

### **INVESTOR PRESENTATION**

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September 2024

This presentation may contain forward-looking statements with respect to Killam Apartment REIT ("Killam") and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue", "maintain", "target" or the negative thereof or similar variations. The actual results and performance of Killam discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things the effectiveness of measures intended to mitigate impacts thereof; competition; global, national and regional economic conditions including inflationary pressures; and the availability of capital to fund further investments in Killam's business and the factors described under "Risk Factors" in Killam's Annual Information Form, Killam's Management's Discussion and Analysis for the period ended June 30, 2024, and other securities regulatory filings made by Killam from time to time. The cautionary statements gualify all forward-looking statements attributable to Killam and persons acting on its behalf. All forward-looking statements in this presentation speak only as of the date to which this presentation refers, and Killam does not intend to update or revise any such statements, unless otherwise required by applicable securities laws.

### PORTFOLIO STATISTICS

Killam APARTMENT REIT



## **KEY INVESTMENT HIGHLIGHTS**

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### LONG-TERM GROWTH STRATEGY

### Killam APARTMENT REIT





### Increase earnings from existing portfolio

by focusing on increasing rental revenue and investing in sustainable energy efficiency investments



### Expand the portfolio and diversify geographically

through accretive acquisitions, targeting newer properties, and dispositions of non-core assets



### Develop high-quality properties

in Killam's core markets

## CAPITAL ALLOCATION



# **Capital Allocation**

Killam's capital recycling program focuses on reinvesting proceeds from dispositions towards the most accretive and best use of funds to grow FFO and NAV.



## CONTINUED GEOGRAPHIC DIVERSIFICATION

### Killam APARTMENT REIT



### PROVEN RECORD OF STRONG GROWTH





AFFO Payout Ratio<sup>(2)</sup>



#### Revenues (\$M)



#### Net Income (\$M)

2023	\$266
2022	\$123
2021	\$286
2020	\$146
2019	\$284

\*Variability in fair value gains contributed to annual change in net income.

#### Investment Properties (\$B)

Investment Properties

s Investment Properties under Construction



(1) FFO per unit is a non-IFRS financial ratio. For a full description and reconciliation of non-IFRS measures, see slide 47 and page 22 of Killam's Management Discussion and Analysis for the period ended March 31, 2024.

(2) AFFO per unit and AFFO payout ratio are non-IFRS ratios. For a full description and reconciliation of non-IFRS measures, see slide 47 and page 23 of Killam's Management Discussion and Analysis for the period ended March 31, 2024.

### FFO & AFFO PER UNIT GROWTH











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## SOLID RESULTS = CONSISTENT GROWTH



Killam's solid and consistent results translates to a 10-year compounded annual FFO growth rate of 4.9%, outperforming the peer group average<sup>\*</sup> of 3.5%.





#### **10YR FFO Growth Against Peer Group**

\*Peer Average consists of multi-family Canadian REITs (KMP, IIP, CAR, BEI) that have been reporting for 10+ years.

### **2024 STRATEGIC TARGETS**





## Q2-2024 PERFORMANCE AGAINST TARGETS



## 2023 PERFORMANCE AGAINST STRATEGIC TARGETS



Target: Achieve same property NOI growth averaging 3.0% to 5.0% (increased to over 7.0% in Q3-2023) **Performance: Killam achieved same property NOI growth of 7.8%.** 



Target: Sell a minimum of \$100 million of non-core assets.

Performance: Killam completed 14 dispositions totaling 1,122 units for a combined sale price of \$168.7 million.

Target: Earn at least 36% of 2023 NOI outside of Atlantic Canada. Performance: 37.4% of NOI was generated outside Atlantic.

Target: Complete construction of two development projects and break ground on one additional project in 2023.

Performance: Completed The Governor (12 units) in Halifax, NS, and Civic 66 (169 units) in Kitchener, ON. Killam delayed commencing development on Eventide in Halifax, NS given high construction costs and rising interest rates during the year.



