

Investor Presentation | September 2019

# **Killam** APARTMENT REIT

## **Cautionary Statement**

### **Killam** APARTMENT REIT

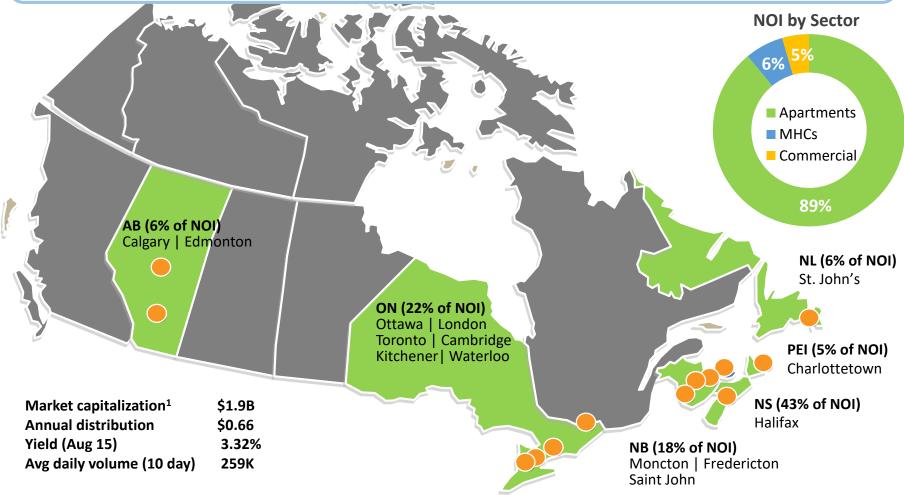
This presentation may contain forward-looking statements with respect to Killam Apartment REIT and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue" or the negative thereof or similar variations. The actual results and performance of Killam Apartment REIT discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's annual information form and other securities regulatory filings. The cautionary statements qualify all forward-looking statements attributable to Killam Apartment REIT and persons acting on its behalf. Unless otherwise stated, all forward-looking statements speak only as of the date to which this presentation refers, and the parties have no obligation to update such statements.



## Killam Apartment REIT

### **Killam** APARTMENT REIT

Killam Apartment REIT owns, manages and develops multi-family residential properties in Atlantic Canada, Ontario and Alberta. Killam's portfolio includes ~\$3.1 billion in real estate assets, comprised of 16,153 apartment units, 5,427 manufactured home community (MHC) sites and 0.8 million square feet of commercial space.



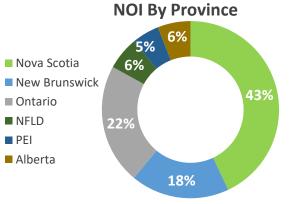
## Killam Apartment REIT

572-	<b>Killam</b> APARTMENT REIT
	APARTMENT REIT

Apartment Portfolio			
	Nu	imber of	% of Tota
	Units Pr	operties	NOI <sup>(1</sup>
Nova Scotia			
Halifax	5,753	63	35.9%
Sydney	139	2	1.0%
	5,892	65	36.9%
New Brunswick			
Moncton	1,756	33	6.8%
Fredericton	1,481	22	7.0%
Saint John	1,202	14	3.9%
Miramichi	96	1	0.4%
	4,535	70	18.1%
Ontario			
Ottawa	1,216	9	6.4%
London	523	5	3.7%
Cambridge-GTA	818	6	6.9%
	2,557	20	17.0%
Newfoundland & Labrador			
St. John's	915	12	4.8%
Grand Falls	148	2	0.5%
	1,063	14	5.3%
Prince Edward Island			
Charlottetown	1,015	19	5.0%
Summerside	86	2	0.4%
	1,101	21	5.4%
Alberta			
Edmonton	474	3	2.8%
Calgary	531	3	3.4%
	1,005	6	6.2%
Total Apartments	16,153	196	89.0%

		Number of	% of Tota		
	Sites	Communities	NOI <sup>(1)</sup>		
Nova Scotia	2,749	17	3.2%		
Ontario	2,284	17	3.1%		
New Brunswick <sup>(2)</sup>	224	1	(0.1)%		
Newfoundland & Labrador	170	2	0.2%		
Total MHCs	5,427	37	6.5%		
Commercial Portfolio					
	Square	Number of	% of Tota		
	_	_			

	Square	number of	% of Total
	Footage	Properties	NOI <sup>(1)</sup>
Nova Scotia	254,000	5	2.7%
Ontario	297,000	1	1.5%
Prince Edward Island	176,225	1	0.3%
New Brunswick	33,215	1	-%
Total Commercial	760,440	8	4.5%
Total Portfolio		241	100.0%



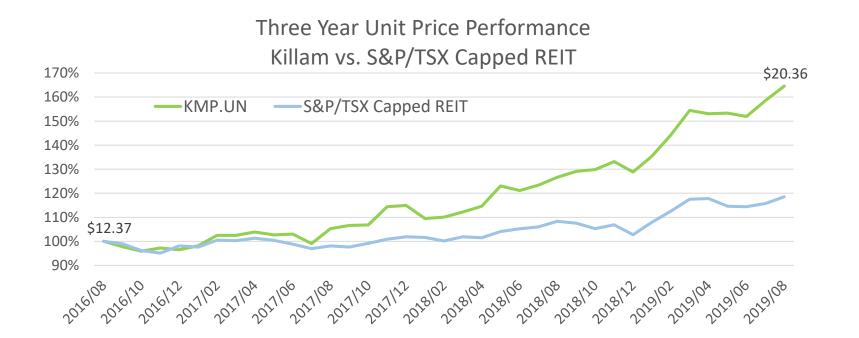
- % of total NOI for the six months ended June 30, 2019.
- (2) Killam's NB MHC community has seasonal operations which commence in mid-May annually. Killam's NB commercial property was acquired June 27, 2019.

## Why Invest in Killam



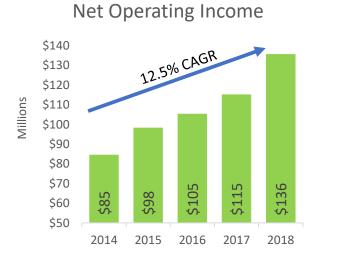
#### Killam is positioned for long-term success with a focus on the following initiatives:

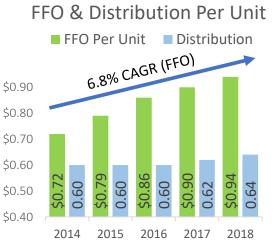
- Growing the portfolio and expanding geographically with accretive acquisitions, growing funds from operations (FFO), adjusted funds from operations (AFFO) & net asset value (NAV) per unit.
- Managing costs through ongoing process improvements.
- One of Canada's highest-quality and youngest apartment portfolios with 33% of NOI generated from apartments built in the last 10 years.
- Experienced developer with a \$700 million development pipeline to support future growth.
- Rising distributions with conservative payout ratio.
- Conservative balance sheet with capital flexibility.

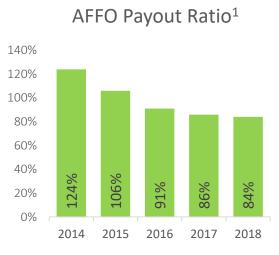


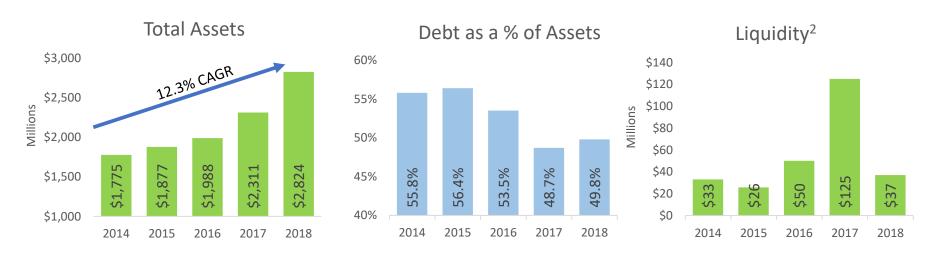
## **Five Years of Strong Growth**

### Killam APARTMENT REIT







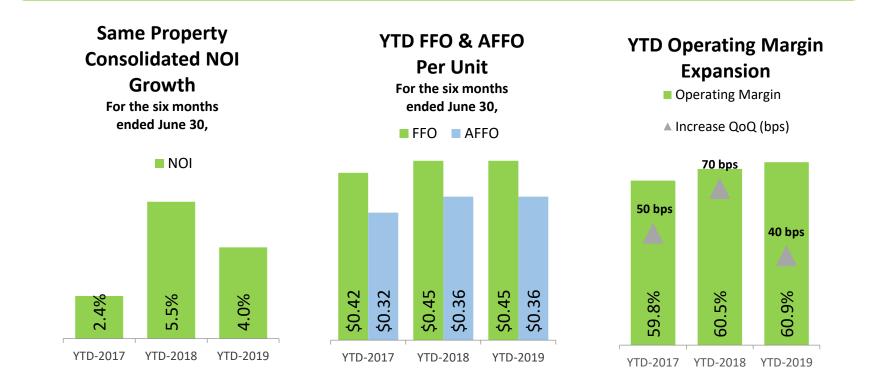


<sup>1</sup> AFFO payout ratio for 2017-2018 calculated using a maintenance capex reserve of \$900/unit for apartments. AFFO payout ratio for 2014 – 2016 calculated using a maintenance capex reserve of \$970/unit for apartments.

