

# Q3-2018 Results Conference Call

November 8, 2018 10AM Eastern



### **Cautionary Statement**



This presentation may contain forward-looking statements with respect to Killam Apartment REIT and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Killam Apartment REIT discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's annual information form and other securities regulatory filings. The cautionary statements qualify all forward-looking statements attributable to Killam Apartment REIT and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date to which this presentation refers, and the parties have no obligation to update such statements.



## Q3-2018 | Highlights



Apartment Occupancy of **97.1**%

**4.0%** FFO per unit Growth

\$15M in Fair Value Gains

3.16x Interest Coverage 3.9% in Same Property Growth

Debt to Total Assets of **49.1%** 

**50 bps** improvement in SP NOI Margin Debt to Normalized EBITDA of **10.4x** 

2.5% Average Increase in Same Property Rents

AFFO Payout Ratio of **73%** 

## Q3-2018 | Strategic Achievements



2018 Target	YTD 2018 Performance
Grow Same Property NOI by 1% to 2% REVISED: 3% to 5%	✓4.9% Same Property NOI growth in the first nine months of 2018.
Acquire a minimum of \$125M of assets REVISED: Minimum of \$225M	<ul> <li>✓\$226.4 million of assets purchased during the first nine months of 2018.</li> <li>✓Additional \$44.5 million completed in Q4-2018.</li> </ul>
Focus 75% of acquisitions and at least 26% of 2018 NOI outside Atlantic Canada	<ul> <li>✓ 77% of completed acquisitions are located outside Atlantic Canada.</li> <li>✓ 27% of 2018 forecasted NOI outside Atlantic Canada.</li> </ul>
Complete The Alexander, Saginaw and break ground on one additional development	<ul> <li>✓ Saginaw Park opened April 1<sup>st.</sup></li> <li>✓ The Alexander opened Sept 1<sup>st</sup> and substantially complete in Oct 2018.</li> <li>✓ Expect to break ground on 2 developments in Q4-2018.</li> </ul>
Maintain debt to total asset to below 52%.	✓ 49.1% debt to assets ratio at September 30, 2018.





#### Same Property Portfolio Performance

For the three and nine months ended September 30, 2018





#### Strong revenue growth to increase same property earnings.

- Rising rental rates: Rate increases on renewals of 1.7% and turns of 5.0%, averaged 2.5% in Q3-2018.
- Strong occupancy: Both Q3-2018 and Q3-2017 amongst Killam's highest quarters.
- Reduced incentives: 30 bps lower than Q3-2017 as fewer inducements required with the current strong market fundamentals.



Measured as dollar vacancy for the quarter.
 Measured as a percentage of residential rent.



#### Managing expenses to increase same property earnings.

- Investing in energy and water conservation initiatives.
- Maximizing economies of scale.
- Appealing rising property tax assessments.





Managing balance sheet with conservative leverage.



Debt to normalized EBITDA with stabilization of recent acquisitions and developments would be approximately 10.4x.







# Investment Properties under Construction Investment Properties Inv

**Investment Properties (\$ billions)** 

#### Weighted Average Apartment Cap-Rates









## Q3-2018 | Growing FFO & NAV



Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:



Increase earnings from existing portfolio.



Expand the portfolio and diversify geographically through accretive acquisitions.



Develop highquality properties in core markets.

## Q3-2018 | Increase Value in Existing Portfolio





- Providing Superior Customer Service
- Driving Expense Management Practices
- Repositioning Units
- Enhancing Other Revenue Streams
- Maximizing Rents on Renewals
- Investing in Energy Efficiencies

\$ Increase FFO

Increase NAV



Driving revenues through increased occupancy and rental rates, as well as fewer rental incentive offerings.

Region	Q3-2018 SP Rent	Q3-2017 SP Rent	% Change
Halifax	\$1,035	\$1,007	2.8% 个
Ontario	\$1,370	\$1,334	2.7% 个
Moncton	\$862	\$839	2.7% 个
Fredericton	\$956	\$933	2.5% 个
Saint John	\$799	\$778	2.7% 个
St. John's	\$979	\$971	0.8% 个
Charlottetown	\$945	\$921	2.6% 个
Alberta	\$1,138	\$1,129	0.8% 个
МНС	\$253	\$246	2.7% 个



13



Driving revenues through unit repositionings to meet market demand.

