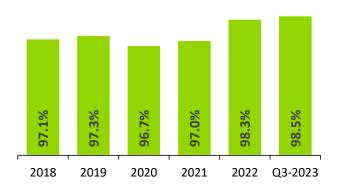






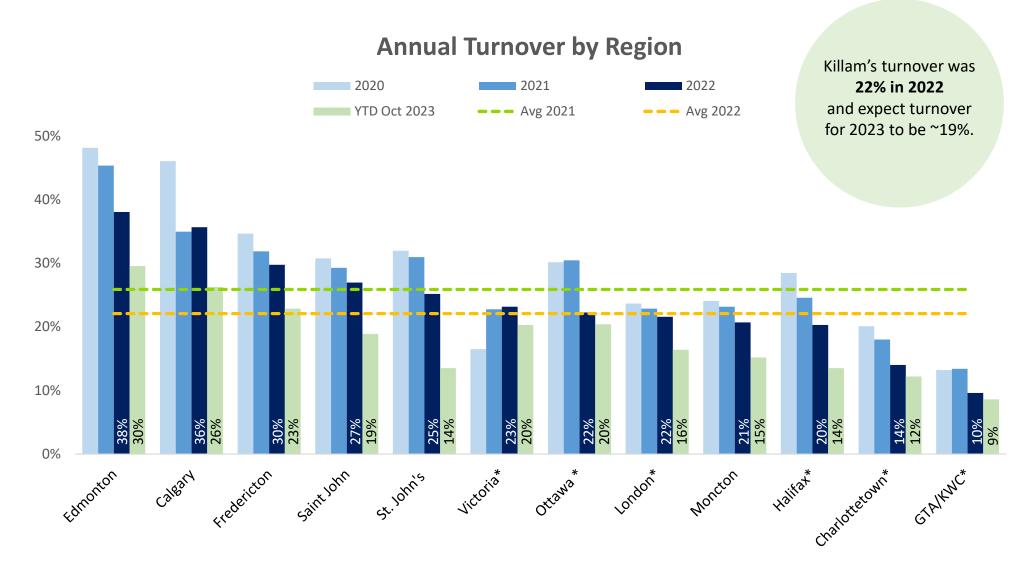


Apt Same Property Occupancy<sup>(1)</sup>



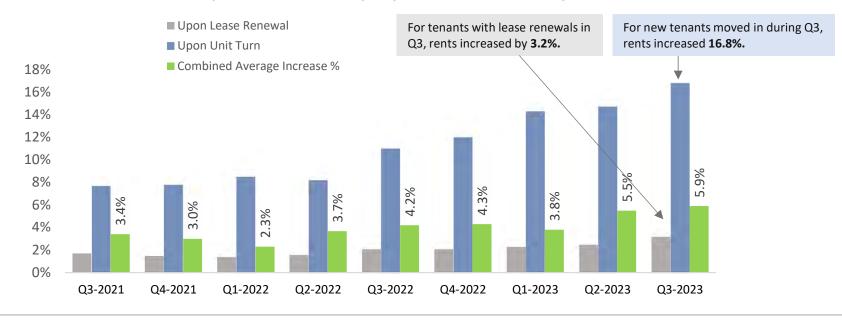






\*Rent controlled market



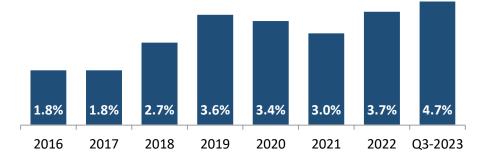


#### Apartments Same Property Rental Rate Growth by Quarter



(1) Measured as a percentage of residential rent.

Total Apt Same Property Avg Rental Rate Increase<sup>(2)</sup>



(2) Year-over-year change in average rent.

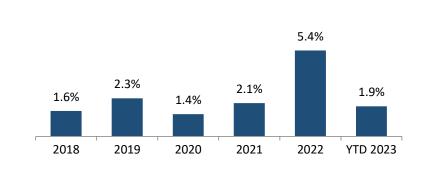


Province <sup>(1)</sup>	Apartments		МНС		
Province."	2023	2024	2023	2024	
British Columbia	2.0%	3.5%	2.0%	N/A	
Ontario <sup>(2)</sup>	2.5%	2.5%	2.5%	2.5%	
Nova Scotia <sup>(3)</sup>	2.0%	5.0%	2.2%	5.8%	
Prince Edward Island	0%	3.0%	0%	N/A	
New Brunswick	None		ne		
Newfoundland	Noi		ne		
Alberta		No	ne		

- (1) The listed provinces only have <u>rent control on renewals</u> (current tenants) and rents can move to market on new leasing, except for Prince Edward Island (PEI). Rent control in PEI is at the unit-level.
- (2) The Government of Ontario announced a 2.5% allowable guideline increase for 2023 and 2024 lease renewals. Rent control does not apply to new construction in Ontario completed after November 25, 2018, which represents 601 units of Killam's Ontario portfolio. Additionally, property owners can apply for above-guideline rent increases in Ontario for major capital work performed, up to a maximum of 3.0% per year.
- (3) The Government of Nova Scotia announced a temporary rent restriction measure in November 2020, limiting rental increases on renewals to 2.0% until the end of 2023. The government has announced that the restricted increase on lease renewals will rise to 5.0% for apartments in 2024 and 2025 and 5.8% for MHCs in 2024.