<sup>2</sup> Pro-forma liquidity at December 31, 2017, includes pending mortgage financings that were arranged, but had not closed at December 31, 2017.



FFO and AFFO per unit growth from same property NOI growth, interest savings, accretive acquisitions and developments.



## YTD-2019 | Strategic Achievements

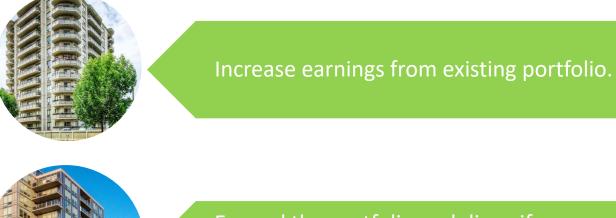


2019 Target	YTD-2019 Performance
Same Property NOI Growth of 3% to 5%.	<ul> <li>✓ 4.0% Same Property NOI growth.</li> </ul>
Grow the portfolio to over \$3.0 billion by the end of 2019, with a minimum acquisition target of \$100 million.	<ul> <li>✓ \$136 million of assets purchased YTD-2019 and recorded \$98 million in fair value gains.</li> </ul>
Earn at least 30% of 2019 NOI outside Atlantic Canada.	<ul> <li>~28% of YTD-2019 NOI was generated by properties in Ontario and Alberta.</li> <li>✓ 30% of 2019 forecasted NOI outside Atlantic Canada.</li> </ul>
Complete phase one of the Ottawa development, break ground on Silver Spear II and one additional development project.	<ul> <li>✓ Ottawa development opened on June 1<sup>st</sup>.</li> <li>✓ Broke ground on Gloucester Phase II (Latitude) and started site work on Silver Spear II (The Kay).</li> </ul>
Maintain debt as a percentage of assets ratio below 49%.	✓ 47.7% debt to assets ratio at June 30, 2019.

# Clearly Defined Strategy to Grow FFO & NAV



Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:





Expand the portfolio and diversify geographically through accretive acquisitions, targeting newer properties.



Develop high-quality properties in Killam's core markets.

## **Accretive Capital Allocation**

## Killam APARTMENT REIT

#### Development



Invest in developing high-quality energy efficient assets.

#### **JV Investment**



Invest in joint development opportunities to maximize growth potential.

#### **NOI Enhancing Cap Ex**



Invest in energy-efficiency initiatives, suite upgrades and building upgrades.

#### Acquisitions



Acquire high-quality multi-residential assets.

#### Dispositions



Dispose of select properties to provide capital to acquire newer/higher earning assets. **10** 

#### Intensification

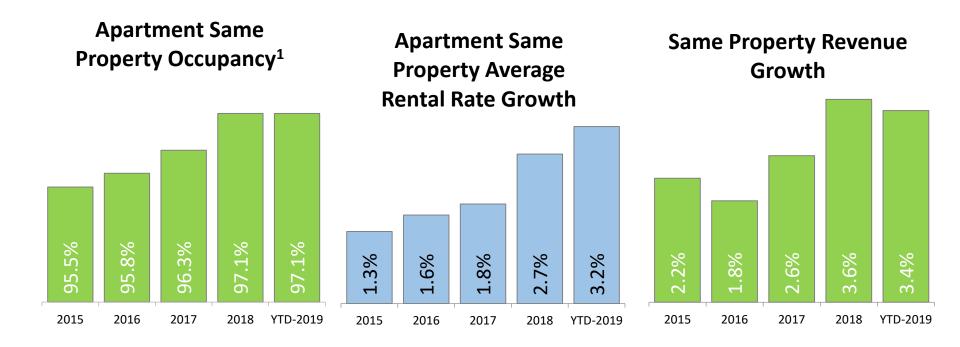


Intensifying existing assets with multiresidential developments.



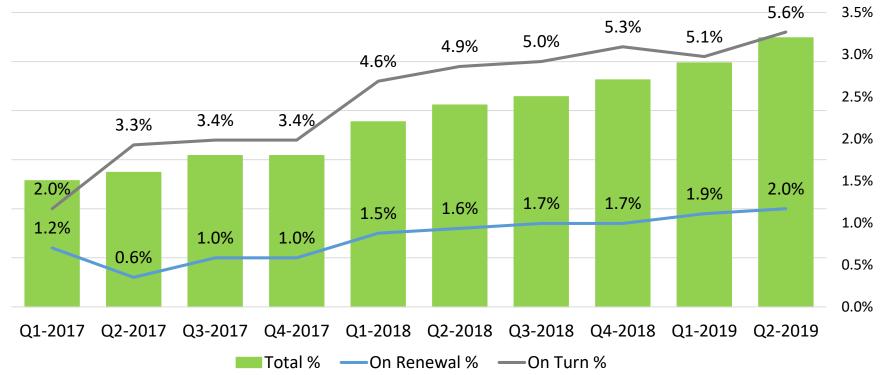
#### Increasing earnings from existing operations through revenue growth.

- Strong occupancy 2018 occupancy was Killam's highest, continuing in to 2019 with YTD same property occupancy being 50 bps higher than YTD-2018.
- Rising rental rates Rate increases on renewals (2.0%), regular turns (5.6%) and repositioned turns (30.0%) averaged **3.2%** in Q2-2019, up from 2.4% in Q2-2018.



<sup>1</sup>Measured as dollar vacancy versus unit vacancy to more accurately capture impact of vacant units.

With continued high occupancy levels, increasing rental rates is a key focus for revenue optimization.



Same property rental rate growth has accelerated ~20 bps in each of the past six quarters, from 1.8% in Q4-2017 to 3.2% in Q2-2019.

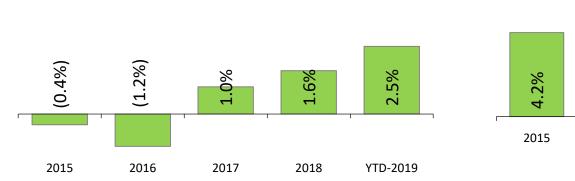
Same Property Rental Increases (%)



#### Increasing earnings from existing operations through expense management.

- Energy conservation initiatives \$5.0 million in 2019, 197 projects, \$0.9 million annual savings, 5.6 year payback.
- Economies of scale Negotiating lower pricing for goods and services.
- Employee training Focus on front-line repairs and maintenance staff.
- Investment in technology Mobile maintenance and online invoice processing.
- Risk management Emphasis on loss prevention and claims management.
- Property taxes Appealing rising property tax assessments.

Same Property Expense Growth

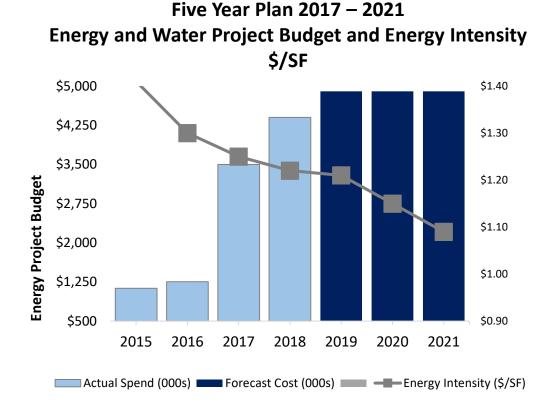




**2019 Target:** Same Property NOI growth of 3-5%. **Long-term Target:** Same Property NOI growth averaging over 3%.

## **Killam** APARTMENT REIT

**Increasing earnings from operations through energy efficiency.** Five year plan | **\$25 Million** of investments | **\$11 Million** invested to date | **5 Year** average payback | **\$5 Million** potential savings for a **\$100 Million** increase in NAV at 5.0% cap rate.



