

Investor
Presentation
March 2018

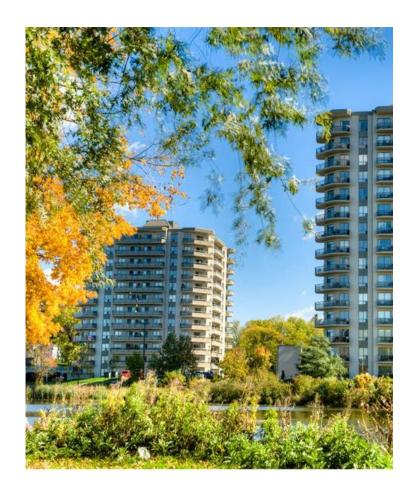




# **Cautionary Statement**



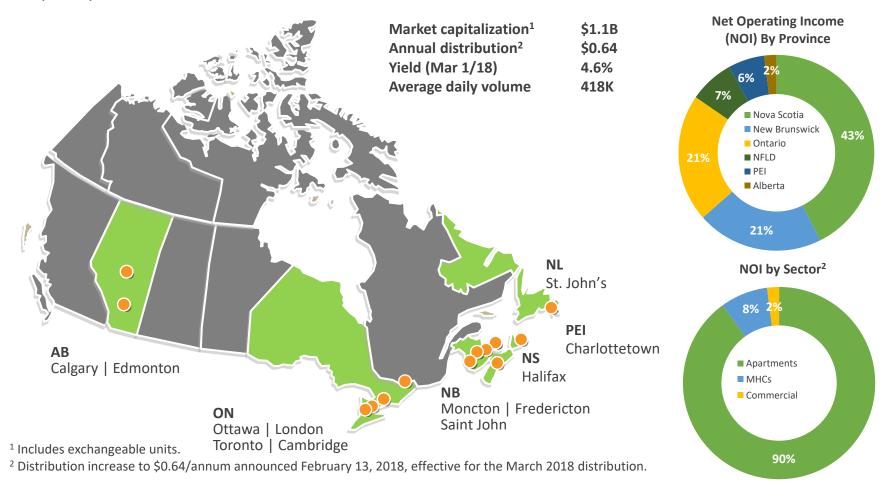
This presentation may contain forward-looking statements with respect to Killam Apartment REIT and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forwardlooking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Killam Apartment REIT discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's annual information form and other securities regulatory filings. The statements qualify all forward-looking cautionary statements attributable to Killam Apartment REIT and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date to which this presentation refers, and the parties have no obligation to update such statements.



# Killam Apartment REIT

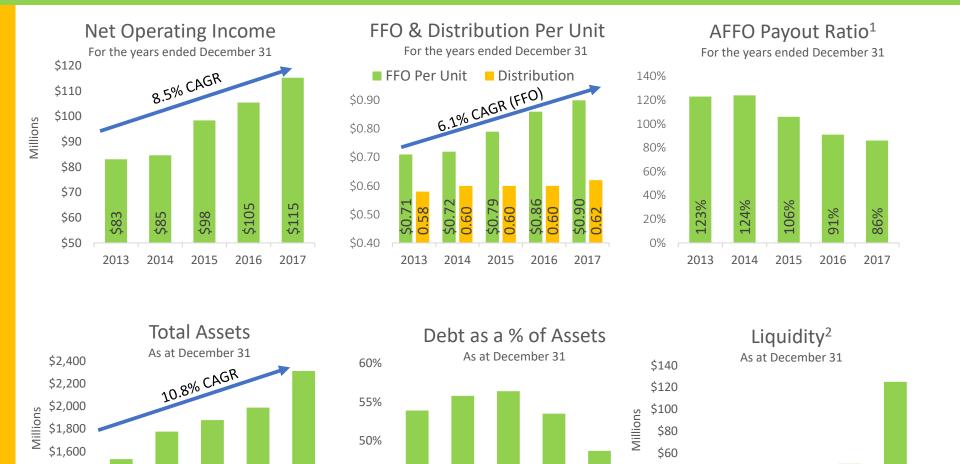


Killam Apartment REIT owns, manages and develops multi-family residential properties in Atlantic Canada, Ontario and Alberta. Killam's portfolio includes \$2.3 billion in real estate assets, comprised of 15,089 apartment units and 5,165 manufactured home community (MHC) sites.



