

Q1-2018
Results
Conference Call

May 10, 2018 1pm Eastern



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## **Cautionary Statement**



This presentation may contain forward-looking statements with respect to Killam Apartment REIT and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forwardlooking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Killam Apartment REIT discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's annual information form and other securities regulatory filings. The statements qualify all forward-looking cautionary statements attributable to Killam Apartment REIT and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date to which this presentation refers, and the parties have no obligation to update such statements.



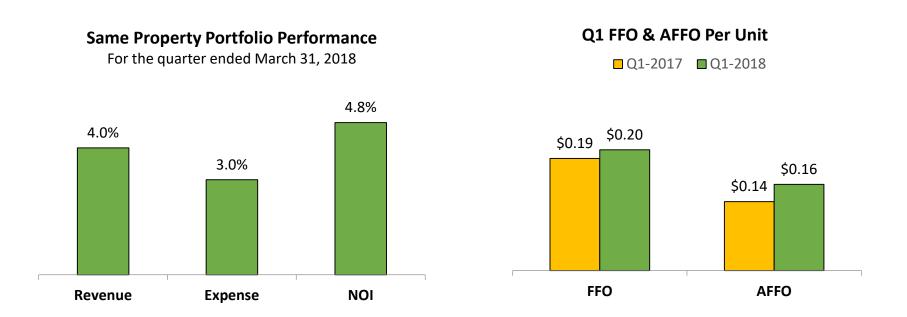
## Q1-2018 Highlights – Strategic Achievements



2018 Target	Q1- 2018 Performance
Grow Same Property NOI by 1% to 2% Q1 Update: Target increased to 2%-4%	✓ 4.8% Same Property NOI growth.
Acquire a minimum of \$125 million of assets  Q1 Update: Target increased to \$150-200  million in 2018	√ \$124 million of acquisitions in Q1.
Focus 75% of acquisitions and 26% of 2018 NOI outside Atlantic Canada	<ul> <li>✓ 73% of acquisitions in Q1</li> <li>✓ 27% of 2018 forecasted NOI outside Atlantic Canada.</li> </ul>
Complete The Alexander, Saginaw and break ground on one additional development	<ul> <li>✓ Saginaw Park opened April 1<sup>st</sup></li> <li>✓ The Alexander to be completed Sept-2018</li> <li>✓ Expect to break ground on the Mississauga development in Q4-2018.</li> </ul>
Maintain debt to total asset to below 52%.	√ 50.2% debt to assets ratio at March 31, 2018.



- Generated FFO per unit of \$0.20, up 5.3% from \$0.19 in Q1-17.
- Produced AFFO per unit of \$0.16, up 14.3% from \$0.14 in Q1-17.
- Increased property revenue 4.0% for the quarter.
- Managed operating expense increases to 3.0% for the quarter.
- Achieved same property NOI growth of 4.8% in Q1-18.
- \$124 million in acquisitions.





#### Strong revenue growth to increase same property earnings.

- Rising rental rates: Rate increases on renewals (1.5%) and turns (5.0%), averaging 2.2% in Q1-2018.
- Strong occupancy: Q1-2018 economic occupancy was amongst Killam's highest.
- Reduced incentives: 30 bps lower than Q1-2017 as less inducements required in current low vacancy environment.







<sup>1</sup> Measured as dollar vacancy for the quarter.

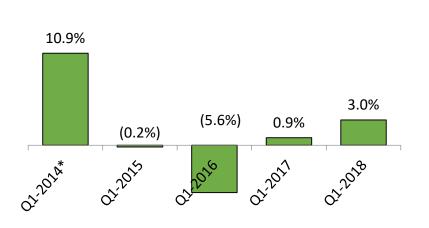
<sup>2</sup> Measured as a percentage of residential rent.



#### Managing expenses to increase same property earnings.

- Investing in energy and water conservation initiatives.
- Maximizing economies of scale.
- Appealing rising property tax assessments.