Carbon Intensity (kgCO2e/SF)

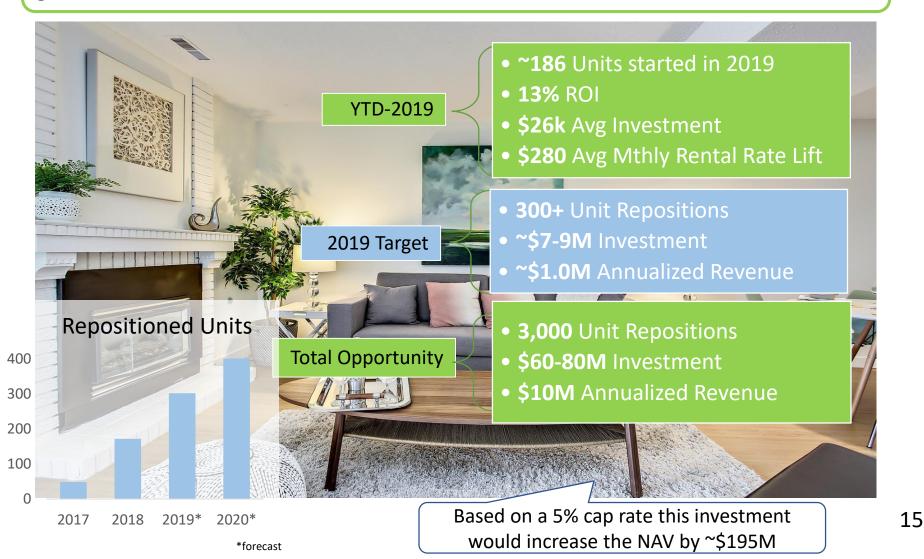


Since commencing the fiveyear, \$25 million energyefficiency program in 2016, we have seen a 15% reduction in GHG intensity (as measured by CO2e/SF).

We are targeting another 3% reduction in carbon intensity in 2019.

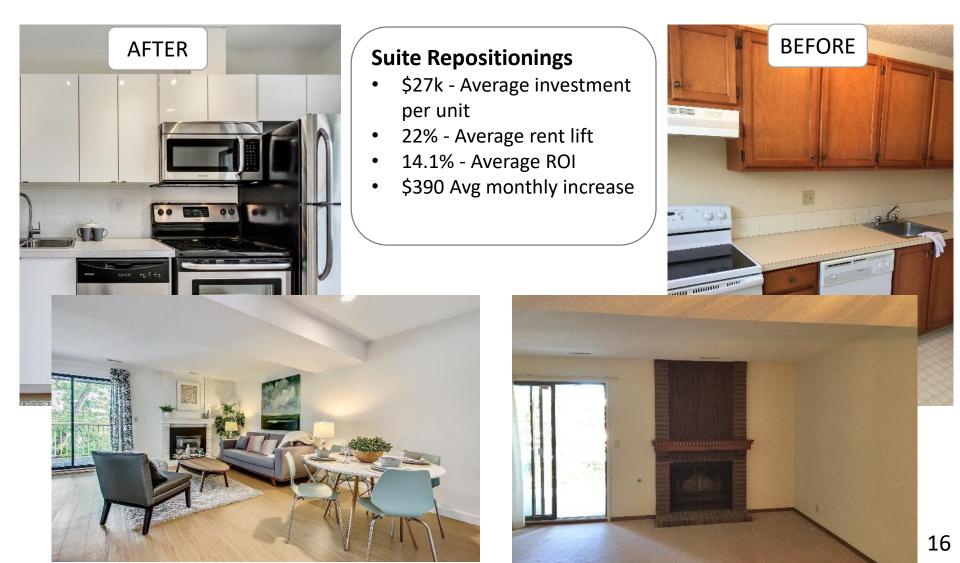


Driving revenues through unit repositionings to meet market demand, maximize NOI growth and investment returns.



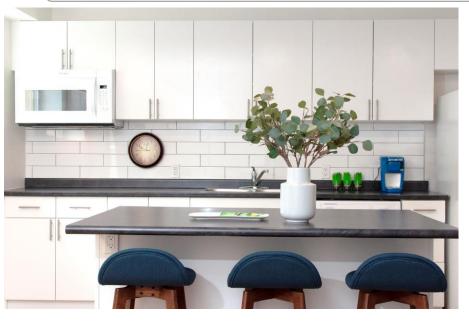


### Spruce Grove, Calgary (66 units) | Driving revenues through repositioning units





### Westminster, London (106 units) | Growing revenues through repositioning units





### **Suite Repositionings**

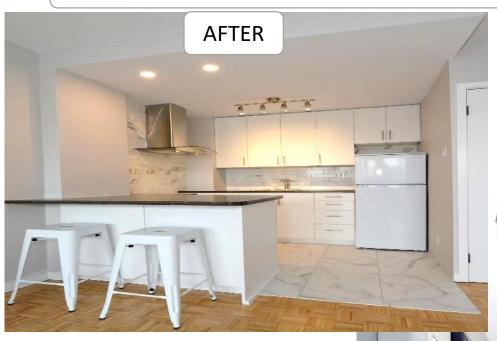
- \$32k Average investment per unit
- 44% Average rent lift
- 13% Average ROI
- \$350 Avg monthly increase

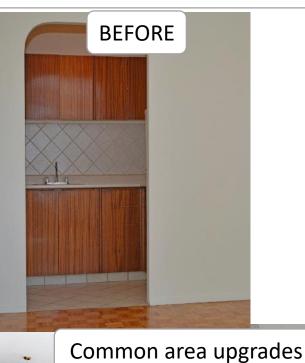






Spring Garden Terrace, Halifax (201 units) | Driving revenues through repositionings





RANDON IN TRANSFORM

### **Suite Repositionings**

- \$110K invested in 6 units in 2018
- 20% Avg ROI
- 18% Avg rent lift
- \$230 Avg monthly increase



### Quinpool Tower, Halifax (233 units) | Investing in common area upgrades

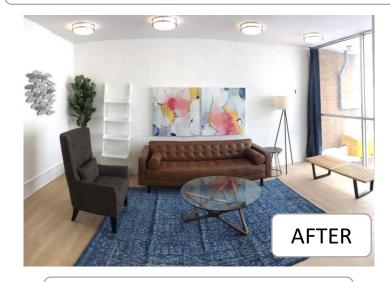


Common area upgrades

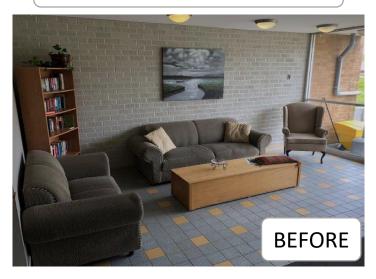




#### Investing in both unit and common area upgrades to increase curb appeal and revenues



### Torbay, St. John's (84 units)





#### Quinpool Court, Halifax (198 units)



## **Redevelopment to maximize potential**



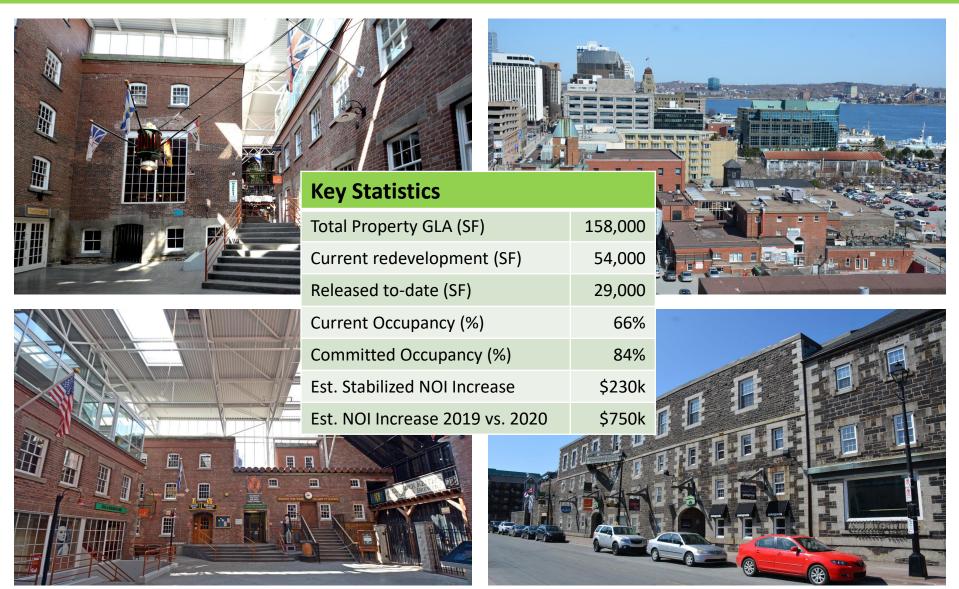


Repositioning the 158,000 SF Brewery Market, located adjacent to The Alexander (240 units).



## **Redevelopment to maximize potential**

### Killam APARTMENT REIT



## **Redevelopment to maximize potential**









### Brewery Market NOI (\$M)



(1) Includes all commercial space in the Brewery Market/Alexander block.