# Financial Highlights – Five Years of Growth





56.4%

2015

2016

2017

\$40

\$20

\$0

2013

2014

2015

8%

2014

%6

2013

45%

40%

988

2016

2017

\$1,877

2015

\$1,400

\$1,200

\$1,000

2013

2014

\$50

2016

2017

<sup>&</sup>lt;sup>1</sup> AFFO payout ratio for 2017 calculated using a maintenance capex reserve of \$900/unit for apartments \$300/site for MHCs. AFFO payout ratio for 2013 – 2016 calculated using a maintenance capex reserve of \$970/unit for apartments and \$225/site for MHCs.

<sup>&</sup>lt;sup>2</sup> Liquidity includes cash on hand and availability under credit facilities. Pro-forma liquidity at December 31, 2017, includes pending mortgage financings that were arranged, but had not closed at December 31, 2017.

# Why Invest in Killam





- Clearly defined strategy to grow earnings and net asset value (NAV) per unit.
- One of Canada's highest-quality and youngest apartment portfolios.
- Experienced developer with a robust pipeline to support future growth.
- Growing funds from operations (FFO) & adjusted funds from operations (AFFO) per unit.
- Well positioned to benefit from strong fundamentals.
- Rising distributions with conservative payout ratio.
- Strong balance sheet with \$300 million of acquisition capacity.

# Clearly Defined Strategy to Grow FFO & NAV



### Killam's strategy to maximize value and profitability is focused on three priorities.

Increase earnings from existing portfolio.

Expand the portfolio and diversify geographically through accretive acquisitions, with an emphasis on newer properties.

Develop high-quality properties in core markets.



**Spring Garden Terrace, Halifax** 



Saginaw Gardens, Ontario



The Alexander, Halifax

# Clearly Defined Strategy – Existing Portfolio



## Increasing earnings from existing operations through revenue growth.

- Strong occupancy 2017 occupancy was amongst Killam's highest.
- Rising rental rates Rate increases on renewals and turns averaged 1.8% in 2017.
- Reduced incentives Managing inducements in a low vacancy environment.
- Quality product & service 90% tenant satisfaction<sup>1</sup>.







<sup>&</sup>lt;sup>1</sup> Surveys administered by Corporate Research Associates.

<sup>&</sup>lt;sup>2</sup> Measured as dollar vacancy versus unit vacancy to more accurately capture impact of vacant units.

# Clearly Defined Strategy – Existing Portfolio



### Increasing earnings from existing operations through expense management.

- Energy conservation initiatives \$3.5 million of investment in 2017.
- Natural gas hedging 80% of price exposure is hedged for the winter of 2018.
- Economies of scale Negotiating lower pricing for goods and services.
- Employee training Focus on front-line repairs and maintenance staff.
- Investment in technology Mobile maintenance and online invoice processing.
- Risk management Emphasis on loss prevention and claims management.

**Same Property Expense Growth** 

Same Property NOI Growth



**2018 Target:** Same Property NOI growth of 1-2%. **Long-term Target:** Average of 2%+ NOI growth.

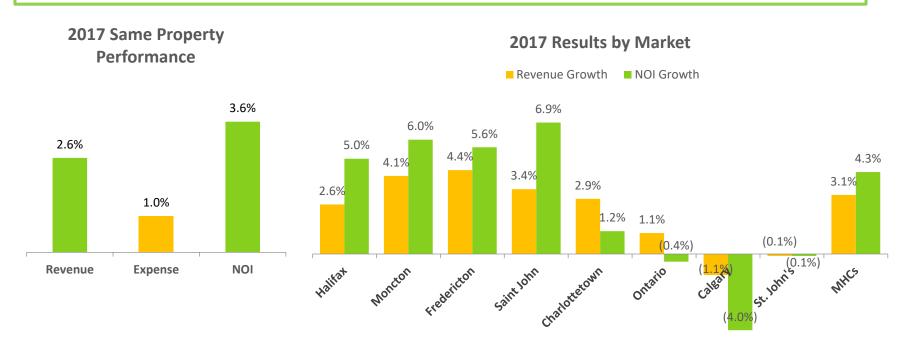
<sup>\*</sup> Record high natural gas prices in Atlantic Canada impacted expense and NOI growth in 2013 & 2014.

# Existing Portfolio – 2017 Performance



### Same Property NOI grew by 3.6% during 2017

- 2.6% increase in revenues due to strong performance in New Brunswick, Nova Scotia and Prince Edward Island.
- Modest increase in expenses as utility savings from efficiency initiatives and lower rates were offset by property tax increases and inflationary cost pressures.
- Further details on Killam's key markets are included in the appendix.