#### **Same Property Expense Growth**

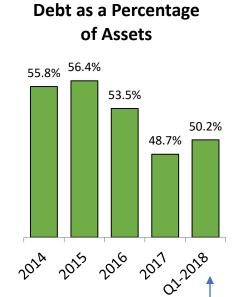


#### **Same Property Expense Change** by Category \$8 12.0% 8.6% 10.0% \$7 8.0% \$ Millions 6.0% \$6 4.0% 2.0% \$5 0.0% \$4 (2.0)%General Utility and Property Fuel Operating Taxes ■ Q1-2018 ■ Q1-2017 △ % Change

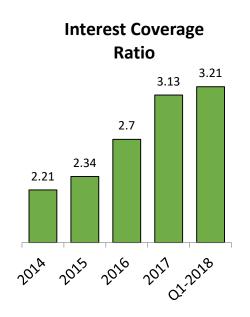
<sup>\*</sup> Record high natural gas prices in Atlantic Canada impacted expense and NOI growth in 2014.

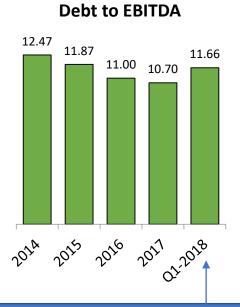


#### Managing balance sheet with conservative leverage.







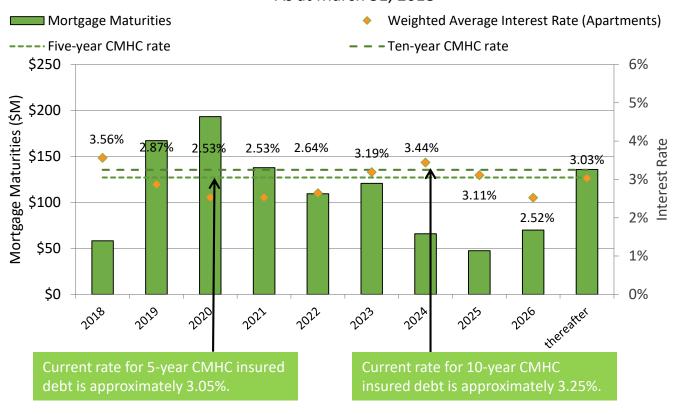


Debt to EBITDA increased in Q1 due to the timing of acquisitions. In addition, increased construction financing on Killam's development projects has contributed to the increase debt to EDITDA ratio. Proforma debt to EDITDA with stabilization of recent acquisitions and developments would be approximately 10.40.



#### Apartment Mortgage Maturities by Year

As at March 31, 2018



Current Weighted Average Interest Rate of 2.91%

80% of Apartment Mortgages CMHC Insured

Weighted Average Term to Maturity of 4.3 years



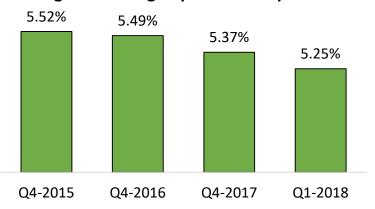
#### Increasing value of investment properties.

#### **Investment Properties (\$ billions)**





#### **Weighted Average Apartment Cap-Rates**





## Q1-2018 - Growing FFO & NAV



#### Killam's strategy to maximize value and profitability is focused on three priorities.

Increase earnings from existing portfolio.



**Spring Garden Terrace, Halifax** 

Expand the portfolio and diversify geographically through accretive acquisitions, with an emphasis on newer properties.



100 Eagle Way, Cambridge

Develop high-quality properties in core markets.

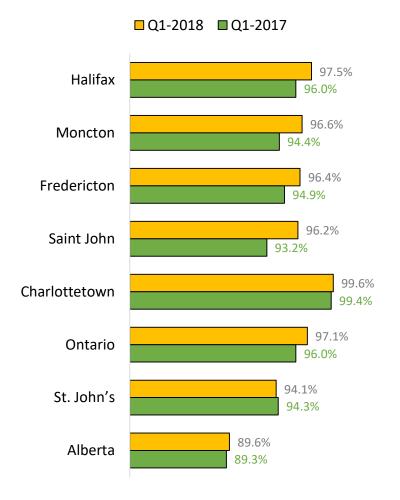
The Alexander, Halifax



#### Driving revenues through increased occupancy and less rental incentive offerings.

Region	Q1-2018 SP Rent	Q1-2017 SP Rent	% Change
Halifax	\$1,015	\$993	2.2% 个
Moncton	\$846	\$824	2.7% 个
Fredericton	\$940	\$918	2.4% 个
Saint John	\$780	\$758	2.9% 个
Charlottetown	\$935	\$914	2.3% 个
Ontario	\$1,168	\$1,139	2.5% 个
St. John's	\$975	\$966	0.9% 个
Alberta	\$1,128	\$1,153	2.2% ↓