• Seeking **higher** rent lifts and ROI on each unit turn with an increased focus on unit repositioning.

YTD 2018	2018 Target	2019 Target	Total Opportunity
<ul> <li>134 Units vs 24 units YTD-2017</li> <li>14% ROI</li> <li>\$253 Avg Monthly Rental Rate Lift</li> <li>\$22k Avg Investment</li> </ul>	<ul> <li>200 Unit Repositions</li> <li>\$3-4M Investment</li> <li>\$0.6M Annualized Increased Revenue</li> </ul>	<ul> <li>300 Unit Repositions</li> <li>\$5-6M Investment</li> <li>\$0.9M Annualized Revenue</li> </ul>	<ul> <li>3000 Unit Repositions</li> <li>\$54-60M Investment</li> <li>\$9M Annualized Revenue</li> </ul>



Accelerating capital investment in suites to maximum NOI growth and investment returns.





**Rivers Edge, Cambridge (225 units)** | Driving revenues through repositioning units





#### Brentwood, Halifax (240 units) | Driving revenues through repositioning units





Fort Howe, Saint John (153 units) | Driving revenues through repositioning units











Parker, Halifax (239 units) | Driving revenues through repositioning units



## Q3-2018 | Managing Expenses to Grow NOI



#### Accelerating Killam's 5-year, \$25 million energy efficiency plan

- Killam has invested \$10 million to date in efficiency projects, including 9,100 low-flow toilets installs, boiler upgrades and lighting retrofits.
- Original 2018 plan of \$3.5 million increased to approx. 180 projects and \$5.0 million.
- Expect additional \$1.1 million of annualized savings with 4.5 year payback.

#### 2017 Energy Projects (\$000's)

2018 Energy Projects (\$000's)



## Q3-2018 | Leading with Technology





## Q3-2018 | Performance | Halifax



#### The Halifax rental market is strong with overall YTD vacancy at its lowest level since 2003.

#### **Current Market Conditions**

- Strong demand fueled by population growth immigration, intraprovincial migration and demographics.
- Increasing supply with higher than average starts and completions in 2017 and YTD 2018.
- Occupancy forecast to increase only modestly over the coming years - Killam's YTD occupancy 70 bps higher than YTD 2018.



Halifax Q3-2018		
% of NOI	37.3%	
Units	5 <i>,</i> 570	
Rental Rate Growth	2.8%	
Occupancy	97.4%	
NOI Growth	3.0%	

#### Killam's Same Property Performance

## Q3-2018 | Performance | New Brunswick



#### Population growth coupled with limited construction has resulted in the lowest vacancy since 2009.

#### **Current Market Conditions**

- Emigration has slowed with an improving economy, increasing population growth and rental demand.
- Fewer apartment starts in recent years has contributed to improved occupancy.
- Higher occupancy in all three major markets 100 bps higher than YTD-2017.

#### **Killam's NB Same Property Results**





## Q3-2018 | Performance | Ontario



#### Strong rental market driven by robust job market, international immigration and high housing prices.

#### **Current Market Conditions**

- Strong economic growth.
- Rising population due to immigration and intra-provincial migration.
- Affordability of homeownership is driving many to rent.
- Construction has not kept pace with unit demand.

#### **Killam's Ontario Same Property Results**



Ontario Q3-2018		
% of NOI	22.5%	
Units	2,465	
Rental Rate Growth	2.7%	
Occupancy	97.0%	
NOI Growth	3.8%	