Target: Reduce debt as a percentage of total assets to below 45%. Performance: Decreased to 42.9% on December 31, 2023 (2022 – 45.3%).



Target: Invest a minimum of \$8.0 million in energy initiatives in 2023. Performance: Killam invested \$8.8 million in energy initiatives in 2023.

### STRATEGIC PORTFOLIO GROWTH

### Killam APARTMENT REIT





### HIGH QUALITY PORTFOLIO





## LOW EXPOSURE TO RENT CONTROLLED MARKETS

Province	<b>Apartments</b> 2024 limit	<b>MHCs</b> 2024 limit	Killam's Exposure <sup>(1)</sup>
Nova Scotia	5.0%	5.8%	<b>31.7%</b> <sup>(2)</sup>
Ontario	2.5%	2.5%	<b>18.8%</b> <sup>(3)</sup>
Prince Edward Island	3.0%	N/A	4.8%
British Columbia	3.5%	N/A	3.7%
Total Exposure to Rent Co	59.0%		

(1) As a percentage of total net operating income (NOI) as of June 30, 2024; including apartment portfolio and MHC portfolio, where applicable. Provincial rent control does not apply to commercial leasing.

(2) Nova Scotia's temporary rent control legislation is expected to come off at the end of 2025.

(3) Measured as total NOI from Ontario apartment portfolio (21.5%), Ontario MHC portfolio (2.5%) less NOI generated from Ontario apartment properties built after December 2018 (5.15%).

Province	2018	2019	2020	2021	2022	2023	2024	2025
British Columbia	4.0%	2.5%	2.6%	0.0%	1.5%	2.0%	3.5%	3.0%
Ontario	1.8%	1.8%	2.2%	0.0%	1.2%	2.5%	2.5%	2.5%
Nova Scotia	-	-	2.0%	2.0%	2.0%	2.0%	5.0%	*5.0%
Prince Edward Island	1.8%	2.0%	1.3%	1.0%	1.0%	0.0%	3.0%	TBD
New Brunswick	-	-	-	-	3.8%	-	-	-

#### **Rent Control by Province**

of Killam's NOI is restricted by provincial rent control, which includes Nova Scotia (32%) where the temporary rent cap is expected to be removed at the end of 2025.

59%

### **GROWING MARKET RENTS**





Killam continues to see growing rental rates across the portfolio as units turnover and renew. We expect to see further growth in 2024 as Nova Scotia's allowable increase for 2024 is a **5.0% increase on renewals**.

### **GROWTH FROM EXISTING PORTFOLIO**

### Killam APARTMENT REIT



#### Same Property Apartment Revenue and NOI Growth by Market

For the six months ended June 30, 2024



Revenue NOI









\*Regions with provincial rent control in place.

### STRONG OCCUPANCY ACROSS PORTFOLIO



Annual Tenant Turnover (%)



Apartment Same Property Occupancy<sup>(1)</sup>





#### Total Apartment Average Monthly Rent by Quarter

Consistent quarterly growth in average monthly rent demonstrates Killam's ability to capture market rent as units turn and highlights the embedded MTM spread, creating clear runway for strong organic growth.

Q3-2020	\$1,162
Q4-2020	\$1,184
Q1-2021	\$1,193
Q2-2021	\$1,202
Q3-2021	\$1,212
Q4-2021	\$1,227
Q1-2022	\$1,242
Q2-2022	\$1,260
Q3-2022	\$1,279
Q4-2022	\$1,289
Q1-2023	\$1,304
Q2-2023	\$1,318
Q3-2023	\$1,355
Q4-2023	\$1,384
Q1-2024	\$1,416
Q2-2024	\$1,437

### **OPPORTUNITY FOR ORGANIC GROWTH**



With average rent across the entire portfolio of approximately **\$1.64** per square foot, Killam's relative affordability offering allows for organic growth in each market with minimal concerns of hitting an affordability ceiling.