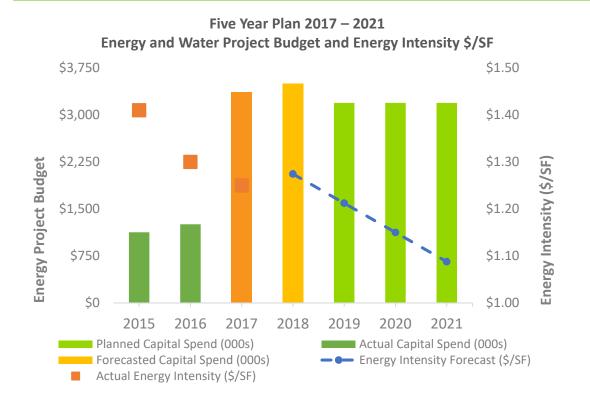


# Clearly Defined Strategy – Existing Portfolio



# Increasing earnings from existing operations through energy efficiency.

- Five year plan developed in 2016 to reduce resource intensity.
- \$25 Million of investments identified.
- \$5 Million committed to date.
- 4 Year average payback.
- \$7 Million potential savings for a \$140 Million increase in NAV at 5.0% Cap Rate.

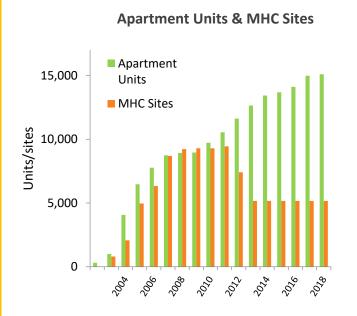


Killam has invested \$5 million to date in these projects, including 8,300 low-flow toilets installs, boiler upgrades and lighting retrofits.

# Clearly Defined Strategy – Acquisitions



Expanding the portfolio and diversifying geographically through accretive acquisitions, with an emphasis on newer properties.





Killam invested \$200 million in 2017 – \$184 million to purchase 847 units in Alberta, Ontario and Nova Scotia and \$16 million for development sites.

Killam agreed to acquire \$39 million of properties in January 2018.

**2018 Targets:** Minimum of \$125 million of acquisitions (with >75% outside Atlantic Canada) and 26% of NOI earned outside Atlantic Canada.

Long-term Target: >30% of NOI generated outside Atlantic Canada by 2020.

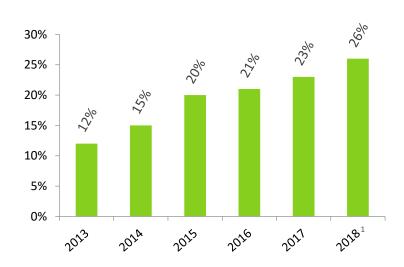
<sup>&</sup>lt;sup>1</sup> Transactions announced or closed to date in 2018.

# Clearly Defined Strategy – Acquisitions



Expanding the portfolio and diversifying geographically through accretive acquisitions, with an emphasis on newer properties.

#### **NOI Generated Outside Atlantic Canada**



#### Focused on Expansion in Ontario and Alberta

- Higher rates of population growth.
- Primary landing point for new Canadians.
- Traditional engines of economic growth.
- Liquid markets.
- Countercyclical to Killam's Atlantic Canadian holdings.

**2018 Targets:** Minimum of \$125 million of acquisitions (with >75% outside Atlantic Canada) and 26% of NOI earned outside Atlantic Canada.

Long-term Target: >30% of NOI generated outside Atlantic Canada by 2020.

<sup>&</sup>lt;sup>1</sup> 2017 results, pro-forma a full year contribution from acquisitions in Alberta and Ontario.



### Developing high-quality properties in core markets.

- Invested or committed \$230 million to develop 1,180 units since 2011.
- Experienced in-house architects and engineers.
- Development pipeline of 1,500 units.





Southport, Halifax - Completed 2016

**2018 Target:** Complete the Alexander and Saginaw developments and break ground on one additional development.

Long-term Target: Create \$20 million of value through development by 2020.