#### **Apartment Same Property Occupancy**





#### Driving revenues through rental increases.

For the three months ended March 31,	2018	2017	Change (bps)	
Upon unit turn	5.0%	2.0%	300 bps	

- 27 repositioned units in Q1-2018 vs. 9 repositioned units in Q1-2017.
- Stronger market fundamentals enables Killam to raise rents on renewals.
- Seeking higher rent lifts and ROI on each unit turn.

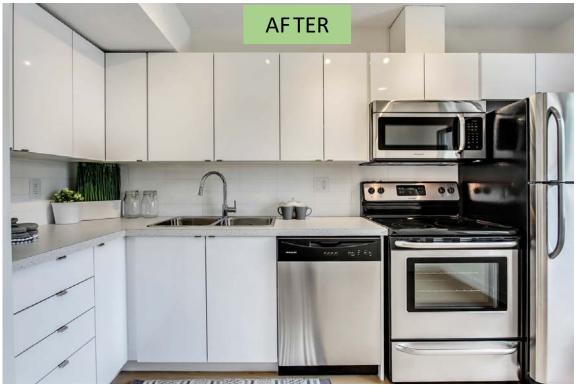




#### Accelerating capital investment in suites to maximum NOI growth and investment returns.

- Investing an additional \$2 million in suite repositioning program in 2018.
- Capitalizing on high rental demand in many core market.
- Targeting rental lifts of 15% to 20% on repositioned unit turn and ROI of 10%+.





**Spruce Grove, Calgary** 



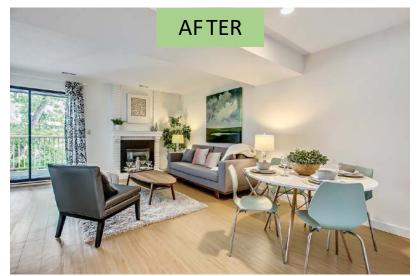
#### **Driving revenues through repositioning units – Spruce Grove, Calgary**

- Purchased in January 2017; 66 units
- 9 repositioned units
  - \$27k Average investment per unit
  - 22% Average rent lift
  - 14.1% Average ROI
  - \$750k Increased asset value





**Spruce Grove, Calgary** 





#### **Driving revenues through repositioning units – Garden Park, Halifax**

- 75 repositioned units
  - \$23k Average investment per unit
  - 21% Average rent lift
  - 12% Average ROI
  - \$3.6 million Increased asset value



Garden Park, Halifax





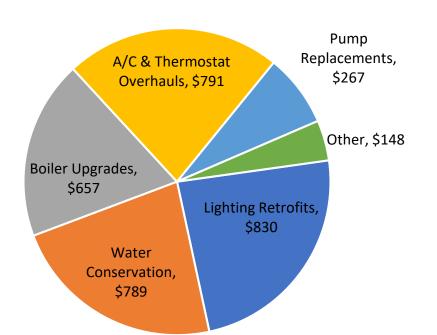
## Q1-2018 - Managing Expenses to Grow NOI



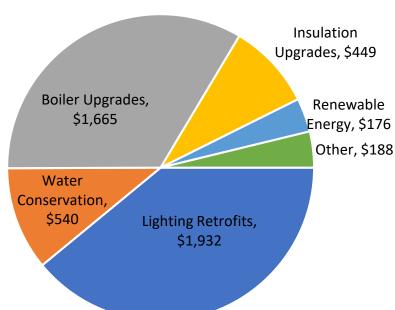
#### Accelerating Killam's 5-year, \$25 million energy efficiency plan

- Killam has invested \$6 million to date in efficiency projects, including 8,300 low-flow toilets installs, boiler upgrades and lighting retrofits.
- Original 2018 plan of \$3.5 million increased to approx. 180 projects and \$5.0 million.
- Expect additional \$1.1 million of annualized savings with 4.2 year payback.