Killam's Portfolio Distribution by Monthly Rent Buckets

### **REVENUE OPTIMIZATION FROM EXISTING PORTFOLIO**

### Killam APARTMENT REIT



### EFFECTIVE COST CONTAINMENT



### Total same property operating expenses increased modestly by 1.7% in Q2-24

- Driven by a 6.6% increase in property taxes due to increased assessments across the portfolio, higher mill rates in Ontario and no property tax subsidies in PEI.
- Mitigated by a 4.0% decrease in utility and fuel expenses due to lower natural gas pricing.



### STRONG COMMERCIAL SEGMENT RESULTS





#### **Commercial Portfolio:**

973,942 SF

Other Brewery Market, Halifax Royalty Crossing, Charlottetown

#### **Commercial Same Property NOI Growth**





## MANUFACTURED HOME COMMUNITIES (MHC)





### HIGH QUALITY DEVELOPMENTS COMPLETED

#### More than \$760 million of developments completed.





Killam Development Cost per Unit (\$ thousands)



## FUTURE DENSITY OPPORTUNITIES

### Killam APARTMENT REIT



## **RECENTLY COMPLETED DEVELOPMENTS**

**The Governor** Halifax, NS

Civic 66 Kitchener, ON

#### Nolan Hill Phase II Calgary, AB



Suite count	12 units
Completed	Q3-2023
Cost to Complete	\$24.3M
Average Rent	\$3.30/SF
Lease up	FULL

Suite count	
Completed	
Cost to Complete	Ś
Average Rent	
Lease up	

169 units	Suite count	234 units
Q3-2023	Completed	Q4-2023
\$69.8M	Cost to Complete	\$65.0M
\$2.98/SF	Average Rent	\$2.48/SF
FULL	Lease up	81%

(1) Killam had a 10% interest in the Nolan Hill Phase II development of \$6.5 million and acquired the remaining 90% interest in December 2023, based on the purchase price of \$65.0 million, for a 100% interest.

(2) As of September 3, 2024.

## Accretive Runway for New Developments

### Killam APARTMENT REIT



Estimated Quarterly FFO Impact<sup>(2)</sup> from Lease Up of New Developments (000's) Q1-2024 Q2-2024 Q3-2024 Q4-2024 Q1-2025 Q2-2025 Q3-2025 Q4-2025 -\$1.000 -\$500 \$0 \$500 \$1.000 Estimated Annual FFO Impact <sup>(2)</sup> from New Developments in Lease up (000's)



(1) Occupancy as of September 3, 2024.

(2) Impact from developments listed above. Does not include the change in capitalized interest associated with developments or the additional impact from refinancing opportunities in 2025. 32

## NEW DEVELOPMENT COMPLETED – NOLAN HILL 2

Nolan Hill Phase II is the second phase of a sixbuilding complex, comprising 234 units across three buildings.



(1) Killam had a 10% interest in the Nolan Hill Phase II development of \$6.5 million and acquired the remaining 90% interest in December 2023, based on the purchase price of \$65.0 million, for a 100% interest.

## NEW DEVELOPMENT COMPLETED – GOVERNOR

### Killam APARTMENT REIT



## NEW DEVELOPMENT COMPLETED - CIVIC 66





## DEVELOPMENT UNDERWAY: THE CARRICK





Number of units	139
Start date	Q2-2022
Est. completion date	Second half of 2025
Project budget	\$83.5M
Cost per unit	\$601,000
Expected yield	4.00%-4.25%
Avg rent	\$2.75-\$3.00 per SF
Avg unit size	840 SF

Killam obtained attractive financing terms for The Carrick through CMHC's Apartment Construction Loan Program


# DEVELOPMENT UNDERWAY: EVENTIDE

### **Killam** APARTMENT REIT





55
Q1-2024
Q2-2026
\$34.1M
\$620,000
4.50%-5.00%
\$3.50-\$3.75 per SF
765 SF

### GEOGRAPHIC REPOSITIONING THROUGH DISPOSITIONS







Killam is focused on identifying dispositions and acquisitions that will maximize value for our Unitholders and strengthen our balance sheet. Our strategic target of recycling non-core assets is accretive to NAV and FFO.