## Advancing with Technology





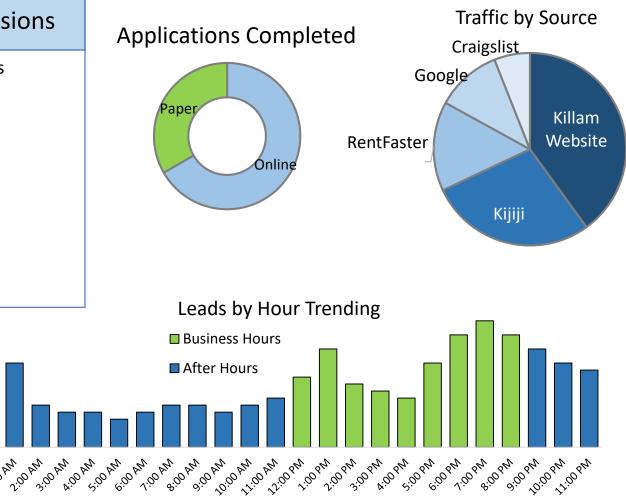
**Next Priorities:** 

- Implementing rent optimization software
- Maximizing functionality of current suite of products
- Continuous efficiencies of internal processes

# Leveraging Technology | CRM Implementation

### **Data Analytics Drive Decisions**

- Showing and Lease Conversion Ratios
- Average Response Time
- Traffic By Source
- Leads By Hour
- Daily Traffic Trends
- Email Response Time
- Average Age of Customer Inquiry
- Effectiveness of Campaigns
- Staff Performance
- Resource Workload Volumes



CRM implementation was 100% complete in March 2019.

2:00 AM

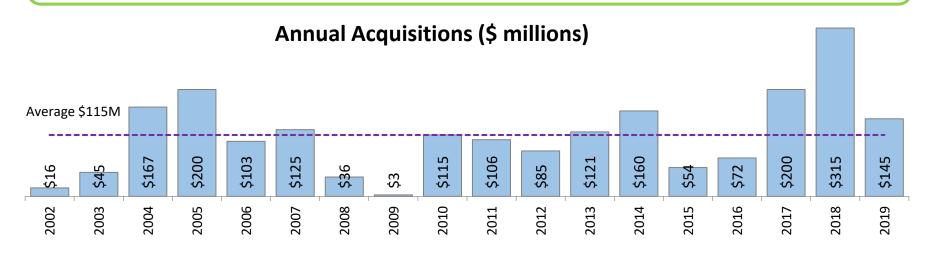
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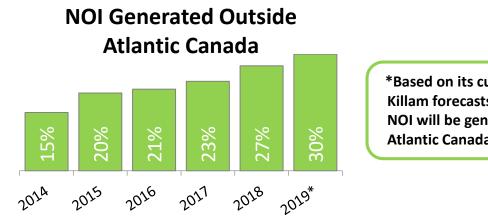
This CRM investment will optimize rents and minimize vacancy, increasing NOI.

# Clearly Defined Strategy | Acquisitions



Expanding the portfolio and diversifying geographically through accretive acquisitions, with an emphasis on newer properties.





\*Based on its current portfolio, Killam forecasts that 30% of 2019 NOI will be generated outside Atlantic Canada.

Long-term Target: >35% of NOI generated outside Atlantic Canada by 2021.

# 2019 Acquisitions | 11 Harold Doherty



#### **Description:**

59 units; 48 underground parking stalls Average rent – \$1,175/month (\$1.40/sf) 100% leased

#### **Acquisition Details:**

\$8.1 million (\$137,000/unit)5.8% capitalization rateBuilt in 2017Closed: April 18, 2019

#### **Location:** Fredericton, NB



# 2019 Acquisitions | Charlottetown Mall



#### **Description:**

- 32 acre commercial site with apartment development opportunity for ~300 units
- 352,448 sf grocery anchored enclosed retail complex

#### **Commercial/Retail Details:**

- 5.42 year average lease term
- 89.2% occupied
- 80% national tenants
- Retail continued to be managed by RioCan

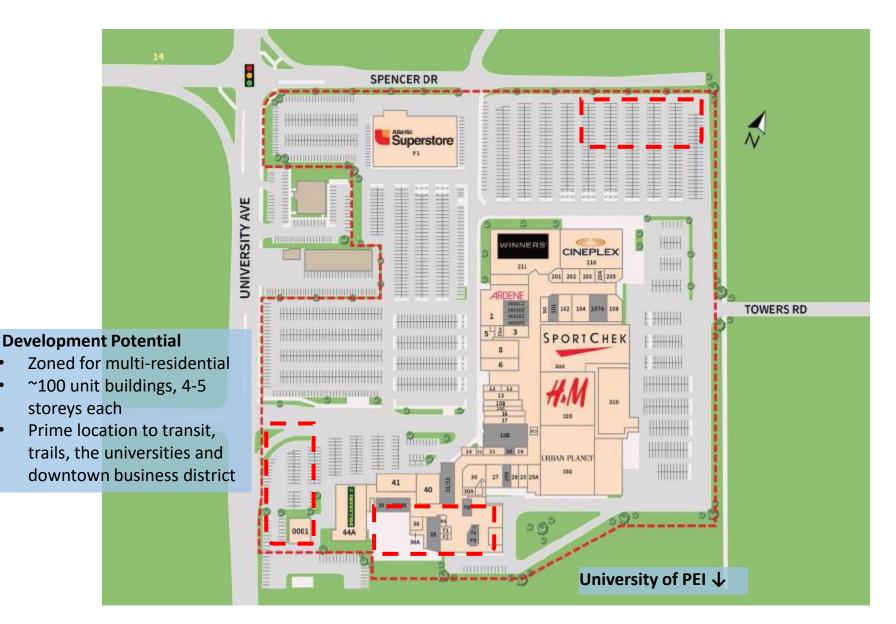
#### **Acquisition Details:**

- \$23.75 million (50% interest)
- 6.7% yield
- Closed May 17, 2019



# 2019 Acquisitions Charlottetown Mall | Future Development





# 2019 Acquisitions | Grid 5 & Silver Spear



#### **Description:**

Grid 5 – 50% of 307 units Silver Spear – 50% of 199 units Acquisition Details:

\$69.9<sup>(1)</sup> million 4.2% capitalization rate Closed: June 14, 2019 Location:

Calgary, AB Mississauga, ON

Killam acquired its initial ownership interest in Silver Spear in 2012 and Grid 5 in 2014 and has been managing these properties since then. Killam acquired the remaining 50% interest in both assets in early June 2019 with a seamless absorption into our property management platform.



Grid 5 - Annual NOI (\$M)





<sup>(1)</sup> With an additional \$3.6 million allocated to the acquisition of the Silver Spear II development land.

# 2019 Acquisitions | Dieppe Village

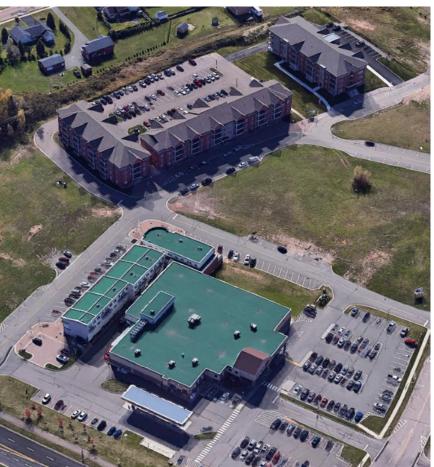
#### **Description:**

- 3 residential apartment buildings
- 1 mixed-use commercial & residential building
- 127 units total
- 1 Co-op grocery store with gas bar & 2.5 acres of vacant land 45,500 SF of commercial space total



#### **Acquisition Details:**

Blended all cash yield of 5.7% 5.0% residential capitalization rate 7.9% commercial capitalization rate \$28.9 million (\$21.4M res; \$6.6M comm: \$0.9M vacant land) Closed: June 27, 2019



Location: Moncton, NB

APARTMENT DET

# 2019 Acquisitions | Lian Street

#### **Description:**

48 units; 48 underground parking spots Four-storey apartment complex with large 2 & 3 bedroom units Average rent – \$1,367/month (\$1.00/sf)

#### **Acquisition Details:**

\$9.25 million5.40% capitalization rate100% occupiedClosed: August 20, 2019

**Location:** Fredericton, NB



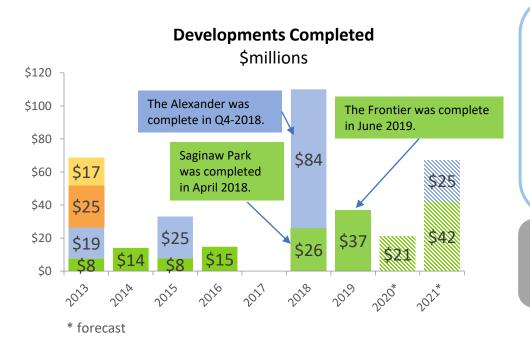


# Clearly Defined Strategy | Developments



### Developing high-quality properties in core markets.

- Over \$300 million (1,180 units) of developments completed or underway.
- Experienced in-house architect and engineers.
- Development pipeline of approximately 2,200 units.