Total same property operating expenses were up 1.9% at September 30, 2023. The increase was driven a 3.5% increase in general operating expenses, and a 4.3% increase in utility and fuel expenses. These increases were offset by a 2.1% decrease in property taxes.

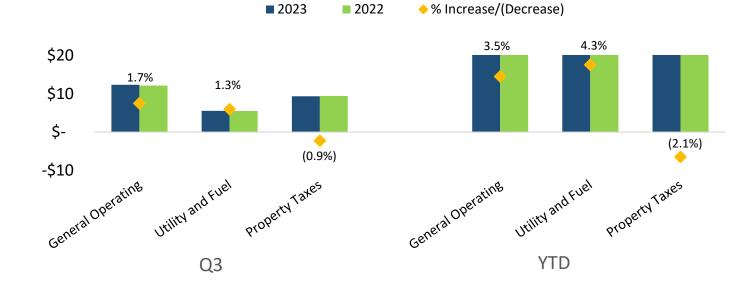


Same Property Expense Growth

Same Property Operating Margin Expansion



Same Property Expense by Category (\$M)

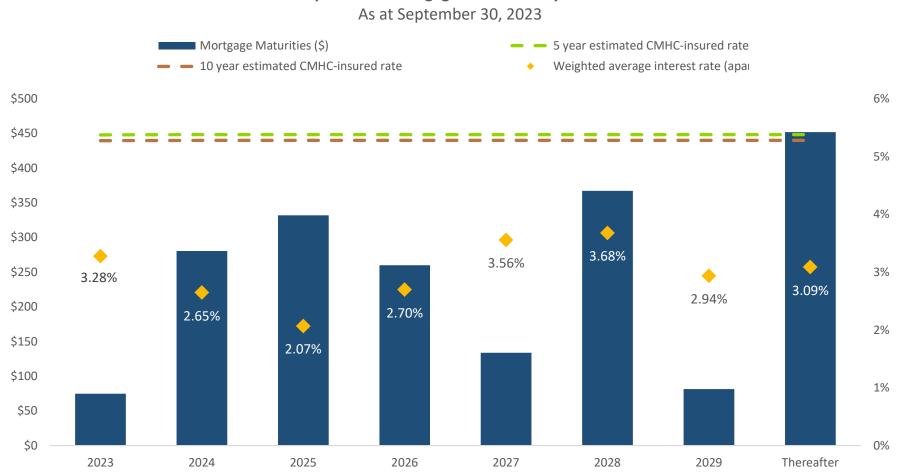


**APT Weighted Average** 

Mortgage Interest Rate

2.95%





Weighted Average Term to

Maturity

4.0 years

Apartment Mortgage Maturities by Year

17

Apartment Mortgages CMHC

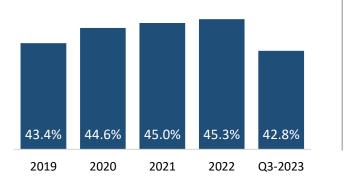
Insured

80.5%

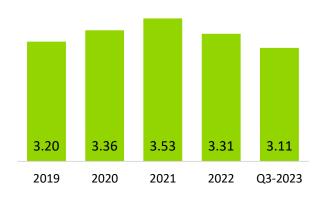


Increasing value of investment properties with conservative debt metrics.

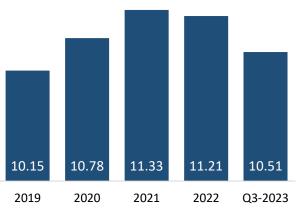
Total Debt as a % of Assets<sup>(1)</sup>



#### Interest Coverage Ratio<sup>(2)</sup>



#### Debt to Normalized EBITDA<sup>(3)</sup>



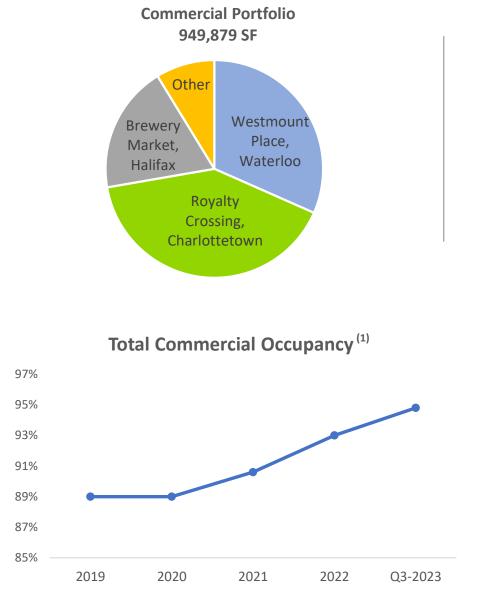


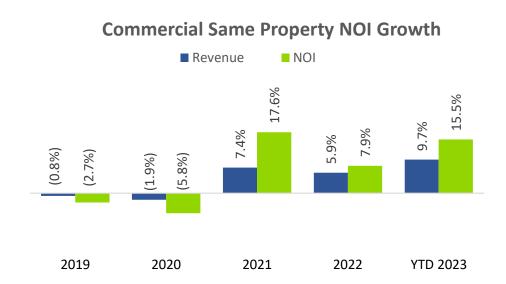
#### Sources of Liquidity at September 30, 2023