#### 2017 Energy Projects (\$000's)



#### 2018 Energy Projects (\$000's)



## Q1-2018 Performance - Halifax



The Halifax rental market is strong with overall vacancy at its lowest level since 2003.

#### **Current Market Conditions**

- Strong demand due to population growth from immigration, intraprovincial migration and demographics.
- Increasing supply with higher than average starts and completions in 2017.
- Occupancy forecast to increase only modestly over the coming years.

## Q1-2018 39% % of NOI 5,569 Units Rental Rate 2.2% Growth 97.5% Occupancy 3.4% **NOI** Growth

#### Killam's Same Property Performance

#### 

### Q1-2018 Performance – New Brunswick



Population growth coupled with limited construction has resulted in the lowest vacancy since 2009.

#### **Current Market Conditions**

- Emigration has slowed with an improving economy, increasing population growth and rental demand.
- Fewer apartment starts in recent years has contributed to improved occupancy.
- Higher occupancy in all three major markets 220 bps higher than Q1-2017.

## Q1-2018 19% % of NOI 4,349 Units Rental Rate 2.6% Growth 96.4% Occupancy 10.3% **NOI** Growth

#### Killam's Same Property Performance



### Q1-2018 Performance – Ontario



Strong rental market driven by robust job market, international immigration and high housing prices.

#### **Current Market Conditions**

- Strong economic growth.
- Rising population due to immigration and intra-provincial migration.
- Affordability of homeownership is driving many to rent.
- Construction has not kept pace with unit demand.

Q1-2018		
% of NOI	19%	
Units	2,312	
Rental Rate Growth	2.5%	
Occupancy	97.1%	
NOI Growth	3.8%	

#### Killam's Same Property Performance

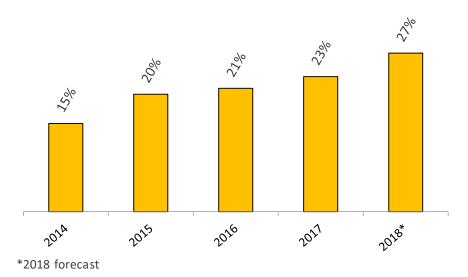


## Q1-2018 Acquisition & Development Activity



	Purchase Pri			ice (\$ millions)	
			Ownership	Income	Properties Under
			Ownership	Producing	
Property	City	Units	Interest	Properties	Construction
The Killick	Halifax, NS	110	100%	\$33.0	
4th Avenue Lands	Calgary, AB		40%		\$7.2
Weber Scott Pearl	Kitchener, ON		100%	1.2	\$4.8
Westmount Place	Waterloo, ON		100%	\$72.9	\$4.9
Total Acquisitions		110		\$107.1	\$16.9

#### **NOI Generated Outside Atlantic Canada**



## Q1-2018 Acquisitions – Killick, Halifax



#### **Description:**

110 units & 4,500 sf of commercial space Avg rent of \$1,810/month; Occupancy 97%

**Location:** 49 King's Wharf, Dartmouth

#### **Acquisition Details:**

\$33.0 million (\$290,000/unit) 5.0% capitalization rate







Killick, Halifax 21

## Q1-2018 Acquisitions – Westmount Place, Waterloo Killam



#### **Description:**

14.7 acre existing commercial site 189,000 sf office tower 87,000 sf grocery anchored retail plaza 21,000 sf of second floor office space 2.0 acre residential development site

#### **Commercial/Office Details:**

8 year average lease term 96% occupancy 84% national tenants Sunlife = 56% of revenue 33,000 sf grocer to open Sept 18

#### **Acquisition Details:**

\$77.8 million 5.7% yield



# Q1-2018 Acquisitions – Westmount Place, Waterloo 🎇 Kil





## Q1-2018 Acquisitions – Westmount Place, Waterloo Killam





#### **Development Opportunity:**

- 560 units
- 3-phase development
- Construction expected to begin in late 2019/early 2020
- Opportunity to create over \$70 million of unitholder value through the development of 560 units