Killam's Same Property Performance

## Q3-2018 | Largest Acquisition Year in History





#### Annual Acquisitions (\$ millions)



## Q3-2018 | Acquisition Activity



Property	Region	Property Type	Month	Total	Atlantic Canada	Ontario & Alberta
The Killick	Halifax, NS	Apartment	February	\$33,000	\$33,000	
4th Ave Land	Calgary, AB	Development land	February	7,200		\$7,200
Weber Scott Pearl	Kitchener, ON	Development land	March	6,000		6,000
Westmount Place	Wateroo, ON	Retail/office complex and development land	March	77,800		77,800
Mississippi Lakes MHC	Carleton Place, ON	Seasonal resort	July	2,000		2,000
Nolan Hill	Calgary, AB	Development land	July	2,200		2,200
Haviland Street	Charlottetown, PE	Development land	August	2,150	2,150	
Erb Street	Waterloo, ON	Development land	August	2,300		2,300
Harley Street Apts	Charlottetown, PE	Apartment	August	22,400	22,400	
The Vibe Lofts	Edmonton, AB	Apartment	August	47,000		47,000
Shorefront	Charlottetown, PE	Development land	September	1,200	1,200	
151 Greenbank	Ottawa, ON	Apartment	September	20,700		20,700
180 Mill Street	London, ON	Parking Garage	September	2,400		2,400
Year-to-date Q3				\$226,350	\$58,750	\$167,600
Treo	Calgary, AB	Apartment	October	39,000		39,000
15 Dietz Avenue	Waterloo, ON	Apartment/dev land	October	2,850		2,850
Parkwood MHC	New Minas, NS	MHC	October	2,675	2,675	
Total				\$270,875	\$61,425	\$209 <i>,</i> 450
% Outside Atlantic	: Canada				23%	77%

## Q3-2018 Acquisitions | Vibe Lofts | Edmonton

#### **Description:**

- 178 units
- Average rent of \$1,444/month (\$2.35 per square foot);
- Construction completed in September 2017
- Occupancy: On purchase 78%; Current 87%

#### Location:

• 10620-116<sup>th</sup> Street NW Edmonton, Alberta

#### **Acquisition Details:**

- \$47.0 million (\$264,000/unit)
- 4.65% stabilized yield







## Q3-2018 Acquisitions | Vibe Lofts | Edmonton







## Q3-2018 Acquisitions | Harley Street | PEI



#### **Description:**

- 107 units with average rent of \$1,505/month
- 100% occupancy
- Built in 2015-2018
- Charlottetown, PEI

#### Acquisition Details:

- Purchase price of \$22.4 million (\$209,000/Unit)
- 5.3% yield



## Q3-2018 Acquisitions | Harley Street | PEI





## Q3-2018 Acquisitions | 151 Greenbank | Ottawa



#### **Description:**

60 units Average rent – \$1,729/month (\$2.24/sf) Current occupancy – 95%

#### Acquisition Details: \$20.7 million (\$345,000/unit) 4.6% capitalization rate

**Location:** Ottawa, ON



## Q3-2018 Acquisitions | Treo | Calgary



#### **Description:**

158 units Average rent – \$1,339/month (\$1.55/sf) Current occupancy – 100% Acquisition Details: \$39.0 million (\$247,000/unit) 4.9% capitalization rate **Location:** Calgary, AB



## Q3-2018 | Development Activity | Cambridge

#### Cambridge, ON - Saginaw Park completed April 2018 and 100% leased.

Key Statistics	
Number of units	94 units
Start date	Q3-2016
Completion date	April-2018
Cost	\$25.5M
Expected Yield	5.4%
Expected Value Cap-rate	4.0%
Average Unit Size	1,025 SF
Average Rent	\$1,670 (\$1.63/sf)
Leased (as of Nov 8/18)	100%



Killam

## Q3-2018 | Development Activity | Cambridge



#### Cambridge, ON - Saginaw Park completed April 2018 and 100% leased.



#### Unique design features include:

- Sub-metered water
- Smart locks controlled by smartphones





#### Saginaw Park – 2018 Leasing Activity



## Q3-2018 | Development Activity | Halifax



#### Halifax, NS - The Alexander was substantially complete October 1, 2018.

Key Statistics	
Number of units/commercial (SF)	240 units/ 6,350 SF
Start date	2016
Completion date	October-2018
Project Budget (\$M)*	\$41.6
Expected Yield	4.50%
Expected Value Cap-rate	4.25-4.50%
Average Unit Size	740 SF
Average Rent	\$1,770 (\$2.39/sf)
Leased (as of Nov 8/18)	92%

\* Killam's 50% interest.





## Q3-2018 | Development Activity | Halifax



Halifax, NS - The Alexander was substantially complete October 1, 2018.



## Q3-2018 | Development Activity | Ottawa



#### Ottawa, ON - Frontier, Phase One of Gloucester City Centre



#### **Key Statistics** Number of units 228 Start date Q2-2017 **Completion date** Q2-2019 \$36.5 Project Budget (\$M)\* \$320,000 Cost per unit **Expected Yield** 5.0% 4.0% **Expected Value Cap-rate** Average Unit Size 789 SF \$1,829 Average Rent

\* Killam's 50% interest.