# Over \$130 million of developments completed.



49 units - Charlottetown, PEI



47 units - Charlottetown, PEI



63 units - Halifax, NS



101 units - Fredericton, NB



71 units - St. John's, NL



102 units - St. John's, NL



122 units - Cambridge, ON



70 units - Halifax, NS



### Killam has ~\$100 million of projects underway in Ontario and Nova Scotia.



Development projects underway are fully funded and are expected to contribute FFO of \$0.03/unit and \$15 million of NAV when complete.

The Alexander	Saginaw Park	Gloucester City Centre
Halifax, NS	Cambridge, ON	Ottawa, ON
mid-2018	Q2-2018	Q2-2019
\$38.5 million*	\$26 million	\$36 million*
240 units and 6,500 sf commercial space	93 units	227 units
\$308,000/unit	\$274,000/unit	\$327,000/unit

<sup>\*</sup> Killam's 50% interest.



### **Growing NAV through developments – Saginaw Park.**

- Condo-quality building in Cambridge, Ontario adjacent to Killam's Saginaw Garden.
- 93 units, consisting of one and two bedroom suites ranging from 734 1,207 ft<sup>2</sup>.
- Pre-cast concrete construction simplified build-out and results in a more energy efficient building.
- Building is approximately 50% leased, two months prior to opening.

Key Statistics		
Number of units	93	
Start date	Q3-2016	
Expected completion date	Q2-2018	
Project Budget (\$ millions)	\$26	
Cost per unit (\$ thousands)	\$274,000	
Market Cap Rate	4.0% – 4.5%	
Fair Value on Completion	\$29 – \$34	
Value Creation (\$ millions)	\$3 – \$8	





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### Killam has a \$500 million development pipeline.

Property	City	Units
<b>Future Development Opportunities</b>		
Silver Spear*	Mississauga, ON	64
Carlton Terrace	Halifax, NS	104
The Governor	Halifax, NS	48
Gloucester City Centre (Phase 2-4)*	Ottawa, ON	309
Grid 5 Land*	Calgary, AB	199
Cameron Heights	Edmonton, AB	190
Medical Arts (Spring Garden)	Halifax, NS	200
Carlton Houses	Halifax, NS	70
Topsail Road	St. John's, NL	225
Block 4	St. John's, NL	80
<b>Total Development Opportunities</b>	1,489	

Killam targets yields of 5.0% - 6.0% on development, 50-150 bps higher than the expected cap-rate value on completion. Building out the \$500 million pipeline at a 100 basis point spread would create \$100M in net asset value for unitholders.



Silver Spear, Mississauga

\* Killam's 50% interest.

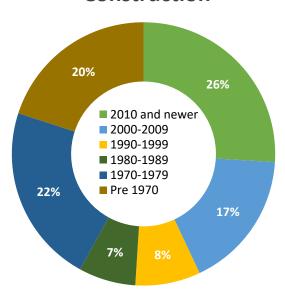
# High Quality Portfolio



### Killam operates one of Canada's newest apartment portfolios.

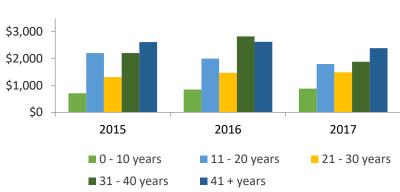
- 43% of apartment NOI is earned from properties built in 2000 or later.
- Modern, high-quality buildings are in greater demand and require less capital maintenance to operate.

# Apartment NOI by Year of Construction



### Average Capital Spend Per Unit by Building Age

For the years ended Dec 31



Killam is growing its portfolio of high-quality properties by focusing on developments and acquiring newer properties.

Killam's average annual spend for properties less than 10 years old was \$879 per unit in 2017 compared to \$2,325 per unit for buildings over 40 years old.

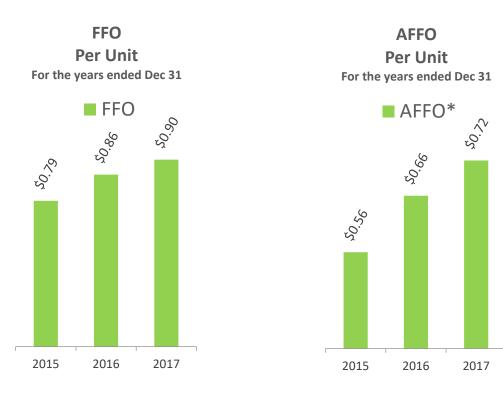
Killam's overall average annual capital spend was \$1,966 per unit in 2017.

