#### Q4-2021 RESULTS CONFERENCE CALL

February 17, 2022 | 9AM Eastern





#### 2021 | Cautionary Statement



This presentation may contain forward-looking statements with respect to Killam Apartment REIT ("Killam") and its operations, strategy, financial performance and condition. These statements generally can be identified by use of forward-looking words such as "may", "will", "expect", "estimate", "anticipate", "intends", "believe" or "continue", "maintain", "target" or the negative thereof or similar variations. The actual results and performance of Killam discussed herein could differ materially from those expressed or implied by such statements. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding future expectations. Important factors that could cause actual results to differ materially from expectations include, among other things, risks and uncertainties relating to the COVID-19 pandemic, general economic and market factors, competition, changes in government regulation and the factors described under "Risk Factors" in Killam's Annual Information Form and Management's Discussion and Analysis for the year ended December 31, 2021, and other securities regulatory filings made by Killam from time to time. The cautionary statements qualify all forward-looking statements attributable to Killam and persons acting on its behalf. All forward-looking statements in this presentation speak only as of the date to which this presentation refers, and Killam does not intend to update or revise any such statements, unless otherwise required by applicable securities laws.



Westminster, London



#### **Grow Same Property NOI**

- 2021 Target: >2%.
- 2021 Performance: *Exceeded*. 5.1%.
- 2022 Target: 2.0% 3.0%

#### Expand the Portfolio Through Acquisitions

- 2021 Target: Acquire a minimum of \$100M.
- 2021 Performance: *Exceeded*. Acquired \$399M.
- 2022 Target: Acquire a minimum of \$150M.

#### **Diversify Geographically**

- 2021 Target: Earn >32% of 2021 NOI outside Atlantic Canada.
- 2021 Performance: Exceeded: 33%
- 2022 Target: Earn >35% of 2022 NOI outside Atlantic Canada.

#### **Develop High-Quality Properties**

- 2021 Target: Complete two developments and break ground on two additional developments.
- 2021 Performance: *Partially Met*<sup>(1)</sup>. Completed a 38-suite development, 10 Harley, and broke ground at the 12-suite Governor.
- 2022 Target: Complete four developments and break ground on two additional developments.

#### **Strengthen the Balance Sheet**

- 2021 Target: Maintain debt as a % of assets ratio below 47%.
- 2021 Performance: *Exceeded.* 45.0% as at December 31, 2021.
- 2022 Target: Maintain debt as a % of assets ratio below 45%.

#### Improve Sustainability

- 2021 Target: Invest a minimum of \$5M in energy initiatives.
- 2021 Performance: *Exceeded*. Invested \$8.2M.
- 2022 Target: Invest a minimum \$8.0M in energy initiatives to reduce Killam's carbon footprint.

### 2021 | Financial Highlights













FFO & Distribution Per Unit



AFFO Payout Ratio



### 2021 | FFO & AFFO Per Unit Growth







Same Property NOI Growth is a result of rental rate growth from the apartment, commercial and MHC business segments, an increase in occupancy and modest expense growth. Same Property Portfolio Performance Same Property Portfolio Performance For the three months ended December 31, For the year ended December 31, 2021 2021 5.1% 4.8% 3.3% 5.7% 4.0% 2.1% Revenue Expense NOI **Revenue Expense** NOI

## 2021 | Apartment Financial KPIs



**Apt Same Property** Occupancy<sup>(1)</sup> 97.3% 96.7 97.2

(1) Measured as dollar vacancy for the quarter.

2020

2021

**Apt Same Property** Incentive Offerings<sup>(2)</sup>



(2) Measured as a percentage of residential rent.



#### **Net Consolidated Same Property Revenue** Growth of 5.1% in 2021

- Apt rental rate growth of 3.0% •
- Apt occupancy increase of 50 bps •
- Apt incentive offerings in select markets
- Seasonal revenue growth of 15.7% drove • MHC revenue growth to 6.8%
- Commercial revenue growth of 7.4% • with increased occupancy, higher rates achieved on renewals and new leasing, as well as reduction of bad debt and tenant abatements.



Total operating expenses were up 2.1% in 2021. Actively appealing tax assessments, and the continuous investment into energy efficiency initiatives helped to mitigate rising cost pressures.



Same Property Expense by Category (\$M)









Strength in the Atlantic provinces and Ontario drove strong revenue and net operating income in 2021.



#### Same Property NOI Growth by Quarter



## 2021 | Strong Population Growth Outpaces New Supply





- The most important long-term driver of multiresidential real estate is population growth.
- Canada welcomed more than 400,000 new Canadians in 2021, with targets of 411,000 and 423,000 for 2022 and 2023.