- \$20-25 million in estimated upfinancing.
- \$156 million of additional capital through credit facilities.
- \$110 million of unencumbered assets.

- (1) Total debt as a percentage of total assets is a capital management financial measure. For a full description of total debt as a percentage of total assets, see page 32 of Killam's Management Discussion and Analysis for the period ended September 30, 2023.
- (2) Interest coverage ratio is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 25 and page 32 of Killam's Management Discussion and Analysis for the period ended September 30, 2023.
- (3) Debt to normalized EBITDA is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see page 32 of Killam's Management Discussion and Analysis for the period ended September 30, 2023.







58 transactions comprising 129,748 SF leased YTD

#### **29** ·

29

#### New Commercial Leases:

- Weighted average net rent of \$22.45/SF
- Weighted average lease term of 7.6-year

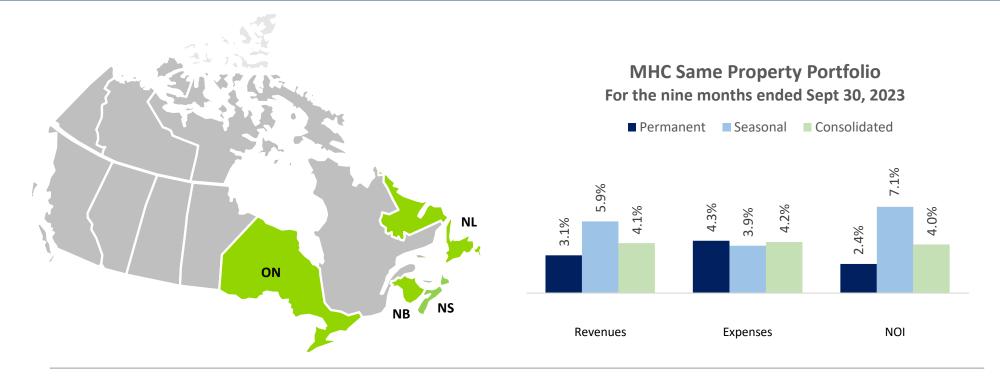
#### Lease Renewals:

- Weighted average rent increase of 29%
- Weighted average lease extension of 6.7-year