The two recently completed developments, The Alexander and Saginaw Park, are already contributing to FFO per unit this year, while the Frontier will contribute in 2020. Total FFO per unit contribution for these developments is expected to be \$0.03/unit and \$12 million of NAV when complete

See pages 34 to 43 for additional information on Killam's current developments.

and stabilized.

Long-term Target: Create a minimum of \$20 million of value through development between 2019 through 2021.

# Clearly Defined Strategy | Developments



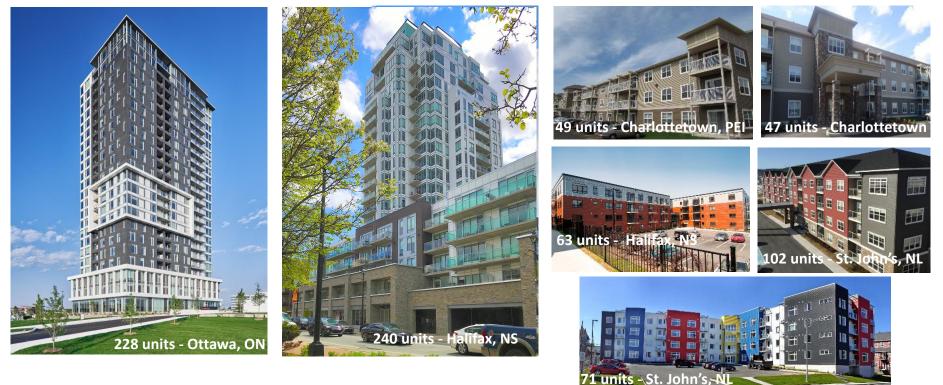
### Approximately \$300 million of developments completed.











## **Development Activity | Ottawa**



**Ottawa, ON - Frontier,** Phase I of Gloucester City Centre, was substantially complete in June 2019.



#### **Key Statistics**

Number of units	228
Start date	Q2-2017
Completion date	Q2-2019
Project Budget (\$M)*	\$37.5
Cost per unit	\$329,000
Expected Yield	5.25%
Expected Value Cap-rate	4.0%
Average Unit Size	789 SF
Average Rent	\$1,965 \$2.49/sf

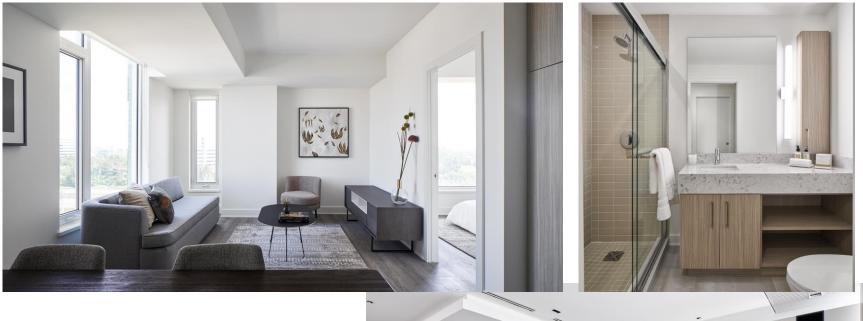
\* Killam's 50% interest.

Phase I of Killam's 228-unit joint development project, Frontier, located in Ottawa, reached substantial completion in June 2019 and is currently 75% leased.

## **Development Activity | Ottawa**



#### Ottawa, ON - Frontier, Phase I of Gloucester City Centre



**Frontier Leasing Activity** 44% 55% 62% 86% 80% 92% 5% 72% 26% 36% Jan-19 Apr-19 Jun-19 Jul-19 Oct-19\* Feb-19 Mar-19 May-19 Aug-19\* Sept-19\* \*forecast



## **Development Activity | Ottawa**



#### Ottawa, ON - Phase II (Latitude) of Gloucester City Centre



#### Frontier (Phase I)

	Key Statistics	
	Number of units	209
Contra and	Start date	Q2-2019
のないのでの	Est. Completion date	Q4-2021
Mar Contractor	Project Budget (\$M)*	\$43.6
STAT AST	Cost per unit	\$417,000
THE NUMBER	Expected Yield	5.2%
	Expected Value Cap-rate	4.0%
	Average Unit Size	803 SF
THE CARDINA	Average Rent	\$2,085 (\$2.60/sf)

#### \* Killam's 50% interest

Green Features: Sub-metered water, geothermal heating and cooling

## **Development Activity | PEI**



#### Shorefront development broke ground in October 2018.

Key	Sta	tis	tics
-----	-----	-----	------

Number of units	78		
Start date	Q4-2018		
Estimated Completion date	Q2-2020		
Project Budget (\$M)	\$20.8		
Cost per unit	\$267,000		
Expected Yield	5.6%		
Expected Value	4.75-5.0%		





## **Development Activity | PEI**



#### Shorefront development is on schedule and budget with \$4.6 million invested to-date.



## Development Activity | Mississauga



#### Silver Spear II development (The Kay) to break ground in Q3-2019.

#### **Key Statistics**

Number of units	128		
Start date	Q3-2019		
Estimated Completion date	Q2-2021		
Project Budget (\$M)	\$49.0		
Cost per unit	\$383,000		
Expected Yield	5.0-5.25%		
Expected Value Cap-rate	3.5%		





## Future Development | Kitchener

## Killam APARTMENT REIT

#### Weber Scott Pearl

#### **Description:**

1.8 acre development site including a small commercial building and a heritage residence
Opportunity to develop a 163-unit apartment building
Location: Downtown Kitchener
Acquisition Details: \$6.0 million





## Future Development | Waterloo



#### **Westmount Place**

#### **Development Opportunity:**

- 560 800 units
- 3-phase development
- Construction expected to begin in late 2019/early 2020
- Opportunity to create over \$70 million of unitholder value through the development of 560-800 units

#### Future development, Westmount Place, Waterloo



## Future Development | Waterloo



#### **Westmount Place**

#### **Development Opportunity – Building A:**

• 116 units; 98 parking spaces underground and a new parking garage for Sunlife Employees (175 spaces)

#### Future development – Tower One, Westmount Place, Waterloo



## Development Pipeline - ~\$700 million



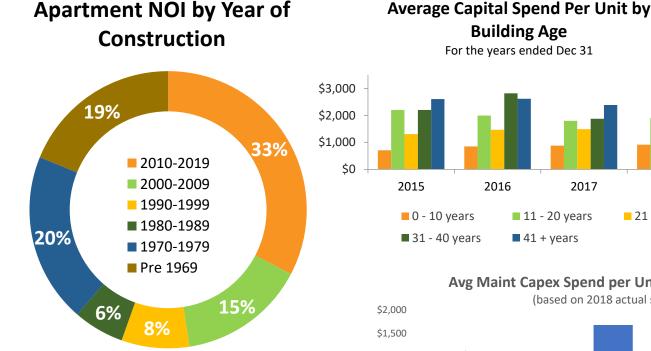
Future Development Opportunities							
Property	Location	Killam Interest	Potential # of Units	Status	Est Year of Completion		
Developments expected to start in the ne	<u>xt 24 months</u>						
The Governor	Halifax, NS	100%	12	In design and approval process	2021		
Nolan Hill	Calgary, AB	10%	23	In design and approval process	2021		
Weber Scott Pearl	Kitchener, ON	100%	170	In design and approval process	2022		
Westmount Place (Ph 1)	Waterloo, ON	100%	118	In design	2022		
Developments expected to start in 2021-2	2025						
Haviland Street	Charlottetown, PE	100%	99	In design	2022		
Gloucester City Park (Ph 3-4)	Ottawa, ON	50%	185	In design	2024		
Westmount Place (Ph 2-5)	Waterloo, ON	100%	908	In design	2028		
Additional future development projects							
Carlton Terrace	Halifax, NS	100%	104	In design and approval process	TBD		
Kanata Lakes	Ottawa, ON	50%	40	In design and approval process	TBD		
Medical Arts (Spring Garden)	Halifax, NS	100%	200	Future development	TBD		
Carlton Houses	Halifax, NS	100%	80	Future development	TBD		
Topsail Road	St. John's, NL	100%	225	Future development	TBD		
Block 4	St. John's, NL	100%	80	Future development	TBD		
Fotal Development Opportunities     2,244							

~ 64% of Killam's development pipeline is outside Atlantic Canada. Killam targets yields of 5.0% to 6.0% on development, 50–150 bps higher than the expected cap-rate value on completion. Building out the \$700 million pipeline at a 100 bps spread would create approximately \$175 million in NAV growth for unitholders.