#### Moncton, Saint John & Fredericton Population Growth Annual (July 1- June 30)



- Halifax's accelerated growth has been driven by immigration and urbanization with strong economic growth, estimating 4.0% GDP<sup>(1)</sup> growth for 2021.
- New Brunswick's outlook is positive, with expected GDP growth of 4.1% 2021 and 2.6% in 2022<sup>(1)</sup>. This growth is expected to remain strong given demand for lumber and energy exports, housing, and tourism services.

Source: Statistic Canada

### 2021 | Debt Ladder









Increasing value of investment properties with conservative debt metrics.

Total Debt as a % of Assets<sup>(1)</sup>





# Debt to Normalized EBITDA<sup>(3)</sup>





The Governor, Halifax



- Total debt as a percentage of total assets is a capital management financial measure. For a full description of total debt as a percentage of total assets, see slide 38.
- (2) Interest coverage ratio is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 38 and page 33 of Killam's Management Discussion and Analysis for the year ended December 31, 2021.
- (3) Debt to normalized EBITDA is a non-IFRS ratio. For a full description and calculation of the non-IFRS measures, see slide 38 and page 33 of Killam's Management Discussion and Analysis for the year ended December 31, 2021.

Interest Coverage Ratio<sup>(2)</sup>



Killam's strategy to increase FFO, NAV and maximize value is focused on three priorities:



Increase earnings from existing portfolio.

Expand the portfolio and diversify geographically through accretive acquisitions, targeting newer properties.

Develop high-quality properties in Killam's core markets.

### 2021 | Growing our Existing Portfolio





## 2021 | Revenue – By Segment



All property segments are contributing to the strong revenue growth 2021; specifically the demand for apartments across the country, the rebound of the seasonal parks and strong commercial leasing.



#### **2021** Revenue Growth by Segment





### 2021 | Revenue - Renovations



Revenue growth through suite repositions to meet market demand and optimize NOI growth and investment returns.



#### 2021 Actuals

- 551 suite repositions
- 13% ROI
- \$28k avg investment

#### 2022 Program

- 600 suite repositions
- ~\$15-18M investment
- ~\$2.0-2.3M annualized revenue

#### **Total Opportunity**

- 5,500 suite repositions
- ~\$138-165M investment
- ~\$18-21M annualized revenue

Based on a 4.41% cap rate this investment would increase the NAV by ~\$325M.

### 2021 | Expense Management with Green Investments



Increasing earnings from operations through capital investments, property-level technology and energy efficiency projects

- Solar photovoltaic panels
- Electric vehicle chargers (tenant-paid amenity offering)
- Modern boilers and heat pump
- Window replacements and insulation upgrades
- Smart metering, new building operating technology
- Water conservation projects
- Geothermal heating and cooling systems



Killam continues to build on its current successes to make its buildings **more sustainable** and **resilient** to the impacts of climate change.

#### **Environmental Targets**

- Reduce GHG emissions by 15%<sup>(1)</sup> by 2030.
- Produce a minimum of 10% of electricity<sup>(2)</sup> through renewable energy sources by 2025.
- Increase building and healthy-living certifications.
- Continue to improve GRESB<sup>(3)</sup> score.

(1) Scope 1 & 2 emissions from 2020 levels.

(2) Operational controlled electricity.

(3) GRESB is a mission-driven and investor-led organization that

provides actionable and transparent ESG data to financial markets.

٠

•

٠

•

•

Killam delivers affordable, safe, clean and high-quality housing to our residents across Canada.



19

35% of Killam's portfolio rents for less than \$1,000 per month. Average rent is \$1.44 per SF across the portfolio. Killam supports affordable housing with more than 850 subsidized suites through community & government partnerships. 83% Killam's average rent in each market is well below the 30% threshold of residents are of median household income for that specific market (which is the pleased with the affordability threshold per CMHC). value for their money. 89% 87% Ensure we provide our residents with exceptional service, and they are happy with their Killam home. are happy with the are happy to rent physical condition of from Killam. their apartment. 2021 Resident Survey Results<sup>(1)</sup> 90% 92% are satisfied with the are pleased with their professionalism of on-site resident Killam's maintenance manager. staff. 88% are pleased with (1) Performed by Narrative Research, the cleanliness of a third-party provider, with ~4,000 their common participants. areas.