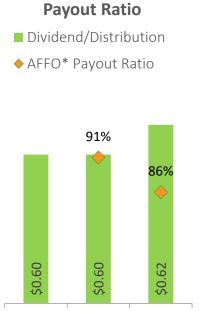
Maintenance capital (\$900/unit) represents 46% of total capital spend.

# **Growing Earnings & Improved Payout Ratio**



FFO and AFFO per unit growth from same property NOI growth, interest savings, accretive acquisitions and developments.





2016

2015

2017\*\*

**Dividend/Distribution &** 

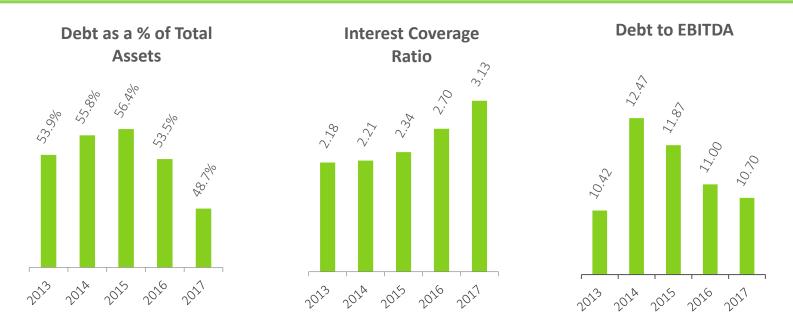
<sup>\*</sup> AFFO calculation revised in Q1-2017 based on REALpac white paper published in February 2017. Historical AFFO restated to conform to current presentation.

<sup>\*\*</sup> The 2017 AFFO payout ratio represents the consensus estimate based on the current annual distribution of \$0.62.

# Strong Balance Sheet, Increased Flexibility



Killam has redeemed \$103 million of convertible debentures to reduce leverage.



Killam has a \$70 million credit facility to fund acquisitions and other trust purposes. With cash on hand, the credit facility and expected mortgage proceeds, Killam has \$300 million of acquisition capacity.

**2018 Target:** Maintain debt as a percentage of assets ratio below 52%. **Long-term Targets** Debt as a percentage of assets of less than 50% by 2020.

# Positioned for Growth



### Killam is positioned for long-term success with a focus on the following initiatives:

- Growing the portfolio and expanding geographically with accretive acquisitions.
- Expanding the portfolio through developments in core markets.
- Cost management through ongoing process improvements.
- Maintaining a strong balance sheet and lowering debt levels.
- Increasing capital flexibility with an expanded line-of-credit and improved AFFO payout ratio.





**Appendices** 





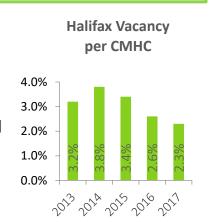
# Halifax – 43% of NOI



The Halifax rental market has been very strong with overall vacancy at its lowest level since 2003.

### **Current Market Conditions**

- Strong demand due to population growth from immigration, intraprovincial migration and demographics – estimated at 2%<sup>1</sup> for 2017.
- Increasing supply with higher than average starts and completions in 2017.
- Occupancy forecast to increase only modestly over the coming years.



### CMHC Market Stats<sup>2</sup>

47,303 Rental Units

2.3% Vacancy

2.3% ↑ in Average Rent

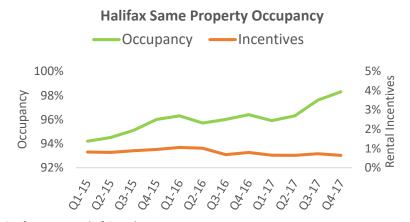
1,826 Starts in 2017

1,493 Completions in 2017

3,475 Under Construction

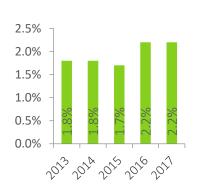
\$1,027 Average Rent

### Killam's Same Property Performance

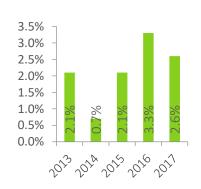


<sup>&</sup>lt;sup>1</sup> Conference Board of Canada.

#### Halifax Same Property Rental Increases



#### Halifax Same Property Revenue Growth



 $<sup>^{\</sup>rm 2}$  CMHC 2017 Rental Market Report, Fall 2017 Housing Market Outlook and Housing Portal.