### Acquisitions

Property	Location	Disposition Date	Sale Price (\$ 000's)	Units
5 & 35 Harlington Crescent	Halifax, NS	January 2024	\$11,000	50
425 5 St SW	Calgary, AB	February 2024	\$3,000	Land
105 Elmira Rd North [70% interest]	Guelph, ON	June 2024	\$2,800	Land
		Total to-date	\$16,800	50 units

### **Dispositions**

Property	Location	Disposition Date	Sale Price (\$ 000's)	Units
Plaza 54 [40% interest]	Calgary, AB	February 2024	\$2,400	Land
Woolwich	Guelph, ON	May 2024	\$19,150	84
Bridlewood Apartments	Charlottetown, PEI	July 2024	\$8,400	66
		Total to-date	\$29,950	150 units

# DEFENSIVE BALANCE SHEET

### **Killam** APARTMENT REIT



Total Debt as a % of Assets<sup>(3)</sup>



Debt to Normalized EBITDA<sup>(2)</sup>

#### Interest Coverage Ratio<sup>(1)</sup>



Interest coverage ratio is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 47 and page 29 of Killam's Management Discussion and Analysis for the period ended June 30, 2024.
Debt to normalized EBITDA is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 47 and page 29 of Killam's Management Discussion and Analysis for the period ended June 30, 2024.

2) Debt to normalized EBITDA is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 47 and page 29 of Killam's Management Discussion a
3) Total debt as a percentage of total assets is a capital management financial measure. For a full description of total debt as a percentage of total assets, see slide 47.

# MITIGATING DEBT EXPOSURE





### COMMITMENT TO GREEN

### Killam APARTMENT REIT





In 2023, Killam saved an estimated \$200,000 in energy costs from our 23 properties producing solar energy, resulting in an average ROI of 6.1%.



Westmount Place is home to our largest PV solar array with an estimated annual production of 453,000 kWh/year.

Killam generates revenue through the sale of this energy to our commercial tenant, who purchases our solar energy through a submetering company.

In 2023, this array produced 450,000 kWh, yielding \$56,000 in revenue from the sale of electricity to our commercial tenant.

### SOLAR PROGRAM



PV solar installed at **23 properties** with total potential production of ~2,395 MWh/year

- 3 x Nova Scotia | 342 kW
- 7 x Ontario | 1,093 kW
- 1 x Alberta | 106 kW
- 12 x Prince Edward Island | 854 kW

Projecting +5% of operationally controlled electricity for 2024 (target 10% by 2025)

In 2024, Killam is investing \$1.5 million in PV solar projects at **6 additional** properties across NS, NB, and ON.

ROI = 6-10%

Quinpool Court, HalifaXANS

### ESG HIGHLIGHTS



#### Killam's 2023 ESG Report was released in June 2024. Highlights from the year include the following:

#### Environmental



**Renewable Energy** Installed photovoltaic (PV) panels at 6 additional properties, bringing the total number of systems to 23



**Green Lease** Implemented a sustainability lease addendum across all multi-unit residential properties

### Social



Affordability Contributed \$2.5 million in affordability assistance

PS
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Giving Donated \$415K to our communities



#### Executive Compensation Introduced ESG targets into executive compensation plans



Governance

Disclosure Achieved an A-rating on the GRES8 Public Disclosure Survey and recognized on Sustainalytics' Regional Top-Rated Companies List



#### Building Certifications

Certified 14 additional properties under the CRBP, bringing the total number of certified properties to 33



#### **Electric Vehicle** Chargers

Installed 255 additional EV chargers across 35 buildings, bringing the total number of chargers to 401 across 57 buildings



**Diversity and** Inclusion

Completed 910 hours of diversity and inclusion training



#### Stakeholder Satisfaction

Scored 87% on our annual Resident Satisfaction Survey and 81% on our annual **Employee Engagement** Survey