NOI Generated Outside Atlantic Canada



#### 2021 | Largest Acquisition Year in Killam's History





### 2021 | Acquisition in Charlottetown, PEI





## 2021 | Acquisition in Moncton, NB





### 2021 | Acquisition in Edmonton, AB



#### The Heartwood | 11823 22<sup>nd</sup> Ave.

123 units | Avg 842 SF | 91% leased Avg Mth Rent \$1,507 per unit (\$1.79/SF)

Acquisition Details: \$28.9 million (\$235,000/unit) 4.7% capitalization rate Construction completed: 2019 Acquisition Date: October 28, 2021







#### 2021 | Strong Leasing of Developments Continue





The above three newly completed developments were fully leased by mid-2021. They contributed \$1.7 million to FFO in 2021 and are expected to contribute over \$3.0 million of FFO on an annualized basis.





At year-end Killam had five developments underway, which will add an additional 497 suites to Killam's portfolio in the next twelve months.<sup>(1)</sup>



	Latitude   104 units <sup>(2)</sup> Ottawa	The Kay   128 units Mississauga	Luma   84 units <sup>(2)</sup> Ottawa	Governor   12 units Halifax	units Civic 66   169 units Kitchener	
Cost	\$44M	\$57M	\$46M	\$23M	(1) \$70M Total \$239M 497 units	
Expect Comple	ed etion Date January 2022	April 2022	Q2-2022	Q3-2022	Q1-2023	

- (1) In addition, Killam has a 10% interest in the second phase (234 units) of the Nolan Hill development in Calgary, AB, which broke ground during the fourth quarter of 2021 and is expected to be completed in 2023. Killam has a \$65.0 million commitment in place to purchase the remaining 90% interest of the second phase, following completion of construction and the achievement of certain conditions.
- (2) Represents Killam's 50% ownership.

### 2021 | Development Activity - Ottawa



**THE LATITUDE,** 209-suite building is the second phase of the Gloucester City Centre development (50% interest) and opened in January 2022.



(1) Killam's 50% interest.



**THE KAY,** 128-unit development in Mississauga that broke ground in Q3-2019 and is expected to be completed by April 2022 and is already 29% pre-leased.

Key Statistics	
Number of units	128
Start date	Q3-2019
Est. completion date	April 2022
Project budget (\$M)	\$57.0
Cost per unit	\$445,000
Expected yield	4.5%-4.75%
Expected cap-rate	3.5%
Avg unit size	748 SF
Avg rent	\$2.98 per SF





### 2021 | Development Activity - Ottawa



**LUMA** – 168-unit development in Ottawa that is expected to be completed in mid-2022.







(1) Killam's 50% interest.

## 2021 | Development Activity – The Governor, Halifax



Key Statistics			
Number of units	12		
Start date	Q1-2021		
Est. completion date	Q3-2022		
Project budget (\$M)	\$22.8		
Expected yield	4.25%-4.75%		
Expected value cap-rate	3.5%	GREEN FEATURES: Sub- metered water, geothermal	
Avg unit size	2,350 SF +(330 SF terrace)	heating and cooling	HIELIN
Avg rent	\$3.30 per SF		
	AA		

### 2021 | Development Activity – The Governor, Halifax





**Key Statistics** 

Start date

Cost per unit

Avg unit size

Avg rent



**CIVIC 66** – 169-unit development in Kitchener that broke ground in Q3-2020 and is expected to be completed by Q4-2022.



#### 2021 | Development Activity - Kitchener





### 2021 | Future Development Activity – Waterloo



**WESTMOUNT PHASE 1 (CARRICK)** – Expect to break ground on the 139-unit development in Waterloo in Q1-2022.



### 2021 | Future Development Activity - Halifax



**EVENTIDE & AURORA** – Expect to break ground on the two building, 120-unit development in Halifax in early 2022.





		Est Year of				
Property	Location	Interest	Units <sup>(1)</sup>	Status	Completion	
Developments expected to start in 2022					_	
Westmount Place Phase 1	Waterloo, ON	100%	139	As-of-right permit submission completed	2024	
Eventide & Aurora	Halifax, NS	100%	120	Final planning approval pending	2024	
Developments expected to start in 2023	-2027					
Stratford Land	Charlottetown, PE	100%	100	In design	2025	
Sherwood Crossing	Charlottetown, PE	100%	325	In design	2025	
Medical Arts	Halifax, NS	100%	200	Concept design	2025	
Westmount Place Phase 2	Waterloo, ON	100%	150	In design	2026	
Hollis Street	Halifax, NS	100%	100	Concept design	2026	
Gloucester City Centre Phase 3	Ottawa, ON	50%	200	Concept design	2026	
Nolan Hill Phase 3 <sup>(2)</sup>	Calgary, AB	10%	200	In design	2026	
Additional future development projects						
Nolan Hill Phase 4 <sup>(2)</sup>	Calgary, AB	10%	200	Future development	TBD	
Christie Point	Victoria, BC	100%	312	Development agreement in place	TBD	
Gloucester City Centre Phase 4-5	Ottawa, ON	50%	400	Future development	TBD	
Westmount Place Phase 3-5	Waterloo, ON	100%	800	Future development	TBD	
Kanata Lakes	Ottawa, ON	50%	80	Future development	TBD	
St. George Street	Moncton, NB	100%	60	Future development	TBD	
15 Haviland Street	Charlottetown, PE	100%	60-90	Future development	TBD	
Topsail Road	St. John's, NL	100%	225	Future development	TBD	
Block 4	St. John's, NL	100%	80	Future development	TBD	