(1) Occupancy based on total square footage

## **MANUFACTURED HOME COMMUNITIES (MHC)**





#### MHC Operating Margins

Seasonal Resorts

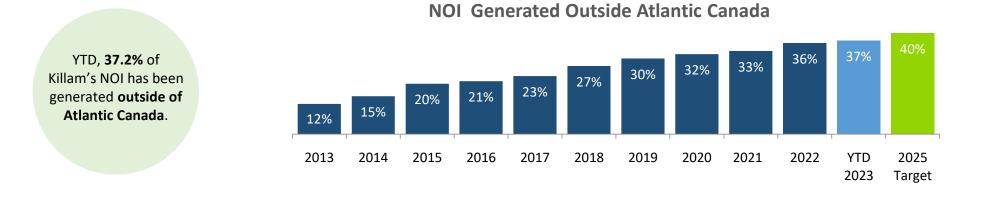
Permanent MHC

68% 66% 62% 60% 58% 56% 56% 56% 52% 50% 2019 2020 2021 2022 YTD 2023



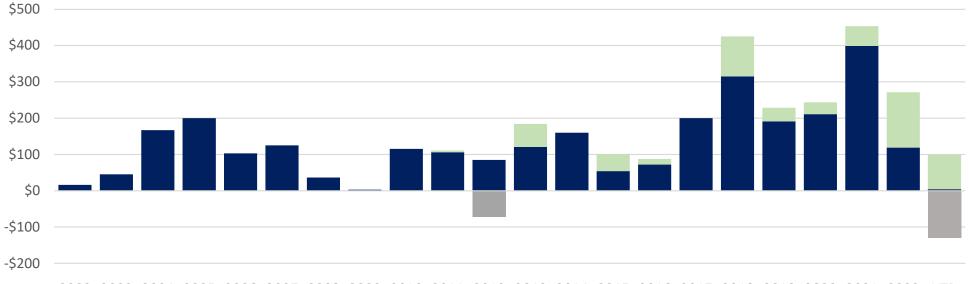
## **STRATEGIC PORTFOLIO GROWTH**





## Net Annual Portfolio Growth (\$ millions)





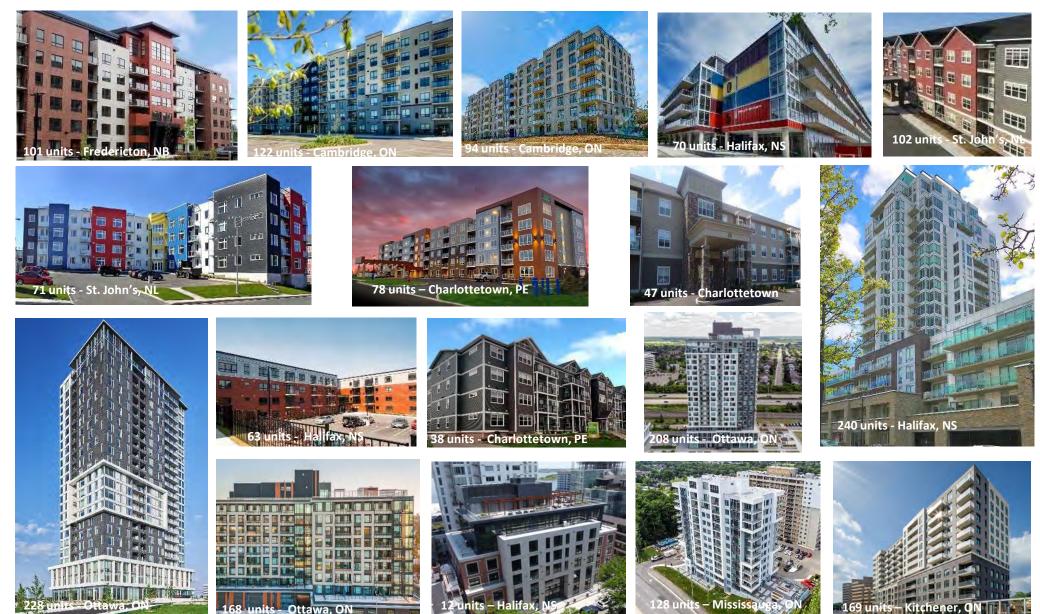
2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 YTD

2023

## HIGH QUALITY DEVELOPMENTS COMPLETED

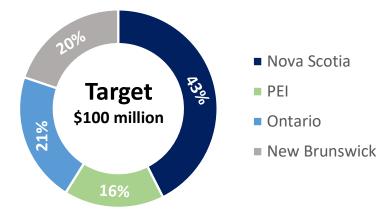
**Killam** 

More than \$695 million of developments completed.



### **DISPOSITION ACTIVITY**





Property	Location	Disposition Date	Property Type	Units	Sale Price (\$ 000's)
266 Bronson Ave	Ottawa, ON	March 17, 2023	Apartment	43	\$9,800
The James	Halifax, NS	April 21, 2023	Apartment	108	\$33,000
Browns & University	Charlottetown, PEI	May 12, 2023	Apartment	122	\$21,320
Kristin Way	Ottawa, NS	May 16, 2023	Apartment	102	\$17,850
Parkwood Apartments	Saint John, NB	September 13, 2023	Apartment	205	\$15,000
Edward Court	Miramichi, NB	October 5, 2023	Apartment	96	\$10,950
Cabot House	Sydney, NS	November 2, 2023	Apartment	88	\$13,950
Moxham Court	Sydney, NS	November 2, 2023	Apartment	51	\$8,550
			Total to-date	815	\$130,420