#### Cybersecurity Implemented a new email security

gateway to enhance the security of our IT environment



#### Supplier Engagement

**Released our Supplier** Code of Conduct and shared it with active vendors

# LONG-TERM ESG TARGETS

### Killam APARTMENT REIT

# Environmental

- Reduce GHG emissions 15% by 2030.<sup>(1)</sup>
- Reduce carbon intensity 15% by 2030.<sup>(2)</sup>
- Produce a minimum of 10% of operationally controlled electricity consumed by our portfolio through renewable energy sources by 2025.
- Pursue green building health and operating certifications across a minimum of 50% of Killam's portfolio by 2025.
- Invest a minimum of \$50M in energy-efficiency projects by 2030.<sup>(3)</sup>



- Donate \$3M to our communities by 2030.<sup>(3)</sup>
- Maintain a score above 80% for diversity and inclusionrelated questions on our annual Employee Engagement Survey.
- Maintain resident satisfaction score above 85% annually.
- Maintain employee satisfaction score above 80% annually.



- Continue to participate in the GRESB survey annually, targeting a minimum increase of 5% each year to reach a 4-star ranking by 2025.
- Maintain a minimum of 30% female representation on the Executive Team.
- Maintain a minimum of 30% female representation on the Board of Trustees.

<sup>1)</sup> Scope 1 and 2 emissions from 2020 levels, based on a like-for-like portfolio.

<sup>2)</sup> From 2020 levels.

<sup>3)</sup> Community donations calculated as the sum of market value of suite donations, employee volunteer hours, cash donations, and Trustee donations for the period January 1, 2023 to December 31, 2030.

# AFFORDABILITY AND VALUE DELIVERY



#### Killam delivers affordable, safe, clean and highquality housing to our residents across Canada:

- 40% of Killam's portfolio rents for less than \$1,200 per month.
- Average rent is ~\$1.64 per SF across the portfolio.
- Killam supports affordable housing with more than 950 suites protected as long-term affordable units through community & government partnerships and programs.
- 50% of Killam's portfolio meets CMHC's affordability threshold (monthly rents less than 30% local median household income).
- Killam's portfolio offers affordable units across all regions.
- Ensure we provide our residents with exceptional service, and they are happy with their Killam home.

2023 Resident Survey Results<sup>(1)</sup> 82% of residents are pleased with the value for their money. 88% 87% are happy with the are happy to rent physical condition from Killam. of their apartment. 85% 98% are satisfied with the are pleased with their on-site convenience of resident manager. location. 88% are pleased with the cleanliness of their common

areas.

# NON-IFRS MEASURES

Management believes the following non-IFRS financial measures, ratios and supplementary information are relevant measures of the ability of Killam to earn revenue and to evaluate Killam's financial performance. Non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

#### Non-IFRS Financial Measures

- Funds from operations (FFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. FFO, and applicable per unit amounts, are calculated by Killam as net income adjusted for fair value gains (losses), interest expense related to exchangeable units, gains (losses) on disposition, deferred tax expense (recovery), unrealized gains (losses) on derivative liability, internal commercial leasing costs, depreciation on an owner-occupied building, interest expense related to lease liabilities, and non-controlling interest. FFO is calculated in accordance with the REALPAC definition.
- Adjusted funds from operations (AFFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. AFFO, and applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for maintenance capital expenditures ("capex") (a three-year rolling historical average capital investment to maintain and sustain Killam's properties), commercial leasing costs and straight-line commercial rents. AFFO is calculated in accordance with the REALPAC definition. Management considers AFFO an earnings metric.
- Adjusted earnings before interest, tax, depreciation and amortization ("adjusted EBITDA") is calculated by Killam as net income before fair value adjustments, gains (losses) on disposition, income taxes, interest, depreciation and amortization.
- Normalized adjusted EBITDA is calculated by Killam as adjusted EBITDA that has been normalized for a full year of stabilized earnings from recently completed acquisitions and developments, on a forward-looking basis.
- Net debt is a non-IFRS measure used by Management in the computation of debt to normalized adjusted EBITDA. Net debt is calculated as the sum of mortgages and loans payable, credit facilities and construction loans (total debt) reduced by the cash balances at the end of the period. The most directly comparable IFRS measure to net debt is debt.