## **High-Quality Portfolio**

#### Killam operates one of Canada's newest apartment portfolios.

- 33% of apartment NOI is earned from properties built in the last 10 years.
- Modern, high-quality buildings are in greater demand and require less maintenance capital to operate.



Killam's average annual spend for properties less than 10 years old was \$910 per unit in 2018 compared to \$3,325 per unit for buildings over 40 years old.

Killam's overall average annual capital spend was \$2,718 per unit in 2018.

Maintenance capital (\$900/unit) represents 33% of total capital spend.

#### Avg Maint Capex Spend per Unit by Building Age

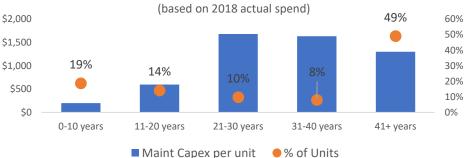
2018

21 - 30 years

2017

11 - 20 years

41 + years



Killam is growing its portfolio of high-quality properties by focusing on developments and acquiring newer properties.

## Strong Balance Sheet, Increased Flexibility

#### Killam is managing its balance sheet with conservative leverage. Debt as a % of Total Assets **Interest Coverage Debt to Normalized** Ratio **EBITDA** 49.8% 55.8% 56.4% 53.5% 48.7% 47.7% 10.50 10.35 10.63 10.51 10.62 10.37 2.70 3.22 2.34 3.13 2.21 3.21 02:2019 2016 2018 2015 2027 2014 2017 02:2019 2015 2016 2018 02:2019 2018 014 -01A 2015 2016 2027

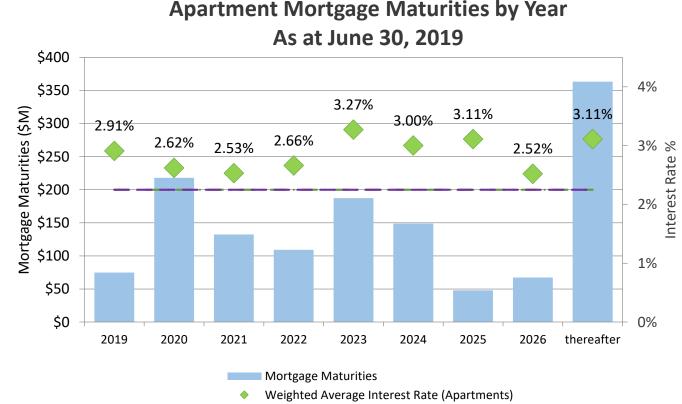
Killam has a credit facility of up to \$90 million (including a \$20 million accordion feature). As at June 30, 2019,
 \$48 million was drawn on the facility and Killam has acquisition capacity of ~\$120 million.

Long-term Target: Reduce debt as a percentage of assets below 45% by the end of 2021.

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## **Interest Expense Savings**

- ~\$69 million of apartment refinancings remaining in 2019.
- Currently expect to refinance mortgage maturities at similar interest rates in 2019 & 2020.



— · - Five-year CMHC rate

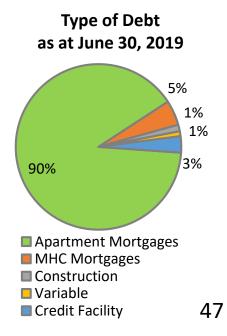
— — Ten-year CMHC rate

## Killam APARTMENT REIT

Current Weighted Average Interest Rate of 2.95%

84% of Apartment Mortgages CMHC Insured

Weighted Average Term to Maturity of 4.6 years





## Appendices



# 2018 & YTD-2019 Performance

## 2018 & YTD-2019 Performance







# Core Market Update

## Halifax – 43% of NOI

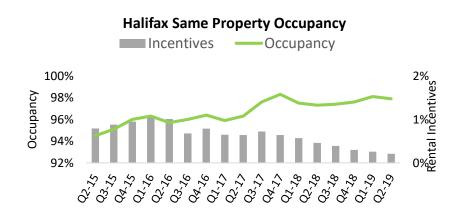
## **Killam** APARTMENT REIT

The Halifax rental market is strong with occupancy at a historic high level of ~98% for 2018 and YTD-2019.

#### Current Market Conditions

- Strong demand as population growth from immigration, intraprovincial migration and demographics continues to outpace new supply
- Increasing supply with rising number of rental units under construction
- Occupancy forecast to increase only modestly over the coming years.
- Turnover rate declined to 21% in 2018

#### Killam's Same Property Performance



<sup>1</sup> CMHC 2018 Rental Market Report, Fall 2018 Housing Market Outlook and Housing Portal.

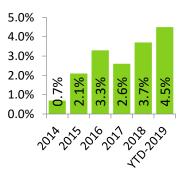


#### CMHC Market Stats<sup>1</sup>

49,025 Rental Units
1.6% Vacancy
2.1% ↑ in Average Rent
1,922 Starts in 2018
1,320 Completions in 2018
4,088 Under Construction
\$1,066 Average Rent



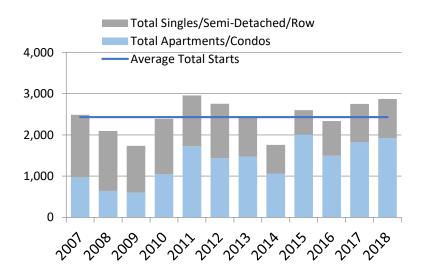
#### Halifax Same Property Revenue Growth



## Halifax – 43% of NOI



New supply has been absorbed by population growth from immigration, migration and demographics.



#### Halifax Housing Starts - Apt & Single

Total housing starts have averaged 2,400 dwellings over the past decade – however the portion of multi-family units has increased from 1/3 to 2/3 of starts.

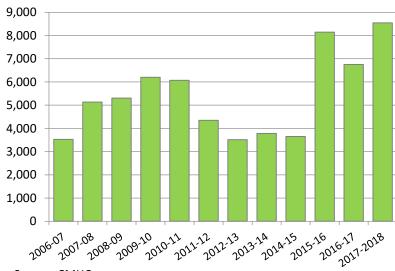


Halifax employment up **5.4%** in November 2018 compared to November 2017 due to rise in full-time jobs.

#### Halifax Housing Starts & Vacancy Trend



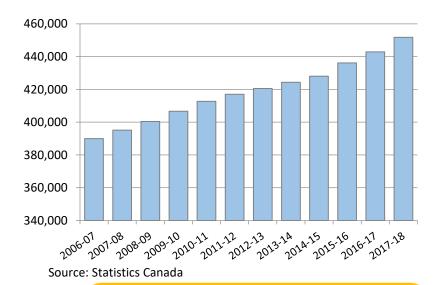
From January 2016 – August 2018, almost 12,000 new permanent residents have landed in Halifax.



#### Halifax Population Growth Annually from July 1 – June 30

Source: CMHC

Net interprovincial migration into Nova Scotia has been positive for the last three years, with figures surpassing 2,500 in both 2017 and 2018.



#### **Halifax Total Population**

Statistics Canada's latest population estimates for cities in February, estimates Halifax's population increased by 2.0% for the 12 months ended June 30, 2018.

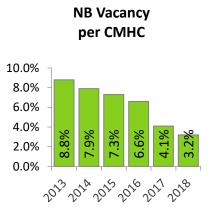
## New Brunswick – 18% of NOI



Population growth coupled with limited construction has resulted in 18-year high occupancy of ~98% for 2018 & YTD-2019.

#### **Current Market Conditions**

- Population growth from increased interprovincial and international migration boosts rental demand in 2018, along with downsizing seniors.
- Fewer apartment starts in recent years has contributed to improved occupancy.
- Higher occupancy and rental increases in all three major markets.



4%

2015 2010,

4%

4.0%

3.0%

2.0%

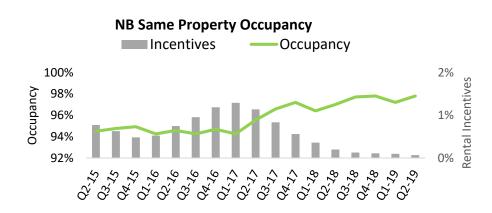
1.0%

0.0%

#### CMHC Rental Stats<sup>1</sup>

35,066 Rental Units 3.2% Vacancy 3.2% 个 in Average Rent 622 Starts in 2018 728 Completions in 2018 833 Under Construction \$773 Average Rent \$750 Median Rent

#### Killam's Same Property Performance



<sup>1</sup> CMHC 2018 Rental Market Report and Fall 2018 Housing Market Outlook and Housing Portal.



#### NB Same Property Revenue Growth



## Ontario – 22% of NOI

## **Killam** APARTMENT REIT

Strong rental market driven by robust job market, international immigration and high housing prices.