### **STRONG LEASING OF NEW DEVELOPMENTS**



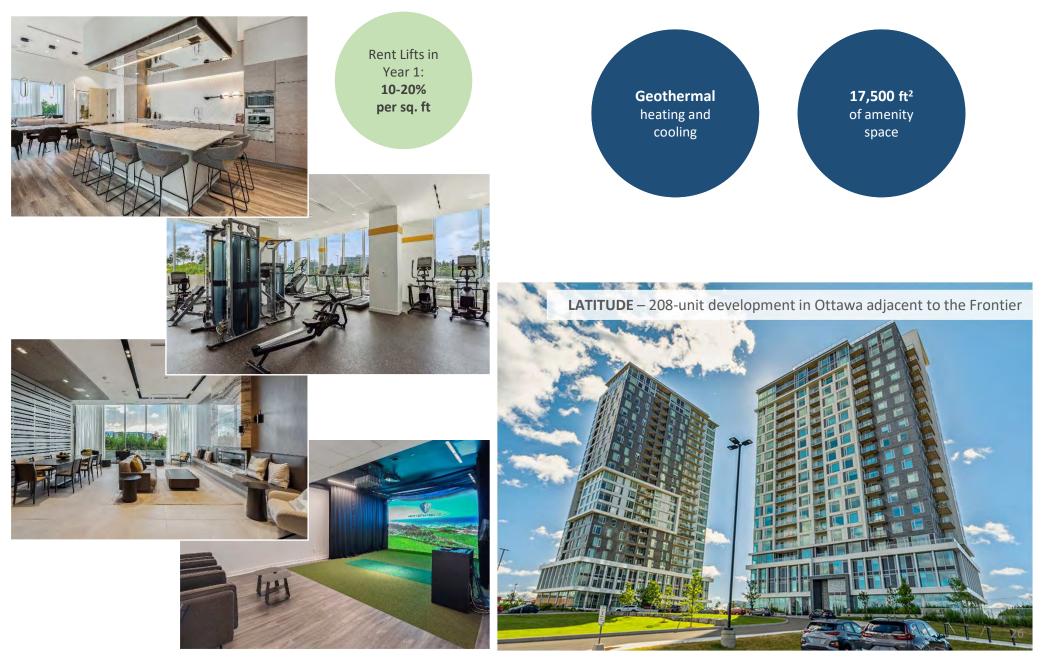






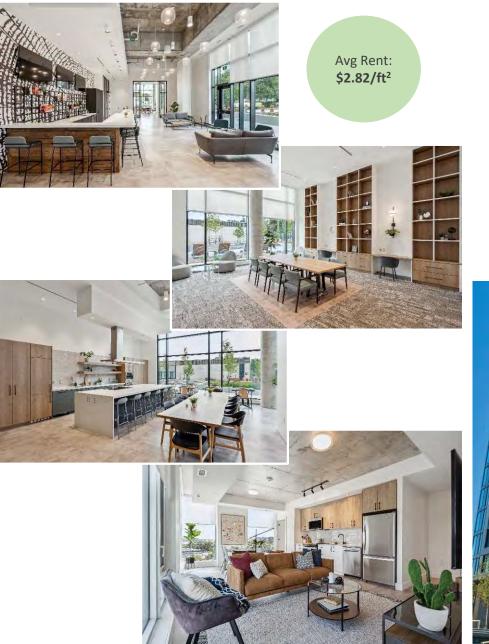


#### LATITUDE – OTTAWA, ON

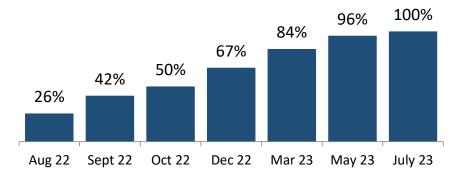




#### LUMA – OTTAWA, ON



#### Luma Leasing Activity

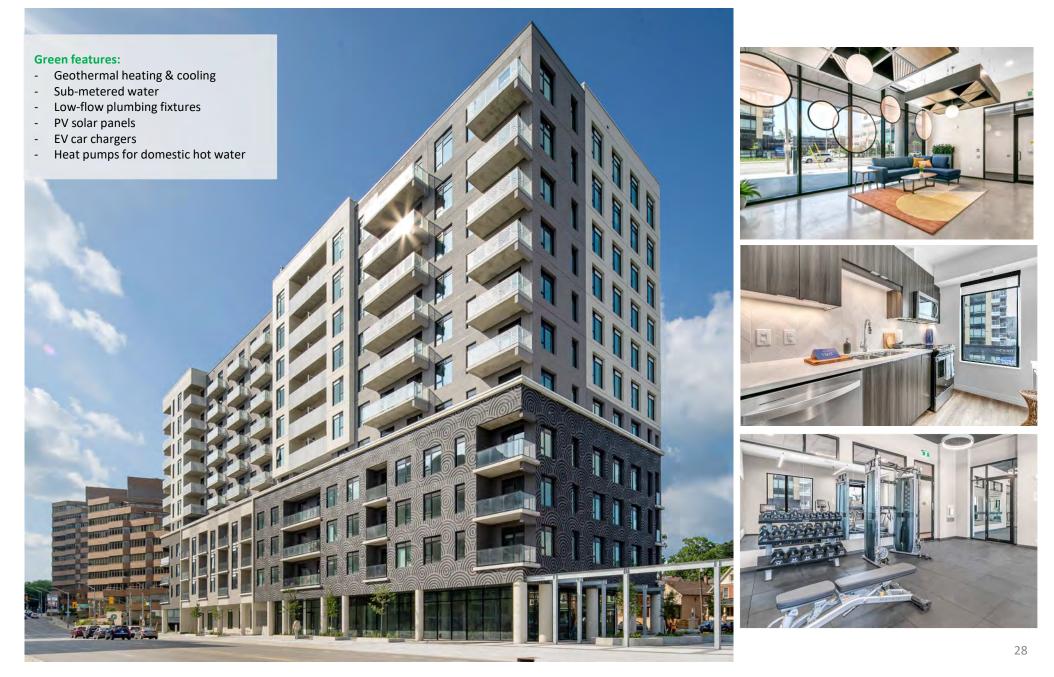


LUMA – 168-unit development in Ottawa





#### **CIVIC 66 – KITCHENER, ON**





#### **GOVERNOR – HALIFAX, NS**

**The Governor** - 12 luxury suites and 3,500 square foot ground floor commercial development in downtown Halifax











Killam currently has two active developments underway, which will add an additional 373 new high-quality suites to Killam's portfolio in the next two years.