# Halifax – 43% of NOI



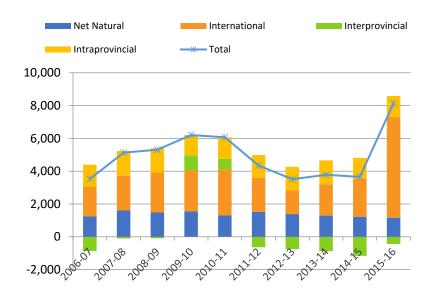
New supply has been absorbed by population growth from immigration, migration and demographics.

#### **Halifax Housing Starts**



Total housing starts have averaged 2,400 dwellings over the past decade – however the portion of multi-family units has increased from 1/3 to 2/3 of starts.

### **Halifax Population Growth and Source**



Halifax's population grew by 2% in 2016 largely due to immigration. Similar growth is forecast for 2017, outpacing the supply of new product.

# New Brunswick – 21% of NOI



Population growth coupled with limited construction has resulted in the lowest vacancy level since 2009.

### **Current Market Conditions**

- Emigration has slowed with an improving economy, increasing population growth and rental demand.
- Fewer apartment starts in recent years has contributed to improved occupancy.
- Lower vacancy in all three major markets:
  - Moncton 4.5% (down from 6.0%)
  - Fredericton 2.2% (down from 4.4%)
  - Saint John 4.7% (down from 8.5%)



### CMHC Rental Stats<sup>1</sup>

34,766 Rental Units
4.1% Vacancy
1.1% ↑ in Average Rent
625 Starts in 2017
297 Completions in 2017
841 Under Construction
\$778 Average Rent
\$750 Median Rent

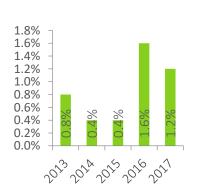
## Killam's Same Property Performance

NB Same Property Occupancy

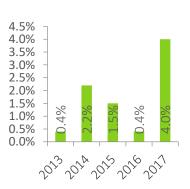
Occupancy Incentives

98%
97%
96%
95%
94%
93%
92%
92%
92%
92%
92%
93%
92%

NB Same Property Rental Increases



NB Same Property
Revenue Growth



<sup>&</sup>lt;sup>1</sup> CMHC 2017 Rental Market Report and Fall 2017 Housing Market Outlook and Housing Portal.

# Ontario – 21% of NOI



Strong rental market driven by robust job market, international immigration and high housing prices.

#### **Current Market Conditions**

- Strong economic growth.
- Rising population due to immigration and intraprovincial migration
- Affordability of homeownership is driving many to rent.
- Construction has not kept pace with unit demand.



#### CMHC Rental Stats<sup>1</sup>

Ottawa (6.0% of NOI) 1.7% vacancy in 2017 3.0% vacancy in 2016

London (4.0% of NOI) 1.8% vacancy in 2017 2.1% vacancy in 2016

Cambridge (3.7% of NOI) 1.5% vacancy in 2017 1.6% vacancy in 2017

Toronto (3.1% of NOI) 1.0% vacancy in 2017 1.8% vacancy in 2016

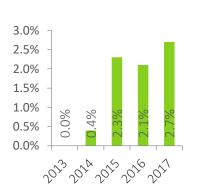
### Killam's Same Property Performance

Ontario Same Property Occupancy

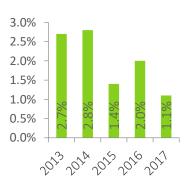
Occupancy Incentives

5% 4% 4% 4% 3% 97% 4% 3% 96% 96% 96% 95% 95% 95% 95% 95%

#### Ontario Same Property Rental Increases



#### Ontario Same Property Revenue Growth



<sup>&</sup>lt;sup>1</sup> CMHC 2017 Rental Market Report and Fall 2017 Housing Market Outlook and Housing Portal.

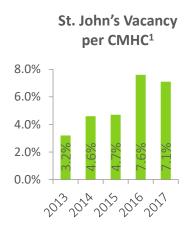
# St. John's & Charlottetown, 7% & 6% of NOI



### St. John's – Stabilized occupancy following eight years of rising vacancy.

### Market Fundamentals

- Subdued economic outlook due to reduced activity in the offshore oil sector.
- Rental rates have stabilized after a modest reduction during the past 18 months.
- Depressed construction with rental completions well below the average of the last five years should drive improvements in vacancy going forward.