#### **Current Market Conditions**

- Strong economic growth.
- Rising population due to immigration and intraprovincial migration.
- Growth in rental supply outpaces strong rental demand.
- Affordability of homeownership is driving many to rent.
- Low vacancy rates and high asking rents = low turnover.



#### CMHC Rental Stats<sup>1</sup>

Ottawa (6.4% of NOI) 1.6% vacancy in 2018 1.7% vacancy in 2017

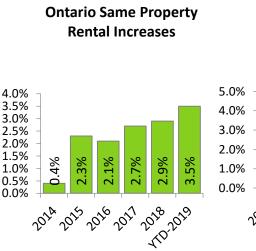
- London (3.7% of NOI) 2.3% vacancy in 2018 1.8% vacancy in 2017
- Cambridge (3.5% of NOI) 3.0% vacancy in 2018 1.9% vacancy in 2017
- Toronto (2.8% of NOI) 1.1% vacancy in 2018 1.1% vacancy in 2017

#### Killam's Same Property Performance





<sup>1</sup> CMHC 2018 Rental Market Report and Fall 2018 Housing Market Outlook and Housing Portal.



#### Ontario Same Property Revenue Growth

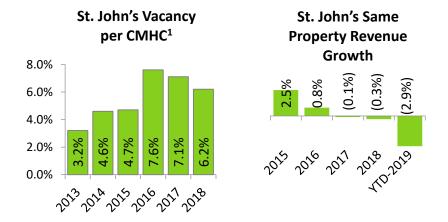


## St. John's & Charlottetown, 6% & 5% of NOI

## St. John's – Slow recovery of economic conditions as major oil investments are expected to generate positive growth in 2019.

#### Market Fundamentals

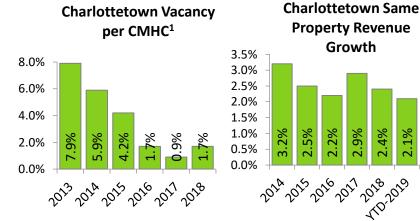
- Rental market has stabilized with a second year in a row (2017 & 2018) of decreasing vacancy rates.
- Rental rates have shown growth of 0.9% in 2018 and 0.7% in Q2-2019, after a decline in previous years.
- Depressed construction with rental completions well below the average of the last five years should drive improvements in vacancy going forward.



#### Charlottetown – Tight market as supply has not kept pace with population growth.

#### Market Fundamentals

- Per capita, amongst the highest rates of immigration in Canada leading to significant population growth.
- Sizable senior population downsizing to rental.
- Limited new construction with only 327 multi-family starts in 2018.
- Rent control limits rental rate growth.





# ESG Initiatives

## Our Commitment to Sustainability



As one of Canada's largest residential landlords, we take the responsibilities of corporate citizenship seriously. Our core values of Build Community and Do the Right Thing guide our commitment to Environmental, Social and Governance (ESG) programs and initiatives.

#### New Technology and Sustainability Initiatives

Invest in new technology and initiatives to increase sustainability, lowering our carbon footprint across the portfolio with a focus on reducing waste, energy and water usage.

#### Focus on Employee Development and Customer Satisfaction

Support and invest in our employees through training, development opportunities and access to a safe and positive workplace.

Provide outstanding customer service and sense of community at our properties.

#### **ESG** Practices

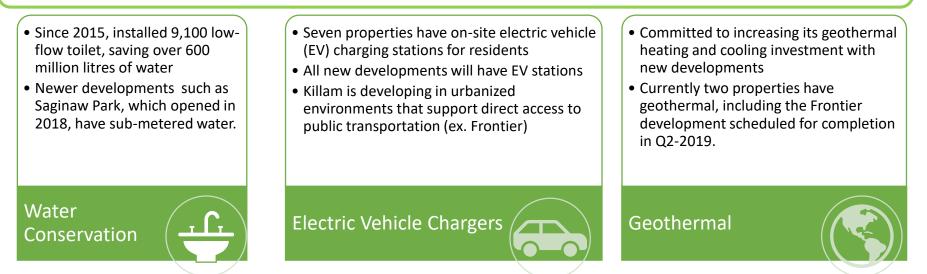
Establish robust governance policies and practices.

Review our annual ESG benchmark ratings and target areas of improvement each year. Report annually on our ESG programs, new initiatives and performance against targets.

## Killam's Green Future



Killam will continue to build on our current successes to make buildings more sustainable and resilient to the impacts of climate change.



As Killam continues to grow, we challenge ourselves to ensure our impact on the environment is minimized.

- Solar thermal heating systems at four properties today, saving ~2,800 GJ of natural gas annually.
- Killam plans to install additional solar photovoltaic (PV) power generating panels in 2019, including its current 78unit Shorefront development in PEI.
- •Invested \$2.1 million in lighting retrofits in 2018, and by the end of Q2-2019 will have retrofitted 100% of its portfolio with LED lighting.
- •Over 5M kWh being saved annually.
- Buildings not only consume less electricity, but also have improved lighting levels and reduced maintenance costs with the LED program.
- •Several programs are underway to reduce heating costs and its impact on the environment, including:
- •Large-scale boiler-room overhauls save 15,000 GJ of natural gas use per year
- •New program underway to air seal and add insulation to its portfolio

#### Solar Heating



#### LED Lighting



#### Efficient Heating

## **Contributing to Our Community**



Killam has a Community Involvement Committee that extensively monitors all aspects of the Trust's community involvement and charitable efforts on an ongoing basis.

Below are Killam's key ongoing community initiatives:



Arthritis

unicef 🚱

Partner with non-profit housing agencies, along provincial government housing boards, providing 600+ subsidized units Donate nine fully furnished units to hospitals across our portfolio to provide comfortable accommodation to families as they support loved ones through treatment. shêlter





**United Way** 



Provide financial assistance to organizations that offer shelter, Killam's Board of Trustees personally pledge \$100,000 annually Provide assistance to residents who had fallen on hard times and need financial support. Grant a full day of paid leave each year for employees to volunteer with a charity of their choice.

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## **Our Customer Service**



Killam provides outstanding customer service and fosters community at its properties.

Killam surveys residents to measure its success in meeting expectations and to identify areas for improvement.



#### Creating a sense of community is a priority at Killam.

Examples of programs, events and amenities that contribute to resident engagement:

- Holiday gatherings, community barbecues, meet and greets, pizza parties and movie nights.
- Community gardens, playgrounds, fitness rooms, recreational facilities, as well as waterfront and pool upgrades at seasonal resorts.
- Killam's online resident portal, along with a mobile app, and corporate website, including the online live chat option, has expanded communication options for existing and prospective residents.



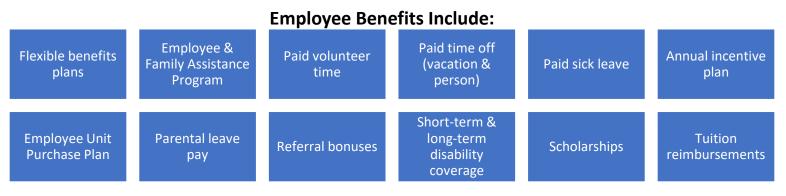
## The Right People



Killam's success is due to the hard work and dedication of our people.

#### Killam is an equal opportunity employer.

- Killam is committed to providing a **supportive** and **inclusive** workplace for all employees.
- Killam recognizes the benefits which arise from employee **diversity**, including a strengthened corporate culture, improved employee retention, access to different perspectives and ideas.
- Employees are encouraged to develop their **full potential** and use their unique talents, maximizing the efficiency of our team.



#### 2018 EMPLOYEE SURVEY RESULTS



## Leading with Strong Governance

## **Killam** APARTMENT REIT

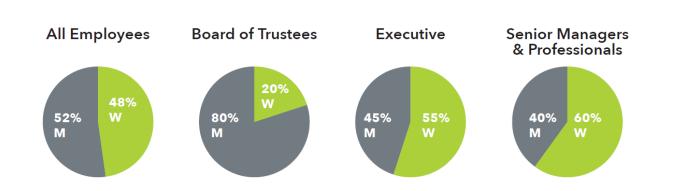
The commitment to sound governance practices is in the best interest of the Trust and its unitholders and contributes to effective and efficient decision making.

The Board carries out its responsibilities with the support of several Board committees.