**Expected Completion Date** 

Cost

Q4-2023

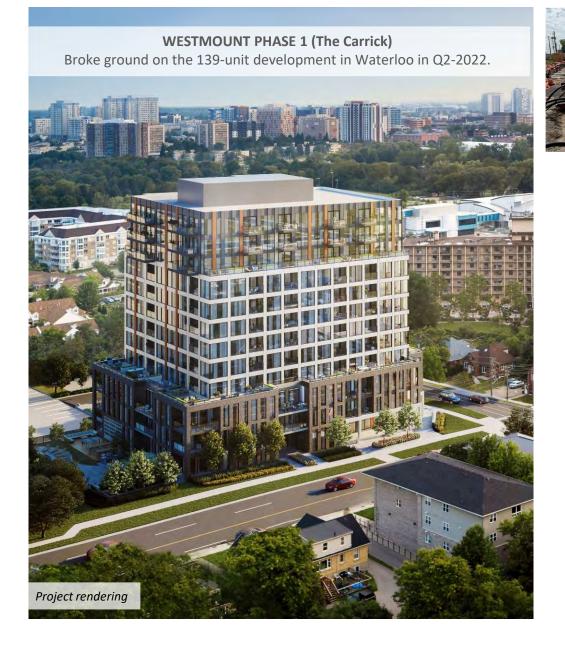
2025 (2)

- (1) Killam has a 10% interest in the second phase of the Nolan Hill development in Calgary, AB. With a commitment in place to purchase the remaining 90% interest following completion of construction, Killam's total cost for Nolan Hill Phase 2 will be \$65 million.
- (2) Estimated completion date is in the second half of 2025.

## **DEVELOPMENT ACTIVITY – WATERLOO**



**THE CARRICK**– Broke ground on the 139-unit development in Waterloo in Q2-2022.





Key Statistics	
Number of units	139
Start date	Q2-2022
Est. completion date	Q1-2025
Project budget (\$M)	\$83.5
Cost per unit	\$601,000
Expected yield	4.00%-4.25%
Avg rent	\$3.00-\$3.25 per SF
Avg unit size	870 SF

### **DEVELOPMENT ACTIVITY** – Nolan Hill, Calgary



Killam has a 10% interest<sup>(1)</sup> in the 234-unit second phase of the Nolan Hill development, expected to be completed in late 2023.

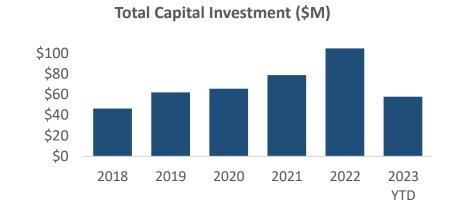


(1) Killam has a \$65.0 million commitment to purchase the property following completion of construction (est. late 2023) and the achievement of certain conditions.

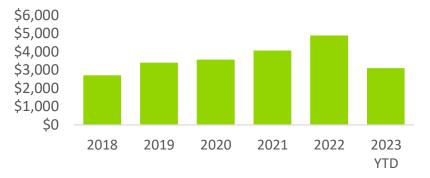
(2) As of November 6, 2023.

### **CAPITAL INVESTMENT**





Capital Investment per Apt Unit (\$)



**2022** Capital Investment 11.11 Commercial 7% 11 11 11 13 Curb Appeal Suite Renovations 11.18 6% 31% Energy 7% Maintenance 8% **Building Improvements** 34%



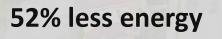


## **INNOVATIVE DEVELOPMENTS**



# **CIVIC 66**

- ✓ Geothermal heating & cooling
- Heat pumps for domestic hot water
- ✓ PV solar panels



67% fewer emissions



### **COMMITMENT TO GREEN**



GRESB Killam successfully completed its 5<sup>th</sup> annual GRESB submission **Committed to** Level II **PV Solar Building** Geothermal **Affordability EV Chargers Certifications Panels Systems** Over 1,000 units with a 260 chargers across 19 installations to date Over 2,400 units certified Installed at 6 properties long-term affordability 39 properties



85%	of employees are satisfied with their role
90%	of employees feel positively about Killam's diversity efforts
<b>87</b> %	of employees report excellent relationships with their supervisors
	of omployees like the people that they

92% of employees like the people that they work with





# 355 Electric Vehicle charging stations installed to date across 47 properties

- Targeting an additional 55 level II electric vehicle (EV) chargers across 7 properties
- Project budget of \$2 million (\$5k/charger) with 50% funding from National Resources Canada
- Targeting 8-10% ROI
- In several provinces, our future developments will require all parking stalls to be EV ready



### **SOLAR PROGRAM**



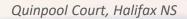
PV solar installed at **19 properties** with total potential production of ~1,900 MWh/year (equal to 343 apartment units)

- 2 x Nova Scotia | 158 kW
- 4 x Ontario | 662 kW
- 1 x Alberta | 97 kW
- 12 x Prince Edward Island | 742 kW

Producing 4% of operationally controlled electricity (targeting 10% by 2025)

In 2023, Killam is investing \$1.5 million in PV solar projects at **5 additional** properties across NS, NB, and ON.