## Q3-2018 | Development Activity | Ottawa



#### **Ottawa, ON – Gloucester City Centre, Phase Two**



## Q3-2018 | Development Activity | PEI



#### Shorefront development broke ground in October 2018.

Key Statistics	
Number of units	78
Start date	Q4-2018
Estimated Completion date	Q2-2020
Project Budget (\$M)	\$20.8
Cost per unit	\$267,000
Expected Yield	5.6%
Expected Value	~5.0%





## Q3-2018 | Development Activity | Mississauga



#### Silver Spear development to break ground in early Q1-2019.

Key Statistics	
Number of units	128
Start date	Q1-2019
Estimated Completion date	Q1-2021
Project Budget (\$M)*	\$24.5
Cost per unit	\$383,000
Expected Yield	5.0%
Expected Value Cap-rate	3.5%
*Killam's 50% interest.	



## Q3-2018 | Development Activity | Kitchener

#### Killam APARTMENT REIT

#### Weber Scott Pearl development to break ground in 2019.

#### **Description:**

1.8 acre development site including a small commercial building and a heritage residence

Opportunity to develop a 173-unit apartment building

**Location:** Downtown Kitchener **Acquisition Details:** \$6.0 million





## Q3-2018 | Development Activity | Waterloo



#### Expanding the Westmount development opportunity to 800 units.

#### 192-196 Erb Street:

- 16,500 square foot development • site
- \$2.3 million ٠
- Purchased on August 10, 2018 ٠

#### **15 Dietz Avenue:**

- 8-unit apartment on 0.86 acres ٠
- Adjacent to Killam's Westmount •
- \$2.9 million ٠
- Purchased on October 15, 2018 ٠

15 Dietz Ave, Waterloo



## Q3-2018 | Development Activity | Waterloo



Expanding the Westmount development opportunity to 800 units.





## Q3-2018 | Development Pipeline - ~\$850 million

Future Development Opportunities						
		Killam	Potential #		Est Year of	
Property	Location	Interest	of Units	Status	Completion	
Developments expected to start in the next 24 months						
Shorefront	Charlottetown	100%	78	Approved; broke ground Oct-18	2020	
Silver Spear II	Mississauga, ON	50%	64	Approved; to break ground Jan-19	2020	
Weber Scott Pearl	Kitchener, ON	100%	178	In design	2021	
Grid 5/Plaza 54 (Ph 1)	Calgary, AB	40%	132	In design and approval process	2021	
Gloucester City Park (Ph 2)	Ottawa, ON	50%	104	In design	2021	
Cameron Heights	Edmonton, AB	100%	172	In design and approval process	2021	
Westmount (Ph 1)	Waterloo, ON	100%	120	In design	2022	
Developments expected to start in	2021-2025					
Gloucester City Park (Ph 3-4)	Ottawa, ON	50%	185	In design	2024	
Grid 5/Plaza 54 (Ph 2-3)	Calgary, AB	40%	276	In design and approval process	2024	
Westmount (Ph 2-5)	Waterloo, ON	100%	680	In design	2028	
Additional future development projects						
The Governor	Halifax, NS	100%	48	In design and approval process	TBD	
Carlton Terrace	Halifax, NS	100%	104	In design and approval process	TBD	
Kanata Lakes	Ottawa, ON	50%	40	In design and approval process	TBD	
Haviland Street	Charlottetown, PE	100%	99	In design	TBD	
Medical Arts (Spring Garden)	Halifax, NS	100%	200	Future development	TBD	
Carlton Houses	Halifax, NS	100%	80	Future development	TBD	
Topsail Road	St. John's, NL	100%	225	Future development	TBD	
Block 4	St. John's, NL	100%	80	Future development	TBD	
Total Development Opportunities 2,865						

~70% of Killam's development pipeline is outside Atlantic Canada. Killam targets yields of 5.0% - 6.0% on development, 50-150 bps higher than the expected cap-rate value on completion. Building out the \$850 million pipeline at a 100 basis point spread would create approximately \$200 million in net asset value for unitholders.



## Q3-2018 Results Conference Call

# **Kilam** APARTMENT REIT