## Q1-2018 Acquisitions – Central Calgary



#### **Future Development**

#### **Description:**

32,548 sf development site located adjacent Grid 5 and another site purchased in 2015

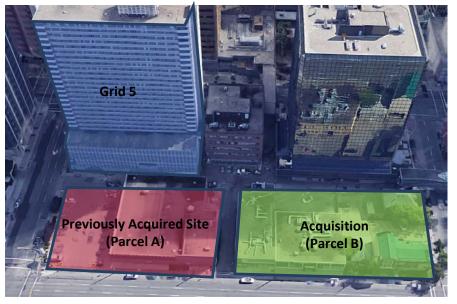
Combined expected to support three towers totalling 970 units

#### Location:

5<sup>th</sup> Street Southwest and 4<sup>th</sup> Avenue Southwest Adjacent Grid 5

#### **Acquisition Details:**

\$7.2 million (40% interest)





## Q1-2018 Acquisitions – Weber Scott Pearl, Kitchene



#### **Future Development**

#### **Description:**

1.8 acre development site including a small commercial building and a heritage residence

Opportunity to develop a 163-unit apartment building

#### Location:

Downtown Kitchener

#### **Acquisition Details:**

\$6.0 million





### Cambridge, ON - Saginaw Park is complete.



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Key Statistics		
Number of units	93	
Start date	Q3-2016	
Completion date	April-2018	
Project Budget (\$ millions)	\$25.5	
Cost per unit (\$ thousands)	\$274,000	
Market Cap Rate	4.0%	
Fair Value on Completion	\$34	
Value Creation (\$ millions)	\$8.5	





#### Halifax, NS - The Alexander to be completed in Sept 2018.

Key Statistics	
Number of units/ Commercial square feet (SF)	240 units/ 6,350 SF
Start date	2016
Completion date	Q3-2018
Project Budget (\$ millions)*	\$39.75
Cost per unit (\$ thousands)	\$320,000
Market Cap Rate	4.5%
Fair Value on Completion*	\$43.0
Value Creation (\$ millions)*	\$3.25

<sup>\*</sup> Killam's 50% interest.







#### Ottawa, ON - Frontier, Phase One.





Key Statistics	
Number of units	227
Start date	2017
Completion date	Q2-2019
Project Budget (\$ millions)*	\$36.5
Cost per unit (\$ thousands)	\$320,000
Market Cap Rate	4.0%
Fair Value on Completion*	\$43.2
Value Creation (\$ millions)*	\$6.7

<sup>\*</sup> Killam's 50% interest.

The Frontier, Ottawa



#### Silver Spear development to break ground in Q4-2018.

Key Statistics	
Number of units	128
Start date	Q4-2018
Estimated Completion date	Q4-2020
Project Budget (\$ millions)*	\$22.75
Cost per unit (\$ thousands)	\$356,000
Expected yield	5.4%
Fair Value on Completion (\$millions)*	\$28.5
Value Creation (\$ millions)*	\$6

<sup>\*</sup> Killam's 50% interest.



Silver Spear, Mississauga

## Q1-2018 – Development Pipeline



#### Killam has a \$760 million development pipeline.

Future Development Opportunities			
Property	City	Units	
Weber Scott Pearl	Kitchener, ON	163	
Gloucester City Centre (Phase 2-4)*	Ottawa, ON	283	
Grid 5 Land*	Calgary, AB	388	
Westmount Place	Waterloo, ON	560	
The Governor	Halifax, NS	48	
Carlton Terrace	Halifax, NS	104	
Kanata Lakes*	Ottawa, ON	40	
Cameron Heights	Edmonton, AB	190	
Medical Arts (Spring Garden)	Halifax, NS	200	
Carlton Houses	Halifax, NS	80	
Topsail Road	St. John's, NL	225	
Block 4	St. John's, NL	80	
<b>Total Development Opportunities</b>		2,361	

<sup>\*</sup> Represents Killam's 50% interest in developments.

Killam targets yields of 5.0% - 6.0% on development, 50-150 bps higher than the expected cap-rate value on completion. Building out the \$760 million pipeline at a 100 basis point spread would create approximately \$200 million in net asset value for unitholders.



**Carlton Terrace, Halifax** 



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