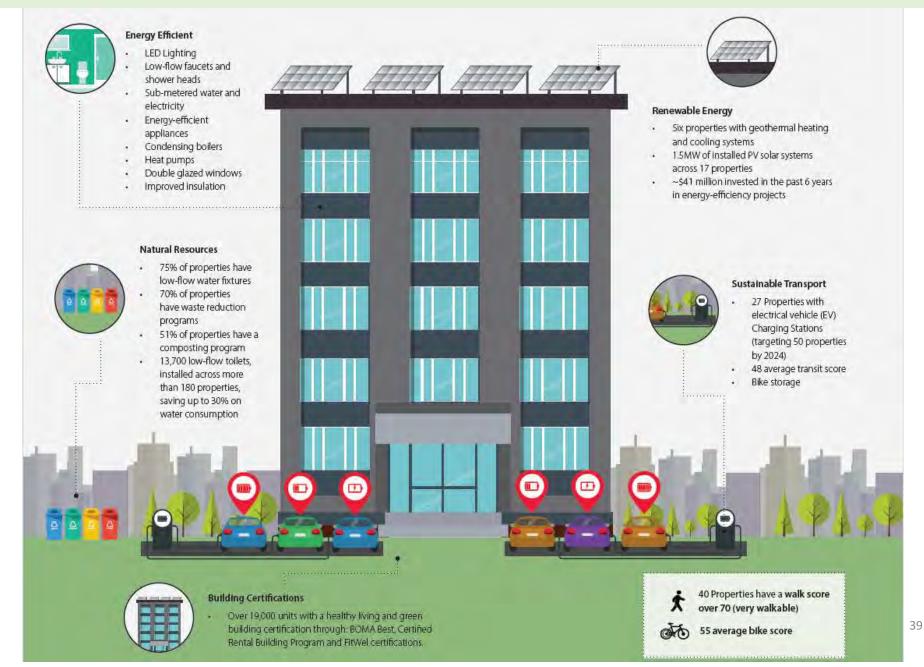
ROI = 6-10%



## SUSTAINABLE COMMUNITIES



#### Killam works towards minimizing its impact on the environment by investing in sustainable solutions, renovations, and technologies.



### LONG-TERM ESG TARGETS



#### Environmental

#### Long-Term Targets

- Reduce GHG emissions 15% by 2030.<sup>(1)</sup>
- Reduce carbon intensity 15% by 2030.<sup>(2)(3)</sup>
- Produce a minimum of 10% of electricity<sup>(4)</sup> consumed by its portfolio through renewable energy sources by 2025.
- Pursue green building health and operating certifications across a minimum of 20% of Killam's portfolio by 2025.
- Invest a minimum of \$50M in energyefficiency projects by 2030.<sup>(3)</sup>
- Establish science-based GHG emissions reduction targets by 2024,<sup>(3)(5)</sup>



#### Long-Term Targets

- Increase employee volunteer hours by 25% by 2025.<sup>(2)(6)</sup>
- Donate \$3M to our communities by 2030.<sup>(3)(7)</sup>
- Increase the number of units with a longterm affordability commitment by 20% by 2025.<sup>(6)</sup>
- Maintain resident satisfaction score above 85% annually.
- Maintain employee satisfaction score above 80% annually.<sup>G)</sup>



#### Governance

#### Long-Term Targets

- Continue to participate in the GRESB<sup>®</sup> survey annually, targeting a minimum increase of 5% each year to reach a GRESB 4-star ranking by 2025, and to continue to expand ESG disclosure.
- Increase the diversity of employees by 2025, including a 25% increase in the representation of employees who identify as racialized, Disabled, or LGBTQ2+.<sup>(2)</sup>

(1) Scope 1 and 2 emissions from 2020 levels, based on a like-for-like portfolio.

(2) From 2020 levels.

(7) Community donations calculated as the sum of the market value of suite donations, employee volunteer hours, cash donations, and Trustee donations for the period January 1, 2023 to December 31, 2030. (8) GRESB is a mission-driven and investor-led organization that provides actionable and transparent ESG data to financial markets.

<sup>(3)</sup> New long-term target introduced as of January 1, 2023.

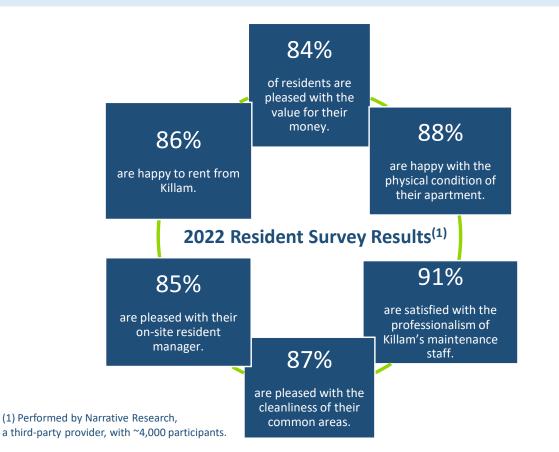
<sup>(4)</sup> Operational controlled electricity.