# Independence Code of Business Conduct & Ethics Diversity Policy Best Practice Compensation Policies Diversity Policy Whistleblower Policy

#### **Diversity Metrics**





# 2018 Completed Developments

## Developments Saginaw Park, Cambridge

## **Killam** APARTMENT REIT



Rental Units: 94 units
Start Date: Q3-2016
Completion Date: April-2018
Location: Adjacent Saginaw Gardens, Saginaw Parkway, Cambridge
Cost: \$25.5 million (\$274,000/unit)
Expected Yield: 5.4%
Expected Value: 4.0%
Average Unit Size: 1,025 sf
Average Rent: \$1,670 (\$1.63/sf)
Current Occupancy: 100%

#### Unique design features include:

• Sub-metered water

Smart locks controlled by smartphones

## Developments The Alexander, Halifax







Rental Units: 240 units & 6,350 sf of retail space

**Ownership during development:** Killam 50%, Partners 50%\*

Completion: Q4-2018

**Location:** Downtown Halifax across from the waterfront

Cost: \$41.6 million (Killam's 50% cost)

Expected Yield: 4.70%

Market Cap-rate: 4.40%

Average Unit Size: 740 sf

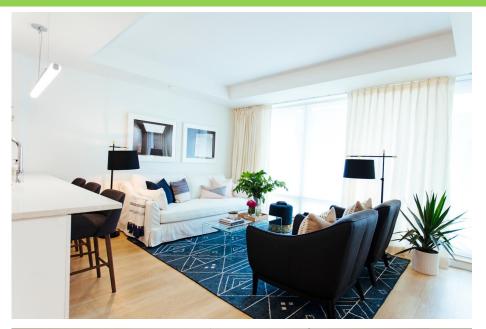
Average Rent: \$1,770 (\$2.39/sf)

Leased (as of Jan 2019): 100%

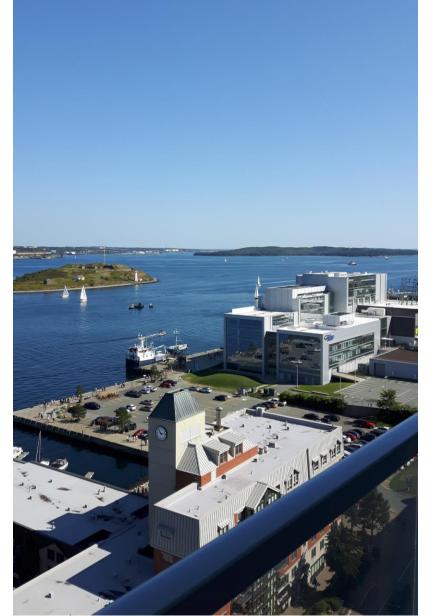
\*Killam purchased the remaining 50% of The Alexander on Dec 19, 2018 for \$44.5M. 67

## Developments The Alexander, Halifax

## **Killam** APARTMENT REIT







## **2018 Acquisitions**

## **Killam** APARTMENT REIT

Property	Location	Acquisition Date	Ownership Interest (%)	Property Type	Income- Producing Properties	Land for Development
The Killick	Halifax, NS	Feb 28, 2018	100%	Apartment	\$33,000	\$-
4 <sup>th</sup> Avenue Land	Calgary, AB	Feb 28, 2018	40%	Dev Land	-	7,200
Weber Scott Pearl	Kitchener, ON	Mar 12, 2018	100%	Dev Land	1,200	4,800
Westmount Place	Waterloo, ON	Mar 29, 2018	100%	Retail/Office & Dev	72,900	4,900
Mississippi Lakes	Carleton Place, ON	Jul 16, 2018	100%	Seasonal Resort	2,000	-
Nolan Hill	Calgary, AB	Jul 15, 2018	100%	Dev Land		2,200
Haviland Street	Charlottetown, PE	Aug 3, 2018	100%	Dev Land		2,150
Erb Street	Waterloo, ON	Aug 10, 2018	100%	Dev Land		2,300
Harley Street	Charlottetown, PE	Aug 14, 2018	100%	Apartment	22,400	
The Vibe	Edmonton, AB	Aug 27, 2018	100%	Apartment	47,000	
Shorefront	Charlottetown, PE	Sept 7, 2018	100%	IPUC		1,200
151 Greenbank	Ottawa, ON	Sept 26, 2018	100%	Apartment	20,700	
180 Mill Street	London, ON	Sept 28, 2018	100%	Parking garage	2,400	
Treo	Calgary, AB	Oct 1, 2018	100%	Apartment	39,000	
Dietz House	Waterloo, ON	Oct 15, 2018	100%	Dev Land		2,900
Parkwood Court	New Minas, NS	Oct 22, 2018	100%	MHC	2,675	
The Alexander	Halifax, NS	Dec 19, 2018	50%	Apartment	44,500	
Total Acquisitions					\$287,775	\$27,650

#### <u>Q1-2018 Acquisitions</u> The Killick, Halifax

## Killam APARTMENT REIT

#### **Description:**

110 units & 4,500 sf of commercial space Average rent – \$1,810/month (\$2.00/sf) Fully leased

**Location:** 49 King's Wharf, Dartmouth

#### Acquisition Details:

\$33.0 million (\$290,000/unit) 5.0% capitalization rate







#### <u>Q1-2018 Acquisitions</u> Westmount Place, Waterloo

#### **Description:**

- 14.7 acre existing commercial site
  189,000 sf office tower
  87,000 sf grocery anchored retail plaza
  21,000 sf of second floor office space
  2.0 acre residential development site
- expected to support 560 units

#### **Commercial/Office Details:**

8 year average lease term 96% occupancy 84% national tenants Sunlife = 56% of revenue 33,000 sf grocer to open Nov-18

#### **Acquisition Details:**

\$77.8 million 5.7% yield





#### <u>Q1-2018 Acquisitions</u> Westmount Place, Waterloo

## **Killam** APARTMENT REIT



## Killam APARTMENT REIT

#### **Description:**

32,548 sf development site located adjacent Grid 5 and another site purchased in 2015

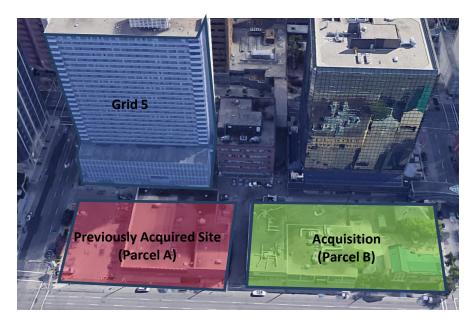
Combined expected to support three towers totalling 970 units

#### Location:

5<sup>th</sup> Street Southwest and 4<sup>th</sup> Avenue Southwest Adjacent Grid 5

#### Acquisition Details:

\$7.2 million (40% interest)







## Q3-2018 Acquisitions Vibe Lofts, Edmonton

#### **Description:**

178 units

Average rent of \$1,444/month (\$2.35 per square foot); Construction completed in September 2017 Occupancy at 85%

#### Acquisition Details:

\$47.0 million (\$267,000/unit) Location:

10620-116<sup>th</sup> Street NW Edmonton, Alberta





## Q3-2018 Acquisitions Vibe Lofts, Edmonton

## Killam APARTMENT REIT









## Q3-2018 Acquisitions Nolan Hill, Calgary

#### **Description:**

10% interest in a 13.58-acre development site Located in Northwest Calgary Zoned for 829 units First phase – 233 units to be completed in 2020

#### Acquisition Details:

\$2.0 million for 10% interest Agreed to purchase first phase of 233 units at a purchase price of \$55 million (\$236,000 per unit) Future first right to purchase remaining phases





#### <u>Q3-2018 Acquisitions</u> Harley Street, Charlottetown

## **Killam** APARTMENT REIT

#### **Description:**

107 units Average rent – \$1,505/month (\$1.40/sf) Current occupancy – 100%





Location: Charlottetown, PEI

Acquisition Details: \$22.4 million (\$209,000/unit) 5.6% capitalization rate



#### Q3-2018 Acquisitions 151 Greenbank, Ottawa

## **Killam** APARTMENT REIT

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#### **Description:**

60 units Average rent – \$1,729/month (\$2.24/sf) Current occupancy – 93% (initial lease-up)

#### Location:

Ottawa, ON

Acquisition Details: \$20.7 million (\$345,000/unit) 4.6% capitalization rate



## Q4-2018 Acquisitions Treo, Calgary



**Description:** 158 units Average rent – \$1,339/month (\$1.55/sf) Current occupancy – 100% **Location:** Sherwood neighbourhood, Calgary

Acquisition Details: \$39.0 million (\$247,000/unit) 4.9% capitalization rate





Philip Fraser President & Chief Executive Officer 902-453-4536 pfraser@killamreit.com

Robert Richardson, FCPA, FCA Executive Vice President 902-442-9001 rrichardson@killamreit.com

Dale Noseworthy, CPA, CA, CFA Chief Financial Officer 902-442-0388 dnoseworthy@killamreit.com

Nancy Alexander, CPA, CA Sr Director, Investor Relations & Performance Analytics 902-442-0374 nalexander@killamreit.com

# APARTMENT REIT

## **Contact Information**