(1) Represents total number of units in the potential development.

(2) Killam has a 10% interest in the remaining two phases of Nolan Hill development in Calgary, AB, which Killam expects to purchase upon completion of each phase.

### Non-IFRS Measures



Management believes the following non-IFRS financial measures, ratios and supplementary information are relevant measures of the ability of Killam to earn revenue and to evaluate Killam's financial performance. Non-IFRS measures should not be construed as alternatives to net income or cash flow from operating activities determined in accordance with IFRS, as indicators of Killam's performance, or sustainability of Killam's distributions. These measures do not have standardized meanings under IFRS and therefore may not be comparable to similarly titled measures presented by other publicly traded organizations.

#### **Non-IFRS Financial Measures**

- Funds from operations (FFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. FFO, and
  applicable per unit amounts, are calculated by Killam as net income adjusted for fair value gains (losses), interest expense related to exchangeable units, gains (losses) on disposition, deferred
  tax expense (recovery), unrealized gains (losses) on derivative liability, internal commercial leasing costs, depreciation on an owner-occupied building, interest expense related to lease
  liabilities, and non-controlling interest. FFO is calculated in accordance with the REALPAC definition.
- Adjusted funds from operations (AFFO) is a non-IFRS financial measure of operating performance widely used by the Canadian real estate industry based on the definition set forth by REALPAC. AFFO, and applicable per unit amounts and payout ratios, are calculated by Killam as FFO less an allowance for maintenance capital expenditures ("capex") (a three-year rolling historical average capital investment to maintain and sustain Killam's properties), commercial leasing costs and straight-line commercial rents. AFFO is calculated in accordance with the REALPAC definition. Management considers AFFO an earnings metric.
- Adjusted earnings before interest, tax, depreciation and amortization ("adjusted EBITDA") is calculated by Killam as net income before fair value adjustments, gains (losses) on disposition, income taxes, interest, depreciation and amortization.
- Normalized adjusted EBITDA is calculated by Killam as adjusted EBITDA that has been normalized for a full year of stabilized earnings from recently completed acquisitions and developments, on
  a forward-looking basis.

#### **Non-IFRS Ratios**

- Interest coverage is calculated by dividing adjusted EBITDA by mortgage, loan and construction loan interest and interest on credit facilities.
- Per unit calculations are calculated using the applicable non-IFRS financial measures noted above, i.e. FFO, AFFO and/or ACFO, divided by the basic or diluted number of units outstanding at the end of the relevant period.
- Payout ratios are calculated using the distribution rate for the period divided by the applicable per unit amount, i.e. AFFO and/or ACFO.
- Debt to normalized adjusted EBITDA is calculated by dividing interest-bearing debt (net of cash) by normalized adjusted EBITDA.

#### **Supplementary Financial Measures**

- Same property NOI is a supplementary financial measure defined as NOI for stabilized properties that Killam has owned for equivalent periods in 2021 and 2020. Same property results represent 85.0% of the fair value of Killam's investment property portfolio as at December 31, 2021. Excluded from same property results in 2021 are acquisitions, dispositions and developments completed in 2020 and 2021, and non-stabilized commercial properties linked to development projects.
- Same property average rent is calculated by taking a weighted average of the total residential rent for the last month of the reporting period, divided by the relevant number of the units per region for stabilized properties that Killam has owned for equivalent periods in 2021 and 2020. For total residential rents, rents for occupied units are based on contracted rent and rents for vacant units are based on estimated market rents if the units were occupied.

#### **Capital Management Financial Measure**

• Total debt as a percentage of total assets is a capital management financial measure and is calculated by dividing total debt by total assets, excluding right-of-use assets.

See the 2021 Management's Discussion and Analysis for further details on these non-IFRS measures and, where applicable, reconciliations to the most directly comparable IFRS measure.

#### **2021 RESULTS CONFERENCE CALL**

February 17<sup>th</sup>, 2021 | 9AM Eastern

**APARTMENT REIT** 