 <sup>(5)</sup> We anticipate establishing science-based GHG emissions reduction target(s) by Q4 2024; however, receiving official Science-Based Targets initiatives (SBTi) approval for those targets may occur in early 2025.
 (6) Killam achieved this goal in 2022 and replaced it with a new long-term target to donate \$3M to our communities by 2030.



Killam delivers affordable, safe, clean and high-quality housing to our residents across Canada:

- ✤ 52% of Killam's portfolio rents for less than \$1,200 per month.
- ✤ Average rent is \$1.44 per SF across the portfolio.
- Killam supports affordable housing with more than 1,100 suites protected as long-term affordable units through community & government partnerships and programs.
- 64% of Killam's portfolio meets CMHC's affordability threshold (monthly rents less than 30% local median household income).
- Killam's portfolio offers affordable units across all regions, with majority of regions' avg rent less than CMHC's affordability threshold.
- Sensure we provide our residents with exceptional service, and they are happy with their Killam home.



Region	Killam's Avg Rent as a % of Median Household Income
Halifax	20.1%
Ottawa	23.7%
London	23.5%
Kitchener	20.4%
New Brunswick	18.5%
Prince Edward Island	18.1%
St. John's	14.7%
Calgary	15.4%
Edmonton	18.0%
Victoria	26.0%

### **NON-IFRS MEASURES**



Management believes the following non-IFRS financial measures, ratios and supplementary information are relevant measures of the ability of Killam to earn revenue and to evaluate Killam's financial performance. Non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

#### **Non-IFRS Financial Measures**

- Funds from operations (FFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. FFO, and applicable per
  unit amounts, are calculated by Killam as net income adjusted for fair value gains (losses), interest expense related to exchangeable units, gains (losses) on disposition, deferred tax expense (recovery),
  unrealized gains (losses) on derivative liability, internal commercial leasing costs, depreciation on an owner-occupied building, interest expense related to lease liabilities, and non-controlling interest. FFO is
  calculated in accordance with the REALPAC definition.
- Adjusted funds from operations (AFFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. AFFO, and
  applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for maintenance capital expenditures ("capex") (a three-year rolling historical average capital investment to
  maintain and sustain Killam's properties), commercial leasing costs and straight-line commercial rents. AFFO is calculated in accordance with the REALPAC definition. Management considers AFFO an
  earnings metric.
- Adjusted earnings before interest, tax, depreciation and amortization ("adjusted EBITDA") is calculated by Killam as net income before fair value adjustments, gains (losses) on disposition, income taxes, interest, depreciation and amortization.
- Normalized adjusted EBITDA is calculated by Killam as adjusted EBITDA that has been normalized for a full year of stabilized earnings from recently completed acquisitions and developments, on a forward-looking basis.
- Net debt is a non-IFRS measure used by Management in the computation of debt to normalized adjusted EBITDA. Net debt is calculated as the sum of mortgages and loans payable, credit facilities and
  construction loans (total debt) reduced by the cash balances at the end of the period. The most directly comparable IFRS measure to net debt is debt.

#### Non-IFRS Ratios

- Interest coverage is calculated by dividing adjusted EBITDA by mortgage, loan and construction loan interest and interest on credit facilities.
- Per unit calculations are calculated using the applicable non-IFRS financial measures noted above, i.e., FFO, AFFO and/or ACFO, divided by the basic or diluted number of units outstanding at the end of the
  relevant period.
- Payout ratios are calculated using the distribution rate for the period divided by the applicable per unit amount, i.e., AFFO and/or ACFO.
- Debt to normalized adjusted EBITDA is calculated by dividing net debt by normalized adjusted EBITDA.

#### **Supplementary Financial Measures**

- Same property NOI is a supplementary financial measure defined as NOI for stabilized properties that Killam has owned for equivalent periods in 2023 and 2022. Same property results represent 92.0% of
  the fair value of Killam's investment property portfolio as at September 30, 2023. Excluded from same property results in 2023 are acquisitions, dispositions and developments completed in 2022 and 2023,
  and non-stabilized commercial properties linked to development projects.
- Same property average rent is calculated by taking a weighted average of the total residential rent for the last month of the reporting period, divided by the relevant number of the units per region for stabilized properties that Killam has owned for equivalent periods in 2023 and 2022. For total residential rents, rents for occupied units are based on contracted rent, and rents for vacant units are based on estimated market rents if the units were occupied.

#### **Capital Management Financial Measure**

Total debt as a percentage of total assets is a capital management financial measure and is calculated by dividing total debt by total assets, excluding right-of-use assets.

See the three and nine months ended September 30, 2023 Management's Discussion and Analysis for further details on these non-IFRS measures and, where applicable, reconciliations to the most directly comparable IFRS measure.



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TREES:

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## INVESTOR PRESENTATION

November 2023