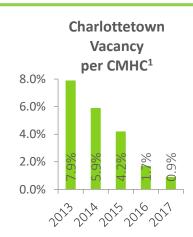




# Charlottetown – Tight market as supply has not kept pace with population growth.

### **Market Fundamentals**

- Per capita, amongst the highest rates of immigration in Canada leading to significant population growth.
- Sizable senior population downsizing to rental.
- Limited new construction with only 250 multi-family starts in 2017.
- Rent control limits rental rate growth.





 $<sup>^{1}</sup>$  CMHC 2017 Rental Market Report and Fall 2017 Housing Market Outlook and Housing Portal.

### **Stoney Brook, Halifax & Fairview Terrace, London**



#### **Stoney Brook Description:**

106 units

Average rent – \$971/month (\$0.91/sf)

Current occupancy – 94% leased

Location:

155 Stoney Brook Court

**Acquisition Details:** 

\$13.0 million (\$122,000/unit)

5.6% capitalization rate

#### **Fairview Terrace Description:**

106 units over eight buildings Average rent – \$700/month Current occupancy – 99% leased

Location:

295 – 321 Westminster Avenue

**Acquisition Details:** 

\$8.5 million (\$80,200/unit)

5.1% capitalization rate





# Killick, Halifax



#### **Description:**

110 units & 4,500 sf of commercial space

Average rent – \$1,810/month (\$2.00/sf)

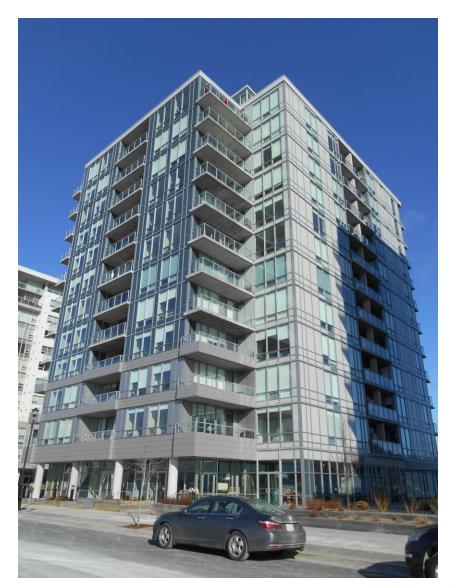
Current occupancy – 97% leased

#### **Location:**

49 King's Wharf, Dartmouth

#### **Acquisition Details:**

\$33.0 million (\$290,000/unit) 5.0% capitalization rate



### The Alexander, Halifax



Rental Units: 240 units & 6,500 sf of retail space

Ownership: Killam 50%, Partners 50%

Start Date: Q3-2015

**Projected Completion:** Podium level completed

October 1, 2017 (55 of 240 units occupied)

Tower completion mid-2018

Location: Downtown Halifax across from the

waterfront

Cost: \$38.5 million (Killam's cost)

**Expected Yield:** 5.0%

**Expected Value:** 4.5% cap rate

Average Unit Size: 740 sf

**Average Rent:** \$1,770 (\$2.39/sf)





# Saginaw Park, Cambridge



Rental Units: 93 units

Start Date: Q3-2016

**Projected Completion:** Q2-2018

Location: Adjacent Saginaw Gardens,

Saginaw Parkway, Cambridge

**Cost**: \$25.5 million (\$274,000/unit)

**Expected Yield:** 5.4%

**Expected Value:** 4.0% cap rate

Average Unit Size: 1,025 sf

**Average Rent:** \$1,670 (\$1.63/sf)





### Saginaw Park, Cambridge



# Design Features to Improve the Tenant Experience and Maximize Returns

- Condo quality fixtures including quartz counter tops, stainless appliances and LED lighting.
- Door enclosures that are controlled by smartphones.
- Separately metered water and electricity to promote efficiency – the first building in Killam's portfolio to separately meter water.

#### **Condo-quality kitchen fixtures**



**Smart Locks** 

**Sub-metered Water** 

# Gloucester City Centre (Phase I) – The Frontier, Ottawa



Rental Units: 227 units

Ownership: Killam 50%, RioCan 50%

Start Date: Q2-2017

**Projected Completion:** mid-2019

Location: Ottawa's East End, adjacent Ottawa's Light

Rail Transit (LRT) Blair Station.

Cost: \$36 million (Killam's cost) (\$327,000/unit)

**Expected Yield:** 5.0%

**Expected Value:** 4.0% cap rate

**Average Unit Size:** 789 square feet

**Average Rent:** \$1,870 (\$2.39/sf)





# **Contact Information**





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