#### **Non-IFRS Ratios**

- Interest coverage is calculated by dividing adjusted EBITDA by mortgage, loan and construction loan interest and interest on credit facilities.
- Per unit calculations are calculated using the applicable non-IFRS financial measures noted above, i.e., FFO, AFFO and/or ACFO, divided by the basic or diluted number of units outstanding at the end of the relevant period.
- Payout ratios are calculated using the distribution rate for the period divided by the applicable per unit amount, i.e., AFFO and/or ACFO.
- Debt to normalized adjusted EBITDA is calculated by dividing net debt by normalized adjusted EBITDA.

#### Supplementary Financial Measures

- Same property NOI is a supplementary financial measure defined as NOI for stabilized properties that Killam has owned for equivalent periods in 2024 and 2023. Same property results represent 95.7% of the fair value of Killam's investment property portfolio as at June 30, 2024. Excluded from same property results in 2023 are acquisitions, dispositions and developments completed in 2023 and 2024, and non-stabilized commercial properties linked to development projects.
- Same property average rent is calculated by taking a weighted average of the total residential rent for the last month of the reporting period, divided by the relevant number of the units per region for stabilized properties that Killam has owned for equivalent periods in 2024 and 2023. For total residential rents, rents for occupied units are based on contracted rent, and rents for vacant units are based on estimated market rents if the units were occupied.

#### **Capital Management Financial Measure**

Total debt as a percentage of total assets is a capital management financial measure and is calculated by dividing total debt by total assets, excluding right-of-use assets.

See the period ended June 30, 2024 Management's Discussion and Analysis for further details on these non-IFRS measures and, where applicable, reconciliations to the most directly comparable IFRS measure. 48



### CANADIAN LANDSCAPE

# **Killam**





# POPULATION GROWTH ACROSS CANADA



Canada's population increased by 1.15 million people in 2023, outpacing total home starts of 224,000 in 2023.

#### Canada: Homebuilders aren't keeping up with population growth



Quarterly change in population aged 15+vs. quarterly residential home starts

NBF Economics and Strategy (data via Statcan and Fred)

### NATIONAL HOUSING COMPLETIONS



10-year average of **178,000** housing completions per year is not keeping pace with the 10-year average population growth of 420,000 per year.



# COMPONENTS OF GROWTH BY CITY, ANNUAL





#### Quarterly Components of Growth by Province

Q1-2024



#### HALIFAX CONTINUES TO OUTPACE NATIONAL AVERAGE GROWTH RATE

- In 2022, Halifax's population surpassed 500,000 residents and grew by 3.96%.
- Vacancy remains at historic lows in Halifax as demand for housing outpaces new rental supply.





# **Killam**

# HALIFAX: COMPONENTS OF GROWTH

2010/2011 2011/2012 2013/2012 2013/2014 2015/2015 2016/2017 2017/2018 2019/2019 2019/2020 2021/2022 2022/2023



23,000

17,000

11.000

5,000

-1,000

# HALIFAX HOUSING FUNDAMENTALS

New supply has been absorbed by population growth from immigration, migration, and shift in apartment rental demand.





# HALIFAX: EMPLOYMENT BY INDUSTRY

### Killam APARTMENT REIT



Source: Statistics Canada, Labour Force Survey, Table 14-10-0389-01 via the Community Data Program



Source: Statistics Canada, Labour Force Survey, Table 14-10-0384-01

Young professionals are moving to Halifax for employment opportunities and relative affordability.

# NEW BRUNSWICK POPULATION GROWTH

Killam's core markets in New Brunswick include Moncton, Fredericton and Saint John. All three markets are home to universities with approximately 15,000 student enrolments combined in 2022. New Brunswick is also a major transportation and logistics hub for the movement of goods within Canada and to the United States.



#### **Population Growth by Source**

2022-23 Moncton, Saint John & Fredericton



# MONCTON: COMPONENTS OF GROWTH





Source: Statistic Canada

New supply has been absorbed by population growth from immigration, migration, and shift in apartment rental demand.





